

COMMITTEE MEMBERS:

- Robert Morrison, Treasurer
- Brandi D'Amore, Secretary
- Tom Meredith, Vice President
- Sheila Irani, President



HOLLYWOOD UNITED NEIGHBORHOOD COUNCIL
 Certified Council #52,
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COMMITTEE MEETING MINUTES
Executive Committee
Tuesday, March 1, 2022, 7:00 PM
Webinar ID: 848 3371 4572
<https://us02web.zoom.us/j/84833714572>

Welcome

7:04 PM start

1. Roll Call

Attending

Sheila Irani Tom Meredith Brandi D'Amore Robert Morrison

2. Approval of Minutes

Correct "confect" to "conflict" under City Attorney
Correct "he" to "she" under Lara Zvirbulis statement

Motion Made: Approval of October '21 Minutes with edits

Motion: Brandi D'Amore **Second:** Robert Morrison **Vote:** Yes-4, No-0, Abstain-0, Recused-0, Ineligible-0

Yes

Brandi D'Amore Robert Morrison Sheila Irani Tom Meredith

3. Public Comment on items not on the Agenda (2 minutes each)

None

4. Discussion and vote whether to move to full Board the creation of AD HOC HOLLYWOOD SIGN ADVISORY COMMITTEE **Sheila discussed that Hollywood Sign issue has brought up financial opportunities on the side. Discussed the residents issues up there (sidewalks, dogs, crime, etc.) Lots of problems with residents up there and Innsdale trail. Sheila is VP of LHHA and met with the other HOA's to work with sign trust for revenue potential to fund Rangers and come up with a protocol.**

Brandi D'Amore discussed the mandated limitations of ad hoc committee and requirement for clear definition; addressed conflicts of interest.

Robert Morrison addressed needing a mission statement and clear timeline for completion to go forward.

Tom Meredith addressed and confirmed that HUNC needs to work with the support of protecting the sign.

Outlined:

The committee :

*** would be a stakeholder-driven committee to better manage a City asset without the corresponding victimization of our local residents.**

*** come up with mutually beneficial template for the provision of Park management and security while potentially creating a revenue source for the City that will pay for these services. (Open Sign Trust, collective resource to take in order to allow us to sell the rights to lighting)**

*** Finite time structure: 6 months**

*** Ad hoc stakeholders with max of 4, from different geographic areas.**

Mr. Morrison proposal:

Considering the impact of tourism of special events related to the Hollywood sign the AHAC will develop by 10.31.22 a list of neighborhood concerns related to the use of Hollywood Sign and proposed policies and procedures including funding and costs for the use of the HS during special events to share with the Sign Trust relevant City Departments

Ms. D'Amore asks for a vigorous community engagement to sign-off on this and discussed the issues of attractive nuisances

Sheila Irani addressed ranger problem

Have board members who sit on HOA boards to consult with Steve Houchin

Motion Made: Motion to move to full Board the creation of AD HOC HOLLYWOOD SIGN ADVISORY COMMITTEE with the Mission Statement of: Considering the impact of tourism of special events related to the Hollywood sign the AHAC will develop by 10.31.22 a list of neighborhood concerns related to the use of Hollywood Sign and proposed policies and procedures including funding and costs for the use of the HS during special events to share with the Sign Trust relevant City Departments. Will include stakeholders.

Will actively and openly solicit members for voting stakeholder seats.

Motion: Robert Morrison **Second:** Sheila Irani **Vote:** Yes-4, No-0, Abstain-0, Recused-0, Ineligible-0

Yes

Brandi D'Amore Robert Morrison Sheila Irani Tom Meredith

5. Discussion of role of Executive Committee in filling in alternative positions on Committees to make quorum

Sheila Irani discussed that recusal and absences are preventing quorum unless an official alternate can attend.

Tom Meredith suggests that VP will always be the alternate. Robert suggests instead that an officer handle the coordination. Tom has agreed that VP is the position that that position that will do the coordination.

Brandi D'Amore suggested that all Exec receive training.

All Executive Officers should be trained for whatever subcommittee. Officers will do training in PLUM

Will transfer to bylaws.

6. Geographic Area 3 Candidacy - Annika Guterman

- A) Applicant eligibility and qualification review

Review was made of her application documents. Questions were presented on her motivation, ability to participate, her goals.

- B) Possible vote to advance to Full Board for appointment consideration

Motion passed. Annika to attend March '22 Full Board for potential approval by Full Board.

Motion Made: Motion to confirm Annika Guterman's eligibility for Geographic Area 3 appointment, until 2023.

Motion: Robert Morrison **Second:** Sheila Irani **Vote:** Yes-4, No-0, Abstain-0, Recused-0, Ineligible-0

Yes

Brandi D'Amore Robert Morrison Sheila Irani Tom Meredith

7. Determine next due date for application for remaining open Board seats and any outreach ideas to share with Board to encourage more nominees

Confirmed next round deadline to be 5PM 3/25/22, with an Exec Committee meeting to follow on 4/5/22.

8. Update and discussion of responsibilities for upcoming Citywide, CD13 elections, including inviting Certified Mayoral candidates for public comment at HUNC Board Meeting

**Discussed the required need to invite all candidates and all scenarios
List requested from City Clerk and will be given to Sheila Irani.**

CD13 forum: Tom. HHWNC driving HUNC waiting. Waiting to see who becomes certified candidate.

