

OFFICERS:

PRESIDENT Sheila Irani
VICE-PRESIDENT Jim Van Dusen
TREASURER Leslee Jones
SECRETARY Chad McMurray



BOARD MEMBERS:

Georgette Darby John Schaefer
Maria Anna Kochoa Mark Millner
Noelle North Norris Oliver Alvarez
Paul Barbosa Shane Kalminsky

HOLLYWOOD UNITED NEIGHBORHOOD COUNCIL
Certified Council #52,
P.O. Box 3272 Los Angeles, CA 90078
www.MyHUNC.org email us at Info@MyHUNC.org

BOARD MEETING MINUTES
Special Board Meeting
Wednesday, August 16, 2023, 2:00 PM
Fire Station 82 Annex
1800 N. BRONSON AVENUE, L.A., CA 90028
Second Floor Conference Room

All exhibits can be found at http://hollywoodunitednc.org/wp-content/uploads/2023/08/HUNC_Board_Exhibits_8-23.pdf

Welcome

2:07 PM start

1. Call To Order

A) Meeting Called to Order by Erica Gatica, Neighborhood Empowerment Advocate, Department of Neighborhood Empowerment

Notes

2. Roll Call

Attending

Sheila Irani	Jim Van Dusen	John Schaefer	Chad McMurray	Paul Barbosa	Shane Kalminsky
Leslee Jones	Mark Millner	Maria Anna Kochoa	Oliver Alvarez	Noelle North Norris	Georgette Darby

Excused

Dominic Patten

A) Call of the roll and certification of a quorum

3. Special Orders

A) Discussion and possible action to approve Georgette Darby to the Unclassified Stakeholder seat.

Motion Made: Motion to approve Georgette Darby to the Unclassified Stakeholder seat.

Motion: Sheila Irani **Second:** Jim Van Dusen **Result:** Yes-11, No-0, Abstain-0, Recused-0, Ineligible-0

Yes

Chad McMurray	Jim Van Dusen	John Schaefer	Leslee Jones	Maria Anna Kochoa	Mark Millner
Noelle North Norris	Oliver Alvarez	Paul Barbosa	Shane Kalminsky	Sheila Irani	

1. Possible Installation of new board member

B) Election of new Executive Officers

1. President

Motion Made: Motion to appoint Sheila Irani as President**Motion:** Jim Van Dusen **Second:** Sheila Irani **Result:** Yes-12, No-0, Abstain-0, Recused-0, Ineligible-0**Yes**

Chad McMurray	Georgette Darby	Jim Van Dusen	John Schaefer	Leslee Jones	Maria Anna Kochoa
Mark Millner	Noelle North Norris	Oliver Alvarez	Paul Barbosa	Shane Kalminsky	Sheila Irani

2. Vice President

Motion Made: Motion to appoint Jim Van Dusen as Vice President**Motion:** Sheila Irani **Second:** Noelle North Norris **Result:** Yes-12, No-0, Abstain-0, Recused-0, Ineligible-0**Yes**

Chad McMurray	Georgette Darby	Jim Van Dusen	John Schaefer	Leslee Jones	Maria Anna Kochoa
Mark Millner	Noelle North Norris	Oliver Alvarez	Paul Barbosa	Shane Kalminsky	Sheila Irani

3. Secretary

Tabled**Motion:** Sheila Irani **Second:** Shane Kalminsky **Result:** Yes-12, No-0, Abstain-0, Recused-0, Ineligible-0**Yes**

Chad McMurray	Georgette Darby	Jim Van Dusen	John Schaefer	Leslee Jones	Maria Anna Kochoa
Mark Millner	Noelle North Norris	Oliver Alvarez	Paul Barbosa	Shane Kalminsky	Sheila Irani

4. Treasurer

Motion Made: Motion to appoint Leslee Jones as Treasurer**Motion:** Sheila Irani **Second:** Georgette Darby **Result:** Yes-12, No-0, Abstain-0, Recused-0, Ineligible-0**Yes**

Chad McMurray	Georgette Darby	Jim Van Dusen	John Schaefer	Leslee Jones	Maria Anna Kochoa
Mark Millner	Noelle North Norris	Oliver Alvarez	Paul Barbosa	Shane Kalminsky	Sheila Irani

C) Appointment of Financial Officers of the Board

1. Neighborhood Council Bank Card Holder - Treasurer

Motion Made: Motion to appoint Leslee Jones as Neighborhood Council Bank Card Holder**Motion:** Sheila Irani **Second:** Noelle North Norris **Result:** Yes-12, No-0, Abstain-0, Recused-0, Ineligible-0**Yes**

Chad McMurray	Georgette Darby	Jim Van Dusen	John Schaefer	Leslee Jones	Maria Anna Kochoa
Mark Millner	Noelle North Norris	Oliver Alvarez	Paul Barbosa	Shane Kalminsky	Sheila Irani

2. Second Card Holder (optional)

Motion Made: Motion to appoint Sheila Irania as Second Card Holder**Motion:** Sheila Irani **Second:** Leslee Jones **Result:** Yes-12, No-0, Abstain-0, Recused-0, Ineligible-0**Yes**

Chad McMurray	Georgette Darby	Jim Van Dusen	John Schaefer	Leslee Jones	Maria Anna Kochoa
Mark Millner	Noelle North Norris	Oliver Alvarez	Paul Barbosa	Shane Kalminsky	Sheila Irani

3. Second Signer - Treasurer

Motion Made: Motion to appoint Leslee Jones as Second Signer**Motion:** Sheila Irani **Second:** Paul Barbosa **Result:** Yes-12, No-0, Abstain-0, Recused-0, Ineligible-0**Yes**

Chad McMurray	Georgette Darby	Jim Van Dusen	John Schaefer	Leslee Jones	Maria Anna Kochoa
Mark Millner	Noelle North Norris	Oliver Alvarez	Paul Barbosa	Shane Kalminsky	Sheila Irani

4. Alternate Signer (optional)

Motion Made: Motion to appoint Georgette D'Arby as Alternate Signer**Motion:** Sheila Irani **Second:** Chad McMurray **Result:** Yes-12, No-0, Abstain-0, Recused-0, Ineligible-0**Yes**

Chad McMurray	Georgette Darby	Jim Van Dusen	John Schaefer	Leslee Jones	Maria Anna Kochoa
Mark Millner	Noelle North Norris	Oliver Alvarez	Paul Barbosa	Shane Kalminsky	Sheila Irani

D) Appointment of Community Impact of the Board

Motion Made: Appointment of Jim Van Dusen and Georgette D'Arby as Community Impact Statement submitters for the Board**Motion:** Sheila Irani **Second:** Noelle North Norris **Result:** Yes-12, No-0, Abstain-0, Recused-0, Ineligible-0**Yes**

Chad McMurray	Georgette Darby	Jim Van Dusen	John Schaefer	Leslee Jones	Maria Anna Kochoa
Mark Millner	Noelle North Norris	Oliver Alvarez	Paul Barbosa	Shane Kalminsky	Sheila Irani

E) Appointment of Standing Committee Chairs

1. Planning and Land Use - Jim Van Dusen

Motion Made: Motion to appoint Jim Van Dusen as Planning and Land Use Management**Motion:** Sheila Irani **Second:** Georgette Darby **Result:** Yes-12, No-0, Abstain-0, Recused-0, Ineligible-0**Yes**

Chad McMurray	Georgette Darby	Jim Van Dusen	John Schaefer	Leslee Jones	Maria Anna Kochoa
Mark Millner	Noelle North Norris	Oliver Alvarez	Paul Barbosa	Shane Kalminsky	Sheila Irani

2. Outreach - Sheila Irani

Motion Made: Motion to appoint Sheila Irani as chair of the Outreach Committee**Motion:** Sheila Irani **Second:** Noelle North Norris **Result:** Yes-12, No-0, Abstain-0, Recused-0, Ineligible-0**Yes**

Chad McMurray	Georgette Darby	Jim Van Dusen	John Schaefer	Leslee Jones	Maria Anna Kochoa
Mark Millner	Noelle North Norris	Oliver Alvarez	Paul Barbosa	Shane Kalminsky	Sheila Irani

3. Selection from Board Members for committee membership

Shane, Noelle, Georgette, Oliver on Outreach**Paul, Mark, Maria and John on PLUM**

4. Determine schedule for committee meetings

Determined to have Outreach on First Monday and PLUM on First Thursday

4. Elected Offices/Departments/Organization Announcements

Robbie Britain from the City Attorney's office introduced himself as a community engagement specialist.**Erica Gatica from DONE introduced herself as the Neighborhood Empowerment Advocate.**

5. Administrative Motions

A) Consent Calendar

Every item on the Consent Calendar will be considered bundled and will be voted on as a single item. If a Board Member or Stakeholder has an objection to an item being on the Consent Calendar, they need to raise that objection to an item and ask to have that item or items considered separately. There will be no discussion or comment on the substance of any item unless it is removed from the Consent Calendar. Removed items will be moved to the end of the agenda for consideration, or earlier within the discretion of the Chair. The Consent Calendar includes:

1. February Monthly Expenditure Report

Motion Made: Approve February Monthly Expenditure Report**Motion:** Sheila Irani **Second:** Jim Van Dusen **Result:** Yes-11, No-0, Abstain-0, Recused-0, Ineligible-1**Yes**

Chad McMurray	Jim Van Dusen	John Schaefer	Leslee Jones	Maria Anna Kochoa	Mark Millner
Noelle North Norris	Oliver Alvarez	Paul Barbosa	Shane Kalminsky	Sheila Irani	

Ineligible

Georgette Darby

2. March Monthly Expenditure Report

Motion Made: Approve March Monthly Expenditure Report**Motion:** Sheila Irani **Second:** Jim Van Dusen **Result:** Yes-11, No-0, Abstain-0, Recused-0, Ineligible-1**Yes**

Chad McMurray	Jim Van Dusen	John Schaefer	Leslee Jones	Maria Anna Kochoa	Mark Millner
Noelle North Norris	Oliver Alvarez	Paul Barbosa	Shane Kalminsky	Sheila Irani	

Ineligible

Georgette Darby

3. April Monthly Expenditure Report

Motion Made: Approve April Monthly Expenditure Report**Motion:** Sheila Irani **Second:** Jim Van Dusen **Result:** Yes-11, No-0, Abstain-0, Recused-0, Ineligible-1**Yes**

Chad McMurray	Jim Van Dusen	John Schaefer	Leslee Jones	Maria Anna Kochoa	Mark Millner
Noelle North Norris	Oliver Alvarez	Paul Barbosa	Shane Kalminsky	Sheila Irani	

Ineligible

Georgette Darby

4. May Monthly Expenditure Report

Motion Made: Approve May Monthly Expenditure Report**Motion:** Sheila Irani **Second:** Jim Van Dusen **Result:** Yes-11, No-0, Abstain-0, Recused-0, Ineligible-1**Yes**

Chad McMurray	Jim Van Dusen	John Schaefer	Leslee Jones	Maria Anna Kochoa	Mark Millner
Noelle North Norris	Oliver Alvarez	Paul Barbosa	Shane Kalminsky	Sheila Irani	

Ineligible

Georgette Darby

5. June Monthly Expenditure Report

Motion Made: Approve June Monthly Expenditure Report**Motion:** Sheila Irani **Second:** Jim Van Dusen **Result:** Yes-11, No-0, Abstain-0, Recused-0, Ineligible-1**Yes**

Chad McMurray	Jim Van Dusen	John Schaefer	Leslee Jones	Maria Anna Kochoa	Mark Millner
Noelle North Norris	Oliver Alvarez	Paul Barbosa	Shane Kalminsky	Sheila Irani	

Ineligible

Georgette Darby

6. July Monthly Expenditure Report

Motion Made: Approve July Monthly Expenditure Report**Motion:** Sheila Irani **Second:** Jim Van Dusen **Result:** Yes-11, No-0, Abstain-0, Recused-0, Ineligible-1**Yes**

Chad McMurray	Jim Van Dusen	John Schaefer	Leslee Jones	Maria Anna Kochoa	Mark Millner
Noelle North Norris	Oliver Alvarez	Paul Barbosa	Shane Kalminsky	Sheila Irani	

Ineligible

Georgette Darby

7. Minutes March 2023

Motion Made: Approve Minutes March 2023**Motion:** Sheila Irani **Second:** Jim Van Dusen **Result:** Yes-11, No-0, Abstain-0, Recused-0, Ineligible-1**Yes**

Chad McMurray	Jim Van Dusen	John Schaefer	Leslee Jones	Maria Anna Kochoa	Mark Millner
Noelle North Norris	Oliver Alvarez	Paul Barbosa	Shane Kalminsky	Sheila Irani	

Ineligible

Georgette Darby

8. Minutes of July 10 2023

Motion Made: Approve Minutes of July 10 2023**Motion:** Sheila Irani **Second:** Jim Van Dusen **Result:** Yes-11, No-0, Abstain-0, Recused-0, Ineligible-1**Yes**

Chad McMurray	Jim Van Dusen	John Schaefer	Leslee Jones	Maria Anna Kochoa	Mark Millner
Noelle North Norris	Oliver Alvarez	Paul Barbosa	Shane Kalminsky	Sheila Irani	

Ineligible

Georgette Darby

9. Minutes of July 25, 2023

Motion Made: Approve Minutes of July 25, 2023**Motion:** Sheila Irani **Second:** Jim Van Dusen **Result:** Yes-11, No-0, Abstain-0, Recused-0, Ineligible-1**Yes**

Chad McMurray	Jim Van Dusen	John Schaefer	Leslee Jones	Maria Anna Kochoa	Mark Millner
Noelle North Norris	Oliver Alvarez	Paul Barbosa	Shane Kalminsky	Sheila Irani	

Ineligible

Georgette Darby

B) Discuss and possible action to approve the 23-24 Administrative Packet

Motion Made: Approve the 2023-2024 Administrative Packet as included in the exhibits packet**Motion:** Leslee Jones **Second:** Paul Barbosa **Result:** Yes-11, No-0, Abstain-0, Recused-0, Ineligible-1**Yes**

Chad McMurray	Jim Van Dusen	John Schaefer	Leslee Jones	Maria Anna Kochoa	Mark Millner
Noelle North Norris	Oliver Alvarez	Paul Barbosa	Shane Kalminsky	Sheila Irani	

Ineligible

Georgette Darby

6. New Business

A) Discussion and possible action to approve up to \$1500 for Media Art for the May and June outstanding invoices for services rendered to HUNC for website and communication.

Motion Made: Motion to approve up to \$1500 for Media Art for the May and June outstanding invoices for services rendered to HUNC for website and communication.**Motion:** Sheila Irani **Second:** Noelle North Norris **Result:** Yes-11, No-0, Abstain-0, Recused-0, Ineligible-1**Yes**

Chad McMurray	Jim Van Dusen	John Schaefer	Leslee Jones	Maria Anna Kochoa	Mark Millner
Noelle North Norris	Oliver Alvarez	Paul Barbosa	Shane Kalminsky	Sheila Irani	

Ineligible

Georgette Darby

B) Discussion and possible action to approve up to \$3500 for Media Art for August through December services for the website, agenda, minutes and general digital promotion services.

Motion Made: Motion to approve up to \$3500 for Media Art for August through December services for the website, agenda, minutes and general digital promotion services.

Motion: Sheila Irani

Second: Shane Kalminsky

Result: Yes-11, No-0, Abstain-0, Recused-0, Ineligible-0

Yes

Chad McMurray

Jim Van Dusen

John Schaefer

Leslee Jones

Maria Anna Kochoa

Mark Millner

Noelle North Norris

Oliver Alvarez

Paul Barbosa

Shane Kalminsky

Sheila Irani

Adjournment at 3:33 PM

Reconsideration: The Board may reconsider and amend its action on items listed on the agenda if that reconsideration takes place before the end of the meeting at which it was considered or at the next regular meeting. The Board, on either of these two days, shall: (1) Make a Motion for Reconsideration and, if approved, (2) hear the matter and take an action. If the motion to reconsider an action is to be scheduled at the next meeting following the original action, then two items shall be placed on the agenda for that meeting: (1) A Motion for Reconsideration on the described matter and (2) a [Proposed] action should the motion to reconsider be approved. A Motion for Reconsideration can only be made by a Board member who has previously voted on the prevailing side of the original action taken. If a Motion for Reconsideration is not made on the date the action was taken, then a Board member on the prevailing side of the action must submit a memorandum to the Recording Secretary identifying the matter to be reconsidered and a brief description of the reason(s) for requesting reconsideration at the next regular meeting. The aforesaid shall all be in compliance with the Ralph M. Brown Act.

OFFICERS:

PRESIDENT Robert Morrison
VICE-PRESIDENT Tom Meredith
TREASURER Asher Landau
SECRETARY Brandi D'Amore



BOARD MEMBERS:

Annika Guterman Chad Manuel
Jack Zweig Jim Van Dusen
Margaret Marmolejo Michael Connolly
Sheila Irani Tony Zimbardi

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BOARD MEETING MINUTES

Monday, February 13, 2023, 6:30 PM
Webinar ID: 828 3698 1526
<https://us02web.zoom.us/j/82836981526>
Meeting Exhibits: <https://bit.ly/3lqO11Z>

*Please note: Youth Representative: Jack Zweig’s vote is provisional and does not count towards majority or actual vote.

Agenda Order: 1-6, 8, 14, 7, 9-13, 15-22

Margaret Marmolejo no present at roll call. She joined the meeting at 7:40pm.

Welcome

6:33 PM start

1. Roll Call

Attending

Tom Meredith Sheila Irani Jim Van Dusen Brandi D'Amore Michael Connolly Robert Morrison
Tony Zimbardi Asher Landau Annika Guterman Chad Manuel Jack Zweig

Absent

Margaret Marmolejo

2. Approval of Minutes (up to 5 minutes)

Robert Morrison shared the January minutes on the screen.

Brandi D'Amore said there were two amendments - putting a timestamp for her recusal on item 9 and providing clarification under 11a for Asher Landau's recusal. Robert Morrison asked if there needed to be any other edits. There were no additional comments.

Motion passed.

Motion Made: Approval of January '23 Minutes

Motion: Brandi D'Amore **Second:** Chad Manuel **Vote:** Yes-11, No-0, Abstain-0, Recused-0, Ineligible-0

Yes

Annika Guterman Asher Landau Brandi D'Amore Chad Manuel Jack Zweig Jim Van Dusen
Michael Connolly Robert Morrison Sheila Irani Tom Meredith Tony Zimbardi

3. Comments from City, County, and State Officials in Attendance (up to 4 minutes each)

Patrick Mooney
Alejandra (District Director)
jack.artan@sen.ca.gov

Anais Gonzalez, Hollywood Field Deputy for Council District (CD) 13, shared that the CD13 team has been staffing up including the hiring of a homelessness team and their District Director. She did not have updates she wanted to give the council currently but shared her email: anais.gonzalez@lacity.org.

Jack Artan from State Senator Anthony Portantino - State District 25, shared about legislation SB411 which would give Neighborhood Councils the option to continue to have virtual meetings after the State of Emergency has ended. Hosting meetings virtually has given councilmembers a chance to join more meetings and has increased public participation. Mr. Artan joined the meeting to share this information with HUNC and see if this is something they were interested in supporting. Mr. Artan shared his email for follow up:

jack.artan@ca.scn.gov

Kay Hartman from the Budget Advocates gave the Budget Advocates report. She shared that expenditures were \$89 million over budget. Because of this the City has tapped reserve and unappropriated funds. While the revenues have stabilized, the City Administrative Officer (CAO) had areas of concern including the likelihood of a recession and new labor agreements. The City Budget and finances are within 0.7% of its plan and are curable through remediable measures or uses of reserves. The Budget Advocates have 2 vacancies in HUNC's district. In order to be a Budget Advocate, one must be a Budget Representative and each Neighborhood Council can choose up to two Budget Representatives. Ms. Hartman shared they would love for HUNC to have two Budget Representatives. Budget Representatives can be as active as they want, and it's a great opportunity to make contacts in the City. If there are any questions, Katy shared her email: info@budgetadvocates.org.

Josef Siroky, CD4 Hollywood Field Deputy, shared that the encampment located outside of Gelson's was cleared out last Wednesday. He hoped this has been a visual change in the neighborhood. He has been meeting with the Hollywood Beautification Team, and if anyone has any needs regarding graffiti, etc., let Josef know and he can assist in elevating the concern. Mr. Siroky said that the encampment on Franklin and Ivar was also cleaned up. He shared that the Housing Homekey site opened just west of Yamashiro. He said if anyone needs assistance regarding updates, casework, etc., to let him know.

LAPD Senior Lead Officer Heather Mata, shared there were some major clean-ups including one at Cahuenga and the 101. The crime statistics in the area have been down by 46% in every crime category. In the last 6 months of the year, there has been a Violent Crime Task Force through Mitch O'Farrell's office. There have been six extra shifts a week to target violent crime in Hollywood. A lot of guns have been taken off the streets. There are double the amount of officers assigned to the Hollywood Entertainment district now. She said there is a new Senior Lead Officer to the team, Brett Cohen, who is also assigned to the Hollywood Entertainment District and if anyone has questions for her to reach out.

LAFD Office West Bureau Chief Zipperman shared that there was a fire at Cahuenga and Yucca the other morning, which started in the laundromat area and was likely due to overheated vents from the dryers. 7-Eleven was open at the time and people were able to get out. The fire spread very rapidly through the attic and there was a total loss of the building. There were also one or two small brush fires in Fire Station 76's district, right off the Cahuenga pass. He mentioned there was a homeless person residing there and threatening people behind their homes who had started the fire and was taken into custody. He asked community members to make the Fire Department aware of any issues that arise. He said all but one on the Cahuenga West St. There have been issues with access ways up in the Hollywood Hills area. He is also working with the new staff of CD13 on interacting and collaborating regarding fires and fire safety.

4. Community Updates and Questions about Public Officials' Comment (up to 5 minutes)

Tony Zimbardi thanked Chief Zipperman. He shared that there is an AMDA dorm 12 feet away from the building that caught on fire, and the Fire Department was assembled to protect it throughout the night. Tony also thanked Officer Mata for the cleanup on Franklin, making it now an accessible street to pedestrians again. Brandi D'Amore asked if anyone knew if the stolen motorcycle was recovered from the encampment. Josef Siroky responded that he did not know but would ask the CD4 Homelessness team and follow up.

Chad Manuel asked if both CD4 and CD13 but particularly Josef Siroky from CD4 could assist with finding people to join Neighborhood Councils, and expressed that it would be nice if elected officials could help promote Neighborhood Council involvement. Josef Siroky responded that he would forward this request to the CD4 Communications team. Anais Gonzalez from CD13 also said she would forward this request to their Communications team.

5. Public Comment on Items not on the Agenda (2 minutes each)

Bill Anderson shared that he listened to an LA City Council Meeting where a constituent of CD13 was not able to apply for rental assistance within the district. He asked if Anais Gonzalez, CD13 field representative, could comment on this. Mr. Anderson also shared that George, an unsheltered person who Josef Siroky, CD4 Field Representative, mentioned was housed recently has been back to the same location he previously stayed on the streets.

Ernest E Cormish said it was nice meeting many of the board members about a month ago at the Tenants' Rights event. He said he spoke with a supervisor at the Hollywood Parking Enforcement, who said that the City Council needs to make an amendment to the signage at EV charging stations to remove the timeframe restrictions and make these areas parking only for EV charging purposes. Mr. Cormish said the stations currently said charging from 8am-6pm only, but there should be no timeframe restriction and rather, a 4-hour limit to charging one's vehicle instead. Ernest would love seeing this board take an initiative to help pass this legislation into City Hall. He also intended to make public comment the next day at City Hall.

6. Conflict of Interest Announcement

Robert Morrison reminded board members to scan through the agenda and identify any potential conflicts of interest. Board members should raise their hand and announce the reason for their recusal.

Board moved to item Item 8.

7. Neighborhood Purposes Grants (NPG)

A) Presentation, discussion and possible motion to approve up to \$2500 for NPG supporting Hollywood Dell Civic Association annual block party on June 3, 2023.

Board moved to item 7 after Item 14.

Tom Meredith stated that he needed to recuse himself due to his residency in Hollywood Dell and his dues-paying memberships status as an Hollywood Dell Civic Association (HDCA) member.

Tom Meredith went on hold at 7:53pm.

Alexa Iles-Skarpelos, president of the HDCA, came to the board because her organization is planning an annual block party and pet parade for the first Saturday in June (June 3, 2023). It is asking for support from HUNC along with the CD4 and County Supervisor's Offices.

Jim Van Dusen made the motion. Michael Conolly seconded it. There was no additional board comment or public comment.

Brandi D'Amore asked for clarification that the approval was for \$2500, as the motion is written "up to \$2500." Robert Morrison said yes, it was \$2500, and she edited the motion.

There were no public comments.

Motion passed.

Tom Meredith rejoined the meeting at 7:59pm.

Board moved to Item 9.

Motion Made: Motion to approve \$2500 for NPG supporting Hollywood Dell Civic Association annual block party on June 3, 2023.

Motion: Jim Van Dusen **Second:** Michael Connolly **Vote:** Yes-10, No-0, Abstain-0, Recused-1, Ineligible-0

Yes

Annika Guterman	Asher Landau	Brandi D'Amore	Chad Manuel	Jim Van Dusen	Margaret Marmolejo
Michael Connolly	Robert Morrison	Sheila Irani	Tony Zimbardi		

Recuse

Tom Meredith

8. Planning and Land Use Management Committee

Board moved to item 8 after item 6.

A) Discussion and Motion to support conditional use permit (CUP) for 1917 N. Bronson Ave to permit the continued sale and consumption of a full line of alcoholic beverages in conjunction with an existing 3,150 square foot restaurant having 86 interior seats and 20 seats in a 139 square foot patio with hours of 10:00 am to 2:00 am of operation seven days per week, with patio ceasing operation at 11:00 PM.

Brandi D'Amore brought up a point of order: The agenda item needs to be adjusted because it is not in congruence with the seats on the application. Jim Van Dusen said they will get into this.

Mr. Van Dusen asked Matt Mello, representing the applicant, to clarify what the square footage was, as they had presented something different to the PLUM Committee. Mr. Mello clarified that they had originally presented to PLUM that the square footage would be different than the original CUP in 2013 but after internal discussion and planning, said this would actually not change and would remain the same. Mr. Mello clarified the square footage was as follows, Interior: 3,600 sq ft; Interior seats: 122; Patio: 340 sq ft; Exterior seats: 20

Mr. Van Dusen asked about the prior conditional use permit (CUP) expired in 2021. Mr. Mello explained that the prior CUP is still active because it expired during the emergency orders of the pandemic. Even though it was set to expire in 2021, they were given

an extension, which is why they are renewing this now.

Mr. Van Dusen said there was also a parking component to be discussed. In the presentation to PLUM, Mr. Mello said this would not be an issue but parking in the area has become more difficult as people return to going to restaurants.

Ms. D'Amore added that there was also a change required in the motion on the live entertainment request, moving from mariachi only to a musical band. She also mentioned the motion needed to adjust the hours of operations had changed to 10am-2am, 7 days a week.

Jim Van Dusen said that because of lack of quorum, PLUM has not been able to fully vet these changes which is why there is extra discussion surrounding this item. Robert Morrison said the hours are the same as PLUM approved in the motion and confirmed that the motion needs to be changed to reflect this review.

Michael Connolly asked where 1917 Bronson is located. Ms. D'Amore responded this was where Greg Morris' old restaurant, La Villita, used to be. Michael Connolly asked if it was for that existing place. Jim Van Dusen confirmed it was.

Mr. Morrison asked if there was public comment on this issue.

Senior Lead Officer Brian White said that from a public safety evaluation, the previous operations did not present any concerns or challenges and the modification to the musicians will not present any additional challenges. There is a good line of communication with the operator and owners.

Greg Morris, the owner of the restaurant, shared that unfortunately, they got mired in some clerical oversight with this application. He had not intended to change the layout occupancy, etc. The two things that were requested to change were the hours of operation to be congruent 7 days a week from 10am-2am and to remove the specific language of a mariachi band, as they wanted to have live music with three unamplified musicians. Mr. Morris mentioned there has been some discussion during the PLUM meeting and beyond that recently, regarding concerns over the parking situation. He shared that he has offered in the old CUP to contract offsite parking if needed since he has operated on this street as a business for 14 years and has never needed to do so. He also mentioned that the foot traffic in the area is half of what it was prior to the pandemic. He respectfully requested that no changes be made to the CUP regarding parking.

Brandi D'Amore discussed concerns regarding the parking including that the adjacent Oaks Gourmet Market is using its own parking spots for al fresco dining, so patrons are using the parking lot of the restaurant to park. The other businesses in the lot need their parking. The restaurant lot has people parking but going elsewhere on the block, and the valet currently operating on Franklin is using the lot. She also mentioned seeing the lot full recently outside of the hours of operation of the restaurant. She also wanted to ensure the restaurant does fulfill the rest of its conditional uses, which is a Designated Driver Program, requiring that venue make its program known to the patrons.

Jack Zweig made a Point of Order to indicate he needed to leave the meeting and stated he had no report (Item 15). He left the meeting at 7:28pm.

Michael Connolly asked if there was currently a valet in the parking lot. Greg Morris responded there was not, but this is something that will be brought in. This will help with stacked parking and people parking in the parking lot to go to other businesses. Michael Connolly expressed concern for preserving spaces for other businesses within the parking lot. Greg Morris mentioned that prior to the pandemic, he had a valet who would direct people to the parking spots for the businesses that were still open. Mr. Morris also said that after 8pm, the lot becomes mostly used for his business and the 1917 business for the rest of the night. Brandi D'Amore mentioned that with the expansion of the restaurant's hours, now opening at 10am and expanding more nights to 2am, there will be an impact on the parking. Brandi also mentioned that a comedy club may be requesting to go into what was the cleaners spot which would additionally impact the parking.

Jim Van Dusen made the motion as stated in the agenda with the changes of the square footage to 3,600, interior seats to 222, the outside seats to 22, and the 340 square foot patio with two conditions:

- 1. Comply with the prior CUP with the exception of the changes in the motion itself*
- 2. Monitor parking and change parking management as appropriate if it becomes problematic*

Brandi D'Amore wanted to ensure it was addressed that the patio's closing time was 11pm and asked for clarification from applicant. Applicant confirmed this was correct.

Brandi D'Amore inquired about changing the mariachi band to live music as it is not in the original motion. Robert Morrison confirmed with Jim Van Dusen that this aspect of the plan was in the documents.

Board moved to item 14.

Motion Made: Motion to support conditional use permit (CUP) for 1917 N. Bronson Ave to permit the continued sale and consumption of a full line of alcoholic beverages in conjunction with an existing 3,600 square foot restaurant having 122 interior

seats and 20 seats in a 340 square foot patio with hours of 10:00 am to 2:00 am of operation seven days per week, with patio ceasing operation at 11:00 PM. And 3 unamplified musicians

Motion: Jim Van Dusen **Second:** Brandi D'Amore **Vote:** Yes-10, No-0, Abstain-0, Recused-0, Ineligible-0

Yes

Annika Guterman	Asher Landau	Brandi D'Amore	Chad Manuel	Jim Van Dusen	Michael Connolly
Robert Morrison	Sheila Irani	Tom Meredith	Tony Zimbardi		

9. **Ad Hoc Standing Rules Committee**

Board moved to Item 9 after Item 7.

A) **Discussion and Motion to Approve Standing Rules as presented in Meeting Exhibits link**

Robert Morrison asked if everyone had a chance to look over the Standing Rules sent out before the meeting. Brandi D'Amore said point of order: Marilú sent an email indicating the rules should be read out during the meeting. Robert Morrison said he will review the Standing Rules on the screen and point out the differences to public.

The Ad hoc committee included Asher Landau, Jim Van Dusen, and Robert Morrison. Robert explained that a lot of the rules are not any different than previous rules but have been classified in different categories and removed duplication of rules. Below is commentary Robert Morrison provided on some of the updates to the rules:

The four statements under Introduction were written in the original Standing Rules but have been reorganized into the introduction.

There have been significant changes under the section Meeting Procedures including requiring board members to review meeting exhibits in advance of meetings and directing questions to the Committee Chair or presenter for each agenda item.

