

HUNC OFFICERS

CITY OF LOS ANGELES

HUNC Board Members:



PRESIDENT
Susan Swan
VICE-PRESIDENT
Maurece Chesse
RECORDING SECRETARY
Charles Suhayda
TREASURER
Ryan Ole Hass

HOLLYWOOD UNITED
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Debbi Aldahl
Robert Abrahamian
Jordan Birnbaum
Bechir Blagui
Andrew Ettinger
Rodney Hargrove
Scott Larson
Bree Long
Jamie Rosenthal
Hilary Royce
Erik Sanjurjo
David H. Schlesinger

Monday, September 15th, 2008
Full Board Meeting at 6:30 pm
First Presbyterian Church of Hollywood
Community Room – Upper Terrace, 6054 Yucca St. (East of Gower)

AGENDA ITEMS: ALL ITEMS FOR DISCUSSION AND ACTION UNLESS OTHERWISE NOTED

1. Welcome and Roll Call

Present were Debbi Aldahl, Andrew Ettinger, Bree Long, David Schlesinger, Erik Sanjurjo, Jordan Birnbaum, Rodney Hargrove, Scott Larson, Charles Suhayda, Ryan Hass, Susan Swan, Jamie Rosenthal

Excused: Bechir Blagui, Robert Abrahamian

Absent: Hilary Royce

2. Approval of Minutes: August 18th

MOTION: Jordan Birnbaum

SECOND: Erik Sanjuro

VOTE: 11- Yes, 0-No, 2- Abstain

Approval of Minutes: August 25th

MOTION: Ryan Hass

SECOND: Bree Long

VOTE: 11- Yes, 0-No, 2- Abstain

3. LAPD and LAFD Updates

It was announced that Captain Farrell is leaving.

Charles noted that the LAFD recently came out and gave an update on fire safety prevention and what that plan entails for the coming year.

Andrew then inquired about what sort of system was in place to notify LAPD and LAFD about the HUNC meetings.

Susan said normally notification has gone through PST.

4. Los Angeles City and County Updates including but not limited to:

A. Mayor's Office Updates

No one present to represent.

B. City Council Office Updates

Helen Leung, (Field Deputy with Cmnn Garcetti's office, CD13) made several announcements. First, she said that the Council is supporting the LAPD in regards to the operational hours of Florentine Gardens. Helen said that a new night club ordinance is being worked on. Secondly, Helen announced the council's support of the upcoming Santa Parade to be held Sunday, Nov. 30. As a business owner, Jamie expressed concern that parking will be taken away for her patrons as

she indicated had been done in years past. Helen said that unfortunately there is no systematic way of notifying business owners or residents of road closures but Jamie made the comment that “being notified is not the same as being involved” in the decision-making process. Next, Helen notified the board that the Vine Street garage project will break ground the end of the 1st quarter of next year. The facility, located on the west side of Vine Street across from the Hollywood/Vine project will have over 600 parking spaces. Helen also mentioned the “Hail a Taxi Cab” pilot project, which launched last month.

Next the Hollywood Mobility Plan was brought up.

David stated that 90% of attendees were proprietors of signs or in the business of putting up signs.

Helen said that they were working on increasing fines and that the City Attorney was reviewing an overall signage plan.

Helen made the point that Hollywood is a community where some signage is appropriate.

Debby made the point that murals have contributed to less tagging at schools.

Helen informed the board that Selma will be closed between Vine and Argyle after Susan made note of the new Whole Foods store being build at the southeast corner of Hollywood and Selma.

Andrew brought up the fact that it’s been nine months since the fire at Little Church of Hollywood and inquired with Helen whether or not there was any update in regards to the incident being under suspicion of arson.

Helen said that arson hasn’t been ruled out.

C. DONE Updates

None

5. Public Comment on items not on the Agenda (2 minutes each)

6. Outreach at the Hollywood Farmers Market.. need volunteer(s), other tasking and outreach needs

7. Air Force Week in Los Angeles this coming November 14th through Nov. 21st.

8. Request to assist with funding outreach for HollyWoud. . . Freewaves 11th Festival of New Media Art, up to \$500

Anne passed out flyers about the festival and asked the Board to get flyers out to residents. Susan asked if Ann contacted Robyn Whitney, mentioning that the Board doesn’t have as much money as before. Ryan wanted to make sure that HUNC got some sort of credit for its contribution.

