

**COMMITTEE MEMBERS:**

Chad Manuel, Board Member  
 Jack Zweig, Youth Rep  
 Brandi D'Amore, Board Member  
 Asher Landau, Vice Chair  
 Tom Meredith, Chair



HOLLYWOOD UNITED NEIGHBORHOOD COUNCIL  
 Certified Council #52,  
 P.O. Box 3272 Los Angeles, CA 90078  
[www.MyHUNC.org](http://www.MyHUNC.org) email us at [Info@MyHUNC.org](mailto:Info@MyHUNC.org)

**COMMITTEE MEETING MINUTES**  
**Outreach Committee**  
**Monday, August 1, 2022, 6:30 PM**  
**Webinar ID: 848 1818 1504**  
**<https://us02web.zoom.us/j/84818181504>**

Order of items heard during the meeting: 1, 2, 3, 4, 6, 7, 9, 8, 10, 12, 11, 5, 13, 14, 15  
 Please refer back to this order as necessary.

Chad Manuel entered 7:59PM (after item 9/before 10 based on order of agenda items).

Welcome

**6:34 PM start**

1. Roll Call

**Attending**

Tom Meredith      Brandi D'Amore      Asher Landau      Jack Zweig

**Absent**

Chad Manuel

2. Approval of Minutes

A) May '22 Minutes

***Motion passed.***

***Motion Made: Motion to approve May '22 Minutes***

**Motion:** Brandi D'Amore      **Second:** Asher Landau      **Vote:** Yes-3, No-0, Abstain-1, Recused-0, Ineligible-0

**Yes**

Asher Landau      Brandi D'Amore      Tom Meredith

**Abstain**

Jack Zweig

B) July '22 Minutes

***Agenda Item 6, Asher Landau, remove Asher following-up as he already did in meeting DID follow up. Edit to replace "he promised to follow up on the situation and keep the Committee informed" with "CHNC indicated SELAH is moving out."***

***Motion passed.***

***Motion Made: Motion to approve July '22 minutes with edits as discussed.***

**Motion:** Tom Meredith      **Second:** Brandi D'Amore      **Vote:** Yes-3, No-0, Abstain-1, Recused-0, Ineligible-0

**Yes**

Asher Landau      Brandi D'Amore      Tom Meredith

**Abstain**

Jack Zweig

3. Public Comment on items not on the Agenda (2 minutes each)

***None***

## 4. Departmental comments (2 minutes each)

**None**

## 5. Discussion of outreach goals and strategy for Fiscal Year 2022-2023

**Committee held a general discussion of the strategy for Outreach Committee, and Chair Tom Meredith asked each committee member to bring two ideas to the next meeting and two candidates for Open Seats.**

## A) Discussion of creating a written outreach plan for board adoption

**Committee opted to move to Item 6 from here before discussing Item 5A. Moved to Item #6.**

## B) Review of Neighborhood Council Election Timeline, current open seats, and seats up for election - Incomplete

## C) Discussion of different aspects of outreach plan, including in-person events, event sponsorships, tabling, canvassing, digital advertising, print advertising and other outreach ideas - Incomplete

## D) Discussion of targeted tabling or other in-person outreach strategies to recruit for open board positions, including possible tabling locations such as near Eastown Apartments, local coffee shops, and local grocery stores - Incomplete

## 6. Discussion and possible motion to recommend to full board a Neighborhood Purposes Grant (NPG) up to \$4000 dollars for The 4th Annual Greater Los Angeles Safety and Preparedness Fair on November 13, 2022 from 10:00am to 4:00pm at Exposition Park Green Lot

**Cindy Kane of LA Safety and Preparedness Fair presented a Neighborhood Purposes Grant (NPG). The organization is fundraising for this event from all Neighborhood Councils and City Council Offices, since it is a City-wide event. There are no salaries for this event, and it will be all volunteer run. Their draft NPG did not include any specific costs and committee recommended that they revise to include specific costs. The event will be free to the public and the organizers would like to offer free parking at the event to encourage people from around the City to attend. HUNC will be able to table.**

**Brandi D'Amore indicated that Cindy is not a part of the organization asking for funds, and that there may be an administrative issue in issuing as the organization receiving the funds is not present to confirm its responsibilities and requirements.**

**Stakeholder (and previous HUNC President) George Skarpelos gave public comment that \$4,000 seemed like a large amount for an event outside of HUNC's district given they are requesting funding from many other Neighborhood Councils. He thought \$500 would be reasonable, given that is the amount HUNC has previously funded other conferences.**