With a lot of consultation with DONE, the committee added a Consent Calendar rule. This is a method by which HUNC could approve several motions at once, with one roll call vote. This is meant for non-controversial items on the agenda. There is a mechanism within the rule where if one board member wants to separate an item from the Consent Calendar and this is seconded, the item can be removed from the Consent Calendar. This would be used at the discretion of the President or Committee Chair.

There was an additional rule regarding the transcription of minutes, stating the minutes will be sent to the board one week prior to the regular board meeting and board members will send information needing to be changed prior to the next board meeting.

There were some updates to Committee Operations including requiring that Committee Chairs send out relevant materials to committee members in advance.

It was outlined that it is each member's responsibility to keep up-to-date on training and outreach and report this to the board.

The event approval requirements and procedures were all new to streamline the event approval process and make the requirements clear including submitting the proposal 10 calendar weeks before the event date and appointing an Event Chair for each event.

There is a section of miscellaneous rules that have all been in the Standing Rules Handbook prior to the review of the Rules Committee.

Brandi D'Amore shared that the Board Meeting Minutes Approval rule was not practical because as the secretary, she is reliant on someone else to submit the minutes and when HUNC moves to in-person, these will need to be printed as well. She also expressed concern that the Standing Rules were specifically designed as a timeline and rearranging the order in the way the Ad hoc Rules Committee did takes away the history component. She also mentioned checking the Event Approval Requirements, she said she does not think HUNC can prohibit someone from contacting a City official about a concern regarding an event, so they may want to specify specifically in talking about event operations.

She also said she does not understand the consent calendar. Robert Morrison clarified that regarding the consent calendar, if a board member wants an item to be removed, they need to say so and if there is a second, then that item will be removed so it can be voted on separately. Brandi D'Amore's concern was if one cannot get someone to second removing the item from the consent calendar, they may not be able to vote the way they want to for the individual items. Robert Morrison said this was correct.

Brandi D'Amore commented that she wanted to make sure the old version of the Standing Rules was kept so it could outline the timeline history.

Tom Meredith said he shared a non-understanding of the consent calendar. He asked how this was possible in Access. Robert Morrison said it would require some extra manual work to incorporate this function in Access. Mr. Morrison consulted with George Skarpelos about this and he has given a quote to be able to update Access to have this functionality.

Tom Meredith inquired about the requirement to send the event approval documentation in 10 calendar weeks prior to the event, as the requirement from the City is 30 days. Robert Morrison said the intention was to get the applications in sooner to get the information to the clerk with enough time to advertise for the event.

Jim Van Dusen said they spent a lot of time discussing with Marilú to ensure they were doing this correctly, and were trying to prevent the turmoil the short timeline throws the board into in terms of putting on the events. Jim said they spent a lot of time thinking about what a reasonable amount of time before the event was to request and 10 weeks seemed like a fair number. Tom Meredith said he admired the thoughtfulness on this because clearly this has been a big challenge.

Brandi D'Amore added that the Standing Rules are part of the discipline process due to their relation to the Bylaws, so not following some of these rules could put people up for censure. Marilú Guevara provided clarification that Standing Rules are not By-laws. They can sometimes become items that can be added to the Bylaws through the amendment process. Standing rules are more procedural.

Marilú Guevara provided feedback regarding the consent calendar. She has usually seen removal of an item from a consent calendar does not usually require a second. Once the request is made, it calls for the removal of that item from the consent calendar, because requiring a second means more than one person has to be in agreement.

Robert Morrison opened up for public comment.

Ernest E. Cornish said the consent calendar should be changed just to be a special item, like City Hall does and it goes into a separate vote instead of the whole vote.

Robert Morrison followed up on Brandi D'Amore's comment that the rules for the minutes were impractical. He asked Brandi D'Amore if this is impractical as long as the minute taker submits the minutes on time. Brandi D'Amore said it is overall unfair to indicate the time by which the secretary needs to submit the minutes. She explained that at best, the minutes take 5 hours to submit. She also explained that the editing process is also very timely, so the window asking board members to submit their edits to the secretary and have the secretary prepare the edited minutes in advance of the board meeting is also unreasonable.

Jim Van Dusen explained the goal of this was not to spend 45 minutes on the wording of the minutes but to get the minutes in board members' hands so that the responsibility is on the board member to review the minutes themselves and return the edits they are requesting to the secretary in advance so the minute approval takes 5 minutes and not 45 minutes. Jim asked Brandi what would help speed up this process. Brandi D'Amore said for almost two years, she has been getting the minutes to board members 3 days in advance. They also need to be made available to the public which is non-negotiable. She said she has been getting the minutes to Robert Morrison by the Wednesday or Thursday before the meeting to put in the public folder. She said it is on the other board members to review this. Jim Van Dusen said the goal of the rule was to put the onus on the board members to read the minutes and submit edits before the meeting.

Brandi D'Amore said this current process would not actually help her out. Brandi said it would be helpful if board members reviewed the minutes before the meeting and were prepared with their edits during the meeting to submit to her.

Robert Morrison proposed removing the sentence: "The corrected minutes to be sent to board members the day before the meeting."

Brandi D'Amore said the timeline of the secretary getting the board minutes submitted to the board a week in advance of the meeting is not reasonable. She also mentioned that board minutes have been incomplete and expressed other concerns over being able to submit the minutes on this timeline.

Jim made the motion to approve the motion with the amendment of removing the sentence: "The corrected minutes to be sent to board members the day before the meeting," knowing that these are just basic rules or guides, hopefully we can meet them and if we don't, change them.

Asher Landau said it doesn't seem reasonable to the secretary given what Brandi D'Amore was saying. He suggested finding another solution regarding the minutes process guidance.

Jim Van Dusen pulled the motion, so the committee can review this.

Brandi D'Amore suggested the timeline of getting the minutes to the President 3-4 days in advance.

Tom Meredith asked Marilú Guevara if other Neighborhood Councils have problems with getting through the process of minutes, corrections, and timely dispatch of the minutes. Ms. Guevara said HUNC's challenges are no different than that of other Neighborhood Councils and said this is in part because due to The Brown Act, the minute editing process is required to take place at a public meeting, as this is something stakeholders should be privy to.

She has seen standing rules for materials to be submitted to the secretary or expectations of board members to review the minutes

and come with edits. Brandi D'Amore echoed that the public needs to see the edit process.

Robert Morrison suggested editing the item to say "Board members should review the minutes in advance of the meeting" as a placeholder.

Jim Van Dusen asked if there can be a line item, where the minutes show what was taken out and show the editing process on the document. Robert Morrison responded that this likely would not work well with the Access system the minutes are submitted through.

Jim Van Dusen said there needs to be some way to shorten this process, as there is no real value for minutes down the road. Robert Morrison moved to approve the motion with the removal of the Board Meeting Minutes Approval item. Jim Van Dusen seconded.

Tom Meredith clarified what was being removed from the Standing Rules. Robert Morrison said the whole paragraph.

Brandi D'Amore said she did not know how she would do this because the Standing Rules are supposed to be in date order of the implementation.

Robert Morrison said it was his understanding that the Standing Rules are a board created document, so this is not a requirement. Marilú Guevara asked if this was the standing document in its totality or if prior approved standing rules and the ones approved tonight would be in a document together for the board to review.

Brandi D'Amore said she was reviewing the old document and saw missing information. Ms. D'Amore asked if Robert removed the public participation requirement.

Ms. Guevara said her understanding of the document that was circulated are only the additions that will be added to the document that has the standing rules.

Robert Morrison said this document is a reorganization of prior Standing Rules as well as new standing rules put together. Robert explained that the reason this happened was several rules had been listed multiple times.

Brandi D'Amore expressed concern that the new document does not include all of the rules that were in the previous Standing Rules document. Brandi said her understanding was this would be in addition to the rules document and not a complete rewrite and re-ordering.

Marilú Guevara explained she was asking clarifying questions and she said the standing rules are HUNC's document. It can be updated and amendments can be made as needed.

Jim Van Dusen said there has not been a requirement that standing rules document a timeline of changes. He said rewriting these rules has been pretty standard on other boards he has been on.

Motion passed.

Robert Morrison will remove the Board Meeting Minutes Approval timeline item and send it to George to post online and to Brandi D'Amore for her records.

Motion Made: Motion to approve Standing Rules as presented in Meeting Exhibits link with removal of Board Meeting Minutes paragraph

https://drive.google.com/drive/folders/1jTfRMhBIsk_j_ZG4XXPOXNDafwgnRbe

Motion: Robert Morrison Second: Jim Van Dusen Vote: Yes-10, No-1, Abstain-0, Recused-0, Ineligible-0

Yes

Annika Guterman	Asher Landau	Chad Manuel	Jim Van Dusen	Margaret Marmolejo	Michael Connolly
Robert Morrison	Sheila Irani	Tom Meredith	Tony Zimbardi		

No

Brandi D'Amore

10. Elections Items

A) Chair Report

Robert Morrison shared that the day after this board meeting was the last day for candidates to register for elections. 7 of the 17 open seats had candidates registered or who had started the registration process.

HUNC board members hosted two virtual candidate open houses with five total visitors between the two events and have tabled at various locations.

There are virtual candidate running events on April 15th and 26th.

Tom Meredith said Outreach and Elections committees have merged in goals and function, with one committee coming after another as Chad Manuel was added to the Election Committee which meshes with his sitting on Outreach. Each board member was tasked with recruiting 2 or 3 candidates each. Tom had several conversations with people and many could not commit to the time commitment. He was not sure where this would go and how this would impact the integrity of HUNC.

Brandi D'Amore asked if the 7 applicants were for 7 different seats. Robert Morrison responded that 7 seats had candidates and there was a case where three people were running for one seat. She asked if there were enough running to have an election; he indicated he had not been aware that that was a possibility.

Sheila Irani said if there were only a few openings, it sounds like HUNC will not have quorum moving forward. Mr. Morrison confirmed that it is possible and said there would need to be 10 seats filled to have quorum.

Marilú Guevara said that when Neighborhood Councils do not have quorum, DONE allows administrative appointments so members would be appointed to the board through DONE.

B) **Appeal for Elections support including outreach and poll volunteers**

Robert Morrison shared that the HUNC board needs outreach and poll volunteers and asked everyone to mark their calendars for April 30th, as they will need people to volunteer at the polls that day.

Brandi D'Amore asked when the mail-in ballot deadlines were.

Robert Morrison said he would send out the dates.

C) **Discussion and possible motion related to Candidate Forums to be held on April 15th and April 26th**

Robert Morrison said these candidate forums will be taking place virtually, so a motion does not need to take place. Robert asked HUNC board members to submit questions or items to him for the forum via email.

D) **Discussion and motion to approve remaining expenses for Elections-related promotion including up to \$3,100 for print and digital media advertising and \$1,000 for Polling Location support to include food, supplies, and incidental expenses**

There were no public comments.

Motion passed

Motion Made: Motion to approve remaining expenses for Elections-related promotion including up to \$3,100 for print and digital media advertising and \$1,000 for Polling Location support to include food, supplies, and incidental expenses

Motion: Robert Morrison **Second:** Chad Manuel **Vote:** Yes-11, No-0, Abstain-0, Recused-0, Ineligible-0

Yes

Annika Guterman	Asher Landau	Brandi D'Amore	Chad Manuel	Jim Van Dusen	Margaret Marmolejo
Michael Connolly	Robert Morrison	Sheila Irani	Tom Meredith	Tony Zimbardi	

11. **Finance and Operations**

A) **Treasurer's Report**

There was no report.

B) **Discussion and motion to approve January 2023 Monthly Expenditure Report (MER)**

Robert Morrison shared the January MER 2023 on the screen.

Asher Landau discussed the expenditures. There were several for the Community Emergency Response Team (CERT) event as well as the additional insurance purchased for the Tenants' Rights event.

Brandi D'Amore asked Sheila Irani if she needed to leave, and Ms. Irani indicated she did. Jim Van Dusen asked as she would not be here to give an update on Hollywood Sign Advisory Ad Hoc about the Sign Committee presentation as stakeholders had heard she had hosted Recreation and Park staff in her home to discuss. Sheila Irani said she did the same report she had given to HUNC previously and there were no updates.

Sheila Irani left the meeting at 8:55pm.

There were no public comments.

Motion passed.

Motion Made: Motion to approve January 2023 Monthly Expenditure Report

Motion: Tom Meredith **Second:** Margaret Marmolejo **Vote:** Yes-11, No-0, Abstain-0, Recused-0, Ineligible-0

Yes

Annika Guterman	Asher Landau	Brandi D'Amore	Chad Manuel	Jim Van Dusen	Margaret Marmolejo
Michael Connolly	Robert Morrison	Sheila Irani	Tom Meredith	Tony Zimbardi	

C) Discussion and Motion to approve updated Budget and Administrative packet

Asher Landau shared that on the updated Budget and Administrative packet, outlining items where money was taken out because the amount of money previously allocated was not actually needed and items where money was added as there were going to be higher expenses than previously planned.

Robert Morrison noted to make sure the election expenditures category matches the motion approved on agenda item 10D.

There were no public comments.

Motion Passed.

Motion Made: Motion to approve updated 2022-23 Budget and Administrative packet

Motion: Tom Meredith **Second:** Jim Van Dusen **Vote:** Yes-10, No-0, Abstain-0, Recused-0, Ineligible-0

Yes

Annika Guterman	Asher Landau	Brandi D'Amore	Chad Manuel	Jim Van Dusen	Margaret Marmolejo
Michael Connolly	Robert Morrison	Tom Meredith	Tony Zimbardi		

D) Discussion and motion to approve up to \$800 to Media Arts International for updates to Meeting Manager Software to allow for consent calendars and enhance agenda and recordkeeping menus

There were no public comments.

Motion passed.

Motion Made: Motion to approve up to \$800 to Media Arts International for updates to Meeting Manager Software to allow for consent calendars and enhance agenda and recordkeeping menus

Motion: Brandi D'Amore **Second:** Chad Manuel **Vote:** Yes-10, No-0, Abstain-0, Recused-0, Ineligible-0

Yes

Annika Guterman	Asher Landau	Brandi D'Amore	Chad Manuel	Jim Van Dusen	Margaret Marmolejo
Michael Connolly	Robert Morrison	Tom Meredith	Tony Zimbardi		

E) Discussion and motion to approve Bronson Fire Station 82 Annex Community Room at 1800 N Bronson Ave, Los Angeles, CA 90028 as regular board and committee meeting location beginning in March 2023 and discontinuance of virtual meetings for all board and committee meetings subject to applicable laws, ordinances and official emergency declarations

Robert Morrison asked Marilú Guevara about the option to allow for teleconferencing during meetings. With the motion as it is written, this would mean HUNC would not be currently taking advantage of the teleconferencing option.

Mr. Morrison indicated that the motion was a required default action to proceed.

Ms. Guevara said DONE is not recommending or telling Neighborhood Councils not to use it but are just passing along the information regarding AB2449, which amends the Brown Act to allow board members of Neighborhood Councils to use a just cause to be able to teleconference in to meetings. She shared some details about just causes board members could use to teleconference in instead of attend the meeting, restrictions on the number of times per year board members can exercise this, and restrictions on how members need to be present virtually. She also said there is no deadline for the use of AB2449, so HUNC can decide at any point to enact this and does not need to start the process immediately. AB2449 is active until mid-2024, when it will become a bit more restrictive, and will ultimately sunset in 2026, so this is not an indefinite solution.

She will send HUNC board members the link to the Assembly bill for details. Marilú shared that she supports seven Neighborhood Councils and none are currently thinking of using this but are curious about it.

Brandi D'Amore asked for clarification on Clause 3 of AB2449, which mentions disclosing the location of board members joining virtually and certain requirements for where board members can join from. Marilú said if the Neighborhood Council follows appropriate posting requirements, some of the restrictive agenda posting announcements like the explicit listing of location of where the board member would not apply. It will be required for the board member to state what the just cause or emergency is at the beginning of the meeting. Brandi D'Amore asked if the quorum would still need to be in person to take votes and Marilú said yes, a quorum would still need to physically be in person.

Jim Van Dusen asked if AB2449 had been voted into law or if it was still a bill. Marilú said it was voted into law and has been active since January 2023. Jim said it sounds like this is so restrictive that virtual meetings really won't happen. He also inquired why the pilot program of hybrid Neighborhood Councils was taking place because it seemed that it wouldn't be possible to have virtual meetings with all of the restrictions. Ms. Guevara said the pilot program is on its own timeline. In the long term, it doesn't apply a hybrid option overall for Neighborhood Councils. AB2449 is not meant for Neighborhood Councils, it's meant for larger legislative bodies but does apply to NCs as it is under the Brown Act.

Robert Morrison said the item was written to start the approval process of the location and the moving to in-person meetings was included on the item to ensure a conversation surrounding this took place.

Margaret Marmolejo said it would be helpful for herself to have the teleconferencing option as she will not be able to attend in-person meetings yet due to COVID protocols and restrictions that continue to apply to her.

Brandi D'Amore commented that this will apply to committees as well as the full board meetings.

Robert mentioned Jack Artan who made public comment earlier about SB411, the potential legislation to allow for online board meetings.

Ms. Guevara said that Councilmember Krikorian is in conversation to extend moving to in-person meetings for another 30 days to allow Neighborhood Councils to have additional time to plan their transitions to in-person meetings. She will keep HUNC updated on this, as this development was very recent.

Mr. Morrison reminded everyone they may be meeting in-person in March or receive some sort of extension to meet virtually still.

There were no public comments.

Motion passed.

Motion Made: Motion to approve Bronson Fire Station 82 Office West Bureau Annex Community Room at 1800 N Bronson Ave, Los Angeles, CA 90028 as regular board and committee meeting location beginning in March 2023 and discontinuance of virtual meetings for all board and committee meetings subject to applicable laws, ordinances and official emergency declarations

Motion: Jim Van Dusen **Second:** Tom Meredith **Vote:** Yes-10, No-0, Abstain-0, Recused-0, Ineligible-0

Yes

Annika Guterman	Asher Landau	Brandi D'Amore	Chad Manuel	Jim Van Dusen	Margaret Marmolejo
Michael Connolly	Robert Morrison	Tom Meredith	Tony Zimbardi		

F) Discussion of remaining board and committee schedule through June 30th, 2023

Robert Morrison asked that Committee Chairs work to determine if they will be meeting each of the months and if they need to reschedule any board meetings during this period.

Robert Morrison said there is a requirement that the board needs to meet as a full board at least quarterly. Marilú confirmed this. So, for HUNC to maintain board status, the board must meet at least one more time this year as a full board. Robert asked if anyone had conflicts for the upcoming meetings to share.

Jim Van Dusen said he will be unavailable from March 12 - 31.

Margaret Marmolejo may be more available in May or June to come to the in-person meetings.

Robert Morrison said he would send out the meeting schedule to Committee Chairs, so each Committee can iron out their schedule and Robert Morrison and Tom Meredith will coordinate with them as they are the keyholders for the Annex, where meetings take place.

Brandi D'Amore asked if her Transportation & Works committees can engage in conversation about their meeting schedule by email as they already met before having March Full Board. Ms. Guevara said yes and recommended that Committee chairs send these out using BCC so it's not a chain of discussion.

12. Community Impact Statements (CIS)

- A) Discussion and recommendation for a Community Impact Statement (CIS) on Council File (CF) 22-1476 Highway Dedication / Waiver of Dedication and/or Improvement (WDI) Process / Administrative Findings / Street Design Standards / Los Angeles Municipal Code Section 12.37.

Council File Motion: https://clkrep.lacity.org/onlinedocs/2022/22-1476_misc_11-22-22.pdf

CF Portal: <https://cityclerk.lacity.org/lacityclerkconnect/index.cfm?fa=ccfi.viewrecord&cfnumber=22-1476>

Jim Van Dusen shared about the presentation to PLUM for the above item. Mr. Van Dusen said the motion was prepared to ask for a study to have consistent roadway width and curb distances on each block to protect existing trees and parkways. This issue impacts accessibility for people with disabilities. The pictures in the presentation to PLUM showed how irregular the street can become. PLUM's recommendation was to support the motion with the request that the Urban Forestry department be a part of the facilitation and discussion.

There were no public comments.

Motion passed.

Motion Made: Motion in favor of CIS on Council File (CF) 22-1476 Highway Dedication / Waiver of Dedication and/or Improvement (WDI) Process / Administrative Findings / Street Design Standards / Los Angeles Municipal Code Section 12.37.

https://drive.google.com/drive/folders/1jTfRMhBlSk_j_ZG4XXPOXNDafwgnRbe

Motion: Brandi D'Amore **Second:** Jim Van Dusen **Vote:** Yes-10, No-0, Abstain-0, Recused-0, Ineligible-0

Yes

Annika Guterman	Asher Landau	Brandi D'Amore	Chad Manuel	Jim Van Dusen	Margaret Marmolejo
Michael Connolly	Robert Morrison	Tom Meredith	Tony Zimbardi		

- B) Discussion and recommendation for Community Impact Statement (CIS) on CF 20-1074 Permanent Al Fresco Ordinance by deadline of 2/24/23. Proposal: https://clkrep.lacity.org/onlinedocs/2020/20-1074_rpt_PLUM_03-01-22.pdf

Jim Van Dusen gave a background on CIS on CF 20-1074. Essentially, this was to give restaurants permission to have outdoor dining in the streets, sidewalks, parking lots, etc. due to the pandemic. This motion would make it official policy to continue to speed up the approval process of this for restaurants. City Council already approved a motion on Al Fresco dining but this includes motions outlined on the linked file in section c.

The proposed motion is an approval with a "but." This is because the program has passed but they are still taking input. PLUM was uncomfortable with most of what was going on for a couple of reasons listed under (what the attached doc is). Jim explained that the vote is a "yes" from PLUM because this motion has already been voted in by City Council, but public comment is still being accepted, so voting "yes," HUNC's concerns would be more likely to be read. Jim said this approves of the idea of streamlining and the al fresco dining but had several concerns, which are outlined on PLUM's recommendation document. Robert Morrison added that they had already developed the fee structure for the application process.

There were no public comments.

Motion passed.

Motion Made: Motion in favor of CIS on CF 20-1074 Permanent Al Fresco Ordinance by deadline of 2/24/23. Proposal viewed: https://drive.google.com/drive/folders/1jTfRMhBlSk_j_ZG4XXPOXNDafwgnRbe

Motion: Jim Van Dusen **Second:** Brandi D'Amore **Vote:** Yes-10, No-0, Abstain-0, Recused-0, Ineligible-0

Yes

Annika Guterman	Asher Landau	Brandi D'Amore	Chad Manuel	Jim Van Dusen	Margaret Marmolejo
Michael Connolly	Robert Morrison	Tom Meredith	Tony Zimbardi		

13. President's Report

Robert Morrison shared that HUNC needs help with elections. Robert discussed moving to in-person meetings. New information was shared tonight regarding this, and there may be an extension to start in-person meetings after March. He reminded folks to keep an eye on emails and texts regarding this. The Ad Hoc Sign Committee presented on the Hollywood Sign report last week and a lot of feedback and public comment was received following the meeting, especially regarding the Beachwood gate.

Board moved to Item 15.

14. Report from Department of Neighborhood Empowerment (DONE) Neighborhood Empowerment Advocate (NEA) Marilú Guevara

Board moved to Item 14 from 8.

Marilú Guevara echoed what Robert Morrison mentioned earlier in the meeting and reminded board members to recuse themselves and state their reason for recusal if they believe they have a conflict of interest.

If there are no changes, Neighborhood Councils will be going back to in-person meetings starting March 1st unless the board decides to pursue the teleconferencing option, which will be the only alternative to in-person meetings and an in-person meeting location will still be required. There will be two transition information sessions scheduled for Thursday, February 23 from 6-7:30 pm and Saturday, February 25 from 1-3:30pm.

Ms. Guevara said she has been working with Robert Morrison, Asher Landau, and the City Clerk's Funding Department to identify a location. They have identified a location that has been inspected for ADA compliance and are working on final documentation before sending this to Risk Management for approval.

She discussed upcoming Neighborhood Council elections. She discussed DONE's efforts to support in promoting the recruitment of candidates and awareness of the upcoming elections including advertisements at bus benches and shelters, on the radio, and at light poles across the 99 Neighborhood Council districts. They are also working on mailing out postcards to a couple of zip codes for each Neighborhood Council. Once they receive zip codes for HUNC, they can send a couple thousand postcards to get the word out about elections. There are candidate information sessions scheduled for February 18 and March 4, 2023.

Ms. Guevara said she would send links for some legislative updates to HUNC board members.

She discussed a Bylaw update. The City Clerk reached out to the City Attorney's office regarding Neighborhood Council board seat requirements. They are planning on overwriting some of the definitions of each seat. There is a requirement for a representative for an educational institution, non-profit, or faith-based organization. They are viewing this as restrictive and exclusionary and will take away some of these requirements to foster the spirit of inclusion and garner more applications for the seats. She said she will keep the board apprised as these definitions are updated.

Brandi D'Amore asked Marilú if she could advise on any special instructions or notifications to put on the agenda prior to March's meeting since HUNC was given permission to live broadcast the meeting. Ms. Guevara said she will find some template language and essentially, it's just important to notify the public that this is a live broadcast and no public comment or participation can be given through the broadcast.

Jim Van Dusen asked if the meetings about going to in-person meetings were required to attend as he has attended similar meetings for the Los Angeles Design Review Board. Ms. Guevara said these meetings will not be required and are optional and informational. A lot of new board members have started virtually so this will be especially important for them to attend, as the meetings will return to how they were prior to the State of Emergency.

She said there have been a lot of questions regarding COVID protocols for in-person meetings. She said many of the requirements will sunset when the State of Emergency is lifted. She will update HUNC as further guidance emerges.

Margaret Marmolejo joined the meeting at 7:40pm.

The board moved back to Item 7.

15. Youth Representative Update

Board Moved to Item 15 from Item 13

Jack Zweig indicated before he left (Item 8) that he had no report.

16. Outreach and Event Promotion

A) Update on CERT Event and Promotion

Margaret Marmolejo shared that the 15th of February will be CERT's final class. 16 people have ended up showing up to all of the classes and will receive certificates. Chief Fields will be at the last meeting. Margaret shared that people really appreciate what HUNC has done to coordinate this training.

17. Digital Media Policy

A) Report on Current Digital Media Activity

This item was tabled for another time.

18. Reports by Committee Chairs

A) Outreach Chair

Tom Meredith reiterated that the Outreach and Elections committees have fused efforts of each committee together from now until end of election, and would largely be one-and-the-same, namely outreach to recruit candidates followed by outreach to introduce candidate and finally outreach to promote voting.

Margaret Marmolejo discussed the CERT event. Mr. Meredith and Robert Morrison have been diligently supporting this event.

Outreach will be focusing on getting out the vote for the upcoming elections, given that candidate recruitment and registration would be over the day after this meeting was held.

B) Planning Land Use Management Chair

There was no report.

C) Transportation and Works Chair

Brandi D'Amore shared that the Transportation and Works committee will have their first meeting since November 2022. At that November meeting, the committee heard about a new self-driving company called Waymo. It also had a presentation by a group on a fun run for Fall 2023 that turned out to be a lobbyist that did not identify itself. At February meeting, it will be hearing reports on the tree census and a successful lawsuit against the City regarding sidewalk repair.

D) Community, Cultural and Volunteer Services Chairs

Chair not available.

E) Public Safety and Emergency Preparedness Chair

Committee has not met since October. There was no report.

19. HUNC Board Member, Committee & Liaison announcements not on the agenda

Brandi D'Amore shared that the Board of Neighborhood Commissioners is undergoing a significant edit of the Code of Conduct; the board may want to review this and consider for future meetings.

Brandi D'Amore said she and Asher Landau will be attending an event at the Yucca Community Center because the board paid some money for the installation of the dance floor, and they are dedicating the dance floor to multiple entities including HUNC.

She said the Hollywood Dell Civic Association has had their first in-person meeting since the pandemic. Brandi also reminded HUNC that the neighborhood has been broken up and Adam Schiff no longer represents the entire HUNC area.

Brandi D'Amore announced her intention to resign and while sharing a list she had prepared of her accomplishments for HUNC. While stating she intended to resign, she discussed ways her resignation would negatively impact the board and also announced her intention to stay to assist in the board's transition to in-person meetings.

Statement read into the record:

"To Board Members, DONE, and community members

For almost 30 years I have been a committed advocate for this community. When the Neighborhood Council system, I sat in the lobby of the Villa Carlotta to complete some of the paperwork to request the formation of a council for this neighborhood. In 2002, HUNC became the 52nd NC in the system.

Unlike other members of this board, I was a regular attendee as committee member at public meetings. I was a successful and productive community advocate outside of and working with HUNC on such things as keeping the Hollywood Farmers Market from closing and the Villa Carlotta from conversion to a hotel. I had been asked for years to join the NC. However, at that time, the ways I wanted to help needed the freedom of being on my own. Yet, at some point I realized in order to do the things I wanted to do, I needed to accept the offer to join as I had come to a junction that needed more direct access to government officials. For your review is a small sample of the work that benefited from being a part of an NC. Most of the items listed here are just from the pandemic start in 3/20 on, with some highlights over my entire tenure. This is my 10 + hours a week of work, not including executive responsibilities. At this time, I wish to thank the board members of years past and present to thank them for their support.

I wish to thank DONE and every City agency for its guidance, direction, encouragement and investment in our community via my

requests. There have been multiple times that when DONE has chosen me – such as for participation on grievance panels – that I felt I was recognized for my work ethic, judgement and integrity. I also wish to thank the community members who both supported me and also entrusted me to take care of them during critical times for themselves when they did not know how to proceed. It is a sacred trust to serve, one which I do not take lightly.

After multiple communications with community leaders whose opinions I respect and trust, as well as medical professionals, I am taking the advice given: to leave this current iteration of the board and return to private enterprise in community advocacy, and return when the board has returned to having fully productive members who understand the responsibilities to which they swore an oath.

I have stayed as long as I could to ensure that certain members of the community obtained services and funding that they needed, HDCA and Greg's application.

I plan to stay through March so that I can assist this board in navigating the return to meeting in-person, to troubleshoot the glitches and aid in smooth transition in training in my responsibilities to other Exec members or board members who wish to help assist Exec. I also need to finish some projects to completion or adequately debrief someone else to take over the responsibilities. Some of these will require board members to actively engage with stakeholders one-on-one. I am giving the board a month to get in any critical projects and funding for March board as when I leave – in combination with a board member who may not be able to meet in person and the potential quorum complications – this board may not be able to engage for several months. Even under the ability to meet virtually, a quorum needs to meet in person, and without me and with a board member having restrictions to attend, there may not be ability to meet.

Additionally, if there aren't enough candidates, the election may be cancelled and there may not be a quorum going into the new election. There is the potential that the board will fall into exhaustive measures. This is my wish, though I could be gone as soon as next week. If I ask you for completed information, please submit it so that the Executive Committee is not doing as much catch up. I will submit my formal resignation at the appropriate time.

I have already communicated with Jim, and I may continue on PLUM committee as a voting stakeholder. I was asked to submit an application to Griffith Park Advisory Board. Los Angeles Neighborhood Council Coalition reached out to have me consider running for an executive seat (which requires being NC rep and has independently created a committee for me to chair based on my participation that does not require I be on a board or its representative.

I am in communication with Neighborhood Council Emergency Preparedness Alliance Commissioner Shaffer, Emergency Management Department and LAFD on a potential plan to have a backup power source in LA in the event of a catastrophic power grid loss. I have started with CD4 to assist in creating a CD4 business meeting with CD4 to address their unique concerns. In other words, I will still be active in community advocacy.

Unlike other board members when they do not win or leave, I will maintain participation as a stakeholder at meetings though I will need some time to decompress. I have been asked and tasked by community leaders to do what I tried to do while on the board: maintain the integrity and accountability of the board though from the community side.

Should any board members wish to assist in learning any of the tasks I currently do, social media posting, etc., please reach out.

Good luck to you all.

20. **Motion to Extend Meeting by 30 Minutes to 1 hour**

Timing made this item unnecessary.

21. **Old/Ongoing Business**

There was no report.

