

BOARD MEETING MINUTES

**MONDAY, DECEMBER 16TH, 2013; 6:30PM
Cheremoya Elementary School
6017 Franklin Avenue, Los Angeles, CA, 90028**

1. Welcome and Introductions

Present: Susan P., Susan S., Don, Erik, Sheila, Margaret, Jim, Nicole, Tom and Debbie. Meeting Started at 6:45. Robert arrived at 7:00.

2. Approval of Minutes

Approved 9-0-1.

3. Public Comment on items not on the Agenda (2 minutes each)

Realtor spoke about her "Going Green for your Home" event.

4. LAPD and LAFD (5 minutes)

None present.

5. Los Angeles City and County, State updates (5 minutes)

Daniel (CD4)- Beachwood Canyon ppds process started. Petitions will be going out this week. Only change from last e-mail from Councilmember is market area not included in first batch of ppds. Businesses wanted to keep parking open for their employees. Erik and Tom repeated HUNC's desire to see a public review of results of ppds before DOT renews them for another year (as HUNC's suggestion that a 6-month trial be attempted was ignored).

Mentioned that a group of community members went to recent Board of Recreation & Parks Commissioners meeting to advocate for Park Rangers.

Mentioned streets tentatively scheduled for repaving next year. Will talk about again early in the new year.

6. Resignation of Business Representative, Area #A. Announcement of vacancy for remainder of Term until 2014 Election. (2 minutes)

Explanation of Board Positions and Area Boundaries

Business Areas - 3 Board seats for each of 3 Areas as defined below. To qualify for a business seat, stakeholders must be owners, members or staff of an organization with an office or regularly scheduled meetings with at least ten meetings a year within the Area whose members are engaged in for-profit activity, commercial activity; or business associations and business improvement districts.

Area #A - Includes the Vine Street area. From the middle of Cahuenga Blvd. at Hollywood Blvd. proceed north to just south of Franklin. Proceed east below Franklin to the Hollywood (101) Freeway to Gower Street Continue down the middle of Gower Street south to Hollywood Blvd. Proceed down the middle of Hollywood Blvd. west to Cahuenga.

7. Update on NC Elections, Bylaws changes

A. Update on 2014 elections by Jay Handel, I.E.A. (Independent Elections Administrator)

Erik suggested we hold Academy Award viewing party on election night and offer food to public as a way to entice them to attend. Stakeholder from Mid-City West attended and spoke about event they held at Pan-Pacific Party. Jay suggested that HUNC work with other NCs in area (Coalition) on outreach. Hollywood Studio District rep spoke about picking of March 30 date.

B. Report by Election Chair for 2014 and Election Outreach Chair.

C. Election date and time. Plans for outreach, ad hoc committee.

March 30 still date even though conflicts with Academy Awards. HHWNC wants to have on April 8. Mayor wants to see 1% of residents (200) vote.

D. Prepare for Election Outreach. Plan for candidate forum, participation in broader and more strategic events (booths at fairs, shows, parades, etc.); grass-roots local and tactical events (neighborhood walks, attending HOA's meetings/events, etc.)

Can use NationBuilder to reach out to people who have voted. Twitter, FaceBook, mailers (14.5 cents) all effective in getting the word out. Town Halls good way to promote NC as well to expose candidates to issues. Susan P.- do a food truck event. Margaret and Marlena agreed to help Jennifer, Tom with outreach.

DE. Assignment of "Ownership" of agreed upon events for overall management, responsibility, accountability

8. Update on City Council and Working Group Meetings regarding congestion adjacent to Griffith Park, Lake Hollywood and Hollywood Sign, proposed Preferential Parking Districts

Next meeting in January.

9. Finance:

- A. Budget status update, possible motion
- B. Approval of November Expenses (\$51.81 for 6 months)

Motion Tom-Erik approved 8-0.

- C. Approval of Website renewal and hosting costs

Motion Tom-Erik approved 8-0.

- D. Update on Board completion of required trainings
- E. Report on Budget Day in October
- F. Motion to support \$100 to assist in cost of window decals for Hollywood Village Business Group

Erik proposed motion to approve expenditure of funds, so long as boundaries are kept to between Western and 101, preferably on the north side of street.

10. Board Responsibilities 2014

- A. Functionality of Board and Committees, Responsibilities of Board members and requirements of being a Board member and Committee member
- B. Designation of Board members to represent HUNC at relevant NC and City meetings that are ongoing and re-occurring: LANCC, DWP, Plan Check, etc.
- C. Creation of a calendar of upcoming events so we can plan, prioritize and organize accordingly

11. PLUM

- A. 2577 $\frac{3}{4}$ N. Beachwood Drive: Motion: Approve Zoning Administrator's Adjustment to allow the last unit on a lot area of 1,903 square feet in lieu of the required 2,000 square feet.

Jim gave PLUM report and recommended approval. Clarified that is 2575 ¼.
Motion Jim-Nicole passed 9-0-1.

B. Update on Hollywood Community Plan lawsuits.

Richard A. gave summary of judge's action, reasoning. Mentioned issues around population of Hollywood and City's changes. Erik added that were issues raised around infrastructure and LAFD/LAPD's needs. Posited that City will likely appeal lawsuit. All permits approved under new Plan thrown out from last summer till now. Major ramifications for entire state.

12. PS&T

A. Continued discussion and possible vote regarding crosswalks at Hollywood Blvd. & Garfield Place and Hollywood Blvd. & St. Andrews Place. Possible motion(s). Motion Erik-Robert approve up to \$1500 for lighted crosswalk signs at St. Andrews & Hollywood (provided that CD13 match the amount) and remove crosswalk at Garfield Place & Hollywood. Passes 9-0.

B. Offer by Bureau of Street Services to repair 8 pot holes to be identified by the NC in January 2014.

Erik and Tom to review list of proposed locations. Selected best ones.

13. Approval to support the naming of the North side of Hollywood Blvd. between Garfield and Gramercy "Hollywood Village."

Samir- supportive of idea. Susan S. spoke in favor of idea. Tabled.

14. Old Business

State expected to release Hollywood Fault boundary shortly.

15. New Business

Samir asked HUNC to petition City not to act on project in HSDNC area without NC for area first holding a hearing.

ADJOURNMENT (8:50)