10. Discuss ways and means to shorten meeting agendas and control length of meetings

Discussed the multiple items on agenda

Timer**Kristina O'Neil****Follow Rosenberg's Hand Raising feature (follow)****Not interrupting****Discussion on minimizing public comment****DONE line item issue. Updates****Liaisons reporting issue is a concern: says to refer to minutes of the HOAs Brandi D'Amore indicates that most of their minutes are not public.****Sheila Irani indicates the conundrum that engagement is creating more time and work.****Tom Meredith reviewed awareness survey, but a lot of people thinks it's irrelevant and mired.****Ms. Irani suggests to stagger meetings; Robert Morrison says that should be up to committee.****3 minutes on liaison on agenda.**

11. Update on inventory assessment by Treasurer

Monica Aquino from City Clerk says to wait for inventory tool**At end of meeting Tom Meredith asked Robert Morrison if he wants to help Mr. Meredith to see the mannequins that have been returned for inventory.**

12. Discussion of any remaining, necessary purchases for operations this FY, and possible motion to advance items for purchase to Full Board for an amount not to exceed a total of \$3500.00

do now before end of year*Tom Meredith moved printer in Fountain office to home. Brought up If board needs another printer. Sheila Irani is looking for one to use at the office. Discussed that Secretary get a new computer and monitor.****Motion Made: Motion for amount not to exceed \$3500 for laptop and monitor for Secretary, printer and wi-fi repeater.****Motion:** Sheila Irani **Second:** Robert Morrison **Vote:** Yes-4, No-0, Abstain-0, Recused-0, Ineligible-0**Yes**

Brandi D'Amore Robert Morrison Sheila Irani Tom Meredith

13. Discussion and vote to advance to Full Board a Standing Rule specifying board participation requirements for Outreach events

Discussion around qualifications being based on number of events versus hours.**Robert Morrison and Sheila Irani not sure request necessary; Tom Meredith expressed why necessary****Thoughts that 1 hour a month, 12 hours a year is reasonable.****Outreach take it up and delineate their need.****Motion Made: Motion to create a Standing Rule specifying board participation requirements for Outreach events twelve (12) hours a year beginning at start of fiscal year. Should someone be appointed within the year, then participation is pro-rated within the fiscal year.****Motion:** Tom Meredith **Second:** Sheila Irani **Vote:** Yes-3, No-1, Abstain-0, Recused-0, Ineligible-0**Yes**

Brandi D'Amore Sheila Irani Tom Meredith

No

Robert Morrison

14. Discussion of any data Exec Committee would like to collect via stakeholder surveys conducted through Outreach Committee

Sheila Irani and Tom Meredith discussed how and what to do for monthly surveys. Discussed using NextDoor, and how to limit the people who participate to be from correct area. Also use ND to get the name of HUNC out.**Action steps:****Check with George Skarpelos what needs to happen to reactivate the account.****Only one person is allowed to use account; Vice President may be that person.****May need to ask ND administration on how to access.****Mr. Meredith asks for topics to be placed on survey in forms of questions of areas of interest.**

15. Discussion and vote to proceed with recording of specified committee(s) and future Board meeting for the purposes of archiving minutes, which can then be transcribed if warranted, by a contracted minute taker to our specifications.

Robert Morrison has brought up the issues of expenses for minute taking. The last meeting generated a significant expense.**Sheila Irani has asked John Parton if he would review the recording and transcribe Full Board minutes he cannot attend, as opposed to**

hiring someone else. Ms. Irani will send meeting video.

Will no longer have transcriber attend PLUM, will receive the recording.

16. Status on Bylaws and discussion whether to present at March Board meeting or Special Meeting for discussion and vote.
Debates about having a Special board versus standard full board, Robert Morrison suggested introduction at Full Board and then at April or a Special Board. Discussed that due 3/22, so will try to complete at Full Board. Secretary will make sure that bylaws will be sent to members to review prior to meeting.

17. Committee Member announcements on items not on the Agenda
**New Field Deputies for CD4 and CD13.
Business Cards are in.
Everybody else coordinate next week.
Lanyards to be done.
Promotional items (get masks?)**

18. Old/Ongoing Business
None

19. New/Future Business
May need to prepare for meeting in person.

Adjournment at 10:01 PM

Reconsideration: The Board may reconsider and amend its action on items listed on the agenda if that reconsideration takes place before the end of the meeting at which it was considered or at the next regular meeting. The Board, on either of these two days, shall: (1) Make a Motion for Reconsideration and, if approved, (2) hear the matter and take an action. If the motion to reconsider an action is to be scheduled at the next meeting following the original action, then two items shall be placed on the agenda for that meeting: (1) A Motion for Reconsideration on the described matter and (2) a [Proposed] action should the motion to reconsider be approved. A Motion for Reconsideration can only be made by a Board member who has previously voted on the prevailing side of the original action taken. If a Motion for Reconsideration is not made on the date the action was taken, then a Board member on the prevailing side of the action must submit a memorandum to the Recording Secretary identifying the matter to be reconsidered and a brief description of the reason(s) for requesting reconsideration at the next regular meeting. The aforesaid shall all be in compliance with the Ralph M. Brown Act.