22. **New/Future Business**

There was no report.

Adjournment at 9:55 PM

Reconsideration: The Board may reconsider and amend its action on items listed on the agenda if that reconsideration takes place before the end of the meeting at which it was considered or at the next regular meeting. The Board, on either of these two days, shall: (1) Make a Motion for Reconsideration and, if approved, (2) hear the matter and take an action. If the motion to reconsider an action is to be scheduled at the next meeting following the original action, then two items shall be placed on the agenda for that meeting: (1) A Motion for Reconsideration on the described matter and (2) a [Proposed] action should the motion to reconsider be approved. A Motion for Reconsideration can only be made by a Board member who has previously voted on the prevailing side of the original action taken. If a Motion for Reconsideration is not made on the date the action was taken, then a Board member on the prevailing side of the action must submit a memorandum to the Recording Secretary identifying the matter to be reconsidered and a brief description of the reason(s) for requesting reconsideration at the next regular meeting. The aforesaid shall all be in compliance with the Ralph M. Brown Act.

The Estate of George Abrahams

General Administrators

Jen Getz & Kay Tornborg

(818) 448.5206

jen4George@earthlink.net

January 9, 2023

Via Email: HHA@Hollywoodland.org

Re: HUNC Ad Hoc Hollywood Sign Committee Draft Report

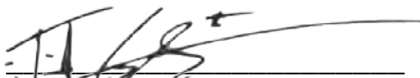
To whom it may concern:

The Department of Neighborhood Empowerment was established specifically, “to promote more citizen participation in government and **make government more responsive to local needs**” (Charter Code sec 900). The purpose of the Neighborhood Council (“NC”) is to act as “an advisory role on issues of concern to the neighborhood” (Charter Code sec 900). It is therefore paramount, that the “recommendations” made by the NC are a true and accurate reflection of what the residents of the neighborhood have brought to your attention.

Residents of Hollywoodland have consistently reported the various issues related to the City’s failure to go through the required legal protocols in order to consider the surplus of environmental impacts these proposals insert into Hollywoodland. This, should be a warning to our NC and set off the alarm to cease from entertaining any further proposals or considerations until and unless this is properly addressed.

As to your Draft, brazenly titled “A Report from the Neighborhoods Beneath the Hollywood Sign”: I work in this neighborhood on a daily basis and am unaware of “reporting” my concerns to the NC. Claiming you are providing a report from my neighborhood is not reporting truth. Second to this, it would be a false representation for our own NC to represent anything other than Hollywoodland’s **fierce opposition to any “recommendations”** that are totally out of alignment with what residents of the neighborhood have been expressing. We can’t even get daily leaf blower violations enforced. Presenting residents another stack of proposed “recommendations” for the City to take action on in order for **them** to profit from, is not well received. Are the “recommendations” outlined in your report intended to be in response to the alleged “EVER-INCREASING POPULARITY” of the sign? If so, what is this based on? What statistics are you relying on? These are just a few questions that must be answered and why there are a series of steps required including something called an Environmental Impact Report (“EIR”). Failing to collect this information leaves you with no solid data or facts that would support how these decisions do not negatively impact the area, local wildlife, and the shred of natural habitat that remains. There are also safety concerns that accompany each of your “recommendations” that go unmentioned. All of that said, it is difficult to move past the title of your draft when you have falsely taken ownership of our neighborhoods voices.

There is no evidence that shows the city has or is addressing the long list of issues the Hollywoodland residents have repeatedly brought to their attention. They go ignored. Making any recommendations to the city as to how they best can profit by further injecting insensitive tourists into the neighborhoods is not at the top of the list. The “recommendations” you are proposing should be in the jurisdiction of the **local** residents and community. At minimum, let the record reflect the NC failed to include the voices of the people residing in the neighborhoods from which they claim their report originates.


Jen Getz


Kay Tornborg



robert@myhunc.org

From: Hollywoodland Homeowners Association <HHA@hollywoodland.org>
Sent: Monday, January 9, 2023 8:31 AM
To: hunc@empowerla.org; mayor.bass@lacity.org
Cc: secretary@myhunc.org; president@myhunc.org; elise.ruden@lacity.org;
Ethan.weaver@lacity.org; nithya.raman@lacity.org; cityatty.help@lacity.org;
mayor.helpdesk@lacity.org
Subject: Fwd: HUNC Ad Hoc Hollywood Sign Committee

----- Forwarded message -----

From: Crosby Doe <crosby@crosbydoe.com>
Date: Sat, Jan 7, 2023 at 8:06 PM
Subject: HUNC Ad Hoc Hollywood Sign Committee
To: <HHA@hollywoodland.org>

Dear Hollywoodland Homeowners Association: Thank you for helping to expose this Wolf in Sheep's clothing! The recommendations you have shed light on in the HUNC report are not mitigations to an already huge problem, but rather proposals to attract, and accommodate even more tourism at the expense of our Historic Hollywoodland, and our local wildlife. The attempt of the Report to blame the problems we are experiencing solely on GPS, [etc.is](#) a Red Herring. The City put the illegal vista site at Mulholland Highway and Canyon Lake on their free maps of Griffith Park to guide millions of tourists to the location even before they graded the north side of the street to expand and create "a place to go see the Hollywood Sign", AND they have been promoting the site ever since. It seems clear that to the City of Los Angeles tourism dollars trump safety & sanity. Please pass this on as my objection to claims of local support in the report Thank you again. Crosby Doe

From: George Abbott Clark <gclark8505@gmail.com>
Sent: Monday, January 16, 2023 9:32 AM
To: robert@myhunc.org
Subject: Lighting the sign and wildlife

Hi HUNC (Robert and Jim),

I listened to, but did not speak at, the 1/923 zoom meeting re: the Sign and tourism/crowd issues.

The thoughtful report had some good suggestions. Thank you for your hard work.

But one person during the comment period said lighting the Sign at night was not a wildlife issue. I think his house was used for the BET event.

He said only the letters would be illuminated. And there was no ambient light to disturb wildlife.

I am a PhD evolutionary biologist, conservationist, and know the issue of light pollution on nature.

Lighting just the Sign's letters IS the problem for wildlife, *not* the ambient light.

The light on the huge letters is what would attract and disturb the wildlife.

Indeed, tall buildings in cities whose windows are high up away from all the ambient light below kill thousands of migrating birds each year. Not the the lit up city below.

Deer, raccoons, skunks, possum, fox and other animals all would be attracted to the lit up letters and detrimentally disturb their normal behavior. Even insects.

This is not up for debate. This is scientific fact.

Of course the lit up sign would also attract people at night also disturbing animals, especially nocturnal, ones, that need a respite from the crowds.

So, it's double whammy against nature.

Regardless of the increased traffic, noise, and fire danger at night - added on top of the daytime nightmare - the wildlife issues at night still stand up regardless of what this homeowner "thinks."

So, please do not repeat his factually ignorant claim.

Any typos are spellcheck.

Sincerely,

George Abbott Clark
gclark8505@gmail.com
Cell: (323)383-7836
Skype: georgeabbottclark



http://www.imdb.com/name/nm0163967/?ref_=nv_sr_1



<https://www.gacproductions.net>



<https://www.linkedin.com/in/george-abbott-clark-94b02327/>



<https://www.instagram.com/georgeabbottclark/>

From: Official Hollywoodland Homeowners Association eMail
<hha+hollywoodland.org@ccsend.com>
Sent: Thursday, March 9, 2023 8:22 AM
To: hunc@empowerla.org
Subject: ○ HOLLYWOOD Sign + Rec and Parks ○ We need Help!



HOMEOWNERS ASSOCIATION est. 1942

9 March 2023

Dear City Leaders:

Below is the mission, vision and motto statements posted on RAP's current website. There is nothing discussing tourism, sign promotion or accommodating corporate sponsors from the entertainment industry. There is however, clear regard and purpose for the residents and environment. We do know there has been significant interference among politicians like the previous mayor who had a stronghold on the previous GM to light the sign just a few days before he submitted his retirement. That is not how proper process within the city charter operates. That said, please understand and hear concerns over the folks who have lost their way in the process and are attempting to manipulate the charge of RAP and the honor of the good citizens and their private properties.

Mission Statement RAP

Our mission is to enrich the lives of the residents of Los Angeles by providing safe, welcoming parks and recreation facilities and affordable, diverse recreation and human services activities for people of all ages to play, learn, contemplate, build community and be good stewards of our environment.

Our Vision

Our vision is to provide affordable recreational, physical and cultural opportunities for all of Los Angeles residents, with a focus on families, youth development and building healthy communities. The programs and services offered by the Department will provide excellent value and quality and emphasize the equitable distribution of resources throughout the City. We will offer these programs in safe, attractive and well-maintained facilities that will reflect the public's needs and interests.

Our Motto

We build healthy communities through people, parks and programs.

Hollywoodland Tract, Our History, Our Land

As a one hundred year old neighborhood we have collected, digitized and organized materials that have supported our mission of protection, safety, quality of life for our property owners and their families. We have been concerned about the open space

surrounding our tract since our inception, so much so that in 1942 we had our own fire truck and volunteer fire team protecting homes and the open space. Unlike other communities we are immersed inside the open space of tract 6450. That 444 acre space was given to the city in 1944 along with the namesake Hollywoodland sign. Three private parcels with ingress/ egress easements were also identified within that openspace . Those easements and two private parcels exist today.

Comments/ Suggestions/Recommendations “Living with an Icon “

There have been many attempts over the last twenty (20)years to sort and understand issues relating to the sign and associated problems.

Facts:

The Hollywood sign and the land it rests on is owned by the city of Los Angeles RAP department. It was given in 1944 by the Sherman Company. A three year city contract was given to the Hollywood Chamber that lapsed in 1951. No contract or concessionaire's agreement exists today.

The Chamber owns the service mark for the visual image of the word Hollywood. Lake Hollywood Park is a pocket park dedicated for the primary use of the local residents. It rests on the original land from the Hollywoodland tract. Canyon Lake Drive was created to access Lake Hollywood Estates and was developed on park land. I can not find any city files indicating this is a public road. That said, it is assumed it remains a park road since the roadway was created on park property.

There are no official, legal openings into the open space from Hollywoodland residential. The bootlegged LaBonge /FOGP promoted easement road access has been litigated with a judgement in favor of the Sunset Ranch to protect their easement property rights. It is not a public entrance. The only official opening into tract 6450 open space is from Canyon Drive in Bronson canyon adjacent to the Oaks neighborhood.

The Chamber, Sign Trust have no authority to administer the sign or its' use. The Trust has authority for contributing a designated amount of funds to maintain the sign. This was determined in the 1990's after the AG investigated and agreed the Chamber misappropriated sign trust funds and public trust.

It is unknown who provides liability insurance for the Hollywood sign.

A right of entry to the sign needs RAP clearance if non RAP/ city people enter that space.

A monetary use fee can and should be charged for non city personnel.

Neither the overlook or vista off Canyon Lake Drive have authority or paperwork/ budget indicating they have been legally installed.

In 2014 a council candidate, Tomas OGrady briefly studied the conditions and issues relating to the excessive traffic tourist, hiking issue. He developed an outline for a resolution along with details for environmental plantings etc. His plan was ignored. Under the last council administration a Ford Theater hiker trail was created with the idea of providing an alternate hiking trail to view the sign. Money was spend and no resolve of the issue occurred. It is currently not being promoted as an alternative use for sightseeing/ hiking to the sign.

Management and enforcement of existing laws on the books go unheeded (DOT, RAP, quality of life, sanitation, fire,) This report concurred with that.

Authorities need to stop marketing and start managing understanding the geography, infrastructure comprehensively. We have no idea how many people also use the reservoir or wisdom tree, no idea how many people come here and their purpose.

We recommend the City obtain the following information/facts so quantifiable actions can be made:

How much money has been allocated to DOT to attempt to address the traffic related problems?
What are the high use days, what is the average DOT cost, LAPD cost, LAFD Cost, RAP?
Has any of the money proved effective?
What is the measurement of effectiveness?
Establish a budget based on effective government allocation of funding.
Measure awareness and use of the sign promotion. There are advertising resources that measure awareness (translate it into use).
How often is the sign used annually?
What are the product translation costs, the translation cost put back on the adjacent communities and the costs to the city.
Identify high use days, project high use days and elements that trigger high use. Identify costs to effectively control a safe environment high use days.
How has good planning practices per the Hollywood Community Plan been adhered to?
Has it been helpful to preserve community and environment?
Transfer liability to promoters of the sign with legal , binding contracts.
Install cams at problem hot spots that has retrievable data accessible to LAPD, RAP.
Data should be used to create meaningful, applicable solutions/ actions particularly in scheduling, resource allocation etc.

Responsibility of this space is RAPs, not the chamber, not the mayor, not the tourist board. RAP has the final say in its management, per city charter. The council's role is to follow the lead of RAP, to administer public safety and assure protection for citizens and private property.

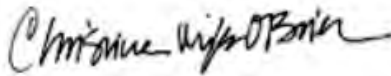
Does RAP want to support their mission or support the promotion of the chamber's marketing and the tourist trade?

If RAP supports its mission the following are not needed:

Handicap parking, ride share, drop off, signage, turnaround,paid parking,restrooms, public shuttles, sign lighting and the infiltration of the chamber and trust.

We look forward to your response and actions.

Sincerely,



Christine Mills O'Brien, President
Hollywoodland Homeowners Association


Hollywoodland Homeowners Association | 2700 N. Beachwood Dr., Los Angeles, CA 90068
hha@hollywoodland.org

[Unsubscribe hunc@empowerla.org](mailto:hunc@empowerla.org)


[Constant Contact Data Notice](#)

Sent by hha@hollywoodland.org in collaboration with



From: Hollywoodland Homeowners Association <HHA@hollywoodland.org>
Sent: Monday, January 9, 2023 8:35 AM
To: hunc@empowerla.org
Cc: secretary@myhunc.org; elise.ruden@lacity.org; cityatty.help@lacity.org; nithya.raman@lacity.org; president@myhunc.org; Ethan.weaver@lacity.org; mayor.bass@lacity.org; mayor.helpdesk@lacity.org
Subject: Fwd:  An urgent message for Dave from the HHA!

----- Forwarded message -----

From: Dave Thomas <dave@peoplemerge.com>
Date: Sat, Jan 7, 2023 at 8:54 PM
Subject: Re:  An urgent message for Dave from the HHA!
To: <hha@hollywoodland.org>

I'm totally against this city behavior, I'd like my vote to mean something. My wife, our three kids under 5, and two dogs like to walk in our neighborhood safely and without tour buses and further traffic from tourist exploitation.

On Sat, Jan 7, 2023 at 7:05 PM Official Hollywoodland Homeowners Association eMail <hha@hollywoodland.org> wrote:



Urgent Hollywoodland Homeowner Alert

Hollywood United Neighborhood Council
Draft Report Recommends and Claims Your Support

Dear Hollywoodland Homeowners:

The City of Los Angeles' actions to promote and develop tourist destinations within and contiguous to Hollywoodland have already created significant adverse impacts in Hollywoodland.

The Draft Report from HUNC's Ad Hoc Hollywood Sign Committee, which is going to be presented and voted on this coming Monday, recommends further development as noted below. The

report claims your support of these Ad Hoc Committee's "recommendations":

- 1 Permanent Bathroom Facilities at Lake Hollywood Park
- 2 A Ranger Station (read Visitor Information Center) at Lake Hollywood Park
- 3 A vehicle turnaround (roundabout), the Mulholland Highway/Durand View Site, which the City developed without Environmental Review.
4. Tourist Shuttles through Hollywoodland.
5. Revenue generating Parking Meters at View Site/Lake Hollywood Park.
6. Appeal to the City of Los Angeles to overturn the closure of the gate at the end of Beachwood Drive.

THE HAA STRONGLY DISAGREES WITH THESE RECOMMENDATIONS

For years the city has been illegally developing the view site at Lake Hollywood Park without environmental review, or consideration to safety, traffic, noise pollution, gridlock, pedestrians, wildlife and adverse impacts to the surrounding neighborhoods (Witness Garcetti's recent failed effort to light the Hollywood Sign). The Ad Hoc Hollywood Sign Committee is claiming YOUR support of the above recommendations. We urge you to attend the zoom meeting on Monday, and let your concerns be known to HUNC.

Monday, January 9, 2023 6:30 PM

[Zoom Meeting Link](#)

Webinar ID: 828 3698 1526

<https://us02web.zoom.us/j/82836981526>

Call in number dial 1 (669) 900-6833

[Meeting Agenda Link](#)

[Read the HUNC Hollywood Sign Ad Hoc Committee Draft Report here](#)

[Read the HHA response to the report here](#)

[Read our HHA Policy here](#)

If you are unable to attend this important meeting, please email us at HHA@Hollywoodland.org with your comments and we will make sure they are presented to the full HUNC Board.

Please help our voice to be heard by attending Monday.

Please join the HHA



Hollywoodland Homeowners Association | [2700 N. Beachwood Dr., Los Angeles, CA 90068](#)

[Unsubscribe dave@peoplemerge.com](#)

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Friends of Griffith Park

P.O. Box 27573
Los Angeles, CA 90027-0573
friendsofgriffithpark.org

March 3, 2023

Robert Morrison, President
Hollywood United Neighborhood Council (HUNC)
(via email only)

Re: “Living with an Icon” HUNC Ad Hoc Committee Report

Dear HUNC board members,

Friends of Griffith Park (FoGP) is a non-profit organization with a mission rooted in advocacy and service, with priorities to better manage and sustain the Park’s rich biodiversity and history. We commend the Hollywood United Neighbor Council’s Ad Hoc committee for tackling the difficult issues relating to Hollywood Sign traffic and the increased number of visitors in neighborhoods adjoining Griffith Park.

We support many of the suggestions in the Report for making the experience better for residents and visitors alike. We offer this letter with the hope this HUNC board-approved Report is supplemented with FoGP’s comment letter, as well as that of others from the community. Our letter should be included as part of the public record for this issue.

Below, we show strong support for several important initiatives, and suggest the addition of a crucial missing element regarding public access to the Hollyridge Trailhead. We finally offer comment on eight specific areas of content within the Report.

Our Support:

- 1) A Ranger Substation in the vast western part of the Park is long overdue. Griffith Park personnel travel long distances for emergencies since they are generally dispatched from the Crystal Springs Ranger Station. A second station could also provide important information for Park patrons not currently available.
- 2) The Report generally opposes the lighting of the Hollywood Sign. FoGP also supports this position as it minimizes the impacts to wildlife, such as disorientation of nocturnal species and disruption of mating, feeding, migrating, and the predator-prey balance. *A Vision for Griffith Park* adds support for this conclusion, along with the growing list of published science. We cannot condone “limited and rare” lighting of the Sign (*page 14*), regardless of the possibility of obtaining large revenues.
- 3) We strongly support a Hollywood Visitor Center in Hollywood, close to Metro Stations, preferably with a view of the Hollywood Sign. This center should function as a staging location for Sign visitors to board electric shuttles in order to reduce vehicles driving into neighborhoods,

an opportunity for photos and a comprehensive visitor's information center. The Report only states the center's purpose is a place for photos.

4) Many within this community know that FoGP led the extensive citywide opposition to the proposed Stantec Study alignments for an "Aerial Transit System" traversing the wildlands of Griffith Park. We stand solid on this position, as does HUNC.

More Work Needed:

Page 14: *"The Beachwood Gate closure in 2017 into Griffith Park is recognized to have driven more traffic and visitors into Lake Hollywood and The Oaks area. At this time there are no problems to resolve at the Beachwood gate due to the gate's closure and any discussion of potential problems that would occur if the gates were reopened would be speculative at this time. If any actions were to be taken to reopen the gates, then all issues would need to be reviewed at that time including preparation of an Environmental Impact Report."*

The Report obfuscates the fact that ending the longstanding pedestrian access to the Hollyridge Trailhead from Beachwood Canyon was a significant cause of the problems that the Report itself addresses. It also offers no recommendations regarding the loss of this public access which previously accommodated many visitors.

We disagree that there are "no problems to resolve" since the gate is closed. FoGP supports public access to the Park from multiple locations. The closure of the Hollyridge Trailhead access via Beachwood Drive is especially troublesome since this access offered the best public transit solution for accessing the Park, with DASH operating to Beachwood Village, very close to this access point.

It is well known that the City's interpretation of a court decision in 2017 led to the permanent closure of access to Griffith Park from Beachwood Drive. The judge in the *Sunset Ranch v. City* case **did not** order the closure. Rather, the City, in part, prevailed in the judgment which stated that: "members of the public cannot be excluded from using the easement" road north of the Beachwood gate and ordered that the City "provide public pedestrian access to the Hollyridge Trail at a location as closest to" the gate "or at the pre-2001 access point (from Hollyridge Drive) as is practicable." (*Sunset Ranch Hollywood Stables v. City of Los Angeles* lawsuit BC576506) The City chose to ignore that part of the order, kept the gate closed and stated that the nearest access point was up Bronson Canyon, 3 miles away.

FoGP, the Griffith J. Griffith Charitable Trust, the HUNC board, GPAB, and several homeowner organizations supported the idea of an alternative pedestrian access to the Park that complies with the court's directive, without interfering with Sunset Ranch customers on the access road. This concept should remain on the table.

The Report assumes that an EIR report would be required if access at Beachwood is again allowed. Once again, there is no documentation for this conjecture and it only serves to quash discussion of this important issue.

We suggest that HUNC, instead, recommends that the City explore ways to re-open Beachwood access to Griffith Park consistent with the court's ruling in the *Sunset Ranch Hollywood Stables v. City of Los Angeles* lawsuit (BC576506). We believe that re-opening access to Griffith Park from Beachwood would help alleviate congestion at other access points in the western part of the Park.

Editing Comments:

Many of the following comments pertain to narratives which lack factual support. We offer these thoughts for improvements to the document. Accurate information for the public is important to avoid misunderstandings. Accurate information for our elected officials and decision-makers is the best path for action.

1) Page 4: *“Previous efforts to channel Sign visitors to more distant, nonresidential vista locations, such as the Griffith Observatory and the Hollywood Highland shopping center were ineffective at reducing the number of vehicles visiting the neighborhoods. Those more distant alternatives never caught on.”*

Comment: What evidence substantiates this? Contrary to what is stated, the Griffith Observatory recorded huge increases in visitors during the time it was promoted by the City as a way to view the Hollywood Sign. Available data should correct any claim that this alternative vista area “never caught on.” It should also be noted that access to the Griffith Observatory, too, is through residential neighborhoods, not unlike the Lake Hollywood Park Vista.

2) Page 7: *Neighborhoods below the Sign and Griffith Park have a documented history of fires caused by careless smoking, fireworks, arson and homeless encampments.*

Comment: L.A. City Park Ranger fire data does not validate greater fire incidents below the Sign versus other areas of the Park. City Park Rangers have maintained fire records beginning in 2016. One fire is reported, 0.25 acres, at Lake Hollywood/Canyon Lake on November 25, 2017. A second at Deronda Gate, 0.25 acres, occurred on June 25, 2019. No other fires in the entire area west of Fern Dell and south of Cahuenga Peaks have been reported for years 2016 through 2022.

In summary, 2 fires and 0.50 acres burned below the Sign versus the 82 fires and 198 total acres burned in Griffith Park during the seven years of recorded data. In contrast to the Hollywood Sign area, the Griffith Observatory area (between Western Canyon/Fern Dell and Vermont Canyon) recorded 27 fires and 33.5 burned acres in the same time period.

FoGP is highly motivated and active in reducing fire hazards, but sees no alarming trends in this western area of the Park over other areas.

3) Page 5: *“Additionally, the Sign and surrounding neighborhoods are in a Very High Fire Severity Zone, exponentially magnifying the danger.”*

Comment: Along the same lines as brush fire statistics, the Very High Fire Severity Zone (VHFSZ) does not set “the Sign and surrounding neighborhoods” apart from others as more dangerous. VHFSZ, under LAFD’s authority, applies to nearly all of the Santa Monica Mountains residential areas, and extends to Elysian Park, Mt. Washington and many other foothill residential areas. The VHFSZ reaches south to Hollywood and Franklin Avenue.

4) Page 14: *“The Sign is in Griffith Park and lighting it should be guided by the Griffith Park Vision Plan developed in 2013.”*

Comment: The correct citation is *A Vision for Griffith Park (adopted January, 2014)*. For better context, it was largely “developed” from 2005 through 2008 by the Griffith Park Master Plan Working Group, and later sterilized and adopted by the L.A. Department of Recreation and Park Commission.

5) Page 7: *“Atop of Mt Lee behind the Hollywood Sign, are the Homeland Security, LAPD, LAFD dispatch towers that can be a target by the helicopters and drones for nefarious purposes”.*

Comment: FoGP has participated with LA Area Helicopter Noise Coalition for more than 10 years. To our recollection, no one from FAA, law enforcement/safety helicopter divisions (including LAPD Air Support) or other helicopter operators suggested the Mt. Lee Communications Facility might be a target of an attack.

More accurately, the Mt. Lee Communications Facility has a Homeland Security rating level. The Report seems to imply that Homeland Security has a tower or presence there.

6) Page 11: *“Many meetings regarding various proposals to run the overhead tram over Griffith Park to the Hollywood Sign have consistently concluded that this is not a viable option due to expensive infrastructure requirements such as parking, platform construction, tram towers along the route, crowd management, no smoking enforcement and wildlife disruption that may be in violation of the Griffith Park Trust agreement between the Griffith family and the City of LA.”*

Comment: We do not understand the reference regarding the Griffith family. We do not know of any agreements between the Griffith Family and the City. Is the indenture at the time of donation in 1896 intended, with its reversionary conditions? The indenture predates the Griffith J. Griffith Charitable Trust, if it is part of the confusion.

7) Page 12: *“NO-FLY ZONE - The restrictions should apply to drones, fixed wing aircraft and helicopters excluding LAFD and LAPD.”*

Comment: The City of Los Angeles would only have jurisdiction over its own fleet, including LAFD and LAPD. FAA regulates air space, so concerns beyond the City’s fleet should be directed to our U.S. Congressional members.

8) Page 14: *“This Committee suggests the creation of an Environmental Impact Report to understand impact to local wildlife from nighttime illumination of the Sign.”*

Comment: Normally, a “project” is first declared, and then its CEQA requirement (various levels, including EIR) is determined and executed in a public process.

Conclusion:

Again, we appreciate the considerable work this Ad Hoc has done. Please note that FoGP comments are limited to parts of the Report for which FoGP has a vested interest per our mission and/or has information to share. We appreciate you receiving our comments and accepting them to supplement the public record.

Respectfully,



Gerry Hans
President

About Friends of Griffith Park:

Friends of Griffith Park (FoGP) is a California non-profit 501(c) (3) dedicated to preserving and protecting Griffith Park’s natural habitat, biodiversity, and historic features, for current and future generations. FoGP is committed to ensuring that Griffith Park, a public park and Los Angeles’ largest Historic-Cultural Monument, remain open, natural, and free to all citizens of Los Angeles.



HOMEOWNERS ASSOCIATION est. 1946

5 January 2023

Dear Members of the HUNC Ad Hoc Hollywood sign committee:

Thank you for collectively sharing and organizing the concerns and observations relating to the Hollywood sign. Hollywoodland Homeowners Association has reviewed your report and shares our comments and concerns on this topic.

Based on our extensive involvement with the sign and the direct impact, we have established this policy statement: <https://hollywoodland.org/wp-content/uploads/2022/12/2HHA-Policy-Statements-Dec-22-1.pdf>

Please also note, other areas in our tract are negatively impacted by the traffic, tourist, sign marketing issues. These include the village, Beachwood Drive, Ledgewood Drive, Deronda and Rockcliff Drives.

We have retained numerous public records and correspondence, legal docs, RAP Commission docs, AG rulings etc. throughout the years. Key materials such as the sign ownership have been forwarded to the City. The sign and the land it rests on is owned by the City of Los Angeles Rec and Parks Department. The last signed agreement between the Chamber and the City lapsed in 1951. There is no concessionaire's agreement or contract in place. The Hollywood Chamber of Commerce owns the federal service mark for the word "Hollywood" and they are entitled to the revenue. The Hollywood Sign Trust's 501c3 only purpose is to maintain the sign. There is also an authorized Hollywood Sign Advisory Board still in RAP's queue that can be re-established at any point in time for advisement.

The City has ignored proper process in administering the sign which affects the SEA environment, the neighborhoods and the safety of all citizens (including issues relating to the Main Communication Tower). The sign has become a political pawn and a tool to foster favors at the whim of politicians. Until the City Charter , Hollywood Community plan, Griffith Park Vision/Master Plan and key environmental components are followed, a proper solution/criteria will not be created. We urge this committee to request RAP reinstate the Hollywood Sign Advisory Board, review all the facts and move forward on this matter. In addition, not all suggestions like developing a tourist center outside neighborhoods needs city/RAP involvement. The Chamber generates significant revenue from the service mark, has iconic Hollywood entertainment members with entertainment dollars who should be able to establish an adequate visitor center.

Sincerely
HHA

**BEN SHEFFNER
2751 HOLLYRIDGE DR.
LOS ANGELES, CA 90068**

VIA EMAIL ONLY

Hollywood United Neighborhood Council
P.O. Box 3272
Hollywood, CA 90078

January 8, 2023

Re: 2023 Draft Report from the Ad Hoc Hollywood Sign Committee

Dear members of the HUNC board and Ad Hoc Committee on the Hollywood Sign:

I write to provide feedback on the draft report titled “Living With an Icon: A Report from the Neighborhoods Beneath the Hollywood Sign,” which was posted to the HUNC website January 6, 2023. By way of background, I have lived in Hollywoodland since 2010. The neighborhood’s proximity to Griffith Park and its hiking trails was one of the primary reasons I chose to settle here, and I have taken full advantage of this feature, walking/hiking several miles daily through the streets of Hollywoodland, lower Beachwood Canyon, The Oaks, Lake Hollywood Estates, and the western portions of Griffith Park. It’s a beautiful neighborhood, and the vast majority of the time it is completely peaceful, quiet, and traffic-free, including in the areas most visited by those seeking to view the sign. No doubt, on certain days, particularly around holidays, visits and traffic spike, but that should not obscure the fact that the problems are limited in scope, both temporally and geographically.

I want to start by thanking and commending the committee for its thoughtful and balanced approach. Most significantly, and in stark contrast to years of hysterical rhetoric from certain segments of the Hollywoodland and surrounding communities (particularly the Hollywoodland Homeowners Association, which represents only a small portion of the neighborhood’s residents¹ and has consistently exhibited extreme anti-visitor and anti-hiker sentiments), the draft report is grounded in the fundamental reality that the Hollywood Sign is here to stay, and that it will continue to attract visitors, both local residents and visitors from afar, to the surrounding neighborhoods. Rather than deny this reality, the draft report offers constructive suggestions for mitigating the impact of visits to the neighborhood. This is exactly the right approach, and the only one that stands a chance of achieving positive results. In particular, I strongly support the draft’s recommendation for: constructing public bathrooms at

¹ According to the Hollywoodland Homeowners Association Summer 2022 newsletter (page 5), there are approximately 550 homes in Hollywoodland. <https://hollywoodland.org/wp-content/uploads/2022/10/HHA-Newsletter-September-2022-Mailer.pdf> A February 13, 2021 email from HHA to its membership had only 69 recipients, representing about 13% of the homes in the neighborhood. To be clear: statements by the HHA should not be interpreted as expressing anything but the views of a small minority of the neighborhood’s residents.

Lake Hollywood park; maintaining the “vista” sign-viewing area on Canyon Lake Drive; constructing a permanent fence or other structure along Mulholland Highway between the “vista” and Durand Drive; installation of better signage; establishing a visitor center; and enhanced enforcement of laws against smoking and illegal parking.

Below I offer some constructive suggestions for improving the draft report, which is informed by my close observation of the neighborhood from my daily walks/hikes, my experience as an attorney (I prefer hard evidence over speculation, anecdote, and hyperbole), and my previous employment as a journalist, which taught me to focus objectively on facts and always strive for accuracy.