MOTION: Jamie Rosenthal

SECOND: David Schlesinger

VOTE: 13- Yes, 0-No, 0- Abstain

9. Council File 08-0351, a proposal to require Neighborhood Council board members to submit a financial disclosure form in advance of opening a Council File, update and motion

Erik said the proposal originally started from the Silver Lake NC efforts regarding the ability of a NC to open a Council File in an effort to be more proactive, and that it has been controversial. Erik explained the three alternatives in regards to the proposal.

1. To approve the original proposal

2. Instead of using the form every year, to fill out a form while voting on NC (this option not as formal as 700)

3. To use Form 53, which is similar to the 700 Form where you fill it out once a year but it is not directly tied to

Council files

Erik mentioned another requirement – that people orally state that they have a conflict when that issue comes before their board, and recuse themselves.

Susan re-worded the MOTION with “Motion to Support Form 53 as the form used for Conflict of Interest Disclosure for Neighborhood Councils” but Jamie didn’t want to commit to that so MOTION was re-worded to: “Motion that financial information specifically to the Agenda Item before the Neighborhood Council be disclosed.”

MOTION: Susan Swan

SECOND: Jordan Birnbaum

VOTE: 12- Yes, 0-No, 1-Abstain

Eric commented about the perception that the Neighborhood Council has no rules and that it would be helpful to have some sort of set of rules established to protect the board members. He added that it would be good PR for the Council if the NC was required to take a course in ethics training and asked for feedback on this issue.
Susan said she would send an online link to board members about the ethics course.

10. Approval of funds (@ \$55) for single attendance at: Chamber of Commerce event: Hollywood: Past, Present & Future, Councilmember Tom LaBonge CD4, Thurs Sept 18, Avalon Hollywood

Ryan said that he would attend and expressed his feelings that HUNC could learn from the event.

MOTION: Ryan Ole Hass

SECOND: David Schlesinger

VOTE: 13- Yes, 0-No, 0-Abstain

11. Executive Committee Reports including but not limited to:

A. President

1. Annual Mayor's Community Budget Day and Citywide Congress of Neighborhoods on Saturday, October 11, 2008.

Ryan said he cannot attend.

2. Hollywood Santa Parade, sponsoring opportunities

Susan mentioned having only a budget of \$12,000 until next July.

Jamie said this event involves very few residents and that it alienates businesses.

Susan said that HUNC gets no credit for the money given and that Hollywood had developers that should be tapped for funds.

Ryan did mention that he would be re-visiting the budget in coming months.

The board passed on contributing to the "Santa Parade."

3. Pictures of HUNC benches (courtesy Cmn Tom LaBonge) and update on placement

Susan commented that the tables/benches had been placed in a new picnic area. The NC had supported no new construction in Griffith Park. As HUNC had voted for the tables/benches to be placed in Dante's View and/or Captains Roost, any changes in placement would have to come back to the board for approval.

Maurice said that the benches are being put back with the rest of the HUNC benches in the storage area.

4. Possible update on Cahuenga Peak

No update.

5. Possible update on CD4 Greater Griffith Park Sports Association, HUNC participation and representation

No update

6. Possible update on Griffith Park Trust Application for Griffith Park Historic Monument Status

Commission Hearing will be in October

B. Vice-President

1. Update on NBC/Universal Project Working Group

C. Treasurer

12. Committee & Liaison Reports/Updates including but not limited to:

A. Education

1. Assistance with Cheremoya School Field trips \$300 to \$350 per bus for 7 Field Trips (1 bus per trip)

Debbi requested that HUNC make up the difference of \$450 that was the remaining balance after \$2,000 that was to be used for the Arts Fair was re-allocated for field trips.

David did say that a report from Ryan regarding finances was needed before the board votes.

MOTION: Reallocate unused funds to support Arts Fair (\$450): Debbi Aldahl

SECOND: Scott Larson

VOTE: 11- Yes, 0-No, 2- Abstain

Debbi informed the Board of Cheremoya's high API score of 788, with 800 being considered excellent.

B. PLUM

1. Little Country Church of Hollywood, possible update

2. Update on Presentation by Millenium Partners/Argent Ventures, possible motion.

Bree fielded questions and gave more information to the Board regarding the project. She said parking was to code.

