

COMMITTEE MEMBERS:

Erin Penner, Co-Chair
Tom Meredith, Co-Chair
George Skarpelos
Margaret Marmolejo
Brandi D'Amore



HOLLYWOOD UNITED NEIGHBORHOOD COUNCIL

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COMMITTEE MEETING MINUTES

Outreach Committee

Monday, March 04, 2019, 6:30 PM

Fire Station 82 Annex

1800 N. BRONSON AVENUE, L.A., CA 90028

Second Floor Conference Room

The public is requested to fill out a "Speaker Card" to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, for a maximum of 20 minutes total for Public comment, unless waived by the presiding officer of the Board. Agenda is posted for public review at Counterpoint Records and Books 5911 Franklin Ave, on our website at www.MyHUNC.com, and with EmpowerLA. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at the scheduled meeting (or location noted in the Agenda item) or by making arrangements with our office (contact information above). As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Neighborhood Council Support Help Line (213) 978-1551 or email info@myhunc.com. Note: Agenda items may be taken out of order or merged as deemed appropriate by the Board. Action may be taken on all items. To subscribe directly to our Agendas go to <https://www.lacity.org/city-government/subscribe-meeting-agendas-and-more/neighborhood-councils> and make your choice.

Welcome

6:40 PM start

1. Roll Call

Attending

Tom Meredith George Skarpelos Margaret Marmolejo Erin Penner Brandi D'Amore

2. Approval of Minutes

Motion: George Skarpelos **Second:** Brandi D'Amore **Vote:** Yes-5, No-0, Abstain-0, Recused-0, Ineligible-0

Yes

Brandi D'Amore Erin Penner George Skarpelos Margaret Marmolejo Tom Meredith

3. Public Comment on items not on the Agenda (2 minutes each)

Jennifer Davis speaks about Pacifica Hollywood Hills Senior Living Community on 1745 N. Gramercy Place that will be opening at some point this year. There will be a "Paint and Sip" event on the 3rd of April for folks to mingle with each other.

Tom asks how many units and floors there are and Jennifer states that the first floor is reception, mini bar and piano area with 4 suites. The second floor is a secured area with residents with dementia with 20-24 residents. There will be 79 units with an occupancy of 110 with limited parking available and guest parking.

Erin states that she feels that the senior demographic is one that HUNC doesn't have a huge connection with and asks if we can have stakeholders mingle with the seniors in their piano bar for mixers, etc. Jennifer says that she really wants the seniors to be a big part of the community and many of the seniors are eager to volunteer within the community.

4. Presentation by Lake Hollywood Homeowners Association. Discuss and possible vote to approve HUNC administering a neighborhood safety and Vista issues survey utilizing its Survey Monkey platform and email list

Sheila presents the questions she feels should be on a survey in regards to who is visiting the Vista/Lake Hollywood. She feels the demographic has changed and the traffic has changed drastically with spring break being the worst time of year in that area. Sheila says the intention is to gain Lake Hollywood residents' safety back and not to deter locals. She says she is looking into cheaper parking for locals.

Tom asks what period of time Sheila wants the survey to be delivered. Sheila says her board has already approved her batch of

questions and Tom states that he wants to work more on this and he will prepare a draft of questions for the full board meeting next week.

George left the room in compliance with the Brown Act (5 board members present in the room).

Motion Made: Motion that Outreach Committee moves forward in drafting a survey that includes the structure that Sheila has provided and Outreach Committee will ask for more input from other members of the board to be further discussed at the Full Board Meeting on 3/11, Transportation meeting on 3/18, and the next Public Safety meeting on 3/25.

Motion: Tom Meredith **Second:** Erin Penner **Vote:** Yes-4, No-0, Abstain-0, Recused-0, Ineligible-0

Yes

Brandi D'Amore Erin Penner Margaret Marmolejo Tom Meredith

5. Update on any Outreach support needed for 2019 Election activities, events or collateral

George thanks everyone that came to the candidate mixer and says he was very impressed that several stakeholders attended on Saturday in the rain.