Page 4: The draft says, “social media has managed to infiltrate over half of the 7.84 billion people in the world.” The word “infiltrate” is inappropriate and off-putting. Social media is not an enemy; it is a tool that allows individuals to communicate with each other. It is used for both good (e.g., HUNC’s Facebook page is how I typically learn about its activities) and ill. And love it or hate it, social media is not going away. Describing social media as an “infiltrat[or]” distracts from the draft’s otherwise constructive suggestions.

Also, while I do not doubt that GPS navigation and social media have contributed to visits to the neighborhood, it bears emphasis that the practice of visiting the sign and surrounding neighborhoods for recreation and sight-seeing has existed—indeed has been encouraged—since the construction of the sign in 1923. Notably, the original real estate advertisements seeking buyers for lots in Hollywoodland in the early 1920s listed access to hiking trails as one of the neighborhood’s chief selling points. And a 1923 article in the *Los Angeles Times* made clear that the trails surrounding the neighborhood were intended from the beginning to be “open to the public” and “easily accessible” to all of city’s residents, including those “who find it impossible to take a regular vacation.”²

Page 4: The draft says, “To date, increased parking enforcement has little discernible effect on reducing the overall number of vehicles coming to the enforced areas.” I am skeptical of this and similar statements that make assertions without citing to data. To determine whether this statement is true, one would need a traffic study that measures visits to the neighborhood in relation to enforcement efforts. I do not know whether such a study exists, but the draft report would benefit from citation to reliable data wherever possible.

Page 5: The draft says, “The 100-year-old hillside roads are rapidly deteriorating under increasing visitor pressure.” No doubt, the roads—especially the concrete (as opposed to asphalt) portions—are in terrible condition. But what is the evidence that they are “rapidly deteriorating”? They were terrible when I moved here in 2010, and they seem about equally terrible now. Unless the committee has data confirming that the conditions of the roads are “rapidly deteriorating,” I suggest deleting this phrase.

Page 5: The draft says, “These congested conditions significantly hamper emergency response from fire, police, ranger, and ambulance services. Additionally, the Sign and surrounding

² *Los Angeles Times*, Hollywoodland to Have Bridle Paths: Hills Behind Tract will be Mecca for Equestrians and Hiking Enthusiasts (July 22, 1923), attached as Exhibit A.

neighborhoods are in a Very High Fire Severity Zone, exponentially magnifying the danger. Fire trucks will have difficulty reaching the fire as visitors and residents attempt to flee by car, creating bottlenecks on the narrow streets.”³ While these statements may seem logical and even obvious, LAFD leadership, who are the real experts in this area, simply disagree with such rhetoric. As LAFD officials told the Hollywood Reporter back in 2015, before the introduction of PPDs and when anti-visitor invective was at its zenith, visitors are not the cause of the fire danger, and have not reduced the ability of firefighters to respond to emergencies:

“We have talked to our field emergency responders, and they haven’t had any problems getting up there,” says Los Angeles Fire Department assistant chief John Vidovich, who implements policy related to departmental code. Battalion chief Charles Butler, who oversees the unit that works the area around the sign, elaborates that residents are partly responsible for the spatial challenges the department faces: “Those streets are narrow, but the homes there were originally built for families to have one car. Now they have multiple, and they often use their garages for storage and park on the streets. I don’t know that the tourist issue is actually a main factor. It’s a multipronged issue.”⁴

Similarly, I refer you to the very thoughtful email of Dec. 29, 2015 from LAFD official Joseph Castro, attached as Exhibit B to this letter. In this email, in which Mr. Castro was responding to a resident’s demands that LAFD restrict traffic in upper Beachwood Canyon, he explains how: 1) traffic issues are not unique to Beachwood, 2) traffic has not interfered with LAFD’s operations here; and 3) various mitigation tactics have successfully prevented any major fires in the Santa Monica Mountains for many decades. I believe LAFD officials’ views on this subject are due heavy deference, as they are more aware than anyone of the difficulties of navigating hillside neighborhoods including ours, and have successfully addressed such issues for a very long time. While we should never be complacent about fire risk, neither should we let rhetoric get ahead of the facts.

Page 5: The draft says, “Atop of Mt. Lee, behind the Hollywood Sign, are the Homeland Security, LAPD, LAFD dispatch towers that can be a target by the helicopters and drones for nefarious purposes.” While I am sympathetic to residents’ complaints about noise from helicopters and drones, the suggestion that they present some special danger to the communication towers on Mt. Lee seems inflammatory and unsupported. Helicopters and drones could theoretically “target” any landmark or building in the city, but I know of no evidence that the particular concern regarding Mt. Lee is anything other than pure speculation. Absent confirmation from knowledgeable authorities, I suggest deleting this reference.

Page 6: The draft says: “Poor maintenance of neighborhood streets contributes to increasing rates of congestion and vehicle accidents.” While I certainly agree that many of the local streets are in poor condition, I question the assertion that this “contributes to increasing rates of congestion

³ While it is true that our neighborhoods are in a Very High Fire Severity Zone, some context is in order. The VHFSZ designation covers *every hillside neighborhood in the city*; in this regard, our neighborhood is not so special. VHFSZ maps are available here: <https://www.latimes.com/projects/la-me-california-buildings-in-fire-zones/>

⁴ See Gary Baum, “War Over Hollywood Sign Pits Wealthy Residents Against Urinating Tourists: ‘One of These Days Someone Will Get Shot,’” Hollywood Reporter, Jan. 7, 2015 (available at <http://www.hollywoodreporter.com/news/war-hollywood-sign-pits-wealthy-761385>).

and vehicle accidents.” First, is there any data to support the assertion that our neighborhood has “increasing rates of congestion and vehicle accidents”? And, assuming that accident rates are indeed increasing, is there any evidence that “[p]oor maintenance of neighborhood streets” is contributing to such increase? The report should include such statements without hard evidence to support them.

Moreover, while no one, myself included, will celebrate the cracks, heaves, bumps, potholes, badly done repairs, and other issues that plague Hollywoodland’s streets, such problems have one significant silver lining: they cause people to drive more slowly. And slower driving is probably the most effective means of enhancing safety, both for drivers and pedestrians, as it gives drivers more time to react to avoid collisions and reduces the chances of serious injury when collisions do occur.⁵ So, ironically, our streets’ sorry state may actually enhance driver and pedestrians safety. Likewise, making them smooth and free of congestion would likely result in increased vehicle speed, leading to more collisions and injuries. Again, this is not to argue against badly needed street repairs, but we should not expect better maintained streets to result in a decline in accidents; the subsequent increased speeds would likely need to be mitigated through the installation of traffic-calming measures.

Page 9: The drafts says that a shuttle “could exclusively use the LADWP heavy equipment road above Montlake Drive which is gated currently.” It is unclear how a shuttle that takes people to the vistas or Lake Hollywood Park could avoid Canyon Lake Drive. The description here would benefit from additional detail and explanation.

Page 10: The draft states, “Tighter information control of social media is important to counter the abundance of misinformation, like directions to false trails, parking at night in tow away zones, etc.” While it is not clear exactly what “[t]ighter information control of social media” means here, as a First Amendment attorney this phrase made me shudder. The First Amendment bars the government from exercising “information control” over social media, even when it carries “misinformation,” and any attempt by HUNC or others to get the city or other entities to exercise such control would fail. I urge the committee to delete this sentence. (The subsequent recommendation that “An advertising campaign funded by the City, Tourism Bureau or the Chamber could direct people interested in visiting the sign to areas better suited to large numbers of tourists,” is a sound idea that I fully support.)

Page 10: Establishing a “no-fly zone” would require action by the Federal Aviation Administration—a very tall order. I suggest that the report at least acknowledge that the city cannot unilaterally establish a no-fly zone and that federal action would be required.

Page 11: The draft states, “The Beachwood Gate closure in 2017 into Griffith Park is recognized to have driven more traffic and visitors into the Lake Hollywood and The Oaks area. The Committee recommends the City to review the reason behind the decision to close this gate.”

⁵ According to a 2011 AAA study, “the average risk of severe injury for a pedestrian struck by a vehicle reaches 10% at an impact speed of 16 mph, 25% at 23 mph, 50% at 31 mph, 75% at 39 mph, and 90% at 46 mph. The average risk of death for a pedestrian reaches 10% at an impact speed of 23 mph, 25% at 32 mph, 50% at 42 mph, 75% at 50 mph, and 90% at 58 mph.” See <https://aaafoundation.org/impact-speed-pedestrians-risk-severe-injury-death/>

There is no mystery why the gate was closed: the city closed it in response to the February 3, 2017 order by the court in the *Sunset Ranch Hollywood Stables v. City of Los Angeles* lawsuit (BC576506). However, a careful reading of that order reveals that the court did **not** actually order the gate's closure. To the contrary, the order stated that "members of the public (i.e., pedestrians/hikers) cannot be excluded from using the easement" road north of the Beachwood gate (Order at 7) and ordered that the city "provide public pedestrian access to the Hollyridge Trail, at a location as closest [sic] as closest to" the gate "or at the pre-2001 access point (from Hollyridge Drive), as is practicable." (Order at 9). I suggest changing the sentence quoted above to the following: "The Committee recommends the City explore ways to re-open the gate consistent with the court's rulings in the *Sunset Ranch Hollywood Stables v. City of Los Angeles* lawsuit (BC576506). Notably, in its February 2, 2017 order, the court stated, 'members of the public (i.e., pedestrians/hikers) cannot be excluded from using the easement' road north of the Beachwood gate."

Page 11: The draft suggests exploring the installation of gates that would bar non-residents (or at least their cars) from the neighborhood. This oft-raised suggestion is doomed to failure for numerous reasons financial, practical, and legal, and I urge the committee to drop it. When Whitley Heights, beset by high rates of vandalism and other crime, tried a similar gating gambit in the 1980s with the assent of the city, the California Court of Appeal held emphatically that such action violated state law:

Although we understand the deep and abiding concern of the City and appellant with crime prevention and historic preservation, we doubt the Legislature wants to permit a return to feudal times with each suburb being a fiefdom to which other citizens of the state are denied their fundamental right of access to use public streets within those areas.⁶

An attempt to gate our neighborhood would almost certainly meet a similar fate in the courts as Whitley Height's earlier effort. Allowing such gating would require enactment of a new law by the state legislature, which I highly doubt would be persuaded to "return to feudal times with each suburb being a fiefdom to which other citizens of the state are denied their fundamental right of access to use public streets within those areas," all for the benefit of relatively wealthy residents of Hollywoodland and Lake Hollywood Estates.

Moreover, while the city has a process to "vacate" the public's ability to use public streets, "The City of Los Angeles requires the consents and waivers of damages of **all** property owners adjoining the public right-of-way proposed to be vacated." (emphasis added).⁷ Getting "all"—100%—of the potentially more than 1,000 affected property owners to agree to gating is not just a tall order; it is an impossibility, and I urge the committee not to waste time on such a futile effort.

Page 11: I do not think the analogy to Yosemite National Park is helpful. With minor exceptions, this national park is not a residential area. Also, as federal property, it likely is not subject to

⁶ See *Citizens Against Gated Enclaves v. Whitley Heights Civic Ass'n*, 23 Cal. App. 4th 812, 824 (1994), available at https://scholar.google.com/scholar_case?case=6218748461289866617&q=whitley+heights&hl=en&as_sdt=200006

⁷ See <https://engpermitmanual.lacity.org/land-development/faqs/frequently-asked-questions-street-vacations>

state law governing public access to roads. Whatever the merits of Yosemite's practices, they have little relevance here.

Page 12: The idea of establishing a visitor center for sign-viewing is sound. There are several potentially promising sites on the multiple large surface parking lots in the blocks bounded by Gower St., Bronson Ave., the 101 freeway, and Hollywood Blvd. This area is directly south of the sign and has clear, unobstructed views to it. I suggest that the report urge the city to explore the possibility of constructing a visitor center on one of the parking lots in this area.

Again, I thank HUNC and the Ad Hoc Hollywood Sign Committee for its work on this issue and for the constructive draft report. Please make this letter part of the public record on this matter.

Best regards,

A handwritten signature in black ink, appearing to read 'Ben Sheffner', with a long horizontal stroke extending to the right.

Ben Sheffner

Exhibit A

HOLLYWOODLAND TO HAVE BRIDLE PATHS: HILLS BEHIND TRACT WILL BE MECCA

Los Angeles Times (1923-1995); Jul 22, 1923; ProQuest Historical Newspapers: Los Angeles Times
pg. 914

HOLLYWOODLAND TO HAVE BRIDLE PATHS

HILLS BEHIND TRACT WILL BE MECCA FOR EQUESTRIANS AND HIKING ENTHUSIASTS

Los Angeles' hiking enthusiasts and equestrians who find it impossible to take a regular vacation this summer to indulge in their favorite form of recreation are expected to find a pleasing substitute in Hollywoodland, following the announcement by S H Woodruff of Hollywoodland that the bridle paths and trails in the upper reaches of the tract are open to the public.

While he has devoted all his time in the last two weeks to supervising the development of the comprehensive system of broad boulevards which are already marking Hollywoodland proper, Mr Woodruff planned at the outset to eventually build trails and paths that would make the higher portions of Hollywoodland a rendezvous for riding and walking parties seeking recreation in an easily accessible place. It has been planned to link these paths up with the city's system in Griffith Park, so that an extensive trip of unrivaled scenic beauty and variety can be made in a few hours, and without leaving the limits of Los Angeles.

Among the most recent plans for homes approved by the Hollywoodland architectural committee are those of Raymond Pettibills and M. A. Ray. Both owners have chosen distinctive styles, and have selected sites that will provide ideal settings for their residences. The number of home plans passed on has exceeded the 100 mark, and intensive building is already under way.

Among the noted visitors to Hollywoodland during the past week was Charles Brazell, son of Mrs George M. Pullman, Jr. Mr Brazell has been living in Paris for the last few years, but announced that he was returning to France in the near future to close out his affairs there, and return here to live. He will bring with him the architect who designed his mother's distinctive chateau in Southern France, and plans to erect in Hollywoodland one of the most architecturally novel homes in Southern California.

Exhibit B

Joseph Castro <joseph.castro@lacity.org>

Tue, Dec 29, 2015 at 9:31 AM

To: Heather Hamza <[REDACTED]>

Cc: Catherine Landers <catherine.landiers@lacity.org>, Sarah Dusseault <sarah.dusseault@lacity.org>, David Ryu <david.ryu@lacity.org>, Aram Sahakian <aram.sahakian@lacity.org>, Patrick Butler <patrick.butler@lacity.org>

Heather,

The call to "restrict traffic" is not for the LAFD to make.... it's only my call if there is an emergency and I'm the Incident Commander.

Every time there has been the evolving stream of emails from concerned citizens complaining of undue traffic in the Hollywood Hills (and its possible effect on LAFD being able to provide services) I either personally drive to the location, or have one of my fire engines go survey it for me. Twice on Christmas eve, and once on Christmas Day I drove the same loop: Griffith Park Observatory down western canyon, up Beachwood canyon to the dead end - back to LedgeWood/Deronda to the viewing location, then back around to the Lake Hollywood Park viewing location and ending up at Dirt Mulhalland. Over the course of the summer my office staff and myself have made over 50 visits to the same area to determine;

1. Can emergency vehicles get to the residents
2. Do we witness any violations of the fire code
3. What are the current fire/weather conditions (fuel moisture/wind, relative humidity)

Based upon these observations (which in a sense is a threat assessment) I then determine what tactics are then necessary to address or compensate for the dynamics of the threat/specific area. Sometimes this requires me moving additional fire resources into the area. Frequently it results in us establishing fire patrols in the area. Other times we request DOT, or LAPD to enforce/tow violators that are illegally parked. The West Bureau of the LAFD encompasses the southern ridge of the entire Santa Monica mountain range. While the complexities of the Hollywood sign areas are somewhat unique (and have become more complex over the course of my nearly 20 years of working in the area) traffic, narrow windy streets, and flammable brush concerns exist from Dodger stadium to the pacific ocean. Traffic is an omni-present challenge throughout the entire bureau. Hollywood Blvd & Sunset Blvd are always gridlocked Fri & Sat nights and require alternative response routes. Sunset Blvd from the 405 to PCH is absolutely stopped everynight from 5:00 pm on until well into the night. All of the areas of Griffith Park seem to be inundated with more visitors/hikers than ever (Helicopter rescues of hikers have quadrupled in the brush areas of the pacific palisades) The LAFD's primary mission is consequence management; responding to the the variety of emergencies that occur. I will say that most of what we are doing seems to be working as we have not had a major conflagration in the Santa Monica mountains in over 30 years. We have several small fires, but due to brush clearance, fire code restrictions on wood roofs, parking restrictions on red flag days, enhanced training, additional resource augmentation on severe weather days, we've been able to stop the fires before homes or lives were lost. However, just because it hasn't happened, doesn't mean it won't, so we remain vigilant. Another important part of my job as the Commander of West Bureau is to connect LAFD Operations with politics. I work with Council members Bonin, O'Farrell, Karetz and Ryu on a daily basis.

I think the major source of dysfunction that seems to exist in the communication of my observations and conclusions is that I do not factor in the effects that traffic/tourists may have on "quality of life" issues for the residents. This is understandably a huge concern for the residents and something that, if I lived in your neighborhood I would certainly be concerned about. My job as the Commander of West Bureau of the LAFD is to communicate honestly to the other members of the City family as it relates to the mission of the LAFD. LAPD who is an expert on crime, does the same. DOT who are experts on traffic, does the same. I will say, unequivocally, that in areas concerning the Hollywood sign, Councilman David Ryu and his staff have been daily

communicators with my office for information, knowledge and provided leadership to the collective city family in their attempts to provide some sort of solution to the residents.

As always, my office is open to the residents, and, as I have in the past we're willing to stay after hours to meet with anyone. On that note however, effective Jan 10th I am being promoted to Chief Deputy of Emergency Operations and will no longer be in command of West Bureau. Assistant Chief Pat Butler will be the acting West Bureau Commander until the Fire Chief appoints a new Deputy to take over command of the West Bureau on Feb 7th. Chief Butler is very familiar with this issue and I know you'll find him to be a knowledgeable and committed professional. I've included him on this email.

Joseph Castro, Deputy Chief L.A.F.D.
Commander, Operations - West Bureau
1800 North Bronson Ave
Los Angeles, CA 90028

robert@myhunc.org

From: wjvd@roadrunner.com
Sent: Wednesday, January 4, 2023 8:08 PM
To: Robert Morrison; 'Sheila Irani'
Cc: crosby@crosbydoe.com; jadotto@yahoo.com; 'Christine OBrien'
Subject: FW: HHA position on the Hollywood Sign

Robert, Below for the HUNC board meeting. Jim

From: Crosby Doe <crosby@crosbydoe.com>
Sent: Wednesday, January 4, 2023 6:30 PM
To: Jim Van Dusen <wjvd@roadrunner.com>; John Dotto <jadotto@yahoo.com>
Cc: Linda Doe <lindadoe@lindadoe.com>; Sarajane & John Schwartz <sschw56079@aol.com>; Christine OBrien <obrienmills@icloud.com>; Doug Carstens <dpc@cbcearthlaw.com>
Subject: HHA position on the Hollywood Sign

Dear Jim and John: Please see the link below which opens to the written policy statement received directly from the Hollywoodland Homeowners Association Board of Directors. HUNC's AdHoc Hollywood Sign Committee (of which you are both members) Draft Letter falsely implies that Hollywoodland and other stakeholders support the proposals ("recommendations") in your draft letter. This is simply not the case. Please correct your letter accordingly. You may review Hollywoodland Homeowners Association stated position in regard to Hollywood Sign Issues in this link:

<https://hollywoodland.org/wp-content/uploads/2022/12/2HHA-Policy-Statements-Dec-22-1.pdf>

Please acknowledge receipt of this email.

Thank you.

Crosby Doe

LIVING WITH AN ICON

A Report from the Neighborhoods Beneath the Hollywood Sign

INTRODUCTION:

In response to continuing and unaddressed concerns by its stakeholders, the Hollywood United Neighborhood Council (HUNC) created an Ad Hoc Committee to investigate the impact of the increasing worldwide interest in the Hollywood Sign on its surrounding neighborhoods. The areas considered by the committee included Lake Hollywood Estates as well as Beachwood Canyon and the upper Beachwood neighborhood of Hollywoodland.

In this report, we establish the nature of the impact the Hollywood Sign (and associated tourism and promotion) has on our neighborhoods. We address the confluence of factors that have led us to this point, and we propose several targeted and generalized approaches where we seek partnership from the City to address these concerns.

The Committee consisted of three HUNC directors, including Sheila Irani who served as Committee Chair, Jim Van Dusen and Robert Morrison, as well as five representatives from Sign-adjacent neighborhoods, including Steve Alper, Chip Clements, John Dotto, Augusta Johnson and Kristina O'Neil.

While many of the issues and solutions presented in this report are not new, the neighborhoods have raised these issues and concerns multiple times with little response from local government and as a result the area has yet to receive adequate planning and attention.

It should be noted that most public comments at the committee's meetings are from residents who are proud to live near our city's biggest icon but are concerned with public safety and risk to natural habitat under the current unmanaged situation.

THE CHALLENGE: MILLIONS OF VISITORS IN A RESIDENTIAL AREA

The Hollywood Sign (Sign) is a globally recognized icon. It is LA's most prominent landmark. Not only is it part of the attraction for our City's 55+ million annual visitors, for many it is in fact a destination itself.

We have observed that with the exponential growth of social media, taking a selfie-style picture close to the Hollywood Sign has become wildly popular among tourists and Angelenos alike.

Until recently, analog navigation largely limited the number of visitors attempting to reach the Sign. Now GPS, coupled with way-finding digitization, has given anyone with a phone the ability to easily locate and access the Sign vista points along Mulholland Highway, Deronda Drive, and Lake Hollywood Park, all in the 90068 zip code area. In the last decade, millions of visitors have traversed these historic hillside neighborhoods by private car to closely view the Sign.

Overwhelming traffic to the Sign is not just an unpleasant experience for residents and an unsustainable one for the neighborhood's aging substandard roadways, but it is also an unsafe one for visitors and residents alike. Unaddressed, the situation will only get worse.

Previous efforts to channel Sign visitors to more distant, non-residential vista locations, such as the Griffith Observatory and the Hollywood & Highland shopping center were ineffective at reducing the number of vehicles visiting the neighborhoods. Those more distant alternatives never caught on.

Preferred Parking Districts (PPDS) have successfully provided relief in some areas, especially to residents at specific choke-points and bottlenecks. However, they are a partial solution and have not reduced the overall traffic burden caused by the Sign's visitors. Additionally, while PPDs may once have discouraged neighborhoods becoming clogged with parked cars, these restrictions are now often ignored.

As the Committee report will show, the challenge facing the City is how to mitigate the risks to public safety of residents and visitors, along with the negative impacts on natural habitats caused by the Sign's magnetic appeal.

BACKGROUND

In 1923 Los Angeles developers, Woodruff, Shoults and Chandler built the "HOLLYWOODLAND" Sign as an advertisement atop Beachwood Canyon to be seen from all over town as a promotion for the neighborhood below. As a result of the developers' eventual bankruptcy, the title of the Sign and its surrounding land was transferred to the City, and subsequently incorporated into Griffith Park. Maintenance ceased. By 1949, the Sign was in terrible disrepair and residents asked the City to dismantle it. In response, the Hollywood Chamber of Commerce (Chamber) offered to repair the Sign if they could remove the last four letters, "LAND", and use it to promote Hollywood. The residents' request was denied and the Chamber was given permission to repair the sign.

By 1978 the Chamber had allowed the Sign to fall into disrepair again. Private donations were collected to rebuild the sign in metal, with better footings and without lighting.

Currently, the Sign is managed and maintained by the Hollywood Sign Trust (Trust) which is run by nine board members, most of whom are members of or selected by the Hollywood Chamber of Commerce. The Chamber owns the trademarks related to the Sign. The Chamber collects all Sign-related licensing fees and royalties, an amount said to approach \$1 million annually. In turn, when conditions are met, the Chamber funds the Trust up to \$150,000 a year, with the remainder of the revenue to be used at the Chamber's discretion.

Griffith Park, where the Sign is located, is managed by Los Angeles Department of Recreation and Parks (RAP), which receives permit fees for filming within Griffith Park.

Due to the divided ownership and control structure of the Sign, neither the Chamber, the Trust, the City nor RAP currently accept responsibility for managing the millions of visitors who come to view the Sign.

Los Angeles enjoys a significant financial benefit from tourism measuring over \$36 billion annually per the LA Times. This includes significant tax revenues from hotels, rental cars, and sales tax. By failing to adequately plan and manage this popular tourist destination, the City is jeopardizing the economic benefit resulting from this landmark.

EVER-INCREASING POPULARITY

Eyewitness accounts, in-person surveys, internet commentary and cell-phone location data all indicate a skyrocketing increase of visitors to the Sign.

Digital way-finding has created convenient methods to access the Sign by both pedestrians and vehicles. In December 2022, a search of the term "Hollywood Sign" produced 1.23 billion results. The Sign is geotagged an average of 1 million times a year in social media posts.

Since its inception in 1996, social media has managed to infiltrate over half of the 7.84 billion people in the world. It is estimated that by 2023 there will be 4.74 billion, or 59.3% of the total global population using social media.

With the ease of digital way-finding, the expansion of social media and the hosting of the World Cup in 2026 and the Olympics in 2028, the residents below the Sign are anticipating the number of visitors to the Hollywood Hills surrounding the Sign will explode.

SPECIFIC NEIGHBORHOOD CONCERNS

Too many vehicles

There is no public transit serving the areas immediately below the Sign. Without alternatives, the millions of visitors wishing to visit the Sign vistas are forced to travel through hillside neighborhoods by private vehicle or on foot.

Two of the most popular Sign vista destinations (Lake Hollywood Park and Deronda plateau) are within the boundaries of Griffith Park. RAP does not provide parking for any visitor vehicles. The narrow hillside residential streets are easily and often clogged, as visitors search for limited parking. The intensity of the congestion is exacerbated when frustrated drivers resort to parking along red curbs, in front of fire hydrants, or double park on narrow roads while they take photographs of the Sign.

The lack of parking on hillside roads worsens the congestion as does an unusually restricted number of routes in and out of the entire mountainous area. Additionally, many tourists opt to traverse these roads on foot creating risk and danger for all concerned as there are no sidewalks in most of the neighborhoods below the Sign.

LADOT Parking Enforcement Officers can be found in these residential areas, but there is a real need for Traffic Control Officers on a regular basis to manage the congestion. To date, increased parking enforcement has little discernible effect on reducing the overall number of vehicles coming to the enforced areas.

Substandard Infrastructure

- 1) Roads: The physical infrastructure in the neighborhoods below the Sign was not engineered to handle the volume of traffic it currently supports. The 100-year-old hillside roads are rapidly deteriorating under increasing visitor pressure. As more substantial repairs become necessary, more dangerous congestion can be expected.
- 2) Facilities: After driving to see LA's iconic landmark from its most popular vistas, visitors will find no bathroom facilities. Many of the Sign's visitors are forced to improvise wherever they can, which is an inconvenience for visitors and a health hazard for residents.
- 3) Cell Service: The residential areas beneath the Sign have poor cell service which causes navigation systems to become unavailable and visitors to become lost. Most importantly, cell phone users often cannot call for assistance in an emergency.

Emergency Access and Evacuation

There is no official evacuation plan on record for residents or visitors. Due to substandard infrastructure, both residents and visitors are imperiled in any emergency, especially should a natural disaster strike.

Neighborhoods below the Sign and Griffith Park have a documented history of fires caused by careless smoking, fireworks, arson, and homeless encampments. With only two routes for egress, safe evacuation can barely be ensured for residents without adding the unmanaged congestion caused by Hollywood Sign visitors.

These congested conditions significantly hamper emergency response from fire, police, ranger, and ambulance services. Additionally, the Sign and surrounding neighborhoods are in a Very High Fire Severity Zone, exponentially magnifying the danger. Fire trucks will have difficulty reaching the fire as visitors and residents attempt to flee by car, creating bottlenecks on the narrow streets.

Hollywood Sign Lighting

The Chamber and Trust have indicated that they intend to light the sign on special occasions. Neighborhood residents are concerned that illuminating the sign at night will attract a heavy influx of visitors. Naturalists are concerned about the impact on wildlife, and Griffith Park's natural habitats.

Helicopters and Drones

Low-flying helicopter tours and private drones flown around the sign are a constant annoyance to residents and visitors alike. Atop of Mt. Lee, behind the Hollywood Sign, are the Homeland Security, LAPD, LAFD dispatch towers that can be a target by the helicopters and drones for nefarious purposes.

Communication and Coordination

The various departments and organizations involved with the Sign, such as Recreation and Parks, Park Rangers, LAPD, LAFD and the Trust, lack coordinated communication and responsibilities. Not only does this exacerbate problems, it prevents them from being fully addressed.

RECOMMENDATIONS AND SOLUTIONS

Increased Security & Enforcement

The most heavily visited areas below the Sign need consistent and constant oversight by Park Rangers. This would include but is not limited to Lake Hollywood Park, Mulholland Highway vista points, the Innsdale Trail and the Deronda entrance to the Park. Rangers should enforce laws against smoking, illegal parking, moving violations and criminal activity. Beyond that, LADOT should provide traffic management and parking enforcement. While an enhanced security presence does not reduce the overall number of vehicles visiting the area, permanent enforcement can be very effective in managing the negative impacts of congestion and violations of the law.

A number of eligible streets in the Beachwood Canyon area remain undesignated for Red Flag days, including Deronda, Rockcliff, Rodgerton, Woodhaven and Belden Drives. Additional signs for Red Flag designation are critical for these streets in a fire emergency.

Assignment of permanent LADOT personnel to the Hollywood Sign vicinity is long overdue. Consistent management of traffic will ensure a safe and enjoyable experience for visitors and residents by keeping roads open and traffic moving, especially for first responders.

Turning away slow moving and overweight tour buses that illegally access the area and block traffic at photo vistas is also vital to ensuring public safety.

INFRASTRUCTURE IMPROVEMENTS

Ranger Substation

The installation of a permanent ranger station at Lake Hollywood Park would ensure consistent law enforcement and security for an area that attracts thousands of visitors daily. The closest Ranger station is located 25 minutes away at Crystal Springs.

Bathrooms

The Hollywood Sign stands alone as the only world-renowned monument without a public restroom. Lake Hollywood Park would provide an ideal location because it already has utility connections. Otherwise, the closest facilities are the portable toilets on the walking path around Lake Hollywood, more than a mile away from Lake Hollywood Park.

Roads and Signage

Poor maintenance of neighborhood streets contributes to increasing rates of congestion and vehicle accidents. Many of the road surfaces are cracked and potholed. Crosswalks are non-existent for thousands of visitors accessing the vista points. Street signs are

missing. Limit lines are faded. Overgrown foliage covers STOP signs. Dirt, gravel, and rocks slough onto the roads from hillsides, further restricting already narrow roadways. Sidewalks are largely non-existent in the area. The City must boost its investment in maintaining neighborhood streets to ensure the safety of drivers, cyclists and pedestrians.

Mulholland Hwy. between Durand Dr. and Ledgewood Dr. is a bi-level road that has two-way traffic on the upper level and one-way traffic on the lower level. The upper level and the fenced area of Mulholland Hwy are heavily used by pedestrians, especially the portion between Innsdale Trail and Ledgewood. The Committee recommends the City conduct a traffic study of Mulholland Hwy. focusing on pedestrian safety.

Parking

Paid parking, as found at Griffith Observatory, should be adopted on both sides of the street adjacent to Lake Hollywood Park. Currently the parking adjacent to the park is free.

The Beachwood Canyon Preferred Parking District should be extended west to include Lake Hollywood Estates. Also, unpermitted areas in upper Beachwood Canyon such as Lower Deronda Drive should be included.

Other considerations might include reservation parking, handicapped spaces, rideshare drop-off locations and bike racks.

Turnaround

Lake Hollywood Park is accessed by a two-lane road with parking on both sides. Without a designated place to turn around, most drivers attempt a multi-point turnaround in the road, which often contributes to the road blockages. A designated turnaround could be built at the vista on Canyon Lake Drive and Mulholland Highway, which is flat and spacious.

