COMMITTEE MEMBERS:
George Skarpelos
Erin Penner, Co-Chair
Margaret Marmolejo
Tom Meredith, Co-Chair
Brandi D’Amore
Ellah Ronen
Jennifer Davis

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COMMITTEE MEETING MINUTES
Outreach Committee
Monday, March 04, 2019, 6:30 PM
Fire Station 82 Annex
1800 N. BRONSON AVENUE, L.A., CA 90028
Second Floor Conference Room

Welcome
6:40 PM start

1. Roll Call
Attending
Tom Meredith  George Skarpelos  Margaret Marmolejo  Erin Penner  Brandi D’Amore

2. Approval of Minutes
Motion: George Skarpelos  Second: Brandi D’Amore  Vote: Yes-4, No-0, Abstain-0, Recused-0, Ineligible-0
Yes
Erin Penner  George Skarpelos  Margaret Marmolejo  Tom Meredith

3. Public Comment on items not on the Agenda (2 minutes each)
Jennifer Davis speaks about Pacifica Hollywood Hills Senior Living Community on 1745 N. Gramercy Place that will be opening at some point this year. There will be a “Paint and Sip” event on the 3rd of April for folks to mingle with each other.

Tom asks how many units and floors there are and Jennifer states that the first floor is reception, mini bar and piano area with 4 suites. The second floor is a secured area with residents with dementia with 20-24 residents. There will be 79 units with an occupancy of 110 with limited parking available and guest parking.

Erin states that she feels that the senior demographic is one that HUNC doesn’t have a huge connection with and asks if we can have stakeholders mingle with the seniors in their piano bar for mixers, etc. Jennifer says that she really wants the seniors to be a big part of the community and many of the seniors are eager to volunteer within the community.

4. Presentation by Lake Hollywood Homeowners Association. Discuss and possible vote to approve HUNC administering a neighborhood safety and Vista issues survey utilizing its Survey Monkey platform and email list
Sheila presents the questions she feels should be on a survey in regards to who is visiting the Vista/Lake Hollywood. She feels the demographic has changed and the traffic has changed drastically with spring break being the worst time of year in that area. Sheila says the intention is to gain Lake Hollywood residents’ safety back and not to deter locals. She says she is looking into cheaper parking for locals.
Tom asks what period of time Sheila wants the survey to be delivered. Sheila says her board has already approved her batch of questions and Tom states that he wants to work more on this and he will prepare a draft of questions for the full board meeting next week.

George left the room in compliance with the Brown Act (5 board members present in the room).

Motion Made: Motion that Outreach Committee moves forward in drafting a survey that includes the structure that Sheila has provided and Outreach Committee will ask for more input from other members of the board to be further discussed at the Full Board Meeting on 3/11, Transportation meeting on 3/18, and the next Public Safety meeting on 3/25.

Motion: Tom Meredith  Second: Erin Penner  Vote: Yes-3, No-0, Abstain-0, Recused-0, Ineligible-0

George thanks everyone that came to the candidate mixer and says he was very impressed that several stakeholders attended on Saturday in the rain.

George brings the posters for the upcoming forums and mixers.

George reminds everyone that the next mixer is this Wednesday at the Beachwood Café from 7-9pm. The next forums are on March 14th from 7-9pm at the Annex and at the Cheremoya Auditorium on March 23rd from 11am-1pm.

Discuss/review tabling at the Hollywood Farmers Market

George says that the last Farmer’s Market went well and they had a great location. Brandi says the location isn’t preferable because people use it as a cut-through. George says that Megan from the Farmer’s Market is very interested in working with HUNC and even though the market is technically out of our boundaries, he saw many HUNC stakeholders. HUNC will be tabling once again at the market on March 17th.

Update on any Outreach support needed for CERT scheduled to begin May 1

Margaret hands out newest CERT flier, with classes being held Wednesdays at 7-9:30PM from May 1st-June 12th. Tom states that we need to approve funding ASAP in case the company that makes the CERT backpacks are backlogged. The committee agrees that the funding should be "up to $2500" to be agendized for the next full board meeting.

Discuss and identify possible improvements to HUNC website and information system, including changing the Top Level Domain (TLD) to.org and moving to a new hosting plan due to Hosting Plan eliminating our current plan.

George explains that we are going to have to move to a new hosting plan and he wants to change the website to a .org rather than keeping the .com. He states that when someone types .com, they would simply be directed to the new .org site. Brandi says that she notices when she is on the HUNC website and clicks on certain things on her phone, it kicks her off and doesn’t work well with Android phones.

Discussion and possible recommendation to approve up to $650 to purchase new hosting plan for 3 years.

George explains the need for a new hosting plan.

Motion: George Skarpelos  Second: Tom Meredith  Vote: Yes-5, No-0, Abstain-0, Recused-0, Ineligible-0

Brandi D’Amore  Erin Penner  George Skarpelos  Margaret Marmolejo  Tom Meredith

Tom suggests having a signup sheet at the next full board meeting for board members to volunteer for the day of the event.

Discussion and possible recommendation to approve up to $800 for plugins to improve website functionality

Motion Made: Motion to approve up to $800 for plugins to improve website functionality

Motion: George Skarpelos  Second: Tom Meredith  Vote: Yes-5, No-0, Abstain-0, Recused-0, Ineligible-0

Brandi D’Amore  Erin Penner  George Skarpelos  Margaret Marmolejo  Tom Meredith

Committee Member announcements on items not on the Agenda

No announcements
13. Old/Ongoing Business
   *No Old/Ongoing Business*

14. New/Future Business
   *No New/Future Business*

Adjournment at 8:21 PM

Reconsideration: The Board may reconsider and amend its action on items listed on the agenda if that reconsideration takes place before the end of the meeting at which it was considered or at the next regular meeting. The Board, on either of these two days, shall: (1) Make a Motion for Reconsideration and, if approved, (2) hear the matter and take an action. If the motion to reconsider an action is to be scheduled at the next meeting following the original action, then two items shall be placed on the agenda for that meeting: (1) A Motion for Reconsideration on the described matter and (2) a [Proposed] action should the motion to reconsider be approved. A Motion for Reconsideration can only be made by a Board member who has previously voted on the prevailing side of the original action taken. If a Motion for Reconsideration is not made on the date the action was taken, then a Board member on the prevailing side of the action must submit a memorandum to the Recording Secretary identifying the matter to be reconsidered and a brief description of the reason(s) for requesting reconsideration at the next regular meeting. The aforesaid shall all be in compliance with the Ralph M. Brown Act.