

**COMMITTEE MEMBERS:**

Chad Manuel, Board Member  
 Jack Zweig, Youth Rep  
 Brandi D'Amore, Board Member  
 Asher Landau, Vice Chair  
 Tom Meredith, Chair



HOLLYWOOD UNITED NEIGHBORHOOD COUNCIL  
 Certified Council #52,  
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**COMMITTEE MEETING MINUTES****Outreach Committee****Monday, May 2, 2022, 6:30 PM****Webinar ID: 848 1818 1504****<https://us02web.zoom.us/j/84818181504>****1 (669) 900-6833**

Welcome

**6:32 PM start****1. Roll Call****Attending**

Tom Meredith      Brandi D'Amore      Asher Landau      Robert Sexton

**2. Approval of Minutes*****Motion Made: Approval of April '22 Minutes***

**Motion:** Tom Meredith      **Second:** Asher Landau      **Vote:** Yes-3, No-0, Abstain-1, Recused-0, Ineligible-0

**Yes**

Asher Landau      Brandi D'Amore      Tom Meredith

**Abstain**

Robert Sexton

**3. Public Comment on items not on the Agenda (2 minutes each)*****None*****4. Presentation, discussion and possible motion to recommend sponsorship of event for Lake Hollywood Homeowners Association (LHHA) 2022 Block Party**

***Kristina O'Neil, President of the Lake Hollywood Homeowners Association (LHHA), presented its funding request for the LHHA block party. Due to funding deadlines associated with the end of the fiscal year, any event would need to occur by July 15. The LHHA block party will occur after this date, requiring committee to postpone the vote. The Executive Committee will discuss holding a board meeting in June to be able to approve funding for this event.***

A) Motion to recommend sponsorship of a Neighborhood Council Community Event to be held no sooner than 30 days from May 9, 2022 and no later than July 15, 2022, per City Clerk, to utilize City Funding from 2021-2022 Fiscal Year

B) Review of Neighborhood Council Community Event Sponsorship Package and other pertinent forms including but not limited to: eligibility, documentation completion, event graphic, LHHA messaging, logistics, insurance and permit documents as required, etc.

***Reviewed. Based on date of event the packet was not valid with the City Clerk deadlines and will be reheard in July '22.***

Motion to recommend event sponsorship funds up to \$750, subject to change based on funding availability. Use of funds to be determined at meeting.

***See earlier entries on this agenda item.***

**5. Discuss and plan for tabling at the Hollywood Dell Civic Association (HDCA) Block Party on Saturday, June 4, 2022 including**

Committee Member assignments and responsibilities.

**Chair Tom Meredith will be out of town for the Hollywood Dell Block Party on June 4. In his place Vice Chair Asher Landau will take the lead on organizing board tabling at the event. This item will be added to the full board agenda to encourage additional board member participation.**

6. Discussion and possible motion for a blanket approval from Board for tabling at others' community events with outreach potential to HUNC stakeholders or NC benefits, when said events require no cost, to include but not limited to, Yucca Community Center, Hollywood Farmers' Market, East Hollywood Certified Farmers' Market, any Homeowner or Civic Associations, educational events, or when requested or offered opportunity by an agency/organization as one arises, after discussion with Outreach Chair

**The benefits of blanket approval from the Board for tabling at others organization's community events with no financial cost was discussed. Robert Sexton asked if handing out swag was considered a cost. Swag is already budgeted into other costs.**

**Attending community members Bill Anderson and Michael LaBorde concurred in their sentiments.**

**Motion passed for recommendation to Full Board.**

**Motion Made: Motion for a recommendation to Full Board for blanket approval from Board for tabling at others' community events with outreach potential to HUNC stakeholders or NC benefits, when said events require no cost, to include but not limited to, Yucca Community Center, Hollywood Farmers' Market, East Hollywood Certified Farmers' Market, any Homeowner or Civic Associations, educational events, or when requested or offered opportunity by an agency/organization as one arises, after discussion with Outreach Chair**