Passenger Loading Zones

Designated passenger loading zones should be created for visitors arriving via rideshare vehicles, also handicapped parking spaces should be created near Lake Hollywood Park.

Fencing

Fencing is needed in various neighborhood locations to protect wildlife corridors, to prevent drivers from stopping in red-zoned areas or to photograph the sign, to provide closure of public areas after dark, and to protect residents from intruders.

Areas that would benefit from fencing include:

- Mulholland Hwy west of Durand Drive
- Canyon Lake Drive across from Lake Hollywood Park – CD4 will be providing shortly

In 2018, Recreation and Parks installed green-screened chain link fencing along Mulholland Highway (between the Lake Hollywood vista and Durand Dr.) to block the street view of the Sign and reduce visitor vehicles stopping to photograph the Sign.

This solution worked: there are no longer traffic blockages along this stretch of Mulholland Highway. However, this temporary fence continues to deteriorate both from the weather and from visitors cutting and defacing it. Now it poses a liability due to the temporary nature of its construction as it can fall onto vehicles and pedestrians in windy weather. The fence extends the entire length of the road, but the Sign can only be seen from a few specific sections. Only these particular sections should be addressed with permanent structures that block the sign from view so that drivers do not unsafely stop in the red zone on Mulholland Highway.

Gating/Barriers

The short, dead-end stretch of Mulholland Hwy, just north of Ledgewood Dr. is commonly referred to as Dirt Mulholland. Located immediately below the Sign, it is a tourist magnet. This portion of Mulholland is particularly difficult to navigate and does not have a navigable turnaround. Traffic on this road and at the intersection at Ledgewood and Mulholland becomes so congested that LADOT and LAPD are frequently called to clear it. Temporary barriers placed by the residents at the intersection have been effective in relieving the congestion on Dirt Mulholland. Similar to the Runyon Park north entrance, permanently gating this portion of the road in a manner that permits pedestrians and cyclists but restricts unauthorized vehicles would ensure a safe and enjoyable experience for residents and visitors.

SMOKING AND FIRE PREVENTION

The entire area below the Sign is classified as a Very High Fire Severity Zone. Fire is the neighborhoods' most pressing concern. Visitors unaware of the area-wide smoking prohibition are often seen smoking in their cars or while walking the streets. More anti-smoking signs, visitor education and strict enforcement are necessary elements for reducing the risk of fire.

The Committee recommends that Google Maps and all other GPS services depict the hillsides with red cross hatching and include the words VERY HIGH FIRE SEVERITY ZONES – NO SMOKING ALLOWED.

The neighborhood below the Sign once benefitted from two large, solar powered Variable Message Signs stating NO SMOKING. This type of signage should be returned to the area.

A permanently manned Park Ranger station in the Hills, mentioned earlier, would result in constant, consistent enforcement and would help eliminate the danger from smoking and other fire hazards.

ALTERNATIVE TRANSPORTATION MODES

Reducing traffic volume with alternative transportation modes is particularly effective when provided in conjunction with measures that make travel by private vehicle less desirable. Alternative transportation modes provide ample opportunity to educate riders about park safety, No Smoking regulations, and Hollywood history, while they generate ancillary revenue through advertising.

Several alternative transportation proposals were made to the Committee: a shuttle service, tour buses and aerial trams. Aerial Trams should not traverse the Hollywood Knolls or Beachwood/Hollywoodland neighborhoods or allow for the destruction of natural habitats. The origin and destinations for consideration should be the Sign, the MTA Red Line and Walk-of-Fame. The alternative modes would also contribute to the City carbon emission reduction goals.

Aerial Tram

The tram options explored by the City involved going over parts of Griffith Park. The LA Tourism Master Plan (2018) contains a proposal to install an overhead tram to the Hollywood Sign from multiple points, including the Warner Bros. parking lot off Forest Lawn Drive. Many meetings regarding various proposals to run the overhead tram over Griffith Park to the Hollywood Sign have consistently concluded that this is not a viable option due to expensive infrastructure requirements such as parking, platform construction, tram towers along the route, crowd management, no smoking enforcement and wildlife disruption that may be in violation of the Griffith Park Trust agreement between the Griffith family and the City of LA. The lack of viability of this option is underscored by the decision of Warner Brothers Studios to drop the project that was estimated to cost \$100 million.

Shuttle

Any public shuttle to the vistas or Lake Hollywood Park should avoid or limit use of Beachwood/Hollywoodland and Hollywood Knoll's substandard roads.

The route can start at the MTA Red Line in downtown Hollywood, stop at Hollywood Bowl or Ford parking lot, and terminate at Lake Hollywood Vista. It could exclusively use the LADWP heavy equipment road above Montlake Drive which is gated currently. The use of shuttle should only be adopted IN LIEU of allowing vehicles from visitors, not in addition, or congestion will not be reduced. Legal restrictions on outside vehicles must be explored with City Attorney.

Tour Vehicles

The Committee would like to consider the use of managed, permitted and regulated tour vehicles in lieu of individual vehicle use. Adding tour vehicles to the number of vehicles currently coming into the area substantially increases grid-lock and safety hazards.

Tour vehicle would need to be monitored to make sure they are not over the 6,000-pound limit.

SOCIAL MEDIA

Social media is currently the main driver of visitors to the area beneath the Sign. Tighter information control of social media is important to counter the abundance of misinformation, like directions to false trails, parking at night in tow away zones, etc. An advertising campaign funded by the City, Tourism Bureau or the Chamber could direct people interested in visiting the sign to areas better suited to large numbers of tourists.

NO-FLY ZONE

The draw of the Hollywood Sign extends to those wishing to see it by helicopter and private plane. Many tour helicopters fly level with the Sign at great nuisance to both the residents and visitors just below. Additionally, and despite selected no-fly areas, aviators often fly close to the Sign in private planes. Beyond that, the Sign is a popular destination for drone pilots. While the buzz of overhead drones is annoying, the shared airspace with helicopters and planes makes the situation dangerous, notwithstanding all this is happening right above a Very High Fire Severity Zone.

An extended no-fly zone should be established around Mt. Lee, covering the Sign, the communication towers and emergency helipad, and the airspace above the most popular vistas. The restrictions should apply to drones, fixed wing aircraft and helicopters, excluding LAFD and LAPD.

AREA CLOSURES and RESTRICTIONS

Similar to the neighborhoods around the Hollywood Bowl, when parking and roadways are heavily congested the area of Beachwood to Barham could be managed by using blockades and police cadets for enforcement, allowing residents and guests entrance but closed to others.

Landscaping the Vistas above Lake Hollywood Park has been considered for the purpose of closing the areas to visitors who go there to photograph the Sign. However, the result of this closure would be that the crowds would relocate to Lake Hollywood Park, Dirt Mulholland and Lake Hollywood Estates. The congestion and crowds throughout the area would continue unabated.

The Beachwood Gate closure in 2017 into Griffith Park is recognized to have driven more traffic and visitors into the Lake Hollywood and The Oaks area. The Committee recommends the City to review the reason behind the decision to close this gate.

Another remedy that could reduce the dangerously high traffic volumes would be to install gates at the entrances to the area from Beachwood Drive to Barham Blvd. They would be open only to residents, their guests, public shuttles and pedestrians or cyclists. This way traffic would be managed and tourists and LA residents can access the area to hike or take selfies. No other method will be able to manage the increased crowds being experienced now and when the World Cup and Olympics take place in LA. The legality of public street gate closures would need to be explored with the City Attorney and possibly the California Attorney General.

An alternative to shutting down the Barham entrance would be to shut down access at the Lake Hollywood Drive/Montlake Drive, Tahoe Drive/Montlake Drive intersections where there is room for a turnaround. This latter approach recognizes that the Hollywood Reservoir is a popular location for walking and there is substantial street parking on Lake Hollywood Drive that does not impede access to residential properties.

Park Rangers at Yosemite Park, another park that has suffered from dangerous traffic volumes, closely monitor the traffic situation and shut down the area to non-resident vehicles when a saturation point is reached. This method has been adopted sporadically in Griffith Park when parking lots are full at Fern Dell and Crystal Springs and should be considered for the Lake Hollywood & Hollywood woodland areas.

VISITOR CENTER

A dedicated visitor center near the Walk of Fame with a good view of the Sign and pleasing photo opportunities could divert a significant portion of Sign seekers from driving up to neighborhood vistas. The idea is not new and many stakeholders seem interested, yet to date no action has been taken. We encourage the relevant bodies, such as the Los Angeles Tourist and Convention Bureau and Hollywood Chamber of Commerce to build a world- class visitor center with Hollywood Sign views.

DISASTER PREPARATION

Narrow hillside roads and limited routes for egress within a Very High Fire Severity Zone call for a customized, interagency emergency protocol specifically for this area. A history of fires in this crowded area adds to the urgent need to protect both residents and visitors.

There are no published plans on managing the neighborhoods below the Sign during an emergency, whether due to fire, earthquake or terrorist activities. Mt. Lee serves as a base for significant fire, police, and civil defense communication sites. If the Lake Hollywood Park area is to remain as a viewpoint for the Hollywood Sign, it is imperative that a disaster preparedness plan be drawn up for the safety of all residents and visitors.

This will be particularly relevant as Los Angeles gets ready for upcoming World Cup and Olympics events.

LIGHTING THE HOLLYWOOD SIGN

The nocturnal lighting of the Sign has been controversial because of the crowds it attracts. In spite of neighborhood resistance and environmental concern about the effects on wildlife, the Chamber has indicated an intention to light the Sign for commercial purposes. Currently, there are no procedures or protocols for illumination of the Sign. Ownership and control of the sign is unclear. It is hard to tell which official is authorized to permit lighting or who should benefit from the revenues generated from lighting the Sign.

Lighting the Sign only increases its visibility and popularity. Lighting the Sign often will encourage sign visitation at night, which magnifies all the hazards described earlier in this report. If the Sign is to be lit, it should be limited and rare. We also encourage the City and Chamber to share revenues from illumination with the neighborhoods for security and safety purposes. Clear protocols and support of the neighborhood must be defined before any lighting can happen.

Also, lighting the Sign has an impact on wildlife, especially birds. The Sign is in Griffith Park and lighting it should be guided by the Griffith Park Vision Plan developed in 2013. New lighting and lighting pollution must be minimized. Reducing anthropogenic influence of light pollution on wildlife can impact almost 300 species of birds.

This Committee suggests the creation of an Environmental Impact Report to understand impact to local wildlife from nighttime illumination of the Sign.

HOLLYWOOD SIGN MANAGEMENT

The management of the Hollywood Sign is severely bifurcated between the Sign Trust and the City, and needs revision. There are several proposals to remedy this as follows.

The Committee recommends that RAP pursue a concessionaire's agreement for the land that sits under the Sign to recover costs of having to maintain the areas below the Sign. Currently, the Sign Trust makes no contribution towards this end. Representatives from Hollywoodland and Lake Hollywood should be included on the Hollywood Sign Trust Board of Trustees specifically so that the Trust's responsibility is inclusive of the residents who are most impacted by the Sign's visitor traffic.

The Chamber has disproportionate control over the Sign Trust and has shown to be insensitive to the residents of the areas surrounding the Sign. Meetings have been held with the Chamber and the Trust with community leaders including Sheila Irani and George Skarpelos, both previous Presidents of HUNC, but the claim of lack of funding has prevented any assistance to be provided to the neighborhood. The fact that many members of the Sign Trust are also members of the Chamber and all but 2 of the 9 Trustees were selected by the Chamber means that their allegiance is not to the Park or residents' interests, but rather the business interests of the tourism industry. This is a conflict of interest. We are hopeful that the new leadership of the Trust and Chamber will be open to the recommendations found in this report and a constructive dialogue with funded solutions will ensue.

Since 1991, the agreement (Stipulation) between the City and Hollywood Chamber of Commerce limits the financial allocation to the Sign Trust to a maximum of \$150,000 to be used exclusively for the Sign's security and maintenance. This agreement has no cost of living clause, and has been capped at \$150,000 for over 30 years. This committee recommends that the \$150,000 cap be dropped and 30% of licensing revenues to the Chamber be retained and distributed to the Sign Trust. This will allow escalating security and maintenance costs to be covered appropriately, just as licensing revenues increase over time. The Sign Trust should then dedicate some of their funds on the security and maintenance needs of the surrounding communities that are negatively impacted by the volume of Sign visitors. Additionally, the licensing revenues raised by the Chamber should be open to City audit and available to the public.

IN SUMMARY: WHERE'S THE MONEY?

The Hollywood Sign is an accidental international icon. Other icons like Paris's Eiffel Tower, New York's Statue of Liberty and South Dakota's Mt. Rushmore were designed to accommodate and welcome admiring visitors from all over the world. The Hollywood Sign, conceived as a temporary advertising device a hundred years ago, gained its icon status as it silently kept watch over the decades-long boom of America's entertainment industry. There was no plan for visitors and no infrastructure to support high volumes of visitors.

This report details the consequences of living beneath the Hollywood Sign. Lack of planning, lack of coherent management, insufficient and decaying infrastructure make living with or visiting the Sign a taxing experience for everyone.

The Sign generates monumental funds for both the City that benefits from the tourist dollars of 50+ million visitors a year and for the Hollywood Chamber of Commerce, which profits from the Sign's copyrights and trademarks. But none of that money is set aside to deal with the consequences of all those visitors to the neighborhoods beneath the sign.

Crumbling roads, chronic traffic snarls, fire hazards in an officially designated Very High Fire Severity Zone and a host of other issues are patiently listened to by empathetic City officials who have the will but lack the power or the money to help. The Hollywood Sign is a key component of our City's appeal to tourists that annually contribute over \$30 billion dollars to the city's economy, including hotel, sales and vehicle rental taxes.

The specific recommendations of this report are rooted in decades of local experience and advocacy by all the residential groups that neighbor the Sign. This includes Hollywoodland, Beachwood Canyon, and Lake Hollywood Estates. Each solution requires significant ongoing investment from the City, especially in light of the growth in tourism from the upcoming World Cup and Olympics. We recommend the City provide analysis of the costs of implementing the solutions proposed in this report in the interest of determining how a reasonable portion of this revenue can be allocated to address these issues and ensure a long life for our local icon.

The Hollywood United Neighborhood Council celebrates the special significance of the Sign along with the creativity and passion the Sign inspires around the world. However, we believe the City must support the community in providing equitable and well-managed access to the Sign so all stakeholders in this community can look up and remain inspired instead of seeing a source of frustration and division.

robert@myhunc.org

From: Hollywoodland Homeowners Association <HHA@hollywoodland.org>
Sent: Monday, January 9, 2023 8:32 AM
To: hunc@empowerla.org
Cc: secretary@myhunc.org; elise.ruden@lacity.org; cityatty.help@lacity.org; nithya.raman@lacity.org; president@myhunc.org; Ethan.weaver@lacity.org; mayor.bass@lacity.org; mayor.helpdesk@lacity.org
Subject: Fwd: My views on the proposals

----- Forwarded message -----

From: mdalcin@aol.com <mdalcin@aol.com>
Date: Sun, Jan 8, 2023 at 4:01 PM
Subject: My views on the proposals
To: hha@hollywoodland.org <hha@hollywoodland.org>

My name is Michele Botts and I am a member of the HHA board.
I would like to make known my ideas on the proposals that I was sent.

The possible turn around at Mulholland Hwy, and Canyon Lake Dr is a really bad idea. Those of us living above it on Mulholland Hwy. would be severely impacted anytime we had to leave and go to the Valley. Also I doubt if you could get the owner of the property at that juncture (Leon Maxx, I believe) to sign on for it

The paid parking idea around and by the dog park would still create problems. Cars would still block on coming and passing traffic like they do now, waiting for other cars to leave their spots.

The fencing at present, although it has stopped people from parking in the red zone or even jumping the curb to park on the inlet there, (years ago I watched people picnic there), does not entirely solve any problems. It is not maintained and is constantly torn and not repaired. not to mention the graffiti on occasion. Some other structure needs to replace it.

NO Smoking signs will be useless as nobody reads Signs any more. The proof of this is the daily foot traffic that completely ignore the No Pedestrian signs along Mulholland Hwy.. they also interfere with traffic, espically on the curves. I have photos from Christmas Day that show people walking in between the cars on both sides of Mulholland Hwy. So dangerous!

I am pleased the arial tram business has been put to rest. The helicopter rides are bad enough. Nobody up here wants to live in an amusement park. We would be turning into the 'Jetsons', if this ever went through.

The idea of a Visitor Center is not a bad one, but where would it be built?
Lighting the sign is also a bad idea. It would only attract more nocturnal visitors. Also who benefits financially

from this? This would not be healthy for the wildlife who inhabit our hillsides either.

I realize Los Angeles is pro tourist and benefits greatly from the people wanting to sign the Hollywood Sign,
but they really need to start to consider the property owners who reside in these areas and pay steep property taxes each year.

Thanks for you time,

Michele Botts

Dear Members of the HUNC Board and the Ad Hoc Hollywood Sign Committee,

We would like to thank all of you for undertaking the task of detailing the numerous problems of tourism, traffic congestion, safety and fire danger created by public viewing of the Hollywood Sign. We agree with your premise that for too long the city has failed to provide adequate resources to deal with these problems. We wholeheartedly support your efforts to insist that the city create workable solutions and we support many of the suggestions you have made to remedy the situation.

That said, we are troubled by certain aspects of your process and the final statement in the report related to the closure of the Beachwood Gate.

First, a bit of background on our involvement with the Ad Hoc committee. A member of our board was asked to attend an initial exploratory meeting regarding the Ad Hoc committee during which its purpose and goals were discussed. At this meeting our board member stated that any conversation or discussion about the Hollywood Sign's impact on the community needed to include an examination of the 2017 Beachwood Gate closure and how that closure has resulted in an increase in vehicular and pedestrian traffic in the Oaks, on Canyon Drive, and in Bronson Park.

The response by the committee organizer and others at that early meeting to this suggestion was an adamant No: the committee was not going to review or re-examine the gate closure. "It was a non-starter." So we chose not to sit on the committee but our boardmember did attend a few of the meetings to observe the progress of the discussions. This same Oaks boardmember attended the final committee meeting where the draft report was being finalized and again brought up the issue of the Beachwood Gate closure asking that the committee recommend that the city review the decision to close the gate. As a result of that meeting a statement to this effect was included in the final draft. Here is the original text of that statement in the report:

"The Beachwood Gate closure in 2017 into Griffith Park is recognized to have driven more traffic and visitors into the Lake Hollywood and The Oaks area. The Committee recommends the City to review the reason behind the decision to close this gate."

When that draft was presented to the full board and after public comment was closed, that particular statement was changed to the following statement:

"The Beachwood Gate closure in 2017 into Griffith Park is recognized to have driven more traffic and visitors into Lake Hollywood and The Oaks area. At this time there are no problems to resolve at the Beachwood gate due to the gate's closure and any discussion of potential problems that would occur if the gates were reopened would be speculative at this time. If any actions were to be taken to reopen the gates, then all issues would need to be reviewed at that time including preparation of an Environmental Impact Report."

There are several things wrong with this updated statement.

- It's not at all clear what the statement means. It acknowledges that the closure has driven traffic to other areas but concludes there's no problem at the gate due to the closure.

Well, yes, a closed gate in and of itself does not have a problem; the problem is the impacts the closed gate has wrought on all the other access points to the Park and the neighborhoods around them.

- It states that any problems that would occur if the gates were reopened would be speculative. What exactly does that mean? Is it referring to problems in Beachwood Canyon? Is it implying that the reopening of the gates would increase problems or decrease them? Or is it simply concluding that we don't want to reopen the gates because we don't know what would happen and we dare not think about it?
- It's not true that "*there are no problems to resolve at the Beachwood gate due to the gate's closure.*" The problems with the gate closure have been documented and discussed by HUNC, CD4, the Oaks Neighborhood Association, the Friends of Griffith, members of BCNA and residents in the adjacent neighborhoods for several years now. These problems have to do with reduced public access to Griffith Park and increased traffic in the adjacent neighborhoods. To ignore this issue in a report about the Hollywood Sign and its impact on the surrounding communities is simple denialism.
- There is also a thinly veiled threat in this statement that any discussion of reopening the gate would automatically trigger an EIR. Who is it who has said this? This scare tactic is unproductive and inappropriate.

The other problem with the "updated statement" is that because it was made after the public comment was closed, members of the community had no ability to respond to its veracity during the HUNC meeting. The public had input on every other aspect of the report but not this revised statement. Why is that?

We hope you will reconsider your position and reinstate the original text which makes no unproven claims; it simply proposes that the city review the decision to close the gate.

We also fully endorse and support the January 8th, 2023 letter from Hollyridge Drive resident Ben Sheffner in which he details needed revisions and corrections to the Sign Committee's report.

While we appreciate the work you've done to address the numerous problems associated with the Hollywood Sign, the report ought to be honest about the trailhead closure. The City's surprising decision in 2017 to close the Beachwood Gate was controversial then and it is deeply problematic now. The issue needs to be reopened.

Yours,

Marisa Schwartz, President
Robert Young, Vice President
Linda Othenin-Girard, Boardmember
Caroline Schweich, Boardmember
The Oaks Neighborhood Association



Office of the City Clerk
Administrative Services Division
Neighborhood Council Funding Program

Date: August 23, 2023
To: Hollywood United Neighborhood Council
Subject: Fiscal Year 2022 - 2023 Final Expenditure Analysis

Dear Hollywood United NC:

This Office has conducted a reconciliation of your funding account for Fiscal Year 2022 - 2023:

Annual Budget	\$	32,000.00	
Add: Adjustments including rollover	\$	9,318.57	\$ 41,318.57
<hr/>			
Less: Total Expenditures for FY 22 - 23	\$	22,281.51	
Outstanding Checks	\$	276.93	
Accruals	\$	-	\$ (22,558.44)
Net Cash			\$ 18,760.13
<hr/> <hr/>			

BALANCE AVAILABLE FOR ROLLOVER	\$	10,000.00
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Should you have any questions or need more information, please contact us at 213-978-1058.



EXHIBITOR APPLICATION

International P-22 Day and International Urban Wildlife Festival

Sunday, October 22, 2023, 11:00 am to 4:00 pm

Our theme is connections—connecting wildlife and people to each other in a welcoming and inclusive community event that celebrates diverse perspectives about the natural world.

In a poignant tribute to the renowned mountain lion, P-22, this international festival marks the culmination of P-22 Day & Urban Wildlife Week, celebrating his life and enduring impact on wildlife conservation. While we mourn his absence, we are inspired to create meaningful connections with wildlife through engaging activities, music and dance performances, wildlife-friendly gardens, and enlightening educational exhibits, fostering hope for a harmonious future with nature.

If you are a non-profit organization, government agency, educational institution, researcher or artist, **FREE** exhibit space is available to showcase your work on urban wildlife, fostering connections to the natural world, or promoting coexistence with our wild neighbors.

Please fill out the [application here](#). We will get back to you with an exhibitor contract along with information about participating that day if you meet our requirements.

Some information about participating:

- We encourage interactive and engaging exhibits—those where the attendees can do an educational activity or game.
- We'll provide you with a pop up 10 x 10 tent, 1 8ft table and two chairs—if you require more, make a note in the special request box of the application form and we'll do our best to accommodate your request.
- Soliciting donations and offering sales of products will be allowed by non-profit organizations only and must not be the focal point of your exhibit.
- You will need to commit to being set up by 10:00 am that day and leave your exhibit up until 4 pm—it must always be staffed.

Please feel free to reach out with any questions or accessibility needs. We will do our best to accommodate. Contact our event manager Leigh Gluck leigh@tbg-events.com

We do have limited space so accepted applications will be honored on a first come, first served basis.

Applications due by September 11, 2023.

Exhibitor Application

Help us spread the word—forward this application to your favorite organizations who might like to participate!

Be sure to check out our [Facebook event page](#) for updates.

MOTION

TRANSPORTATION

Ordinance 187078, passed in 2021, gave the City Council authority to approve prohibitions of Tour Bus operations on streets that the Department of Transportation (LADOT) has determined to be unsafe. To make that determination, LADOT needs to undertake a study and issue a report to Council for any streets in question.

Tour Bus operations continue to pose a public safety concern for the Hollywood Knolls, Hollywood Dell, Lake Hollywood, Hollywoodland, Beachwood Canyon, and Oaks neighborhoods that sit adjacent to the Hollywood Sign. The narrow, winding streets of these neighborhoods are not suitable for large vehicles, and over the years residents have cited persistent moving violations and other infractions by Tour Bus operators. Existing streets in the area have weight restrictions Tour Buses violate which could be enforced more consistently.

I THEREFORE MOVE that the City Council instruct the Department of Transportation to report back, within 120 days, on streets where Tour Bus operations should potentially be prohibited in the area bounded by Barham Boulevard, the ridgeline of the Santa Monica Mountains, Western Canyon Road, Franklin Avenue, and the US-101 Freeway.

I FURTHER MOVE that the City Council instruct the Los Angeles Police Department, with the assistance of the Department of Transportation, to report back, within 30 days, on all streets in Council District 4 with existing 6,000 pounds restrictions per Los Angeles Municipal Code (LAMC) 80.36.1 as well as the resources needed to enforce in the Hollywood Hills on routes leading to the Hollywood Sign and Hollywood Sign views, and on routes leading to Mulholland Drive west of the US-101 Freeway and on Mulholland Drive itself on summer weekends and major holidays.

PRESENTED BY: *Nithya Raman*
NITHYA RAMAN
Councilmember, 4th District

SECONDED BY: *Katy Yandowsky*

ORIGINAL

MHO
JUN 23 2023

MOTION

**NEIGHBORHOOD & COMMUNITY
ENRICHMENT**

Wonder View Trail is a hiking trail in Griffith Park that runs from a gate at the eastern end of Wonder View Drive up to the top of Burbank Peak and the Wisdom Tree. The current trailhead forces hikers to walk in the roadway for approximately 1,200 feet on Wonder View Drive from Lake Hollywood Drive to the vehicular and pedestrian gate. This roadway has poor visibility due to frequent curves, which is a pedestrian safety hazard. It also hinders hikers' enjoyment of the natural environment.

Council District 4 (CD4) has engaged the Department of Recreation and Parks (RAP) and Los Angeles Department of Water and Power (LADWP) about instituting Option A from the Comprehensive Strategies Report, commissioned in 2018 by CD4. Option A calls for an extension of the Wonder View Trail to Lake Hollywood Drive. LADWP and RAP have both spoken favorably of a use agreement for the construction and operation of a trail extension. However, RAP has indicated that the Bureau of Engineering (BOE) is better suited to manage design and construction of trail extensions.

I THEREFORE MOVE that the City Council instruct the Bureau of Engineering, with assistance from the Department of Recreation and Parks, and the LADWP, to report back within 120 days, on a project development plan with potential funding sources, for the construction and maintenance of a trail extension for the Wonder View Trail from the current southwestern terminus of the trail to a new trailhead on Lake Hollywood Drive. The new trailhead should also be part of the project along with any new fencing, landscaping, or other attendant improvements.

ORIGINAL

PRESENTED BY: *Nithya Raman*
NITHYA RAMAN
Councilmember, 4th District

SECONDED BY: *Stephanie Landolt*

11/11 1 6 2023

PK

MOTION

PUBLIC WORKS

Mulholland Highway is a scenic road in the Hollywood Hills that is the primary means of ingress and egress for many residents. In portions of this road, the Hollywood Sign is visible from the road itself. The segment of Mulholland Highway from Canyon Lake Drive to Durand Drive is a two-lane road with no stopping lanes, but tourists visiting this area frequently stop in the travel lanes along this road segment to photograph the Hollywood sign in locations where it is visible. This segment has no turnout and many curves, and drivers stopping or driving distracted to take photos create a hazard to their own safety and the safety of other drivers.

The Department of Recreation and Parks has installed temporary fencing along this segment of Mulholland Highway to deter visitors from stopping; however, this generates an ongoing cost for the Department and the temporary fencing is not weatherized for long-term deployment.

In order to ensure residents have safe access to their neighborhoods and for continued deterrence of drivers stopping along this segment, the City should install permanent fencing or panels that will discourage drivers from stopping along this stretch of road.

I THEREFORE MOVE that the City Council instruct the Bureau of Engineering, with the assistance of the City Administrative Officer, to report within 60 days with recommendations to replace the temporary fencing on Mulholland Highway, beginning at Canyon Lake Drive and running along a portion of the Lake Hollywood Park perimeter east to Durand Drive, with a permanent option to deter vehicles from stopping along this two-lane segment, to initiate a capital improvement project, and to identify funding for the fencing replacement.

PRESENTED BY: 
NITHYA RAMAN
Councilmember, 4th District

SECONDED BY: 

ORIGINAL

MHD
JUN 23 2023

MOTION

The intersection of Canyon Lake Drive and Mulholland Highway in the Hollywood Hills is a popular tourist site for visitors, as it overlooks the Hollywood Reservoir to the south and sits under the Hollywood sign to the north. However, this intersection was not constructed to sustain the level of vehicular traffic it receives today and visitors often three-point-turn at this narrow intersection or continue traveling up the two-lane Mulholland Highway looking for another location to turn around.

The City should consider installing a traffic roundabout at this intersection to better facilitate safe vehicular travel in this area, improve pedestrian safety for visitors walking to the viewpoints, and enhance overall traffic flow and safety.

Additionally, the westerly portion of Canyon Lake Drive from Arrowhead Drive to Mulholland Highway and the easterly portion of Canyon Lake Drive from Mulholland Highway to about 150' to the west, feature dirt parkways between the curb and the sidewalk. Due to the steep incline, climate, and high number of visitors, this parkway is not an ideal site for vegetation, and the dirt in the parkway regularly results in mud runoff during weather events. To better weatherize this sidewalk segment, the City should concretize this dirt parkway, which will also expand the width of the sidewalk, improving pedestrian access.

Finally, the area is not currently able to have any curb designated as a loading zone due to a lack of accessible loading area.

Despite being a site of heavy tourism, the City has not invested in significant infrastructure improvements at this location. Doing so will improve visitors' experience in the City, enhance pedestrian and driver safety, mitigate disruptions to residents, and improve quality of life for residents.

I THEREFORE MOVE that the City Council instruct the Bureau of Engineering, in coordination with the Department of Transportation, to report within 90 days with a project development plan for the installation of a roundabout at the intersection of Lake Canyon Drive and Mulholland Highway with any attendant needed street improvement work.

I FURTHER MOVE that the City Council instruct the Bureau of Engineering, with the assistance of any other relevant agencies, to report within 90 days, with options to concretize the dirt parkway between the curb and sidewalk on all sections of Canyon Lake Drive from Arrowhead Drive to Mulholland Highway to reduce soil erosion and runoff, and to construct accessible loading areas to create loading zones on Canyon Lake Drive.

PRESENTED BY:



NITHYA RAMAN
Councilmember, 4th District

SECONDED BY:



MMB
JUN 23 2023

ORIGINAL

MOTION

TRANSPORTATION

Lake Hollywood Park is a popular scenic area with unobstructed views of the Hollywood Sign and access to the Innsdale Trail and Mulholland Highway Trail. Social media and navigation apps have made the Hollywood Sign one of the most visited tourist sites in Los Angeles. There is no transit service to the location and public parking available is limited and uncontrolled. Traffic congestion, due to "cruising" and waiting for on-street parking spaces, creates public safety issues and neighborhood-wide parking problems.

Parking meters can better manage curb space, especially in a constrained area like this one. The Department of Transportation (LADOT) operates and maintains eighty-three Parking Meter Zones (PMZ) and manages 35,000+ metered parking spaces within the PMZs. Variable, demand-based pricing, can help manage available curb space and reduce cruising and waiting for parking spaces by people driving. In this particular area there are also residential areas within a two block radius of public recreational facilities, which, if a Preferential Parking District (PPD) were created, would necessitate a 4 Hour time limit, which, if not managed by price, could offset the positive impacts of using pricing to manage curb usage.

The Griffith Observatory paid parking program from the Department of Recreation and Parks (RAP) successfully uses price as a tool to better manage a popular tourist destination with similar public safety concerns as Lake Hollywood Park. That program has directed revenues to off-setting the negative impacts of tourism by providing programmatic and infrastructure funds for Griffith Park.