**Discussion was held over the different contribution amounts.**

**Given that \$4,000 is a majority of HUNC's NPG budget for the year, and that the event is not within HUNC boundaries, a motion was made to amend the NPG to recommend to full board a Neighborhood Purposes Grant (NPG) up to \$500 dollars for The 4th Annual Greater Los Angeles Safety and Preparedness Fair on November 13, 2022 from 10:00am to 4:00pm at Exposition Park Green Lot.**

**Motion Made: Motion to recommend to full board a Neighborhood Purposes Grant (NPG) up to \$500 dollars payable to Friends Of Los Angeles West LA for The 4th Annual Greater Los Angeles Safety and Preparedness Fair on November 13, 2022 from 10:00am to 4:00pm at Exposition Park Green Lot**

**Motion:** Brandi D'Amore

**Second:** Tom Meredith

**Vote:** Yes-3, No-0, Abstain-0, Recused-0, Ineligible-1

**Yes**

Asher Landau

Brandi D'Amore

Tom Meredith

**Ineligible**

Jack Zweig

## 7. Discuss and possible motion to recommend to full board tabling at 4th Annual Greater Los Angeles Safety and Preparedness Fair on November 13

**As the tabling requires contribution, committee will wait until a vote.**

**As there is no cost to tabling, based on May BAC, the Outreach Chair makes the determination to attend. Agenda item tabled until future meeting.**

## 8. Discussion of final details for tabling at National Night Out on August 2 including, but not limited to, staffing, and procuring

copies of board seat vacancies flyer

**Tom Meredith will send out a confirmation email tonight for tabling at National Night Out.**

9. Presentation on potential future events of Corita Art Center and Immaculate Heart High School; discussion may include but not be limited to possible tabling, future Neighborhood Purposes Grant (NPG), etc.

**Presentation by Nellie Scott on the November 19 fundraising event for the Corita Art Center. The organization is planning to submit a future NPG. The event will be 600-700 guests, ticketed for adults, and free for children. It will be an art making event and the theme is celebrating in community. HUNC will possibly be able to table at the event. Given that the event is ticketed, it is not possible for HUNC to provide an NPG, but it was recommended the organization should approach Council District 4 and 13.**

**Chad Manuel entered the meeting at 7:59.**

10. Discussion of final details for CyclAvia on August 21 including, but not limited to, staffing, and procuring copies of board seat vacancies flyer

**Tom Meredith will send out another Doodle for tabling at Ciclavia.**

11. Discussion and possible determination of posting protocol at Eastown Complex including residential areas and/or businesses

**Brandi D'Amore reached out to Britney Hartner of Eastown mixed use development on Hollywood Blvd. (in Area A). Brittney at Eastown indicated that she will provide access location for HUNC if someone takes responsibility to post.. Tenants are also allowed to just post on a bulletin board at any time. Brandi D'Amore explained the difference between an official location and simply a location for posting which has less notification responsibility. As Chad Manuel occupies Eastown, he has opted to connect with Brittney to post in an unofficial capacity, starting with Full Board notifications and events/Open Seats flyers.**

12. Chair announcement regarding new Department of Neighborhood Empowerment Digital Communications policy training on August 31 and at Congress of Neighborhoods in September

**The digital communications policy training will be important for Outreach Committee and election outreach, and it was recommended all board members take the training. It was also discussed that the training will cover both the personal restrictions of board members in social media use and the restrictions and responsibilities of how a neighborhood council may use its platforms.**

13. Committee Member announcements on items not on the Agenda

**None**

14. Old/Ongoing Business

**Tom Meredith updated that he put in an order for HUNC branded masks.**

15. New/Future Business

**None**

Adjournment at 9:11 PM

Reconsideration: The Board may reconsider and amend its action on items listed on the agenda if that reconsideration takes place before the end of the meeting at which it was considered or at the next regular meeting. The Board, on either of these two days, shall: (1) Make a Motion for Reconsideration and, if approved, (2) hear the matter and take an action. If the motion to reconsider an action is to be scheduled at the next meeting following the original action, then two items shall be placed on the agenda for that meeting: (1) A Motion for Reconsideration on the described matter and (2) a [Proposed] action should the motion to reconsider be approved. A Motion for Reconsideration can only be made by a Board member who has previously voted on the prevailing side of the original action taken. If a Motion for Reconsideration is not made on the date the action was taken, then a Board member on the prevailing side of the action must submit a memorandum to the Recording Secretary identifying the matter to be reconsidered and a brief description of the reason(s) for requesting reconsideration at the next regular meeting. The aforesaid shall all be in compliance with the Ralph M. Brown Act.