

**COMMITTEE MEMBERS:**

Brandi D'Amore  
 Shauna Frente  
 Theresa Gio, Vice Chair  
 Tom Meredith, Chair



HOLLYWOOD UNITED NEIGHBORHOOD COUNCIL  
 Certified Council #52,  
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**COMMITTEE MEETING MINUTES**  
**Outreach Committee**  
**Monday, August 2, 2021, 6:30 PM**  
**Webinar ID: 848 1818 1504**  
**<https://us02web.zoom.us/j/84818181504>**

Welcome

**6:34 PM start**

1. Roll Call

**Attending**

Theresa Gio                      Tom Meredith                      Brandi D'Amore                      Shauna Frente

2. Approval of Minutes

***No meeting in July '21; no minutes to approve***

3. Public Comment on items not on the Agenda (2 minutes each)

***None***

4. Initial presentation by Adam Kear of Hollywood Grove Hollywood Preservation Overlay Zone (HPOZ) and discussion of HPOZ commemoration of the 10th year of the HPOZ designation. Methods of commemoration to discuss to include, but not be limited to, banners; discussion of possible future HUNC assistance

***Adam Kear came to discuss ways to commemorate the Hollywood Grove HPOZ. Brief discussion of what an HPOZ is, and the specificity of the Hollywood Grove.***

***Discussed possible use of yard signs in the yards of the HPOZ homes.***

***Suggestion to Adam is to look into the bus bench space.***

5. Discussion and planning for Outreach Table at Hollywood Dell Civic Association (HDCA) Block Party, August 7 from 3:00pm to 7:00pm. Designation shift assignments and commitments to helping set-up/ take down, moving all materials and equipment back to HUNC office/storage

***A) Outreach needs to remind board members to look at emails and respond yes or no so it doesn't seem like one-way communication***

***B) Brandi will ask for everyone's response by Wednesday 8/5 by evening or else they get committed to the schedule as needed***

***C) Should get notifications for events 60 days ahead of time***

6. Discussion and possible motion for recommendation to full board for purchasing up to \$700 for annual subscription to Survey Monkey or other survey software in order to conduct periodic quantitative research including, but not limited to, stakeholder awareness, experiences, attitudes, interests and behaviors regarding important issues within HUNC boundaries

***A) Outreach can try Google Forms as a test - Theresa will look into this.***

***B) HUNC wants to hear from people who don't always attend HUNC meetings.***

***Motion to vote for funding postponed at this time.***

**Motion Made: No motion made**

7. Discussion and possible motion for recommendation to full board to spend up to \$2000 from FY 2021/2021 budget for additional HUNC swag

**Potentially, but not limited to, masks, utility tools, cooling towels, fans, reusable straws**

**Motion Made: Motion for recommendation to full board to spend up to \$2000 from FY 2021/2021 budget for additional HUNC swag**

**Motion:** Tom Meredith

**Second:** Theresa Gio

**Vote:** Yes-4, No-0, Abstain-0, Recused-0, Ineligible-0

**Yes**

Brandi D'Amore

Shauna Frente

Theresa Gio

Tom Meredith

- A) Meeting calendarization, protocol, individual member expectations, individual member interests and skills sets

**Not discussed**

- B) Determine Mission Statement utilizing but not limited to Article V Section 11: Outreach of HUNC Bylaws, to fulfill the yearly HUNC Standing Rule requiring to include but not limited to:

1. How and where for Outreach

**Reflected in the 3-5 points of 8B2**

2. 3-5 bullet points goals

**A) Tom commits to doing a plant/tree giveaway for Earth day**

**B) Theresa commits to the social media calendar and posting**

**C) Brandi would like each board member to have the responsibility of getting 5 people to attend a meeting**

9. Discussion of Outreach initiatives and necessary for funding amounts for possible motion for recommendation to full board for eventual support and funding stakeholder, interest events, forums, expos, holiday themed activities, etc.

**Not discussed**

10. Post-event discussion of Lake Hollywood Homeowners Association event of 7/24/21. Items to discuss to include but not limited to be most/least effective practices observed

**Brandi was at the event the whole time. It was a success for them but it was relatively small. The people there seemed to think it was an event that was part of Lake Hollywood. Would not recommend doing it again in that capacity. We need to be more familiar with all areas of our areas within HUNC and members who choose to attend events should be there in board capacity as well**

11. Discuss any HUNC participation at the LAPD National Night Out on August 3, 2021, 5PM-7PM, Lake Hollywood

**Brandi will try to attend. HUNC postings on social media platforms to encourage attendance. Unfortunately, momentum difficult because the event was rescheduled too close to the event date.**

12. Committee Member announcements on items not on the Agenda

**None**

13. Old/Ongoing Business

**None**

14. New/Future Business

**None**

### Adjournment at 8:20 PM

Reconsideration: The Board may reconsider and amend its action on items listed on the agenda if that reconsideration takes place before the end of the meeting at which it was considered or at the next regular meeting. The Board, on either of these two days, shall: (1) Make a Motion for Reconsideration and, if approved, (2) hear the matter and take an action. If the motion to reconsider an action is to be scheduled at the next meeting following the original action, then two items shall be placed on the agenda for that meeting: (1) A Motion for Reconsideration on the described matter and (2) a [Proposed] action should the motion to reconsider be approved. A Motion for Reconsideration can only be made by a Board member who has previously voted on the prevailing side of the original action taken. If a Motion for Reconsideration is not made on the date the action was taken, then a Board member on the prevailing side of the action must submit a memorandum to the Recording Secretary identifying the matter to be reconsidered and a brief description of the reason(s) for requesting reconsideration at the next regular meeting. The aforesaid shall all be in compliance with the Ralph M. Brown Act.