The City of Los Angeles has no dedicated funding source to help mitigate the negative impacts of Hollywood Sign tourism and efforts to mitigate negative impacts from tourism have been confined to line item or ad hoc overtime payments to LADOT Special Events or to the Los Angeles Police Department for holidays. Council District 4 is undertaking a multifaceted approach to tourism management for the Hollywood Sign, initiating motions for needed capital improvements, staffing, and operations and maintenance. Some portion of funds generated from a new PMZ at Lake Hollywood Park could help offset the negative impacts of massive tourism for the Hollywood Sign so that City General Funds can be spent elsewhere.

I THEREFORE MOVE that the City Council instruct the Department of Transportation, with the assistance of the City Administrative Officer (CAO) to report back, within 90 days, on:

- Steps necessary to establish a PMZ with meters, kiosks, or other payment method, for paid parking on Canyon Lake Drive between Arrowhead Drive and Mulholland Highway adjacent to Lake Hollywood Park. The report should include advice about utilizing Express Park or other demand-based pricing method;
- The ability to overlay a PMZ over a Preferential Parking District (PPD), to balance access and curb usage for Canyon Lake Drive from Arrowhead Drive to Innsdale Drive and other residential streets within two blocks of recreational facilities at Lake Hollywood Park and Innsdale Trail;
- Creation of a special fund where future PMZ Lake Hollywood Park parking revenue could be retained to pay for staffing, operations and maintenance, and capital improvements to mitigate tourism impact associated with Lake Hollywood Park.

PRESENTED BY: Nithya Raman
NITHYA RAMAN
Councilmember, 4th District

SECONDED BY: Katherine Probst

MHD
JUN 23 2023

ORIGINAL

MOTION

TRANSPORTATION

The Lake Hollywood Park and Innsdale Trail area is one of the most visited locations in the City of Los Angeles due to their close proximity to the Hollywood Sign. Despite its popularity, it is difficult for the City to accurately track the number of visitors to this area on a consistent and regular basis, which leads to a lack of insight and understanding of visitation patterns – information ultimately needed for City departments to adequately provide infrastructure and services to meet visitor demand.

Contemporary “smart” counting devices are able to take account of user volumes without collecting identifiable information on individuals or vehicles. In fact, the Bureau of Street Lighting (BSL) has already deployed such sensors in a few pilot instances for counting pedestrian volumes around the downtown entertainment district in order to brighten the lights during heavy crowd volumes. By utilizing lighting poles already present in these locations, the BSL Smart Cities division could provide innovative infrastructure to establish an understanding of visitor numbers and patterns. By coupling the technology with the operational expertise of the Department of Transportation to interpret and present data collected, new counting devices in the vicinity of Lake Hollywood Park could help us capture valuable visitor data in order to address services and infrastructure demands in the area.

I THEREFORE MOVE that the City Council instruct the Bureau of Street Lighting to report back, with the assistance of the Department of Transportation, within 60 days, with an analysis and project delivery plan to install sensors and/or other technologies capable of counting pedestrian and vehicles in the vicinity of Lake Hollywood Park, and the east and west Innsdale Trail entrances. The deployed technology should be able to count pedestrians and vehicles continuously, all day, every day, and that data should be recorded and available for departmental use.

PRESENTED BY: Nithya Raman
NITHYA RAMAN
Councilmember, 4th District

SECONDED BY: [Signature]

ORIGINAL

JUN 27 2023

PK

COUNTY CLERK'S USE

CITY OF LOS ANGELES
OFFICE OF THE CITY CLERK
200 NORTH SPRING STREET, ROOM 395
LOS ANGELES, CALIFORNIA 90012

CALIFORNIA ENVIRONMENTAL QUALITY ACT

NOTICE OF EXEMPTION

(PRC Section 21152; CEQA Guidelines Section 15062)

Pursuant to Public Resources Code § 21152(b) and CEQA Guidelines § 15062, the notice should be posted with the County Clerk by mailing the form and posting fee payment to the following address: Los Angeles County Clerk/Recorder, Environmental Notices, P.O. Box 1208, Norwalk, CA 90650. Pursuant to Public Resources Code § 21167 (d), the posting of this notice starts a 35-day statute of limitations on court challenges to reliance on an exemption for the project. Failure to file this notice as provided above, results in the statute of limitations being extended to 180 days.

PARENT CASE NUMBER(S) / REQUESTED ENTITLEMENTS

LEAD CITY AGENCY

City of Los Angeles (Department of City Planning)

CASE NUMBER

ENV-

PROJECT TITLE

La Poubelle

COUNCIL DISTRICT

4

PROJECT LOCATION (Street Address and Cross Streets and/or Attached Map)

5907 Franklin Avenue

Map attached.

PROJECT DESCRIPTION:

CUP for alcohol service at a bona-fide restaurant

NAME OF APPLICANT / OWNER:

Francoise Koster Trust

CONTACT PERSON (If different from Applicant/Owner above)

Matthew Mello

(AREA CODE) TELEPHONE NUMBER

213-510-6174

EXT.

EXEMPT STATUS: (Check all boxes, and include all exemptions, that apply and provide relevant citations.)

STATE CEQA STATUTE & GUIDELINES

STATUTORY EXEMPTION(S)

Public Resources Code Section(s) _____

CATEGORICAL EXEMPTION(S) (State CEQA Guidelines Sec. 15301-15333 / Class 1-Class 33)

CEQA Guideline Section(s) / Class(es) Sec. 15301, Class 1

OTHER BASIS FOR EXEMPTION (E.g., CEQA Guidelines Section 15061(b)(3) or (b)(4) or Section 15378(b))

JUSTIFICATION FOR PROJECT EXEMPTION:

Additional page(s) attached

None of the exceptions in CEQA Guidelines Section 15300.2 to the categorical exemption(s) apply to the Project.

The project is identified in one or more of the list of activities in the City of Los Angeles CEQA Guidelines as cited in the justification.

IF FILED BY APPLICANT, ATTACH CERTIFIED DOCUMENT ISSUED BY THE CITY PLANNING DEPARTMENT STATING THAT THE DEPARTMENT HAS FOUND THE PROJECT TO BE EXEMPT.

If different from the applicant, the identity of the person undertaking the project.

CITY STAFF USE ONLY:

CITY STAFF NAME AND SIGNATURE

STAFF TITLE

ENTITLEMENTS APPROVED

DISTRIBUTION: County Clerk, Agency Record

Rev. 6-22-2021

COUNTY CLERK'S USE

CITY OF LOS ANGELES
OFFICE OF THE CITY CLERK
200 NORTH SPRING STREET, ROOM 395
LOS ANGELES, CALIFORNIA 90012

CALIFORNIA ENVIRONMENTAL QUALITY ACT

NOTICE OF EXEMPTION

(PRC Section 21152; CEQA Guidelines Section 15062)

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PARENT CASE NUMBER(S) / REQUESTED ENTITLEMENTS

LEAD CITY AGENCY

City of Los Angeles (Department of City Planning)

CASE NUMBER

ENV-

PROJECT TITLE

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COUNCIL DISTRICT

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NAME OF APPLICANT / OWNER:

Francoise Koster Trust

CONTACT PERSON (If different from Applicant/Owner above)

Matthew Mello

(AREA CODE) TELEPHONE NUMBER

213-510-6174

EXT.

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STATE CEQA STATUTE & GUIDELINES

STATUTORY EXEMPTION(S)

Public Resources Code Section(s) _____

CATEGORICAL EXEMPTION(S) (State CEQA Guidelines Sec. 15301-15333 / Class 1-Class 33)

CEQA Guideline Section(s) / Class(es) Sec. 15301, Class 1

OTHER BASIS FOR EXEMPTION (E.g., CEQA Guidelines Section 15061(b)(3) or (b)(4) or Section 15378(b))

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If different from the applicant, the identity of the person undertaking the project.

CITY STAFF USE ONLY:

CITY STAFF NAME AND SIGNATURE

STAFF TITLE

ENTITLEMENTS APPROVED

DISTRIBUTION: County Clerk, Agency Record

Rev. 6-22-2021



FE DESIGN & CONSULTING

Conditional Use Permit-Alcohol (CUB) Additional Information/Findings 5907 Franklin

KOSTER FRANCOISE CO TR
JACQUELINE V KOSTER TRUST (A)(O)
6414 Bryn Mawr Drive
Los Angeles, CA 90068

FE Design & Consulting (R)
327 E. 2nd St. #222
Los Angeles, CA 90012

5905-5907 West Franklin Avenue
Hollywood Planning Area
Zone C1-1D
D. M. 150A191
C. D. 4
Legal Description: Lot 2, Tract 2359

A CUP to allow the on-and off-site sales of a full-line of alcoholic beverages in conjunction w/ a 3,336 SF restaurant having 90 interior & 18 outdoor seats on a 289 SF sidewalk from 9a-2a daily and w/ live entertainment.

BACKGROUND

The project site is a level rectangular-shaped lot consisting of approximately 3,126 square feet, having a frontage of approximately 39 feet along the north side of Franklin Avenue and an even depth of 80 feet. The property is developed with a one-story commercial space part of a commercial strip development. Adjoining spaces (part of the development) include a vacant space, a restaurant/bar, and a storage room. The northerly part of the property consists of a commercial kitchen and office space. The property is located within the Hollywood Planning Area.

In 2000, the applicant requested an expansion for patio seating which triggered a new conditional use permit. Under said request, no additional parking was triggered or noted on the new conditional use and no variance was requested. Since the seating would have been for limited outdoor patio seating, no additional parking would have been required per the Municipal Code. In 2004, when the applicant requested a new conditional use due to the expiration of the 2000 approval, a variance request was added for off-site parking. No indication was provided at the time that in fact 31 spaces were required parking and that a variance was necessary. It would appear that an argument can be made that a variance may not have been required or that a much reduced number of parking spaces should have been identified as required, inasmuch as parking credits should have been provided for the use which has existed on the property for some time.



FE DESIGN & CONSULTING

Details of our project are as follows:

	New Approval
Use	Restaurant
Square Footage	3,336 s.f. indoors and 289 s.f. outdoors
Unit/Address	5907 Franklin Ave.
Hours of Operation	9a-2a Daily
Type of Alcohol	Type 47 License – Full line eating place
Food	Yes
Interior Seats	90 seats
Exterior Seats	18 seats
Total Seats	118 seats
Live Entertainment	Yes
Dancing	No
Off-Site Sales	Yes
Private Parties	Yes (for corporate events, holiday parties, receptions, etc.)
Census Tract	1895.01
Neighborhood Council	Hollywood United
Parking	None required or provided

SURROUNDING PROPERTIES

Surrounding properties are within the C1-1D, C2-1, P-1 and R3-1 Zones are characterized by both level and sloping topography with fully improved streets. The properties are developed with one- to eight-story single- and multi-family dwellings, commercial buildings and their respective parking lots.

Adjoining properties to the north and east are within the C1-1D Zone and are developed with one-story mini-shopping center (Victor's Square) consisting of various commercial tenants including a pet supply store, a video rental store, cleaners and a Chinese restaurant. Immediately abutting the subject site to the east (and part of the mini-shopping center) is The Oaks Gourmet Fine Foods & Spirits and its parking lot. Further east across Bronson Avenue, properties are within the P-1 and C1-1D Zones and are developed with market and its parking lot.

Properties to the south and across Franklin Avenue are within the R3-1 Zone and are developed with the Church of Scientology Celebrity Centre and its parking lot.

Adjoining properties to the west of the site are within the C1-1D Zone and are developed with one-story commercial buildings occupied with the Counterpart Records and Books store, Millennium restaurant, Espiritu Boutique, Tamarind Theatre, Daily Planet Book store, and Birds restaurant.



FE DESIGN & CONSULTING

CIRCULATION

Bronson Avenue, a north-south oriented street, to the east of the subject site, is both a Secondary Street (south of Franklin Avenue) and a Collector Street (north of Franklin Avenue), has a varying width of 60 to 62 feet and is improved with curb, gutter and sidewalk.

Franklin Avenue, an east-west oriented street, adjoins the subject site to the south, is a Secondary Street, with a varying width of 80 to 83 feet and improved with curb, gutter and sidewalk.

RELATED PRIOR CASES

Subject Property: ZA-2010-555-CUB-ZV- RENEWAL OF EXPIRED ENTITLEMENT TO PERMIT ON-SITE CONSUMPTION OF FULL-LINE OF ALCOHOL W/ A 3,126 SQ FT REST W/ 87 SEATS FROM 11AM TO 2AM DAILY. 31 REQUIRED SPACES VIA LEASE MORE THAN 750 FT AWAY.

Case No. ZA 2004-5754(CUB)(ZV) - On December 15, 2004, the Zoning Administrator approved a Conditional Use Permit authorizing the continued sale and dispensing of a full line of alcoholic beverages for on-site consumption in conjunction with an existing restaurant and approved a Variance authorizing required parking to be located more than 750 feet distant and secured by lease agreement in lieu of the required covenant and agreement.

Case No. ZA 2000-0172(CUB) - On May 23, 2000, the Zoning Administrator approved a Conditional Use Permit authorizing the sale and dispensing of a full line of alcoholic beverages for on-site consumption in conjunction with the construction, use and maintenance of a 410 square-foot outdoor expansion to an existing 2,020 square-foot restaurant accommodating 48 indoor and 42 outdoor patrons. The matter was appealed and approved by the Central Area Planning Commission.

Surrounding Property:

Case No. ZA 2009-4074(CUB) - On August 19, 2010, the Zoning Administrator approved a Conditional Use Permit authorizing the sale and dispensing of a full line of alcoholic beverages for on-site consumption in conjunction with an existing 1,720 square-foot restaurant (Prizzi's Piazza) with live entertainment. (5923 West Franklin Avenue)

Case No. ZA 2009-0655(CUB)- On November 20, 2009, the Zoning Administrator approved a Conditional Use Permit authorizing the sale and dispensing of a full line of alcohol for on-site consumption in conjunction with an existing restaurant. (5917 Franklin Avenue)

Case No. ZA 2007-2857(CUE)- On September 27, 2007, the Zoning Administrator approved a Conditional Use Permit authorizing the sale and dispensing of beer and wine only for on-site consumption in conjunction with an existing restaurant (Pimai Thai). (5833 West Franklin Avenue)



FE DESIGN & CONSULTING

GENERAL CONDITIONAL USE FINDINGS

i. That the project will enhance the built environment in the surrounding neighborhood or will perform a function or provide a service that is essential or beneficial to the community, city, or region.

A restaurant use has been at this location since the 1950s and the applicant has been the operator since the 1970s. It is noteworthy that the applicant/operator is also the property owner which is often not the case. The restaurant continues to serve the local community and has been an integral part of this commercial corridor for decades. As such, the use will continue to serve public convenience and welfare and as sited and conditioned, the location remains compatible with the character of the surrounding uses. In addition, the proposed use in conjunction with the imposition of a number of conditions addressing operational and alcohol-related issues will safeguard public welfare and enhance public convenience

ii. That the project's location, size, height, operations and other significant features will be compatible with and will not adversely affect or further degrade adjacent properties, the surrounding neighborhood, or the public health, welfare, and safety.

The grant authorized herein incorporates a number of conditions which have been imposed upon the use as well as many which have been volunteered by the applicant. These conditions, including many which were previously required, will continue to make the use more compatible with other uses in the surrounding community. If the operation has been conducted appropriately and without creating problems, then a subsequent decision on a new request may take that into favorable consideration. A record of poor compliance and/or nuisance complaints would allow the City the discretion to not grant the continuation of the conditional use and thus avoid the need to proceed with prolonged nuisance abatement proceedings. Thus, as conditioned the use is anticipated to be compatible with the surrounding area.

iii. That the project substantially conforms with the purpose, intent and provisions of the General Plan, the applicable community plan, and any applicable specific plan.

The Hollywood Community Plan Map designates the property within a C1-1D Zone for Limited Commercial land uses with corresponding zones of CR, C1, C1.5 and P and height limited to District No. 1D.

The subject property is planned and zoned for commercial uses. The conditional authorization for the sale of alcoholic beverages on-site is allowed through the approval of the Zoning Administrator subject to certain findings. The required findings in support have been made herein.



FE DESIGN & CONSULTING

ADDITIONAL FINDINGS

i. Explain how the proposed use will not adversely affect the welfare of the pertinent community.

According to the California State Department of Alcoholic Beverage Control licensing criteria, four on-site and three off-site licenses are allocated to Census Tract No. 1895 which has a population of 4,473. There are currently eight on-site and three (one of which is listed as surrendered) off-site licenses in this Census Tract.

The subject location is within an area where the threshold of allocated licenses has been reached however the request is also within a commercial corridor where there are a variety of eating establishments that cater to an assortment of needs concentrated along this corridor. As such, the higher number of licenses is not unexpected given the development in this limited commercial strip. The request does not however represent the addition of a new license to the census tract as the restaurant has maintained a license for decades.

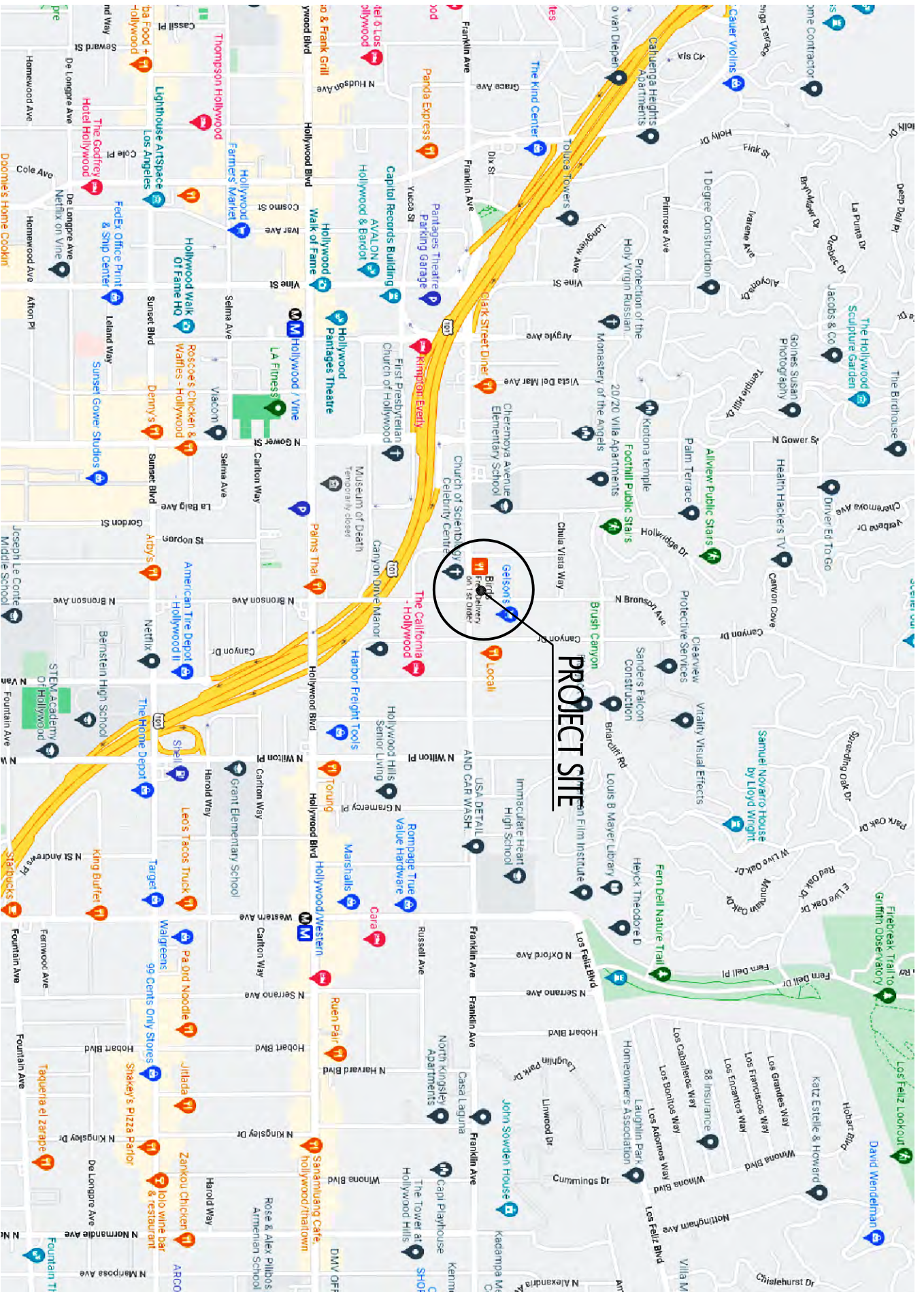
ii. Explain how the approval of the application will not result in or contribute to an undue concentration of such establishments.

The intensity of commercial development in the immediate area explains the large number of on-site alcoholic licenses within the census tract. Although the number of on-site licenses exceeds the number permitted based upon ABC criteria, it should be noted that this scenario is typical of areas that attract large number of people who hail from outside of the census tract. The ABC establishes the allotted number of licenses per census tract by population and cannot take into account these other crucial neighborhood specific factors; however, they do continue to approve new licenses in these types of areas due to those circumstances mentioned above.

iii. Explain how the approval of the application will not detrimentally affect nearby residential zones or uses.

There are residential uses in the vicinity of the project site as well as other venues in the vicinity which sell alcohol for on- and off-site consumption. This grant has placed numerous conditions on the proposed project and not authorized uses of the property which might create potential nuisances for the surrounding area. Such imposition of conditions, as well as the imposition of an eight-year term grant, will make the use a more compatible and accountable neighbor to the surrounding uses than would otherwise be the case.

VICINITY MAP



PROJECT SITE

Geisons
Bldg
Freight delivery
on st order



Ane Consultants, Inc
tel: 562.252.3316
e: hel@aneconsult.com
aneconsult.com

Project Address:
5905 FRANKLIN AVENUE
Los Angeles, California 90028



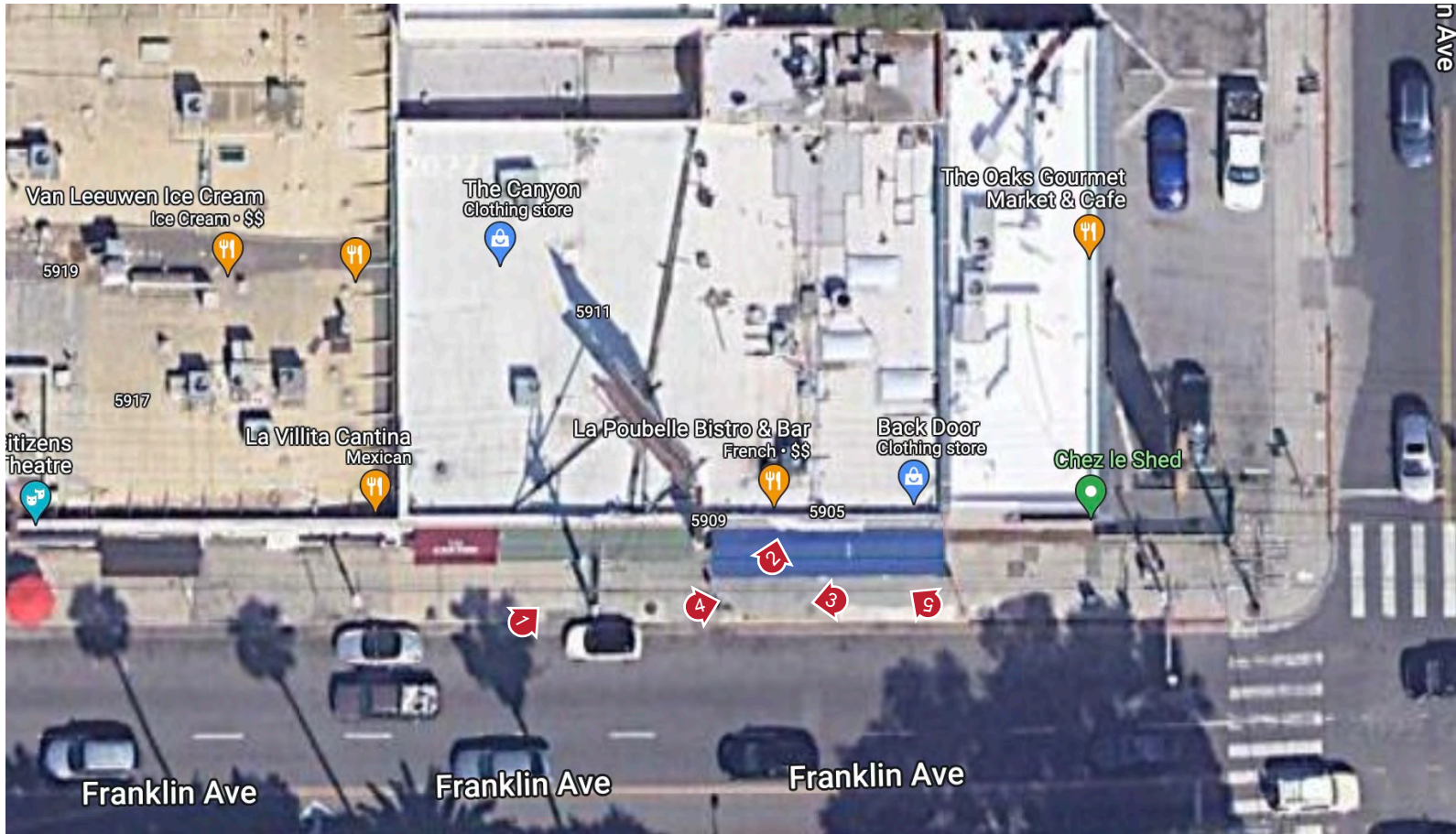


PHOTO KEY

La Poubelle
5907 Franklin

1



Franklin Ave., entryway. Direction: Northeast

2



Franklin Ave., entryway. Direction: North

3



Franklin Ave., entryway. Direction: West

4



Franklin Ave., entryway. Direction: East

5



Franklin Ave., mural. Direction: Northwest



APPLICATIONS:

DEPARTMENT OF CITY PLANNING APPLICATION

THIS BOX FOR CITY PLANNING STAFF USE ONLY

Case Number _____

Env. Case Number _____

Application Type _____

Case Filed With (Print Name) _____ Date Filed _____

Application includes letter requesting:

- Waived hearing
- Concurrent hearing
- Hearing not be scheduled on a specific date (e.g., vacation hold)

Related Case Number(s): _____

Provide all information requested. Missing, incomplete or inconsistent information will cause delays.

All terms in this document are applicable to the singular as well as the plural forms of such terms.

Refer to the Department of City Planning Application Filing Instructions ([CP-7810](#)) for more information.

1. PROJECT LOCATION

Street Address¹ _____ Unit/Space Number _____

Legal Description² (Lot, Block, Tract) _____

Assessor Parcel Number _____ Total Lot Area _____

2. PROJECT DESCRIPTION

Present Use _____

Proposed Use _____

Project Name (if applicable) _____

Describe in detail the characteristics, scope and/or operation of the proposed project _____

Additional information attached YES NO

Complete and check all that apply:

Existing Site Conditions

- Site is undeveloped or unimproved (i.e., vacant)
- Site is located within 500 feet of a freeway or railroad
- Site has existing buildings (provide copies of building permits)
- Site is located within 500 feet of a sensitive use (e.g., school, park)
- Site is/was developed with uses that could release hazardous materials on soil and/or groundwater (e.g., dry cleaning, gas station, auto repair, industrial)
- Site has special designation (e.g., National Historic Register, Survey LA)

¹ Street Addresses must include all addresses on the subject/application site (as identified in ZIMAS—<http://zimas.lacity.org>)

² Legal Description must include all contiguously owned properties (even if they are not a part of the proposed project site)

Proposed Project Information

(Check all that apply or could apply)

- Demolition of existing buildings/structures
- Relocation of existing buildings/structures
- Removal of any on-site tree
- Removal of any street tree
- Removal of protected trees onsite / public right-of-way
- Grading
- Haul Route
- New construction: _____ square feet
- Additions to existing buildings
- Interior tenant improvement
- Exterior renovation or alteration
- Change of use and/or hours of operation
- Uses or structures in public right-of-way
- Phased project

Housing Component Information

Number of Residential Units: Existing _____ – Demolish(ed)³ _____ + Adding _____ = Total _____

Number of Affordable Units⁴ Existing _____ – Demolish(ed) _____ + Adding _____ = Total _____

Number of Market Rate Units Existing _____ – Demolish(ed) _____ + Adding _____ = Total _____

Mixed Use Projects, Amount of Non-Residential Floor Area: _____ square feet

Public Right-of-Way Information

Have you submitted the Planning Case Referral Form to BOE? (required) YES NO

Is your project required to dedicate land to the public right-of-way? YES NO

If so, what is/are your dedication requirement(s)? _____ ft.

If you have dedication requirements on multiple streets, please indicate: _____

3. ACTION(S) REQUESTED

Provide the Los Angeles Municipal Code (LAMC) Section that authorizes the request and (if applicable) the LAMC Section or the Specific Plan/Overlay Section from which relief is sought; follow with a description of the requested action.

Does the project include Multiple Approval Requests per LAMC 12.36? YES NO

Authorizing Code Section _____

Code Section from which relief is requested (if any): _____

Action Requested, Narrative: _____

Authorizing Code Section _____

Code Section from which relief is requested (if any): _____

Action Requested, Narrative: _____

Additional Requests Attached YES NO

4. RELATED DEPARTMENT OF CITY PLANNING CASES

Are there previous or pending cases/decisions/environmental clearances on the project site? YES NO

If YES, list all case number(s) _____

³ Number of units to be demolished and/or which have been demolished within the last five (5) years.

⁴ As determined by the Housing and Community Investment Department

If the application/project is directly related to one of the above cases, list the pertinent case numbers below and complete/check all that apply (provide copy).

Case No. _____

Ordinance No.: _____

- Condition Compliance Review
- Modification of Conditions
- Revision of Approved Plans
- Renewal of Entitlement
- Plan Approval subsequent to Main Conditional Use

- Clarification of Q (Qualified) Condition
- Clarification of D (Development) Limitation
- Amendment to T (Tentative) Classification

For purposes of environmental (CEQA) analysis, is there intent to develop a larger project? YES NO

Have you filed, or is there intent to file, a Subdivision with this project? YES NO

If YES, to either of the above, describe the other parts of the projects or the larger project below, whether or not currently filed with the City: _____

5. RELATED DOCUMENTS / REFERRALS

To help assigned staff coordinate with other Departments that may have a role in the proposed project, please provide a copy of any applicable form and reference number if known.

Specialized Requirement Form _____

Geographic Project Planning Referral _____

Case Consultation Referral Form _____

Redevelopment Project Area – Administrative Review and Referral Form _____

HPOZ Authorization Form _____

Affordable Housing Referral Form _____

Transit Oriented Communities Referral Form _____

Preliminary Zoning Assessment Referral Form (Plan Check #) _____

Housing Development Project determination (PZA Sec. II) _____

Optional HCA Vesting Preliminary Application _____

Unpermitted Dwelling Unit (UDU) Inter-Agency Referral Form _____

Mello Form _____

Citywide Design Guidelines Compliance Review Form _____

GPA Initiation Request Form _____

Expedite Fee Agreement _____

Department of Transportation (DOT) Referral Form _____

Bureau of Engineering (BOE) Planning Case Referral Form (PCRF) _____

Hillside Referral Form (BOE) _____

Building Permits and Certificates of Occupancy _____

Order to Comply _____

Low Impact Development (LID) Referral Form (Stormwater Mitigation) _____

Replacement Unit Determination (LAHD) _____

Are there any recorded Covenants, affidavits or easements on this property? YES (provide copy) NO

PROJECT TEAM INFORMATION (Complete all applicable fields)

Applicant⁵ name _____

Company/Firm _____

Address: _____ Unit/Space Number _____

City _____ State _____ Zip Code: _____

Telephone _____ E-mail: _____

Are you in escrow to purchase the subject property? YES NO

Property Owner of Record Same as applicant Different from applicant

Name (if different from applicant) _____

Address _____ Unit/Space Number _____

City _____ State _____ Zip Code: _____

Telephone _____ E-mail: _____

Agent/Representative name _____

Company/Firm _____

Address: _____ Unit/Space Number _____

City _____ State _____ Zip: _____

Telephone _____ E-mail: _____

Other (Specify Architect, Engineer, CEQA Consultant etc.) _____

Name _____

Company/Firm _____

Address: _____ Unit/Space Number _____

City _____ State _____ Zip Code: _____

Telephone _____ E-mail: _____

Primary Contact for Project Information Owner Applicant

(select only one) Agent/Representative Other

To ensure notification of any public hearing as well as decisions on the project, make sure to include an individual mailing label for each member of the project team in both the Property Owners List and the Abutting Property Owners List.

