

COMMITTEE MEMBERS:

Erin Penner, Co-Chair
Tom Meredith, Co-Chair
George Skarpelos
Margaret Marmolejo
Ellah Ronen
Brandi D'Amore



HOLLYWOOD UNITED NEIGHBORHOOD COUNCIL

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COMMITTEE MEETING MINUTES

Outreach Committee

Monday, January 06, 2020, 6:30 PM

Fire Station 82 Annex

1800 N. BRONSON AVENUE, L.A., CA 90028

Second Floor Conference Room

The public is requested to fill out a "Speaker Card" to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, for a maximum of 20 minutes total for Public comment, unless waived by the presiding officer of the Board. Agenda is posted for public review at Counterpoint Records and Books 5911 Franklin Ave, on our website at www.MyHUNC.com, and with EmpowerLA. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at the scheduled meeting (or location noted in the Agenda item) or by making arrangements with our office (contact information above). As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Neighborhood Council Support Help Line (213) 978-1551 or email info@myhunc.com. Note: Agenda items may be taken out of order or merged as deemed appropriate by the Board. Action may be taken on all items. To subscribe directly to our Agendas go to <https://www.lacity.org/city-government/subscribe-meeting-agendas-and-more/neighborhood-councils> and make your choice.

Welcome

6:40 PM start

1. Roll Call

Attending

George Skarpelos Margaret Marmolejo Erin Penner Brandi D'Amore

Absent

Tom Meredith Ellah Ronen

2. Approval of Minutes

Tabled: Tabled

3. Public Comment on items not on the Agenda (2 minutes each)

Dave Gordon (stakeholder) explains that he's interested in the neighborhood council to better understand what is going on in the area because he has seen a rapid deterioration and would like to know the pressure points within the system. He is particularly concerned with street vending in the area.

4. Discussion and possible vote to support approving \$500 for a direct mail campaign to locate a renter's representative for Area A

Matt Wait says that with the help of Chona's real estate database, he created a map of all the rental units within HUNC boundaries and he found that Area A is MUCH smaller than Area B. He states he counted only about 400 units total in that area, so direct mail should be a feasible way to do outreach to folks in that area to see if they'd be interested in being a rep.

George asks about redrawing the boundaries of the map. Matt says he'd like to try a mailer first to cut costs.

Erin asks if we at least give a tiny bit of info on the mailer of our website, when our meetings are, etc.

George says he'd like to make it aspirational and talk about making a difference in the new year.

Motion Made: Discussion and possible vote to support approving \$500 for a direct mail campaign to locate a renter's representative for Area A

*** CHANGED TO Discussion and possible vote to support approving \$1000 for a direct mail campaign to locate a renter's representative for Area A**

Motion: Brandi D'Amore **Second:** George Skarpelos **Vote:** Yes-5, No-0, Abstain-0, Recused-0, Ineligible-0

Yes

Brandi D'Amore Erin Penner George Skarpelos Margaret Marmolejo Tom Meredith

5. Update from Margaret Marmolejo regarding projects within the Nonprofit, Education & Arts Committee including a project with the Tai Chi organization, the Bronson Park playground mural, the Farmer's Market at Western, and the next CERT class

Margaret says that the Tai Chi organization is looking for \$1000 for promotion of their group. They also wanted lunch but Brandi said we could not do food. Erin feels we cannot fund advertising or promotional items but George feels we can fund promotional items for a 501c3. Margaret says they are totally fine with our logo on their promo items.

Margaret then says that the Farmers Market at Western is having financial difficulties and are looking for help. Brandi says she's only comfortable if the other councils have pitched in as well.

Margaret says that Shiela's friend Sophie Plechette is wanting to do another mural at the Bronson Playground. Brandi said that Sheila is looking for community input on what they want the theme to be.

Margaret says there is a backlog of handling CERT classes right now, so March is the earliest time we could have one at the Annex. She says she is also checking out higher levels of classes through the American Red Cross. Erin asks how much time we need to prepare with getting the funding approved, backpacks ordered, etc. George said it's not too big of a deal because it just takes 4-6 weeks to get the backpacks. Margaret asks if we should put on the next full board agenda and everyone agrees.

6. Update on the upcoming CD4 candidate forum and current coordination with other NCs

George gives update on upcoming forum. He says that only Nythia and Sarah Kate Levy have qualified to run against David Ryu. George says that other NCs seem very interested and from the Doodle Poll, the Mears Center came up first. George said that Dan McNamara from LFNC suggested John Marshall High for the event which he says works well and holds up to 1,000 people. George states that the high school would not charge if a student could also pose questions. Targeted date is February 16th at 4pm.

Erin asks what we can do next to help and George said the next order of business is to speak with all NCs about the format of the forum so everyone is involved.

7. Follow-up discussion of a HUNC meet and greet with stakeholders at Everly

Brandi says we do not have a follow-up yet but we will discuss in upcoming weeks considering the recent holidays.

8. Discussion of any Outreach Committee goals for the remainder of the fiscal year

George says his goal is to get a FULL board and for more people to regularly go to the HOA meetings.

Brandi says there needs to be more NC member presence at meetings such as this weekend's CERT/Animal Services meeting because stakeholders have so many questions that HUNC members could answer and address. Erin says that we have asked members for months and months to attend events and she doesn't know what else we can do to get more board member participation.

Erin asks where we're at with ordering swag and that we need a refresher with new items.

Brandi says she'd like to see less redundancy with committee items on agendas (i.e. Margaret having NEA items on the Outreach agenda). Erin agrees that it does seem we repeat the same items on multiple committees. Margaret feels it's better to refresh each committee but Brandi feels that's what the full board is for.

9. Committee Member announcements on items not on the Agenda

No comments

10. Old/Ongoing Business

11. New/Future Business

Adjournment at 8:06 PM

Reconsideration: The Board may reconsider and amend its action on items listed on the agenda if that reconsideration takes place before the end of the meeting at which it was considered or at the next regular meeting. The Board, on either of these two days, shall: (1) Make a Motion for Reconsideration and, if approved, (2) hear the matter and take an action. If the motion to reconsider an action is to be scheduled at the next meeting following the original action, then two items shall be placed on the agenda for that meeting: (1) A Motion for Reconsideration on the described matter and (2) a [Proposed] action should the motion to reconsider be approved. A Motion for Reconsideration can only be made by a Board member who has previously voted on the prevailing side of the original action taken. If a Motion for Reconsideration is not made on the date the action was taken, then a Board member on the prevailing side of the action must submit a memorandum to the Recording Secretary identifying the matter to be reconsidered and a brief description of the reason(s) for requesting reconsideration at the next regular meeting. The aforesaid shall all be in compliance with the Ralph M. Brown Act.