

## COMMITTEE MEMBERS:

Jim Van Dusen, Chair  
Cesar Cervera, Voting Stakeholder  
Brandi D'Amore  
Robert Morrison  
Rosalind Helfand, Voting Stakeholder  
Susan Swan, Voting Stakeholder  
George Skarpelos, Voting Stakeholder



HOLLYWOOD UNITED NEIGHBORHOOD COUNCIL

Certified Council #52,

P.O. Box 3272 Los Angeles, CA 90078

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## COMMITTEE MEETING MINUTES

### Planning and Land Use Management (PLUM) Committee

Thursday, March 04, 2021, 6:30 PM

Webinar ID: 826 5846 6971

<https://us02web.zoom.us/j/82658466971>

Welcome

**6:35 PM start**

#### 1. Roll Call

##### Attending

Jim Van Dusen      Cesar Cervera      Brandi D'Amore      Rosalind Helfand      Susan Swan      George Skarpelos

#### 2. Approval of Minutes

**Tabled**

#### 3. Public Comment on items not on the Agenda (2 minutes each)

**Gregg from the Lofts expressed concern regarding a dispensary being planned for his building.**

#### 4. Presentation from the Neighborhood Council Sustainability Alliance regarding Los Angeles's urban forests and considerations for proposed development projects, as well as a possible recommendation to HUNC to request that more trees have protected status

**Joanne D'Antonio made a presentation on trees in LA. Rosalind will prepare a mission statement for the April PLUM meeting.**

#### 5. Presentation by Scenic LA / Team AdZero on Streets Request for Proposals (RFP) and discussion and possible recommendation that the board file a CIS regarding CF 20-1536 Sidewalk and Transit Amenities Program (STAP) / Public Engagement / Request for Proposals.

<https://cityclerk.lacity.org/lacityclerkconnect/index.cfm?fa=ccfi.viewrecord&cfnumber=20-1536>

**Patrick Frank presented on the new bus shelter plans.**

**Motion Made: Motion to recommend the board file a CIS in opposition to CF 20-1536 Sidewalk and Transit Amenities Program (STAP) / Public Engagement / Request for Proposals with the following:**

***This neighborhood council opposes the resolution in the above-named council file because it does not grant enough power to Neighborhood Councils over the streetscapes in their areas. This neighborhood council is very concerned about the safety/related liability and aesthetic impacts of digital advertising screens in bus shelters. Studies have shown that changing digital ad screens are particularly dangerous as they are designed to distract drivers and results in harm to traffic safety. We also adamantly oppose the provisions for cell phone tracking in the bus shelter plan. This data can be shared with the contractor for ad targeting, and we have no assurance that the data will be safely kept by the City. Therefore, before any new bus shelters are installed in our neighborhood, we request a full Environmental Impact Report that considers safety, power usage, aesthetics and has a stronger opt-out provision for neighborhoods.***

**Motion:** Jim Van Dusen

**Second:** Brandi D'Amore

**Vote:** Yes-0, No-0, Abstain-0, Recused-0, Ineligible-0

#### 6. Committee Member announcements on items not on the Agenda

**Brandi mentioned the Lazy Acres project may have issues with the SNAP.**

#### 7. Old/Ongoing Business

***Jim requested information on a CIS we need to file***

8. New/Future Business

***Brandi asked leaving board members to consider being stakeholder committee members***

Adjournment at 8:23 PM

Reconsideration: The Board may reconsider and amend its action on items listed on the agenda if that reconsideration takes place before the end of the meeting at which it was considered or at the next regular meeting. The Board, on either of these two days, shall: (1) Make a Motion for Reconsideration and, if approved, (2) hear the matter and take an action. If the motion to reconsider an action is to be scheduled at the next meeting following the original action, then two items shall be placed on the agenda for that meeting: (1) A Motion for Reconsideration on the described matter and (2) a [Proposed] action should the motion to reconsider be approved. A Motion for Reconsideration can only be made by a Board member who has previously voted on the prevailing side of the original action taken. If a Motion for Reconsideration is not made on the date the action was taken, then a Board member on the prevailing side of the action must submit a memorandum to the Recording Secretary identifying the matter to be reconsidered and a brief description of the reason(s) for requesting reconsideration at the next regular meeting. The aforesaid shall all be in compliance with the Ralph M. Brown Act.