⁵ An applicant is a person with a lasting interest in the completed project such as the property owner or a lessee/user of a project. An applicant is not someone filing the case on behalf of a client (i.e. usually not the agent/representative).

PROPERTY OWNER

7. **PROPERTY OWNER AFFIDAVIT.** Before the application can be accepted, the owner of each property involved must provide a notarized signature to verify the application is being filed with their knowledge. Staff will confirm ownership based on the records of the City Engineer or County Assessor. In the case of partnerships, corporations, LLCs or trusts an officer of the ownership entity so authorized may sign as stipulated below.

- **Ownership Disclosure.** If the property is owned by a partnership, corporation, LLC, or trust, a disclosure identifying an officer of the ownership entity must be submitted. The disclosure must list the names and addresses of the principal owners (25% interest or greater). The signatory must appear in this list of names. A letter of authorization, as described below, may be submitted provided the signatory of the letter is included in the Ownership Disclosure. Include a copy of the current partnership agreement, corporate articles, or trust document as applicable.
- **Letter of Authorization (LOA).** A LOA from a property owner granting someone else permission to sign the application form may be provided if the property is owned by a partnership, corporation, LLC, or trust or in rare circumstances when an individual property owner is unable to sign the application form. To be considered for acceptance, the LOA must indicate the name of the person being authorized the file, their relationship to the owner or project, the site address, a general description of the type of application being filed and must also include the language in items A-D below. In the case of partnerships, corporations, LLCs or trusts the LOA must be signed and notarized by the authorized signatory as shown on the Ownership Disclosure or in the case of private ownership by the property owner. Proof of Ownership for the signatory of the LOA must be submitted with said letter.
- **Grant Deed.** Provide a Copy of the Grant Deed If the ownership of the property does not match City Records and/or if the application is for a Coastal Development Permit. The Deed must correspond exactly with the ownership listed on the application.
- **Multiple Owners.** If the property is owned by more than one individual (e.g., John and Jane Doe or Mary Smith and Mark Jones) notarized signatures are required of all owners.

- a. I hereby certify that I am the owner of record of the herein previously described property located in the City of Los Angeles which is involved in this application or have been empowered to sign as the owner on behalf of a partnership, corporation, LLC, or trust as evidenced by the documents attached hereto.
- b. I hereby consent to the filing of this application on my property for processing by the Department of City Planning.
- c. I understand if the application is approved, as a part of the process the City will apply conditions of approval which may be my responsibility to satisfy including, but not limited to, recording the decision and all conditions in the County Deed Records for the property.
- d. By my signature below, I declare under penalty of perjury under the laws of the State of California that the foregoing statements are true and correct.

*Property Owner's signatures must be signed/notarized in the presence of a Notary Public.
The City requires an original signature from the property owner with the "wet" notary stamp.
A Notary Acknowledgement is available for your convenience on following page.*

Signature 

Date 9/26/2022

Print Name Françoise Kosten

Signature _____

Date _____

Print Name _____

Space Below for Notary's Use

California All-Purpose Acknowledgement

Civil Code ' 1189

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document, to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California

County of LOS ANGELES

On SEPTEMBER 26, 2022 before me, JOON KIM NOTARY PUBLIC
(Insert Name of Notary Public and Title)

personally appeared FRANCOISE KOSTER, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf on which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature [Handwritten Signature] (Seal)



APPLICANT

8. **APPLICANT DECLARATION.** A separate signature from the applicant, whether they are the property owner or not, attesting to the following, is required before the application can be accepted.
- a. I hereby certify that the information provided in this application, including plans and other attachments, is accurate and correct to the best of my knowledge. Furthermore, should the stated information be found false or insufficient to fulfill the requirements of the Department of City Planning, I agree to revise the information as appropriate.
 - b. I hereby certify that I have fully informed the City of the nature of the project for purposes of the California Environmental Quality Act (CEQA) and have not submitted this application with the intention of segmenting a larger project in violation of CEQA. I understand that should the City determine that the project is part of a larger project for purposes of CEQA, the City may revoke any approvals and/or stay any subsequent entitlements or permits (including certificates of occupancy) until a full and complete CEQA analysis is reviewed and appropriate CEQA clearance is adopted or certified.
 - c. I understand that the environmental review associated with this application is preliminary, and that after further evaluation, additional reports, studies, applications and/or fees may be required.
 - d. I understand and agree that any report, study, map or other information submitted to the City in furtherance of this application will be treated by the City as public records which may be reviewed by any person and if requested, that a copy will be provided by the City to any person upon the payment of its direct costs of duplication.
 - e. I understand that the burden of proof to substantiate the request is the responsibility of the applicant. Additionally, I understand that planning staff are not permitted to assist the applicant or opponents of the project in preparing arguments for or against a request.
 - f. I understand that there is no guarantee, expressed or implied, that any permit or application will be granted. I understand that each matter must be carefully evaluated and that the resulting recommendation or decision may be contrary to a position taken or implied in any preliminary discussions.
 - g. I understand that if this application is denied, there is no refund of fees paid.
 - i. I understand and agree to defend, indemnify, and hold harmless, the City, its officers, agents, employees, and volunteers (collectively "City"), from any and all legal actions, claims, or proceedings (including administrative or alternative dispute resolution (collectively "actions"), arising out of any City process or approval prompted by this Action, either in whole or in part. Such actions include but are not limited to: actions to attack, set aside, void, or otherwise modify, an entitlement approval, environmental review, or subsequent permit decision; actions for personal or property damage; actions based on an allegation of an unlawful pattern and practice; inverse condemnation actions; and civil rights or an action based on the protected status of the petitioner or claimant under state or federal law (e.g. ADA or Unruh Act). I understand and agree to reimburse the City for any and all costs incurred in defense of such actions. This includes, but it not limited to, the payment of all court costs and attorneys' fees, all judgments or awards, damages, and settlement costs. The indemnity language in this paragraph is intended to be interpreted to the broadest extent permitted by law and shall be in addition to any other indemnification language agreed to by the applicant.
 - i. By my signature below, I declare under penalty of perjury, under the laws of the State of California, that all statements contained in this application and any accompanying documents are true and correct, with full knowledge that all statements made in this application are subject to investigation and that any false or dishonest answer to any question may be grounds for denial or subsequent revocation of license or permit.

The City requires an original signature from the applicant. The applicant's signature below does not need to be notarized.

Signature: _____

Date: _____

Print Name: _____

LINN K. WYATT
CHIEF ZONING ADMINISTRATOR

ASSOCIATE ZONING ADMINISTRATORS

R. NICOLAS BROWN
SUE CHANG
LOURDES GREEN
MAYA E. ZAITZEVSKY

CITY OF LOS ANGELES
CALIFORNIA



ANTONIO R. VILLARAIGOSA
MAYOR

DEPARTMENT OF
CITY PLANNING

MICHAEL J. LOGRANDE
DIRECTOR

OFFICE OF
ZONING ADMINISTRATION

200 N. SPRING STREET, 7TH FLOOR
LOS ANGELES, CA 90012

(213) 978-1318

FAX: (213) 978-1334

www.planning.lacity.org

April 12, 2011

Jacqueline Koster (A)(O)
La Poubelle Restaurant
5907-5909 West Franklin Avenue
Los Angeles, CA 90028

Elizabeth Peterson (R)
Elizabeth Peterson Group, Inc.
1850 Industrial Street, #606
Los Angeles, CA 90021

CASE NO. ZA 2010-0555(CUB)(ZV)
CONDITIONAL USE AND ZONE VARIANCE
5905-5907 West Franklin Avenue
Hollywood Planning Area
Zone : C1-1D
D. M. : 150A191
C. D. : 4
CEQA : ENV 2010-554-ND
Legal Description: Lot 2, Tract 2359

Pursuant to Los Angeles Municipal Code Section 12.24-W,1, I hereby APPROVE:

a conditional use to permit the continued sale and dispensing for consideration of a full line of alcoholic beverages for on-site consumption in conjunction with an existing restaurant,

Pursuant to Charter Section 562 and Los Angeles Municipal Code Section 12.27, I hereby APPROVE:

a variance from Section 12.26-E of the Municipal Code to allow for required parking spaces to be provided off-site more than 750 feet from the restaurant between 6 p.m. and 1:30 a.m. daily and to be permitted by lease instead of by covenant,

upon the following additional terms and conditions:

1. All other use, height and area regulations of the Municipal Code and all other applicable government/regulatory agencies shall be strictly complied with in the development and use of the property, except as such regulations are herein specifically varied or required.
2. The use and development of the property shall be in substantial conformance with the plot plan submitted with the application and marked Exhibit "A", except as may be revised as a result of this action.
3. The authorized use shall be conducted at all times with due regard for the character of the surrounding district, and the right is reserved to the Zoning Administrator to impose additional corrective Conditions, if, in the Administrator's opinion, such Conditions are proven necessary for the protection of persons in the neighborhood or occupants of adjacent property.



4. All graffiti on the site shall be removed or painted over to match the color of the surface to which it is applied within 24 hours of its occurrence.
5. A copy of the first page of this grant and all Conditions and/or any subsequent appeal of this grant and its resultant Conditions and/or letters of clarification shall be printed on the building plans submitted to the Zoning Administrator and the Department of Building and Safety for purposes of having a building permit issued.
6. The applicant shall defend, indemnify and hold harmless the City, its agents, officers, or employees from any claim, action, or proceeding against the City or its agents, officers, or employees to attack, set aside, void or annul this approval which action is brought within the applicable limitation period. The City shall promptly notify the applicant of any claim, action, or proceeding and the City shall cooperate fully in the defense. If the City fails to promptly notify the applicant of any claim action or proceeding, or if the City fails to cooperate fully in the defense, the applicant shall not thereafter be responsible to defend, indemnify, or hold harmless the City.
7. Maximum indoor seating for the restaurant shall not exceed 72 seats. Outdoor seating shall not exceed 15 seats on the public right-of-way subject to a current revocable permit approved by the Department of Public Works.
8. The maximum square footage of the restaurant shall not exceed 3,126 square feet.
9. Hours of operation shall not exceed 11 a.m. to 2 a.m. daily.
10. No after hours use of the premises is permitted. No cover charge or admission fee is permitted.
11. Live entertainment is limited to the indoors between the hours of 7 p.m. and 1 a.m. Friday and Saturday and 11 a.m. to 1 a.m. Sunday. No amplified music or instruments are permitted. Live entertainment is limited to a maximum of three musicians or a disc jockey. No karaoke or other form of entertainment is permitted. No conditional use has been requested or approved herein for dancing. Dancing is not permitted on the premises.
12. Live entertainment shall be conducted only upon the issuance by the Police Commission of a Café/Entertainment permit, as applicable. A copy of said permit shall be submitted to the Zoning Administrator for inclusion in the file and confirmation of compliance with this condition.
13. No pool tables or coin operated electronic, video or mechanical amusement devices shall be maintained on the premises.
13. These conditions of approval shall be retained on the property at all times and shall be produced immediately upon the request of the Zoning Administrator, Police Department or Department of Building and Safety.

14. The applicant shall maintain a current parking lease agreement with a parking lot owner which provides for the availability of parking for patrons noting location and number of spaces and the hours when such parking is to be available. If the location no longer becomes available, the applicant shall secure a new parking location and provide a copy of a new lease agreement to the Zoning Administrator for inclusion in the file within 30 days of any change in parking location.
15. A minimum of 31 parking spaces shall be provided by lease at 1711 North Van Ness Avenue for the exclusive use of patrons for the duration of this grant between 6 p.m. and 1:30 a.m. daily via a valet service. The availability of valet parking shall be made known to the public via the restaurant menu, a posting of the information on readily visible locations in the restaurant and on any website restaurant page. The 31 parking spaces shall be provided whether or not they are considered required parking per the Municipal Code.
16. Valet attendants shall be instructed to park patron vehicles only at the designated off-site parking lot. Parking of patron vehicles on any street, including residential streets, is prohibited. The applicant shall request that such directive be clearly stated in the contract with the valet service company of record.
17. The applicant shall maintain on the premises and present upon request to the Police or other enforcement agency, a copy of the Business Permit, Insurance Information, and valid emergency contact phone number for any Valet Service utilized and for any Security Company Service employed.
18. The applicant shall be responsible for maintaining the area adjacent to the premises over which he/she has control free of litter, including the sidewalk and any parking area used specifically by patrons.
19. Any exterior lighting shall be installed such that the light is directed onto the subject site. Lighting shall be adequate to identify anyone in front of the building at night.
20. No pay phone shall be maintained on the exterior of the location.
21. An electronic age verification device(s) which can be used to determine the age of any individual attempting to purchase alcoholic beverages shall be installed on the premises at each point-of-sales location. These device(s) shall be maintained in an operational condition and all employees shall be instructed in their use prior to the utilization of this approval.
22. The applicant owner and on-site manager(s) shall comply with all applicable laws and conditions and shall properly manage the facility to discourage illegal and criminal activity on the subject premises and any accessory parking areas over which they exercise control, including insuring that no activities associated with narcotics sales, use or possession, gambling or prostitution occur.
23. **Within six months of the effective date of this action**, all employees involved with the sale of alcoholic beverages shall enroll in the Los Angeles Police Department "Standardized Training for Alcohol Retailers (STAR)". Upon completion

of such training, the applicant shall request the Police Department to issue a letter identifying which employees completed the training. **The applicant shall transmit a copy of the letter from the Police Department to the Zoning Administrator as evidence of compliance.** In the event there is a change in the licensee, within one year of such change, this training program shall be required for all staff.

24. A kitchen shall be maintained in the restaurant in accordance with the definition of such in the Los Angeles Municipal Code. Food service shall be available at all times that the restaurant is open for business.
25. All licenses, permits and conditions shall be posted in a conspicuous location at the facility. Additionally, a copy shall be provided to all employees who shall sign an acknowledgment form stating that they have read and understood all of the ABC and conditional use permit conditions. Said form shall be maintained at the location by the owner and/or manager who shall present it to Police personnel, ABC investigators or any other City agency upon request.

Condition Nos. 26 through 29 are alcohol-specific conditions which have been volunteered by the applicant.

26. There shall be no exterior advertising or sign of any kind or type, including advertising directed to the exterior from within, promoting or indicating the availability of alcoholic beverages, except for the posting of a menu.
27. No alcohol shall be allowed to be consumed on any adjacent property under the control of the applicant.
28. No off-site sales of alcohol as a secondary use to the on-site sales is permitted.
29. The quarterly gross sales of alcoholic beverages shall not exceed the gross sales of food during the same period. The licensee shall at all times maintain records which reflect separately the gross sales of food and the gross sales of alcoholic beverages of the licensee's business. Said records shall be kept no less frequently than on a quarterly basis and shall be made available to the Police Department upon demand.
30. The authorization granted herein for the sale of alcohol and for parking off-site by lease in lieu of a covenant is for a period of **eight (8) years** from the effective date of this grant. Thereafter, this authorization shall become null and void and new requests to allow for the continuation of the conditional use and variance grants will be required.
31. **Within six months of the effective date of this action**, a covenant acknowledging and agreeing to comply with all the terms and conditions established herein shall be recorded in the County Recorder's Office. The agreement (standard master covenant and agreement form CP-6770) shall run with the land and shall be binding on any subsequent owners, heirs or assigns. The agreement with the conditions attached must be submitted to the Zoning Administrator for approval before being recorded. After recordation, a certified copy bearing the Recorder's number and

date shall be provided to the Zoning Administrator for attachment to the subject case file.

OBSERVANCE OF CONDITIONS - TIME LIMIT - LAPSE OF PRIVILEGES - TIME EXTENSION

All terms and Conditions of the approval shall be fulfilled before the use may be established. The instant authorization is further conditional upon the privileges being utilized within two years after the effective date of approval and, if such privileges are not utilized or substantial physical construction work is not begun within said time and carried on diligently to completion, the authorization shall terminate and become void. A Zoning Administrator may extend the termination date for one additional period not to exceed one year, if a written request on appropriate forms, accompanied by the applicable fee is filed therefore with a public Office of the Department of City Planning setting forth the reasons for said request and a Zoning Administrator determines that good and reasonable cause exists therefore.

TRANSFERABILITY

This authorization runs with the land. In the event the property is to be sold, leased, rented or occupied by any person or corporation other than yourself, it is incumbent upon you to advise them regarding the conditions of this grant.

VIOLATIONS OF THESE CONDITIONS, A MISDEMEANOR

Section 12.29 of the Los Angeles Municipal Code provides:

“A variance, conditional use, adjustment, public benefit or other quasi-judicial approval, or any conditional approval granted by the Director, pursuant to the authority of this chapter shall become effective upon utilization of any portion of the privilege, and the owner and applicant shall immediately comply with its Conditions. The violation of any valid Condition imposed by the Director, Zoning Administrator, Area Planning Commission, City Planning Commission or City Council in connection with the granting of any action taken pursuant to the authority of this chapter, shall constitute a violation of this chapter and shall be subject to the same penalties as any other violation of this Code.”

Every violation of this determination is punishable as a misdemeanor and shall be punishable by a fine of not more than \$1,000 or by imprisonment in the county jail for a period of not more than six months, or by both such fine and imprisonment.

APPEAL PERIOD - EFFECTIVE DATE

The applicant's attention is called to the fact that this grant is not a permit or license and that any permits and licenses required by law must be obtained from the proper public agency. Furthermore, if any Condition of this grant is violated or if the same be not complied with, then the applicant or his successor in interest may be prosecuted for violating these Conditions the same as for any violation of the requirements contained in the Municipal Code. The Zoning Administrator's determination in this matter will become

effective after APRIL 27, 2011, unless an appeal therefrom is filed with the City Planning Department. It is strongly advised that appeals be filed early during the appeal period and in person so that imperfections/incompleteness may be corrected before the appeal period expires. Any appeal must be filed on the prescribed forms, accompanied by the required fee, a copy of the Zoning Administrator's action, and received and receipted at a public office of the Department of City Planning on or before the above date or the appeal will not be accepted. **Forms are available on-line at <http://planning.lacity.org>**. Public offices are located at:

Figueroa Plaza
201 North Figueroa Street,
4th Floor
Los Angeles, CA 90012
(213) 482-7077

Marvin Braude San Fernando
Valley Constituent Service Center
6262 Van Nuys Boulevard, Room 251
Van Nuys, CA 91401
(818) 374-5050

If you seek judicial review of any decision of the City pursuant to California Code of Civil Procedure Section 1094.5, the petition for writ of mandate pursuant to that section must be filed no later than the 90th day following the date on which the City's decision became final pursuant to California Code of Civil Procedure Section 1094.6. There may be other time limits which also affect your ability to seek judicial review.

NOTICE

The applicant is further advised that all subsequent contact with this office regarding this determination must be with the Zoning Administrator who acted on the case. This would include clarification, verification of condition compliance and plans or building permit applications, etc., and shall be accomplished **BY APPOINTMENT ONLY**, in order to assure that you receive service with a minimum amount of waiting. You should advise any consultant representing you of this requirement as well.

FINDINGS OF FACT

After thorough consideration of the statements contained in the application, the plans submitted therewith, the report of the Zoning Analyst thereon, the statements made at the public hearing on February 24, 2011, all of which are by reference made a part hereof, as well as knowledge of the property and surrounding district, I find that the requirements for authorizing a conditional use permit under the provisions of Section 12.24-W have been established by the following facts:

BACKGROUND

The project site is a level rectangular-shaped lot consisting of approximately 3,126 square feet, having a frontage of approximately 39 feet along the north side of Franklin Avenue and an even depth of 80 feet. The property is developed with a one-story commercial space part of a commercial strip development. Adjoining spaces (part of the development) include a vacant space, a restaurant/bar, and a storage room. The northerly part of the property consists of a commercial kitchen and office space. The property is located within the Hollywood Planning Area.

Surrounding properties are within the C1-1D, C2-1, P-1 and R3-1 Zones are characterized by both level and sloping topography with fully improved streets. The properties are developed with one- to eight-story single- and multi-family dwellings, commercial buildings and their respective parking lots.

Adjoining properties to the north and east are within the C1-1D Zone and are developed with one-story mini-shopping center (Victor's Square) consisting of various commercial tenants including a pet supply store, a video rental store, cleaners and a Chinese restaurant. Immediately abutting the subject site to the east (and part of the mini-shopping center) is The Oaks Gourmet Fine Foods & Spirits and its parking lot. Further east across Bronson Avenue, properties are within the P-1 and C1-1D Zones and are developed with market and its parking lot.

Properties to the south and across Franklin Avenue are within the R3-1 Zone and are developed with the Church of Scientology Celebrity Centre and its parking lot.

Adjoining properties to the west of the site are within the C1-1D Zone and are developed with one-story commercial buildings occupied with the Counterpart Records and Books store, Millennium restaurant, Espiritu Boutique, Tamarind Theatre, Daily Planet Book store, and Birds restaurant.

Bronson Avenue, a north-south oriented street, to the east of the subject site, is both a Secondary Street (south of Franklin Avenue) and a Collector Street (north of Franklin Avenue), has a varying width of 60 to 62 feet and is improved with curb, gutter and sidewalk.

Franklin Avenue, an east-west oriented street, adjoins the subject site to the south, is a Secondary Street, with a varying width of 80 to 83 feet and improved with curb, gutter and sidewalk.

Previous zoning related actions on the site/in the area include:

Subject Property

Case No. ZA 2004-5754(CUB)(ZV) – On December 15, 2004, the Zoning Administrator approved a Conditional Use Permit authorizing the continued sale and dispensing of a full line of alcoholic beverages for on-site consumption in conjunction with an existing restaurant and approved a Variance authorizing required parking to be located more than 750 feet distant and secured by lease agreement in lieu of the required covenant and agreement.

Case No. ZA 2000-0172(CUB) – On May 23, 2000, the Zoning Administrator approved a Conditional Use Permit authorizing the sale and dispensing of a full line of alcoholic beverages for on-site consumption in conjunction with the construction, use and maintenance of a 410 square-foot outdoor expansion to an existing 2,020 square-foot restaurant accommodating 48 indoor and 42 outdoor patrons. The matter was appealed and approved by the Central Area Planning Commission.

Surrounding Properties

Case No. ZA 2009-4074(CUB) – On August 19, 2010, the Zoning Administrator approved a Conditional Use Permit authorizing the sale and dispensing of a full line of alcoholic beverages for on-site consumption in conjunction with an existing 1,720 square-foot restaurant (Prizzi's Piazza) with live entertainment. (5923 West Franklin Avenue)

Case No. ZA 2009-0655(CUB) – On November 20, 2009, the Zoning Administrator approved a Conditional Use Permit authorizing the sale and dispensing of a full line of alcohol for on-site consumption in conjunction with an existing restaurant. (5917 Franklin Avenue)

Case No. ZA 2007-2857(CUE) – On September 27, 2007, the Zoning Administrator approved a Conditional Use Permit authorizing the sale and dispensing of beer and wine only for on-site consumption in conjunction with an existing restaurant (Pimai Thai). (5833 West Franklin Avenue)

BASIS FOR CONDITIONAL USE PERMITS

A particular type of development is subject to the conditional use process because it has been determined that such use of property should not be permitted by right in a particular zone. All uses requiring a conditional use permit from the Zoning Administrator are located within Section 12.24-W of the Los Angeles Municipal Code. In order for the sale of a full line of alcoholic beverages for on-site consumption to be authorized, certain designated findings have to be made. In these cases, there are additional findings in lieu of the four standard findings for most other conditional use categories.

FINDINGS

Following (highlighted) is a delineation of the findings and the application of the relevant facts to same:

1. **The proposed location will be desirable to the public convenience or welfare and the location is proper in relation to adjacent uses or the development of the community.**

The subject project entails a request to continue the sale of a full line of alcohol within an existing restaurant. The restaurant's most recent approval for the sale of alcohol as well as for a parking variance was under ZA 2004-5754(CUB)(ZV) which was approved December 15, 2004 for a five-year term. No additional space or any expansion of seating or hours has been requested beyond those approved in the prior grant. The site has been used as a restaurant since 1958 and under the current ownership since the 1970s. Alcohol sales preceded the requirement for a conditional use. However, a request for new outdoor seating, triggered a requirement for a conditional use in the year 2000. Said 2000 case was approved for a three-year term. It should be noted, that there was no indication that with that change in size and seating, any additional parking was required at the time and thus there was no separate variance request to provide required parking off-site.

As noted, there are no significant changes requested as part of this application. The matter was considered by the Hollywood United Neighborhood Council and a letter of support dated August 23, 2010 was submitted and is attached to the file. Likewise, a letter from the Los Angeles Police Department Hollywood Division dated February 24, 2011 was received noting no objections to the continuation of the current conditional use. A representative of the Fourth Council District also testified at the hearing indicating that there have been no general complaints with the operation of the restaurant itself, adding that there was no opposition to the request including hours, entertainment and patio use. Three community members testified at the hearing regarding parking concerns which are detailed in the variance portion of this action. One speaker who testified on behalf of his mother noted also that he had concerns with the use of the patio and suggested a 12 midnight closing hour for its use.

Seating at the restaurant is limited to 70 seats indoors with 15 seats outdoors located in the public right-of-way and subject to the approval of the Department of Public Works. Hours of operation remain the same as approved in the most recent action which are between 11 a.m. and 2 a.m., daily. Live entertainment is permitted as limited and conditioned by the prior action. It should be noted that the restaurant is located within the C1 Zone which does not permit by right any entertainment. A variance is typically what would now be required for such an activity. In this instance, the case history shows that entertainment has been permitted without the need for a variance in the past and as such, per this action limited entertainment is permitted three days of the week within specified hours which continue what was previously-approved. However, such entertainment is subject to the issuance of a café/ entertainment permit by the Police Commission, as applicable.

A restaurant use has been at this location since the 1950s and the applicant has been the operator since the 1970s. It is noteworthy that the applicant/operator is also the property owner which is often not the case. The restaurant continues to serve the local community and has been an integral part of this commercial corridor for decades. As such, the use will continue to serve public convenience and welfare and as sited and conditioned, the location remains compatible with the character of the surrounding uses. In addition, the proposed use in conjunction with the imposition of a number of conditions addressing operational and alcohol-related issues will safeguard public welfare and enhance public convenience

2. The use will not be materially detrimental to the character of the development in the immediate neighborhood.

The grant authorized herein incorporates a number of conditions which have been imposed upon the use as well as many which have been volunteered by the applicant. These conditions, including many which were previously required, will continue to make the use more compatible with other uses in the surrounding community.

The subject grant for alcohol sales is authorized for a term of eight years after which time the applicant will need to file a request to allow for the continuation of such

sales. This allows the City an opportunity to review the operation of the restaurant anew. If the operation has been conducted appropriately and without creating problems, then a subsequent decision on a new request may take that into favorable consideration. A record of poor compliance and/or nuisance complaints would allow the City the discretion to not grant the continuation of the conditional use and thus avoid the need to proceed with prolonged nuisance abatement proceedings. Thus, as conditioned the use is anticipated to be compatible with the surrounding area.

3. **The proposed location will be in harmony with the various elements and objectives of the General Plan.**

The Hollywood Community Plan Map designates the property within a C1-1D Zone for Limited Commercial land uses with corresponding zones of CR, C1, C1.5 and P and height limited to District No. 1D.

The subject property is planned and zoned for commercial uses. The conditional authorization for the sale of alcoholic beverages on-site is allowed through the approval of the Zoning Administrator subject to certain findings. The required findings in support have been made herein.

4. **The proposed use will not adversely affect the welfare of the pertinent community or result in an undue concentration of premises for the sale of alcoholic beverages after given consideration to the State laws and to the California Department of Alcoholic Beverage Control's guidelines for undue concentration after giving consideration to the number and proximity of these establishments within a 1,000-foot radius of the site, and giving consideration to crime rates in the area.**

According to the California State Department of Alcoholic Beverage Control licensing criteria, four on-site and three off-site licenses are allocated to Census Tract No. 1895 which has a population of 4,473. There are currently eight on-site and three (one of which is listed as surrendered) off-site licenses in this Census Tract.

The subject location is within an area where the threshold of allocated licenses has been reached however the request is also within a commercial corridor where there are a variety of eating establishments that cater to an assortment of needs concentrated along this corridor. As such, the higher number of licenses is not unexpected given the development in this limited commercial strip. The request does not however represent the addition of a new license to the census tract as the restaurant has maintained a license for decades.

Statistics from the Los Angeles Police Department's Hollywood Division Vice Unit reveal that in Crime Reporting District No. 628, which has jurisdiction over the subject property, a total of 175 crimes were reported in 2008, compared to the citywide average of 235 crimes and the high crime reporting district average of 282 crimes for the same period. These numbers do not reflect the total number of arrests in the subject reporting district of the accountable year.

The crime rate numbers are lower than those rates identified for the City. Nonetheless, conditions have been imposed to mitigate any adverse impacts on the area. Communication was received from the Police Department noting no objections to the request highlighting that the operation itself has not created a demand for additional Police resources.

5. **The use will not detrimentally affect the nearby residentially zoned communities in the area after giving consideration to the distance of the proposed use from residential buildings, churches, schools, hospitals, public playgrounds and other similar uses and other establishments dispensing, for sale or other consideration, alcoholic beverages, including beer and wine.**

There are residential uses in the vicinity of the project site as well as other venues in the vicinity which sell alcohol for on- and off-site consumption. This grant has placed numerous conditions on the proposed project and not authorized uses of the property which might create potential nuisances for the surrounding area. Such imposition of conditions, as well as the imposition of an eight-year term grant, will make the use a more compatible and accountable neighbor to the surrounding uses than would otherwise be the case.

VARIANCE FINDINGS

In order for a variance to be granted, all five of the legally mandated findings delineated in City Charter Section 562 and Municipal Code Section 12.27 must be made in the affirmative. Following (highlighted) is a delineation of the findings and the application of the relevant facts of the case to same:

6. **The strict application of the provisions of the Zoning Ordinance would result in practical difficulties or unnecessary hardships inconsistent with the general purpose and intent of the zoning regulations.**

As noted, the applicant has requested a variance to provide required parking off-site by lease in lieu of a covenant. Thirty-one spaces have been identified as required in the application. Said number was apparently selected based on a current requirement of 1 space per 100 square feet of gross floor area for any restaurant which exceeds 1,000 gross square feet. The restaurant has 3,126 square feet.

It is unclear why the restaurant would require this number. At the public hearing, the Zoning Administrator inquired of the representative whether this number had been confirmed by the Department of Building and Safety as required parking but no conclusive response was provided. The building construction dating back to the late 1920s provided no on-site parking. It was originally built for stores as noted in building permits. Thus, the building would be entitled to certain grandfather rights regarding parking. In the 1990s, citywide parking requirements were increased for restaurants over 1,000 gross square feet. However, this restaurant preceded such enactment of provisions and thus would have been eligible to retain any pre-existing grandfather rights.

In 2000, the applicant requested an expansion for patio seating which triggered a new conditional use permit. Under said request, no additional parking was triggered or noted on the new conditional use and no variance was requested. Since the seating would have been for limited outdoor patio seating, no additional parking would have been required per the Municipal Code. In 2004, when the applicant requested a new conditional use due to the expiration of the 2000 approval, a variance request was added for off-site parking. No indication was provided at the time that in fact 31 spaces were **required** parking and that a variance was necessary. It would appear that an argument can be made that a variance may not have been required or that a much reduced number of parking spaces should have been identified as required, inasmuch as parking credits should have been provided for the use which has existed on the property for some time.

Nonetheless, this variance is being considered under this request as if 31 parking spaces were indeed **required**. A condition of this grant requires this minimum number of spaces whether mandated or not by the Municipal Code to insure that parking is provided. Parking remains a critical necessity within this corridor of development.

