

COMMITTEE MEMBERS:

- John Dotto, Voting Stakeholder
- Steve Alper, Voting Stakeholder
- Kristina O'Neil, Voting Stakeholder
- Chip Clements, Voting Stakeholder
- Jim Van Dusen, Board Member
- Robert Morrison, Board Member
- Augusta Weaver Johnson, Voting Stakeholder
- Sheila Irani, Chair



HOLLYWOOD UNITED NEIGHBORHOOD COUNCIL
 Certified Council #52,
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COMMITTEE MEETING MINUTES
Ad Hoc Hollywood Sign Committee
Wednesday, October 12, 2022, 6:30 PM
Webinar ID: 852 0996 2194
<https://us02web.zoom.us/j/85209962194>

Welcome

start

1. Roll Call

Attending

Augusta Weaver Johns	Sheila Irani	Robert Morrison	Jim Van Dusen	Chip Clements	Kristina O'Neil
Steve Alper	John Dotto				

2. Approval of Minutes

Motion to accept last meeting minutes as they stand

Motion Made: Approval of October '22 Minutes

Motion: Sheila Irani **Second:** Kristina O'Neil **Vote:** Yes-7, No-0, Abstain-1, Recused-0, Ineligible-0

Yes

Augusta Weaver Johnso	Jim Van Dusen	John Dotto	Kristina O'Neil	Robert Morrison	Sheila Irani
Steve Alper					

Abstain

Chip Clements

3. Public Comment on items not on the Agenda (2 minutes each)

Gerry Hans requests minutes to be made public.

4. Review of collected notes and discussion of creating report including format, content, assigning writers, and other related items

Discussion of Shuttle to Lake Hollywood Park for visitors by Steve Alper:

Potential Route:

Starting from the Hollywood Bowl

Parking lot or the parking structure on Vine street (next to the Montalban Theater) a shuttle service that runs every hour and that stops at each of the entry points (potentially 7 stops) to a trail that leads to the sign (each of different difficulty). For \$10 one gets parking, a ride, and a Hollywood swag bag of water, a cliff bar and other free 'Hollywood' or hiker promotional items provided as sponsorship. On/off privileges and it runs from 8am to 8 pm. It could also includes a picture of the whole family in front of the sign at the park for non-hikers who would use the shuttle.

Maybe there are two shifts for the shuttle. So one goes directly to the park which leaves every hour (on the half hour) and the one for hikers every hour on the hour.

If each shuttle took 16 people that would 14 to 16 cars an hour of 2 to 4 people a car. If successful it could mean even more shuttles that would in turn reduce more cars coming to the Vista area.

Geoff Thompson – CD4

Meeting with Sheila Irani tomorrow, discuss transportation options such as shuttle. He has brought the idea to Mayor’s tourism cabinet who appears to be amenable to the concept of a dedicated shuttle to the Sign. Shuttle will not be able to replace all cars coming up here, but it is suitable as an alternative that will reduce numbers of cars, especially when paid parking and permit parking is adopted to support the shuttle. Tourism Cabinet has a limited funding base but is interested in working with city agencies in dealing with the increased solutions to reduce congestion

Geoff is working with Bureau of Street Lighting to improve cell tower numbers and service. Sheila will forward contact for Dwayne Gathers for the cell service providers.

Mulholland Hwy fencing project of wrought iron priority needs to be discussed.

Jim Van Dusen – How do we limit automobiles if the shuttle is adopted? Will increased enforcement be adopted? Should we consider closing off the Vista with fencing until it is managed properly?

Answer by Geoff: Parking standards will need to be changed. We cannot gate the area. We can red zone some areas, put in meters, create a turn-around for the shuttle and paid parking and permit parking within residential areas.

Augusta – Remind 33% of visitors are LA residents outside of 5 miles from Dirt Mulholland and won’t want to pay to come up here, the shuttle will need some special qualities to entice users. We should not cut off community use of Lake Hollywood Park.

Steve – The shuttle will need auxiliary support infrastructure to make successful. Alternative to status quo is needed to be adopted because the problem is getting worse. Perhaps removing the park from public and dedicated to tourists is an option.

Kristina – Visitor Center, picnic area is needed outside of the area. Capacity of the park needs to be determined. Tourism up here has limited locals from using the playground at Lake Hollywood Park due to congestion. Somehow revenue has to be raised for management and enforcement. Sidewalk of the Mulholland Hwy should be considered.

Sheila - RAP has not determined capacity of Lake Hollywood Park. The available parking is the true determinant of capacity of park.

Chip – For the Mulholland Hwy fencing: shorten the fence length, drop the vinyl, cement the poles for the chain link in the interim.

Kristina - LHA recommended to cut back the fence to a designated light pole, however, cars then stopped in the red zone again blocking traffic when it was shortened by RAP, and HHA asked for the current length to be returned.

Gerry – After the DASH shuttle originally at \$.50 (now it is free) was put in Griffith Park, the traffic through the tunnel to the Observatory verifiably increased. \$10/hr. parking was adopted - pre COVID and still did not decrease traffic.

The remainder of the meeting was spent creating the preamble, background, concerns for the final document.

5. Committee Member announcements on items not on the Agenda

Next meeting will be November 16th at 630pm.

6. Old/Ongoing Business

None

7. New/Future Business

None

Adjournment at

Reconsideration: The Board may reconsider and amend its action on items listed on the agenda if that reconsideration takes place before the end of the meeting at which it was considered or at the next regular meeting. The Board, on either of these two days, shall: (1) Make a Motion for Reconsideration and, if approved, (2) hear the matter and take an action. If the motion to reconsider an action is to be scheduled at the next meeting following the original action, then two items shall be placed on the agenda for that meeting: (1) A Motion for Reconsideration on the described matter and (2) a [Proposed] action should the motion to reconsider be approved. A Motion for Reconsideration can only be made by a Board member who has previously voted on the prevailing side of the original action taken. If a Motion for Reconsideration is not made on the date the action was taken, then a Board member on the prevailing side of the action must submit a memorandum to the Recording Secretary identifying the matter to be reconsidered and a brief description of the reason(s) for requesting reconsideration at the next regular meeting. The aforesaid shall all be in compliance with the Ralph M. Brown Act.