

**COMMITTEE MEMBERS:**

Robert Sexton  
 Brandi D'Amore  
 Asher Landau, Vice Chair  
 Tom Meredith, Chair



HOLLYWOOD UNITED NEIGHBORHOOD COUNCIL  
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**COMMITTEE MEETING MINUTES****Outreach Committee****Monday, April 4, 2022, 6:30 PM****Webinar ID: 848 1818 1504****<https://us02web.zoom.us/j/84818181504>**

Welcome

**6:33 PM start****1. Roll Call****Attending**

Shauna Frente      Tom Meredith      Brandi D'Amore      Asher Landau

**2. Approval of Minutes*****Tom Meredith, Item #7 duplication of "on".******Motion passed.******Motion Made: Approval of March '22 Minutes with edit as noted***

**Motion:** Tom Meredith      **Second:** Shauna Frente      **Vote:** Yes-4, No-0, Abstain-0, Recused-0, Ineligible-0

**Yes**

Asher Landau      Brandi D'Amore      Shauna Frente      Tom Meredith

**3. Public Comment on items not on the Agenda (2 minutes each)*****None*****4. Update on HUNC coproducing CD13 candidate forum, including, but not limited to, production partners, scheduling and online/in-person format.*****Tom Meredith moved to jump to agenda item #7 first. Returned to this after hearing that item. Mr. Meredith returned from virtual "hold" from previous item.******Mr. Meredith informed committee that the City has still not decided on the in-person v. Zoom format of upcoming official events/meetings. He shared that 5 candidates had registered for the event before the cutoff, that Central Hollywood and Greater Wilshire NCs have officially come on board, and that the event would happen after the primary elections on June 6th.******Asher Landau voiced concerns regarding possible disruptions from online attendees should the event be virtual (in light of numerous incidents during NC lockdown meetings).*****5. Discussion and possible motion to schedule tabling at East Hollywood Certified Farmers' Market (Thai Community Development Center) on Thursday, April 21 from 3:30pm - 7:30pm <https://www.ehfarmersmkt.com/>*****Brandi D'Amore queried whether this action required a vote (as it is not a funding item) for correct recording into Access system.******Tom Meredith asked members whether committee would be able to staff the set-up needs for the intended time and location. It was determined that HUNC member coverage was possible.******Motion passed.******Motion Made: Motion to schedule tabling and agree to signatory aspect at Hollywood Certified Farmers' Market (Thai Community***

**Development Center) on Thursday, April 21 from 3:30pm - 7:30pm <https://www.ehfarmersmkt.com/>**

**Motion:** Shauna Frente      **Second:** Tom Meredith      **Vote:** Yes-4, No-0, Abstain-0, Recused-0, Ineligible-0

**Yes**

Asher Landau      Brandi D'Amore      Shauna Frente      Tom Meredith

6. Discussion and possible motion to schedule tabling at Hollywood Farmers' Market on Sundays, Thursday, April 10, May 22 and/or June 26

**Discussion and possible motion to schedule tabling at Hollywood Farmers' Market on Sundays of April 10, May 22 and/or June 26**

**Brandi D'Amore questioned whether HUNC would again be offered a free spot in a high-traffic corner of the Market, and proposed we consider whether assignment to a sub-optimal location should dissuade HUNC participation.**

**After canvassing member availability, committee agreed Sunday April 10th would work, and to go ahead (pending final confirmation from the market). Tom Meredith asked members to pencil in alternate dates if needed, and signed off on inviting all full board members to volunteer through a Google Doodle.'**

**Ms. D'Amore added that HUNC should bring flyers with up-to-date info on current open board seats.**

7. Discussion and possible motion for Board approval of up to \$2500 for Hollywood Dell Civic Association for Summer 2022 Event

**Agenda item taken out of order, gone directly after Public Comments on Items not on Agenda.**

**Tom Meredith recused himself as he is a resident of the Hollywood Dell. He was also to be listed on the Neighborhood Purposes Grant as a friend of the presenter. He was put on virtual "hold", and Asher Landau, Vice Chair, presided over the agenda item.**

**Hollywood Dell Civic Association president Alexa Iles presented a broad overview of the tradition of the annual Dell block party, its role as a way of local residents to connect (especially in the aftermath of lockdown), and its activities (jam band, pet parade, presentations by local officeholders).**

**Committee discussed possibility of a HUNC table at the event, and carefully perused the Dell's NPG proposal to HUNC. Brandi D'Amore asked Ms. Iles whether a dollar shortfall on HUNC's allocation of moneys would prevent the event from happening. Ms. Iles assured the committee it would not. Ms. Iles was advised where she needed to make corrections on the form before Full Board presentation.**

**Ms. D'Amore inquired about some line-item budget questions and as to the specs of visible HUNC signage, and Ms. Iles pledged she would comply with HUNC's requests on this front. Ms. Iles presented the graphic.**

**Asher Landau asked whether the unhoused would be welcome at the event; Ms. Iles said yes, as long as they formally check in with the event (as all attendees are required to do).**

**Motion passed.**

**Ms. Iles advised to attend Full Board in April to present the NPG.**

**Committee returned to top of agenda item, and contacted Tom Meredith to return to meeting.**

**Motion Made: Motion for Board approval of up to \$2500 for a Neighborhood Purposes Grant (NPG) to Hollywood Dell Civic Association for Summer 2022 Event**