George brings the posters for the upcoming forums and mixers.

George reminds everyone that the next mixer is this Wednesday at the Beachwood Café from 7-9pm. The next forums are on March 14th from 7-9pm at the Annex and at the Cheremoya Auditorium on March 23rd from 11am-1pm.

6. Discuss/review tabling at the Hollywood Farmers Market

George says that the last Farmer's Market went well and they had a great location. Brandi says the location isn't preferable because people use it as a cut-through. George says that Megan from the Farmer's Market is very interested in working with HUNC and even though the market is technically out of our boundaries, he saw many HUNC stakeholders. HUNC will be tabling once again at the market on March 17th.

7. Update on any Outreach support needed for CERT scheduled to begin May 1

Margaret hands out newest CERT flier, with classes being held Wednesdays at 7-9:30PM from May 1st-June 12th. Tom states that we need to approve funding ASAP in case the company that makes the CERT backpacks are backlogged. The committee agrees that the funding should be "up to \$2500" to be agendized for the next full board meeting.

8. Discuss and identify possible improvements to HUNC website and information system, including changing the Top Level Domain (TLD) to.org and moving to a new hosting plan due to Hosting Plan eliminating our current plan.

George explains that we are going to have to move to a new hosting plan and he wants to change the website to a .org rather than keeping the .com. He states that when someone types .com, they would simply be directed to the new .org site. Brandi says that she notices when she is on the HUNC website and clicks on certain things on her phone, it kicks her off and doesn't work well with Android phones.

9. Discussion and possible recommendation to approve up to \$650 to purchase new hosting plan for 3 years.

George explains the need for a new hosting plan.

Motion Made: Motion to recommend the board to approve up to \$650 to purchase new hosting plan for 3 years.

Motion: George Skarpelos **Second:** Tom Meredith **Vote:** Yes-5, No-0, Abstain-0, Recused-0, Ineligible-0

Yes

Brandi D'Amore Erin Penner George Skarpelos Margaret Marmolejo Tom Meredith

10. Discussion of necessary outreach support for upcoming Emergency Preparedness Town Hall at the Legion on March 16th

George says that he has completed a flier for the Town Hall on March 16th that HHWNC has paid for and we will be printing. Erin asks for a simpler PDF for Instagram. George says that we will need volunteers for day of the event and he is going to have a conference call with Anastasia, Paul, and Chief Hogan.

Tom suggests having a signup sheet at the next full board meeting for board members to volunteer for the day of the event.

11. Discussion and possible recommendation to approve up to \$800 for plugins to improve website functionality

Motion Made: Motion to approve up to \$800 for plugins to improve website functionality

Motion: George Skarpelos **Second:** Tom Meredith **Vote:** Yes-5, No-0, Abstain-0, Recused-0, Ineligible-0

Yes

Brandi D'Amore Erin Penner George Skarpelos Margaret Marmolejo Tom Meredith

12. Committee Member announcements on items not on the Agenda

No announcements

13. Old/Ongoing Business

No Old/Ongoing Business

14. New/Future Business

No New/Future Business

Adjournment at 8:21 PM

Reconsideration: The Board may reconsider and amend its action on items listed on the agenda if that reconsideration takes place before the end of the meeting at which it was considered or at the next regular meeting. The Board, on either of these two days, shall: (1) Make a Motion for Reconsideration and, if approved, (2) hear the matter and take an action. If the motion to reconsider an action is to be scheduled at the next meeting following the original action, then two items shall be placed on the agenda for that meeting: (1) A Motion for Reconsideration on the described matter and (2) a [Proposed] action should the motion to reconsider be approved. A Motion for Reconsideration can only be made by a Board member who has previously voted on the prevailing side of the original action taken. If a Motion for Reconsideration is not made on the date the action was taken, then a Board member on the prevailing side of the action must submit a memorandum to the Recording Secretary identifying the matter to be reconsidered and a brief description of the reason(s) for requesting reconsideration at the next regular meeting. The aforesaid shall all be in compliance with the Ralph M. Brown Act.