81,000 square feet, restaurant/retail

3 X's as high as Capitol Records

2 towers, 55 stories, 48 stories

Bree described it as "a huge project that will require a lot of outreach"

It was suggested that the project be on the agenda for next month.

Erik asked if the Board should propose a cap on the height of buildings in Hollywood.

There were many questions about the project and because there is still unlimited information, David stressed the fact that the board should not be authorizing buildings until the Hollywood Community plan is completed.

Maurece suggested that Jim McQ come to the PLUM meeting.

Charles inquired as to where the "traffic and mitigation" plan was for such a project. This is the third project of this size involving buildings with 40 stories or more – after "Hollywood and Vine," Boulevard 6200 and the CBS project.

Erik inquired why there was a need in Hollywood for 40-story buildings.

Bree said that a lot of the planning was based on "Smart Growth" and that it's hard making planning decisions when there is no master plan.

David commented that "no one is minding the store" and that development is going along on a "piece by piece" basis and that the NC ought to be taking a stand and involving other neighborhood councils.

3. 2620 Beachwood Development - Jill Bigelow Hollyland Development to present current proposal. Subdivision of lot. HUNC Board has sent letter of negative finding to the ZA previously. Request for new letter.

Property owner Jill Bigelow explained her intention to build three 2,500 square foot three-bedroom/three-bath single family homes with two facing Beachwood Drive and one facing the south, each of them with different outward appearances and designed in accordance with five original styles of Hollyland. Each will have a rooftop terrace. An existing home will be torn down in order to build the three new homes. Jill mentioned that the soil on the hillside of the property was fine but that she was not choosing to build on the hillside.

Maurece inquired as to what's to prevent the owner from developing the hillside.

Scott Larson said that the PLUM committee felt the project was in keeping and would contribute to the neighborhood.

MOTION: To send letter of support: Jordan Birnbaum

SECOND: Bree Long

VOTE: 13- Yes, 0-No, 0-Abstain

4. Request for improved record keeping of City Early Info and of outreach to persons filing for Zoning exceptions, CUPs, etc., update

5. Update on Billboard removal, request to take position on City approval of Supergraphics and Billboards

6. Florentine Gardens, 5951 W Hollywood Bl. Owner is petitioning City to remove restrictions imposed on nightclub as conditions for operation. Possible update

C. PS&T

1. Updates from CPAB reps

No meetings held

2. Updates, if any, regarding Pending PPDs and TPPDs, issues related to formation of Preferential Parking Districts (including Temporary) and options available to community

No updates

3. Update, if any, regarding timetable for removal of No-Parking signs on Bronson north of Foothill

The letter from LAPD approving the change (requested in May) has not been received by CD4 yet

4. Follow up on Emergency Preparedness efforts, purchase of kits, other items

No updates

5. Update on MTA vote on half cent sales tax, projects proposed to be funded, possible motion

Tabled

6... Increase in cost to park at City meters (revised hours, rates, locations), possible motion

This is "done." The cost has already gone up.

7. Expansion of Hollywood Entertainment BID boundaries east to 101 Freeway.

13. New Business/Announcements

The city is doing a Halloween party.

There is a vacancy for the Renter's seat, areas 1,2,3 and 4.

There are officer elections next month.

The HUNC bag was shown to the board. They are going to be ordered through "Outreach."

The HUNC budget has \$23,000 to work with.

14. Old Business

15. Submission of proposed Agenda items for October

ADJOURNMENT

Process for Reconsideration The Board may reconsider and amend its action on items listed on the agenda if that reconsideration takes place before the end of the meeting at which it was considered or at the next regular meeting. The Board, on either of these two days, shall: (1) Make a Motion for Reconsideration and, if approved, (2) hear the matter and take an action. If the motion to reconsider an action is to be scheduled at the next meeting following the original action, then two items shall be placed on the agenda for that meeting: (1) A Motion for Reconsideration on the described matter and (2) a [Proposed] action should the motion to reconsider be approved. A Motion for Reconsideration can only be made by a Board member who has previously voted on the prevailing side of the original action taken. If a Motion for Reconsideration is not made on the date the action was taken, then a Board member on the prevailing side of the action must submit a memorandum to the Recording Secretary identifying the matter to be reconsidered and a brief description of the reason(s) for requesting reconsideration at the next regular meeting. The aforesaid shall all be in compliance with the Ralph M. Brown Act.