**Motion:** Asher Landau      **Second:** Brandi D'Amore      **Vote:** Yes-3, No-0, Abstain-1, Recused-0, Ineligible-0

**Yes**

Asher Landau      Brandi D'Amore      Shauna Frente

**Abstain**

Tom Meredith

8. Discussion and possible motion for Board approval to request that HUNC board members participate in tabling at P-22 Day on October 23, 2022 <https://p22wonderland.org/>

**Brandi D'Amore reported that she had met with local officials regarding the radius and specs for a proposed mountain lion crossing that would accommodate the natural territory access for P-22 and other migratory animals. She noted that HUNC has tabled at prior P-22 events, and that HUNC has the options of participating as either an Exhibitor or as Sponsor.**

**Committee discussed postponing a vote on participation as the event in October '22 is in next Fiscal year. It was noted that action would need to be taken in summer months of the '22-'23 Fiscal year.**

9. Discussion of creating a graphic or use of stock photo for P22 for use by HUNC for promotional purposes. Committee

members will collect estimates to provide to HUNC board for review, not to exceed \$500.00

*In conjunction with both the P-22 Day and the 10th anniversary of P-22 in HUNC borders, the committee discussed possibly using the animal's image in HUNC swag. Tom Meredith led committee into a consideration of legal/licensing issues in incorporating the P-22 image on HUNC swag items and promotions, suggesting HUNC might use a stock photo is cost-effective.*

*As P-22 event would not take place until Fall, committee agreed that swag design/manufacturing was not an imminent action. Committee reached a consensus that we would bring the idea of securing a P-22 design to the full board, and Ms. D'Amore strongly advised that committee begin informally shopping around for potential graphic artists and provide a creative brief.*

10. Discussion of possible future participation in 100th year anniversary events for Hollywoodland

*Brandi D'Amore briefly summarized the history of Hollywoodland, its local significance, and the several projects in the works for its centennial, which will be in May 2023. She discussed future participation at events and possibility of providing financial support to some of the potential renovations planned (i.e., the Towers).*

*Asher Landau expressed confirmation that locals should support historic preservation of such locations*

11. Discussion to consider event co-sponsorship of Yucca Community Center 2022 Halloween event with other Hollywood neighborhood councils. Budget for sponsorship will be considered in next FY due to event date.

*Brandi D'Amore gave a summary of the current inability to assist in a renovation project for the Yucca Community Center, a location of Recreation and Parks in Hollywood. To that end, YCC has advised that they may come to the Hollywood neighborhood councils to request event sponsorship for its annual Halloween event as its funding would be used up significantly for the renovation needed. She advised that we should expect the YCC to come to committee in Summer '22 to fulfill the minimum 30-day requirement of sponsoring according to City Clerk.*

12. Update on potential HUNC promotional item purchases, including TSHIRT order to be completed before May 28, 2022.

*Tom Meredith informed committee that President Irani has requested the committee obtain 3 competitive bids on ALL swag/promotional items and vendors moving forward. The t-shirt order is still in the process of negotiations.*

13. Discussion and possible motion for Board approval to expend up to \$1000 for digital marketing of events including on the social media platforms Facebook, Nextdoor, etc.

*Discussion indicated that there isn't enough information to vote. Postponed at this time.*

14. Committee Member announcements on items not on the Agenda

*Tom Meredith floated that the committee brainstorm for new ways to message the public on HUNC's landmark 20 years of existence, perhaps via a new logo (to possibly be designed by George Skarpelos).*

*Brandi D'Amore announced that the district south of Franklin Avenue has been re-assigned to Senior Lead Officer Shirmika Gonzales. She also shared the Department of Neighborhood Empowerment (DONE) had issued a 3-paragraph protocol statement regarding on-camera behavior and digital media policies required of public officials.*

15. Old/Ongoing Business

*Brandi D'Amore relayed that DONE representatives advised that HUNC may not publish information on non-profits. This will impact the restocking or rework of the directory HUNC produced in 2020-21. Asher Landau will not be required to review the list for accuracy now.*

16. New/Future Business

*None*

Adjournment at 8:51 PM

Reconsideration: The Board may reconsider and amend its action on items listed on the agenda if that reconsideration takes place before the end of the meeting at which it was considered or at the next regular meeting. The Board, on either of these two days, shall: (1) Make a Motion for Reconsideration and, if approved, (2) hear the matter and take an action. If the motion to reconsider an action is to be scheduled at the next meeting following the original action, then two items shall be placed on the agenda for that meeting: (1) A Motion for Reconsideration on the described matter and (2) a [Proposed] action should the motion to reconsider be approved. A Motion for Reconsideration can only be made by a Board member who has previously voted on the prevailing side of the original action taken. If a Motion for Reconsideration is not made on the date the action was taken, then a Board member on the prevailing side of the action must submit a memorandum to the Recording Secretary identifying the matter to be reconsidered and a brief description of the reason(s) for requesting reconsideration at the next regular meeting. The aforesaid shall all be in compliance with the Ralph M. Brown Act.