**Motion:** Tom Meredith      **Second:** Robert Sexton      **Vote:** Yes-4, No-0, Abstain-0, Recused-0, Ineligible-0

**Yes**

Asher Landau      Brandi D'Amore      Robert Sexton      Tom Meredith

7. Review of tabling at Hollywood Farmers' Market on April 10, 2022

**The committee debriefed on the April 10 Hollywood Farmers Market tabling. Tom Meredith thought it was valuable, even though we don't reach that many people, since it's a good opportunity to educate the public about Neighborhood Councils and to meet other HUNC board members. Brandi D'Amore thought tabling at the Farmers Market was not very effective, since we engage mostly with stakeholders in other NCs. Mr. Meredith asked where else we might table to be more effective. Ms. D'Amore mentioned a few, including Eastown, the Greek Theater, and Griffith Park. The blanket approval requested in the previous agenda item may help us increase outreach at other events as well. Asher Landau recommended we have less board members attend each event, to spread our resources across multiple events and increase effectiveness.**

8. Discussion and possible motion to recommend to Full Board to schedule tabling at Hollywood Farmers' Market on Sundays, May 22 and June 26, 2022

**Item was postponed; no motion.**

- A) Motion to recommend tabling on May 22

**See earlier entry.**

- B) Motion to recommend tabling on June 26

**See earlier entry.**

9. Discussion and possible motion to recommend to Full Board scheduling tabling at East Hollywood Certified Farmers' Market (Thai Community Development Center) on Thursday, May 12, 2022 from 3:30pm - 7:30pm <https://www.ehfarmersmkt.com/>

**Asher Landau presented on the upcoming tabling at the Thai Community Development Corporation's Farmers Market. Mr. Landau will coordinate, and Tom Meredith will attend to support.**

**Motion passed. Recommendation will go to Full Board.**

**Motion Made: Motion to recommend to Full Board scheduling tabling at East Hollywood Certified Farmers' Market (Thai Community Development Center) on Thursday, May 12, 2022 from 3:30pm - 7:30pm <https://www.ehfarmersmkt.com/>**

**Motion:** Tom Meredith      **Second:** Asher Landau      **Vote:** Yes-4, No-0, Abstain-0, Recused-0, Ineligible-0

**Yes**

Asher Landau      Brandi D'Amore      Robert Sexton      Tom Meredith

10. Update and possible motion to approve creative for HUNC logo incorporating 20-year anniversary

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***The board reviewed four options prepared by Tom Meredith for a HUNC logo incorporating its 20-year anniversary. Each member provided feedback, and Mr. Meredith will consolidate the recommendations and convey them to the designer.***

11. Update on T-Shirt order (approved by Board for up to \$600) to be completed before May 28, 2022

***Tom Meredith provided an update on the T-Shirt order.***

12. Update on HUNC sponsored/partnered "Tree/Plant Give-Away" or planting

***Tom Meredith informed the committee that the HUNC-sponsored/partnered "Tree/Plant Give-Away" or planting will not be moving forward.***

13. Committee Member announcements on items not on the Agenda

***None***

14. Old/Ongoing Business

***None***

15. New/Future Business

***None***

Adjournment at 8:13 PM

Reconsideration: The Board may reconsider and amend its action on items listed on the agenda if that reconsideration takes place before the end of the meeting at which it was considered or at the next regular meeting. The Board, on either of these two days, shall: (1) Make a Motion for Reconsideration and, if approved, (2) hear the matter and take an action. If the motion to reconsider an action is to be scheduled at the next meeting following the original action, then two items shall be placed on the agenda for that meeting: (1) A Motion for Reconsideration on the described matter and (2) a [Proposed] action should the motion to reconsider be approved. A Motion for Reconsideration can only be made by a Board member who has previously voted on the prevailing side of the original action taken. If a Motion for Reconsideration is not made on the date the action was taken, then a Board member on the prevailing side of the action must submit a memorandum to the Recording Secretary identifying the matter to be reconsidered and a brief description of the reason(s) for requesting reconsideration at the next regular meeting. The aforesaid shall all be in compliance with the Ralph M. Brown Act.