At the hearing, as noted, three community members addressed concerns with limited parking in the area. One noted that parking should be available during the day also adding that he was glad to know that there was a lease for parking at a church parking lot in the evening. Another speaker testified that the valet attendants do not always park the vehicles in the church parking lot but rather park on the streets. She noted that the restaurant valet service uses white parking valet tickets which are distinct from other valet services and that this was evidence of the use of surrounding streets instead of use of the assigned parking lot. She noted that there had been an effort in the past to have permit parking but that the applicant had been part of a group that sued claiming that this would interfere with business which resulted in no permit parking. Another speaker added that valets need to be controlled and that renewal is an opportunity to make adjustments to the grant.

The applicant's representative clarified at the hearing that the applicant had not been part of the lawsuit and that the applicant has maintained the lease with the church for the exclusive use by the restaurant. It was noted that the applicant had been asked to join the other joint parking program which serves the other restaurant but had not done so. The representative noted that this restaurant has been active in the area for 46 years and began its operation when the strip was vacant.

In a subsequent letter to the Zoning Administrator dated February 28, 2011 from the applicant/property owner, Françoise Koster, a further explanation is provided of her refusal to participate in the other joint parking valet program. The letter notes that valet services have been provided by the same company since 2001 and that the relationship has been excellent and predated the efforts to create a new joint program. Ms. Koster noted that joining the program would have resulted in forfeiting the use of the church parking lot which would have most likely been leased to another venue. She also added that the representation of some of the available lots for parking presented as part of the joint valet program were questionable and thus she decided to retain the service that had a track record with her operation. Copies

of current leases with the church and contracts with the valet company have also been submitted for inclusion in the file.

Parking is provided through lease agreement at a church parking lot during evening hours. An aggregate of 36 parking spaces can be accommodated. The spaces are specifically reserved for the restaurant. There are no other available parking lots in the immediate area that are not already committed to other uses. Thus, the grant allows for at least 31 parking spaces and maybe more, which may not be technically required parking, to be available in the evening. In this instance, the strict application of the zoning regulations would impair the applicant from the ability to continue the existing use of a restaurant which has been at this location before the applicant bought the property, dating back to the 1950s.

7. **There are special circumstances applicable to the subject property such as size, shape, topography, location or surroundings that do not apply generally to other property in the same zone and vicinity.**

These characteristics include a fully improved property which has no land for on-site parking, limited lot size and no vehicular access wherein physically there is no ability to provide any parking on-site.

8. **Such variance is necessary for the preservation and enjoyment of a substantial property right or use generally possessed by other property in the same zone and vicinity but which, because of such special circumstances and practical difficulties or unnecessary hardships, is denied the property in question.**

Due to development in the area, much of which is part of older developments that had no on-site parking, it is difficult to find other properties which may have surplus off-site parking available or for which landowners would be willing to provide parking through a covenant rather than a lease. Many of the properties are also developed with older multi-family housing which has no on-site parking thus making competition for available parking more rigorous. Thus, a variance to provide parking off-site by lease is a likely scenario when any change or expansion of a use triggers additional parking requirements. While, it is not clear that this use is subject to the request as submitted, citywide, similarly zoned properties have been granted variances to allow parking to be provided off-site by lease and in this instance the applicant seeks to be on par with such properties.

9. **The granting of such variance will not be materially detrimental to the public welfare or injurious to the property or improvements in the same zone or vicinity in which the property is located.**

As conditioned, the grant continues to provide parking for patrons through off-site parking. A condition of this grant also requires that the valet service contract include more specific language that valet attendants shall park vehicles in the designated parking lot and not on the streets. The applicant has submitted a copy of the current parking lease agreement for inclusion in the file as well as the valet service contract, liability, insurance and Police Commission permits for the valet service. Coupled

with the conditional use request, the variance approval has a term grant of eight years which allows the City to review the use anew in the future and to insure that the proposed parking remains available and whether any other options emerge to provide for additional parking in the area at the time of the next review. Thus as proposed, the request will not be materially detrimental to the area.

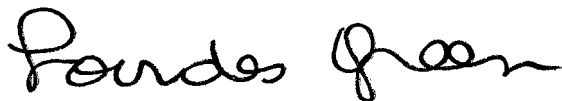
10. **The granting of the variance will not adversely affect any element of the General Plan.**

The Hollywood Community Plan Map designates the property within a C1-1D Zone for Limited Commercial land uses with corresponding zones of CR, C1, C1.5 and P and height limited to District No. 1D.

The restaurant use is permitted by the Plan and zone and as proposed the project is anticipated to continue to be in conformance with the objectives of the Community Plan to provide adequate parking for commercial development.

ADDITIONAL MANDATORY FINDINGS

11. The National Flood Insurance Program rate maps, which are a part of the Flood Hazard Management Specific Plan adopted by the City Council by Ordinance No. 172,081, have been reviewed and it has been determined that this project is located in Zone C, areas of minimal flooding.
12. On October 27, 2010, a Negative Declaration (ENV 2010-554-ND) was prepared for the proposed project. On the basis of the whole of the record before the lead agency including any comments received, the lead agency finds that this project will not have a significant effect on the environment. I hereby adopt that action. This Declaration reflects the lead agency's independent judgment and analysis. The records upon which this decision is based are with the Environmental Review Section of the Planning Department in Room 750, 200 North Spring Street.



LOURDES GREEN
Associate Zoning Administrator
Direct Telephone No. (213) 978-1313

LG:lmc

cc: Councilmember Tom LaBonge
Fourth District
Adjoining Property Owners

OFFICERS:

PRESIDENT Robert Morrison
VICE-PRESIDENT Tom Meredith
TREASURER Asher Landau
SECRETARY Brandi D'Amore



BOARD MEMBERS:

Annika Guterman Sheila Irani
Jim Van Dusen Michael Connolly
Margaret Marmolejo Tony Zimbardi
Chad Manuel

HOLLYWOOD UNITED NEIGHBORHOOD COUNCIL
Certified Council #52,
P.O. Box 3272 Los Angeles, CA 90078

Standing Rules (Rules of Order)

Introduction

Code of Civility/Conduct Collectively and individually, the members of the Board of Directors of the Hollywood United Neighborhood Council will ensure to the best of their ability that the Neighborhood Council's business is conducted in a respectful and courteous manner, and in a way that will generate respect and credibility for the Neighborhood Council. The freedom to express one's views about public matters is a cornerstone of the democratic process. The Hollywood United Neighborhood Council welcomes the diverse views and opinions of our Board Members and Stakeholders as they relate to the issues before us. In order for these discussions to be meaningful and effective, the Board should treat others with respect and dignity and shall use these rules to facilitate expectations and clarify operating rules.

Conflict of Interest: Financial information specifically to the Agenda Item before the Neighborhood Council must be disclosed by board members.

Any written communication representing itself to be an official communication or position of HUNC must be approved by the President.

All emails, writings, letters, and correspondence will be purged after 6 months of their creation. This will not include Board meeting minutes or notices sent out through Constant Contact (subject to Constant Contact restrictions) or official @myhunc.org correspondences (subject to server restrictions)

Meeting Procedures

Board members are responsible to review meeting exhibits distributed with the agenda prior to the meeting and to prepare any initial comments or questions in advance.

Time Limits

Board meeting shall be limited to 3.5 hours maximum counted from actual start time, no minimum. To proceed beyond the limit, the board may vote by simple majority to extend the meeting.

As recognized by the Chair, clarifying questions from board members shall be directed to and answered by the Chair of the Committee under which the item is presented, or to whoever is presenting the item. The Chair or Presenter may call upon another board member to answer.

Unless otherwise specified in the Agenda or verbally waived by the Chair, initial board member comments during discussion of an item are limited to three minutes. Members should strive to speak only once on each item and limit follow-up comments to one minute when recognized by the Chair.

Consent Calendar

The board may use a consent calendar as described herein. A consent calendar may be placed on a meeting agenda and presented by the president or the president's designee. Items may be removed from the consent calendar on the request of a board member, if seconded. Items not removed may be adopted by a roll call vote without debate. Removed items may be taken up either immediately after the consent calendar or placed later on the agenda at the discretion of the chair. Public comment is required on the consent calendar, with individual comments limited to two minutes in total on the consent calendar. All approved items on the consent calendar are considered and shall be recorded as individual board actions. Note: Items on the consent calendar are generally non-controversial items that do not require much, if

any, discussion.

Committee Operations

Committee Chairs shall prepare and send relevant materials to committee members in advance of the meeting for review prior to the meeting.

Each Committee will report to the full Board annually with a Mission Statement and three to five committee goals for the year.

Committee Minutes

Whereas the Hollywood United Neighborhood Bylaws (Approved August 22, 2022) require Committee Chairs to be responsible for keeping “minutes” for all meetings,

Whereas timeliness, content, and ease of understanding are important to the mission of HUNC to promote transparency in local government, The establishment of a minimum standard for content of committee minutes is necessary. Committee Minutes will contain at minimum:

1. Name of the Committee
2. Date of the Meeting
3. Start Time of Meeting (Actual)
4. Name of Committee Members in Attendance, noting any absences or partial absences including time members joined or left the meeting after the meeting start
5. Results of any Voting Items,
 - a. Including Mover and Seconder
 - b. Final Vote Tally and member names for each type (Yes, No, Absent, Ineligible, Recusals, Abstention)
6. Any other items the Chair deems necessary to be noted in the minutes
7. End Time of Meeting Approved Committee

Committee Minutes will be submitted to the Secretary within three days of their approval. The Executive Committee may establish a standard minute template to ensure consistent formatting.

Participation and Training Requirements

These rules are in addition to any attendance or participation requirements from Hollywood United Neighborhood Council bylaws and Board of Neighborhood Council (BONC) commission policies. Each board member shall track and report to the board as necessary about progress related to training and outreach attendance.

Board participation requirements for Outreach events of twelve (12) hours a year beginning at start of fiscal year. Should someone be appointed within the year, then participation is pro-rated within the fiscal year.

Whereas Planning and Land Use Management (PLUM) Issues are of community interest and importance, board members shall complete Planning and Land Use Management Training from the City to ensure PLUM items can be heard when recusals or absences occur.

Financial Procedures

So long as the as approved administrative packet and budget line items allow, the following rules apply:

1. The Treasurer may spend at their discretion up to \$350 for Board Meeting food per Board Meeting
2. The Treasurer may spend at their discretion up to \$200 for office supplies per month.
3. The Executive Committee by a majority vote may spend at its discretion up to \$1,000 for Office Equipment
4. The Treasurer may spend at their discretion up to \$500 for ad hoc printing services for any Board Meeting or Committee Meeting
5. All expenditures to be submitted to the Treasurer by a Committee Chair or Co Chair for prior approval on an as-needed basis.
6. The Treasurer may spend at their discretion up to \$150 for business cards, name plates and lanyards per each board member as needed.

Event Approval Requirements and Procedures

All motions for event proposal will be submitted to the board's regular meeting agenda no later than ten calendar weeks prior to the earliest proposed event date.

All approved events will designate an Event Chair who will be responsible for communication and document submission to the City Clerk. Unless otherwise designated by an approved motion of the board, only the Event Chair, President, or Treasurer will be in communication with the City Clerk or the Department of Neighborhood Empowerment about a specific approved event.

In order to approve an event for submission to the City Clerk, the board's minimum requirements are :

1. Completed event approval form and
2. Itemized written budget.
 - a. Itemized Budgets shall include a reasonable line item for incidental expenses

The Event Chair will be responsible for submission of these documents to the City Clerk and to provide any additional information or documentation requested by the Clerk's office for the event. These requirements are consistent with Neighborhood Council Funding Policies.

Miscellaneous Rules

Standing Committees of NC shall include: Community, Cultural and Volunteer Services (CCVS) Executive; Outreach; Planning, Land Use & Management (PLUM); Public Safety & Emergency Preparedness (PSEP); Transportation & Works (TW); and Renters and Housing (R&H).

Executive Committee members in order of succession, or Chair of Transportation and Public Works or PLUM committees are allowed to present an official position that has been approved by the President with regards to tree removals, if the full Board cannot meet before the tree removal notice or hearing deadline.

A designated member of the Executive Committee may approve proposed Survey questions to be sent to HUNC Stakeholders in order to expedite Survey timing. Should there be any disagreement re potential questions, those specific questions would go to the full Board for approval. Designee would assist in crafting, publishing and administering HUNC stakeholder-relevant surveys utilizing survey services currently available.

Monthly Expenditure Report



Reporting Month: August 2023

Budget Fiscal Year: 2023-2024

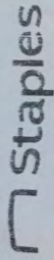
NC Name: Hollywood United
Neighborhood Council

Monthly Cash Reconciliation					
Beginning Balance	Total Spent	Remaining Balance	Outstanding	Commitments	Net Available
\$31872.12	\$316.89	\$31555.23	\$0.00	\$0.00	\$31555.23

Monthly Cash Flow Analysis					
Budget Category	Adopted Budget	Total Spent this Month	Unspent Budget Balance	Outstanding	Net Available
Office	\$30750.00	\$316.89	\$30305.23	\$0.00	\$30305.23
Outreach		\$0.00		\$0.00	
Elections		\$0.00		\$0.00	
Community Improvement Project	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Neighborhood Purpose Grants	\$2000.00	\$0.00	\$2000.00	\$0.00	\$2000.00
Funding Requests Under Review: \$0.00		Encumbrances: \$0.00		Previous Expenditures: \$127.88	

Expenditures						
#	Vendor	Date	Description	Budget Category	Sub-category	Total
1	GOOGLE GSUITE_MYHUNC.	08/01/2023	Google Workspace	General Operations Expenditure	Office	\$82.43
2	MAILCHIMP	08/07/2023	Mail Chimp	General Operations Expenditure	Office	\$47.00
3	WEB BLUEHOST.COM	08/14/2023	Hosting for HUNC Website - 6 months	General Operations Expenditure	Office	\$137.94
4	STAPLES 00102434	08/22/2023	Office Equipment for meetings	General Operations Expenditure	Office	\$27.63
5	STAPLES 00102434	08/22/2023	Office equipment for meetings	General Operations Expenditure	Office	\$21.89
Subtotal:						\$316.89

Outstanding Expenditures						
#	Vendor	Date	Description	Budget Category	Sub-category	Total
Subtotal: Outstanding						\$0.00



6450 Sunset Blvd
Hollywood, CA 90028
323-467-2155

Sale

Store: 243 Register: 3
Date: 8/22/23 Time: 1:43 PM
Transaction: 3831 Cashier: 2055538

REWARDS NUMBER 2506502604

Qty	Item	Price	Amount
1	TRU RED 20/92 1RM 718103351812	6.49	6.49
1	IHOME USBA-LIGHT 10 * 812350236008	22.18	18.74 (3.44)

Subtotal 25.23
CALIFORNIA 9.5% 2.40

Total 27.63
USD\$27.63

MASTERCARD

Card No. : XXXXXXXXXXXX2667 [C]

Chip Read

Auth No. : 048572

Mode. : Issuer

AID. : A0000000041010

TVR. : 0000008000

IAD. : 01106070012200003D070000000000000F

TSI. : E800

ARC. : 3030

*Item is currently on promotion. Some coupons are only valid on regular priced items. Please see the coupon terms and conditions for details.

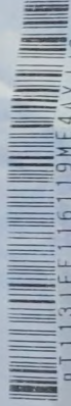
Staples,

the working and learning store.
Discover every tool to take on tomorrow including products, services and inspiration that help you unlock what is possible.

Shop Smarter. Get Rewarded.
Staples Rewards members get up to 5% back in Rewards.

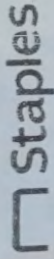
Exclusions Apply. See an associate for full program details or to enroll.

THANK YOU FOR SHOPPING AT
STAPLES!



01131EE116119ME4XJJ90

Customer Copy



6450 Sunset Blvd
Hollywood, CA 90028
323-467-2155

Sale

Store: 243 Register: 3
Date: 6/22/23 Time: 1:50 PM
Transaction: 3835 Cashier: 2055538

REWARDS NUMBER 2506502604

Qty	Item	Price	Amount
1	LOGITECH M310 MSE	19.99	19.99

Subtotal 19.99
CALIFORNIA 9.5% 1.90

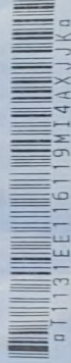
Total 21.89
(USD\$21.89)

MASTERCARD
Card No. : XXXXXXXXXXXX2667 [C]
Chip Read
Auth No. : 017278
Made. : Issuer
AID. : A0000000041010
TVR. : 0000008000
IAD. : 0110607001220000F82A0000000000000000F
TSI. : E800
ARC. : 3030

Staples,
the working and learning store.
Discover every tool to take on tomorrow
including products, services
and inspiration that help you
unlock what is possible.

Shop Smarter. Get Rewarded.
Staples Rewards members get up to
5% back in Rewards.
Exclusions Apply. See an associate for
full program details or to enroll.

THANK YOU FOR SHOPPING AT
STAPLES!



011131EE116119M14AXJK0

Customer Copy

Your first stop
to nonstop travel.

With TSA PreCheck enrollment available at
select Staples stores, it's easier
ever to upgrade your travel. To find a
participating location, visit
staples.com/tsa.

Amazon Returns



Invoice

Invoice number: 4771371609

Google LLC
1600 Amphitheatre Pkwy
Mountain View, CA 94043
United States
Federal Tax ID: 77-0493581

Bill to

John M Wait
myhunc.org
1809 N Bronson Ave
Apt 5
Los Angeles, CA 90028
United States

Details

Invoice number4771371609
Invoice dateJul 31, 2023
Billing ID3288-8062-9811
Domain namemyhunc.org

Google Workspace

Total in USD **\$82.43**

Summary for Jul 1, 2023 - Jul 31, 2023

Subtotal in USD	\$82.43
Tax (0%)	\$0.00
Total in USD	\$82.43

You will be automatically charged for any amount due.

Subscription	Description	Interval	Quantity	Amount(\$)
Google Workspace Business Starter	Usage	Jul 1 - Jul 12	11	30.65
Google Workspace Business Starter	Usage	Jul 13 - Jul 15	13	9.05
Google Workspace Business Starter	Usage	Jul 16 - Jul 26	9	22.99
Google Workspace Business Starter	Usage	Jul 27 - Jul 31	17	19.74
			Subtotal in USD	\$82.43
			Tax (0%)	\$0.00
			Total in USD	\$82.43

Need help understanding the charges on your invoice? [Click here for detailed explanations](https://support.google.com/a?p=gsuite-bills-and-charges)
<https://support.google.com/a?p=gsuite-bills-and-charges>

Mailchimp Invoice

MC09253145

Issued to

Sheila Irani
Hollywood United NC
treasurer@myhunc.org
Office phone: 3237937868
200 N Spring st
Los Angeles, CA 90012

Issued by

Mailchimp
c/o The Rocket Science
Group, LLC
675 Ponce de Leon Ave NE
Suite 5000
Atlanta, GA 30308
www.mailchimp.com
Tax ID: US EIN 58-2554149

Details

Order # MC09253145
Date Paid: August 07, 2023
04:14 AM Los Angeles

Billing statement

Monthly plan

1501 - 2500 subscribers.

\$47.00

Paid via Mast ending in **2667** which expires
12/2026
on August 07, 2023

\$47.00

Balance as of August 07, 2023

\$0.00

If a refund is required, it will be issued in the purchase currency for the amount of the original charge. Sales Tax was not applied to this purchase.

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Receipt Details

Invoice Number: 76711084

Date: 14 August 2023

Billing Information

Sheila Irani

200 n spring st

Los Angeles, CA 90012

Payment Details

Payment Method: MC 2667

Status: Authorized

Transaction Type: MC ending in 2667

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Description	Domain	Term	Expiration	Price
Choice Plus	ies.kvj.mybluehost.me	6 months	20 February 2024	\$137.94
SiteLock Security - Free	ies.kvj.mybluehost.me	6 months	20 February 2024	\$0.00

Choice Plus

Domain ies.kvj.mybluehost.me

Term 6 months

Expiration 20 February 2024

Price \$137.94

SiteLock Security - Free

Domain ies.kvj.mybluehost.me

Term 6 months

Expiration 20 February 2024

Price \$0.00

Subtotal: \$137.94

Total: \$137.94

All plans and products automatically renew approximately 15 days before the expiration unless you cancel. The renewal will be for the same term length and at the [regular rates](#) reflected in your Control Panel under [My Account](#). The payment method you provide today, or we have on file, will be used for renewals, unless you change it or cancel. You may cancel at any time by calling customer support at 888-401-4678 or by [logging into your account](#). Please note, if you purchased a Microsoft product, additional [Microsoft terms](#) apply.

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"La Poubelle Bistro"

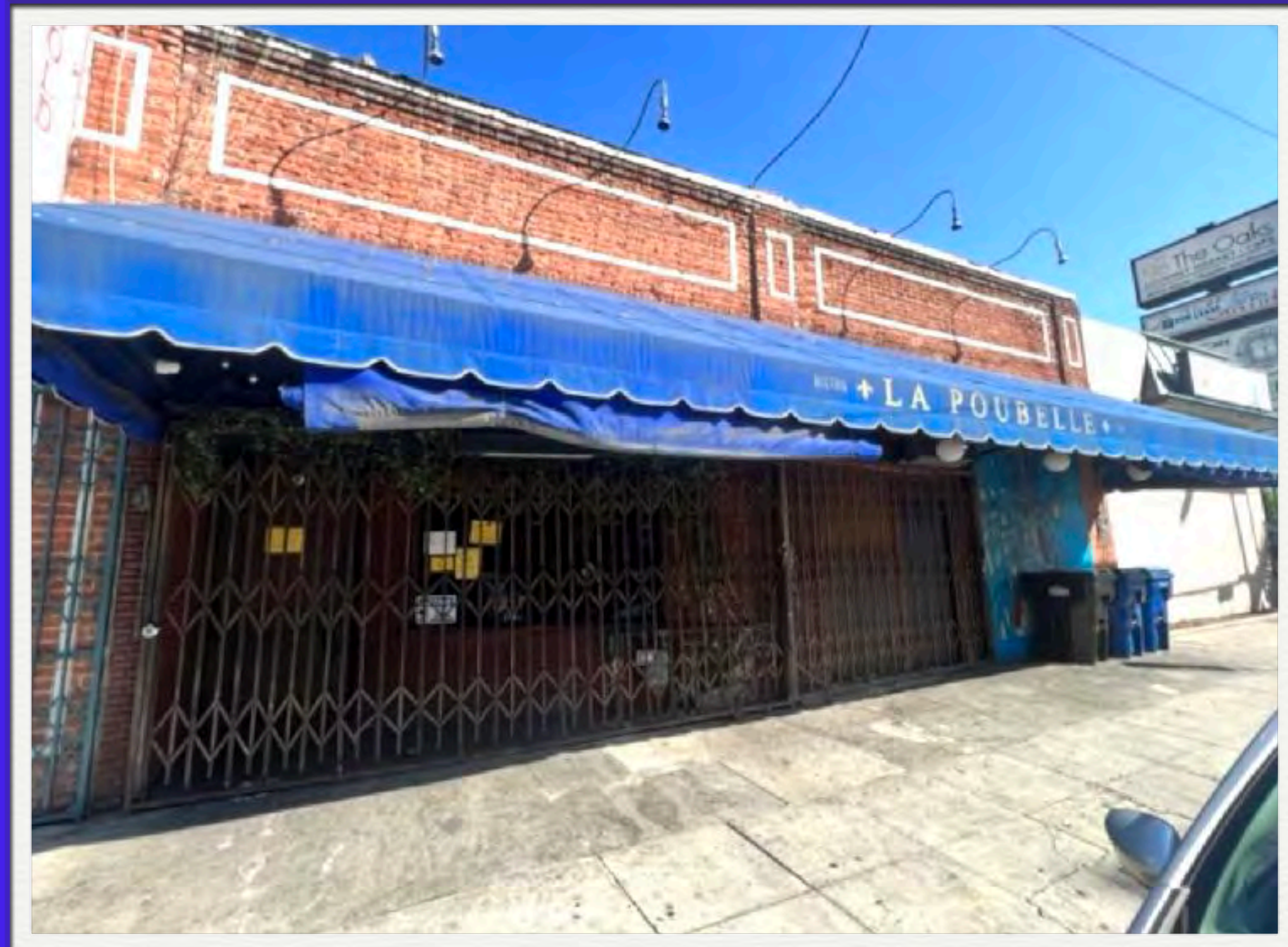
5907 Franklin

ZA-2023-728-CUB

HUNC Land Use Committee

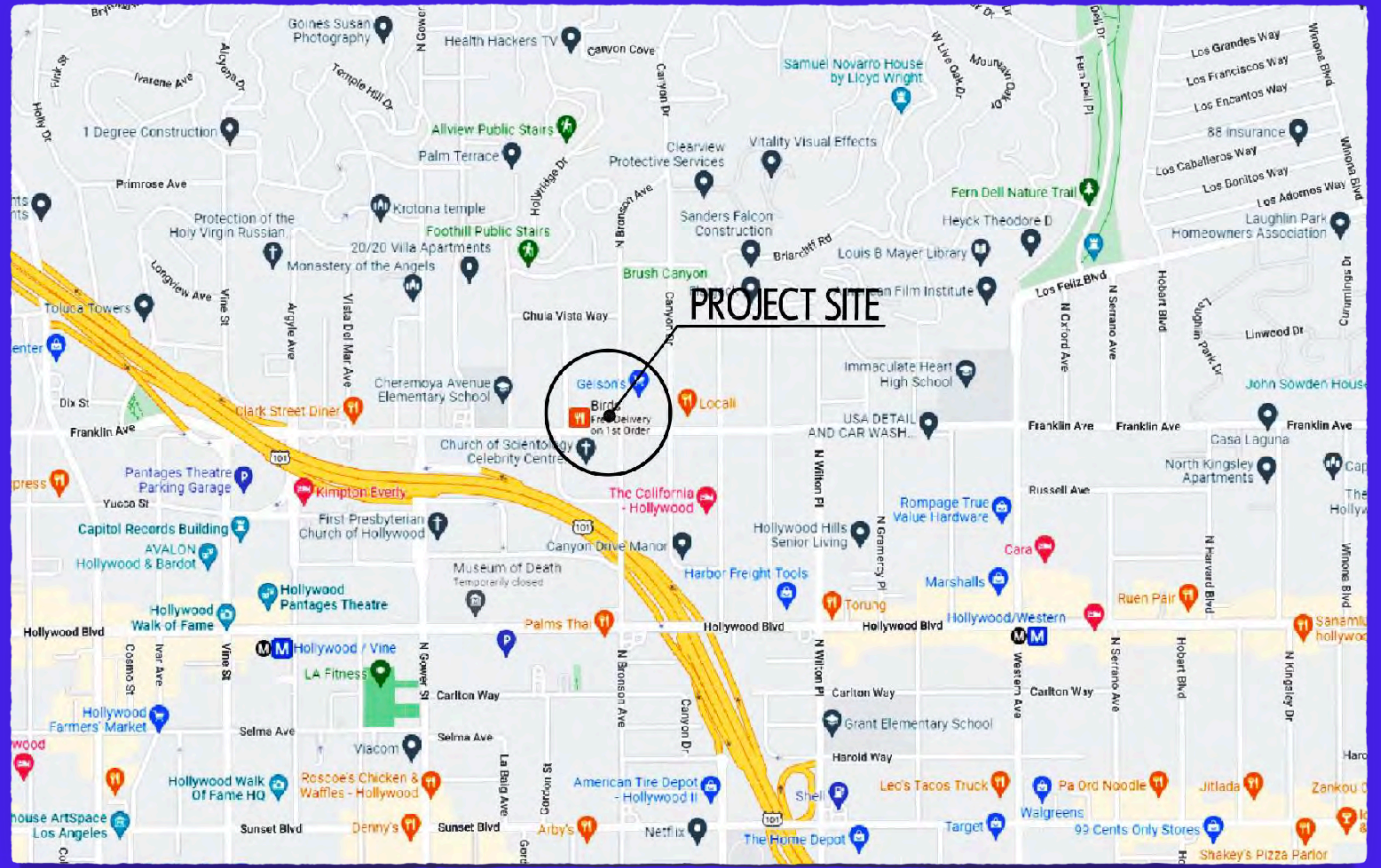
THURSDAY, SEPTEMBER 07, 2023

Owner - Francoise Koster



La Poubelle - 5907 Franklin - CUB

VICINITY MAP



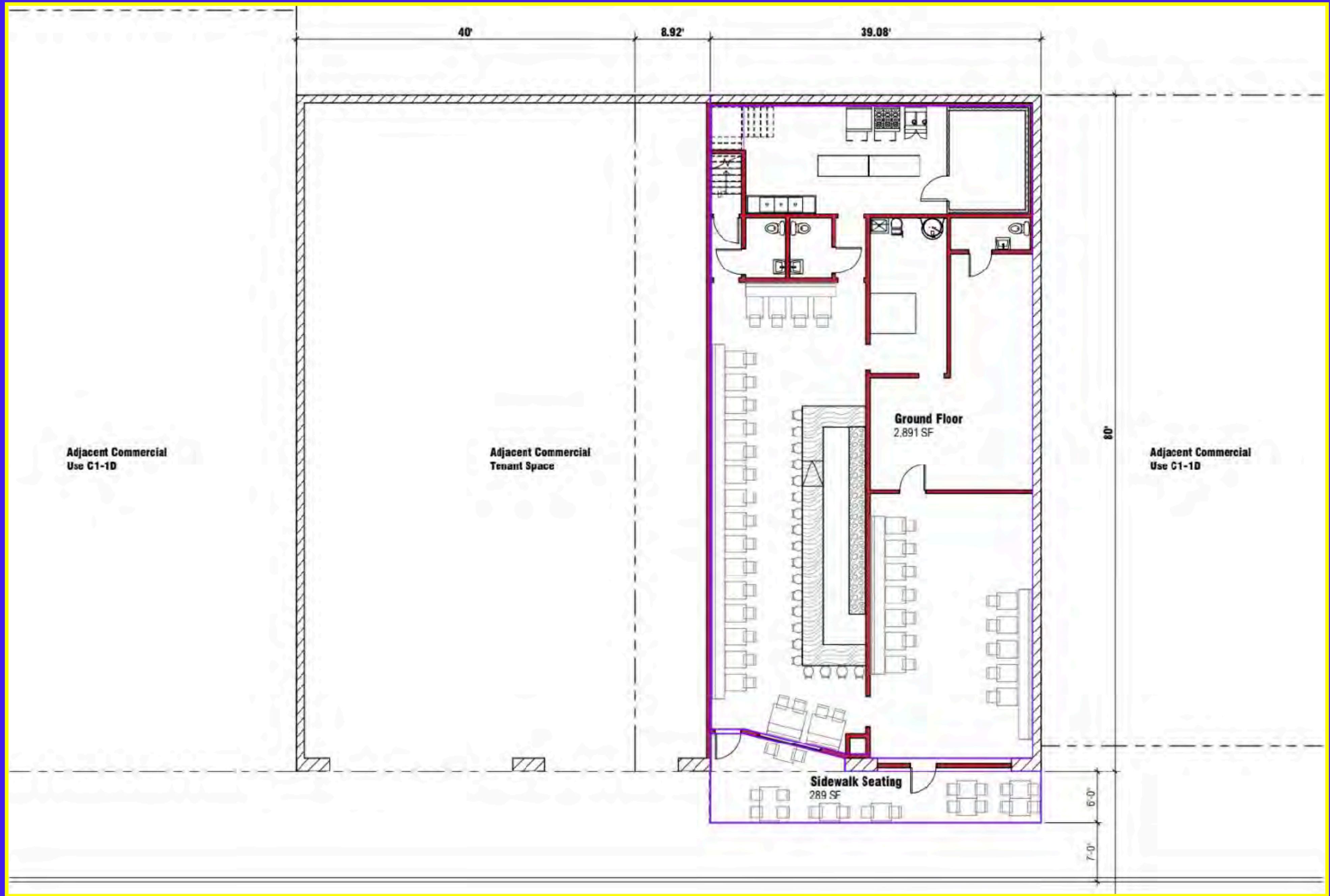
La Poubelle - 5907 Franklin - CUB



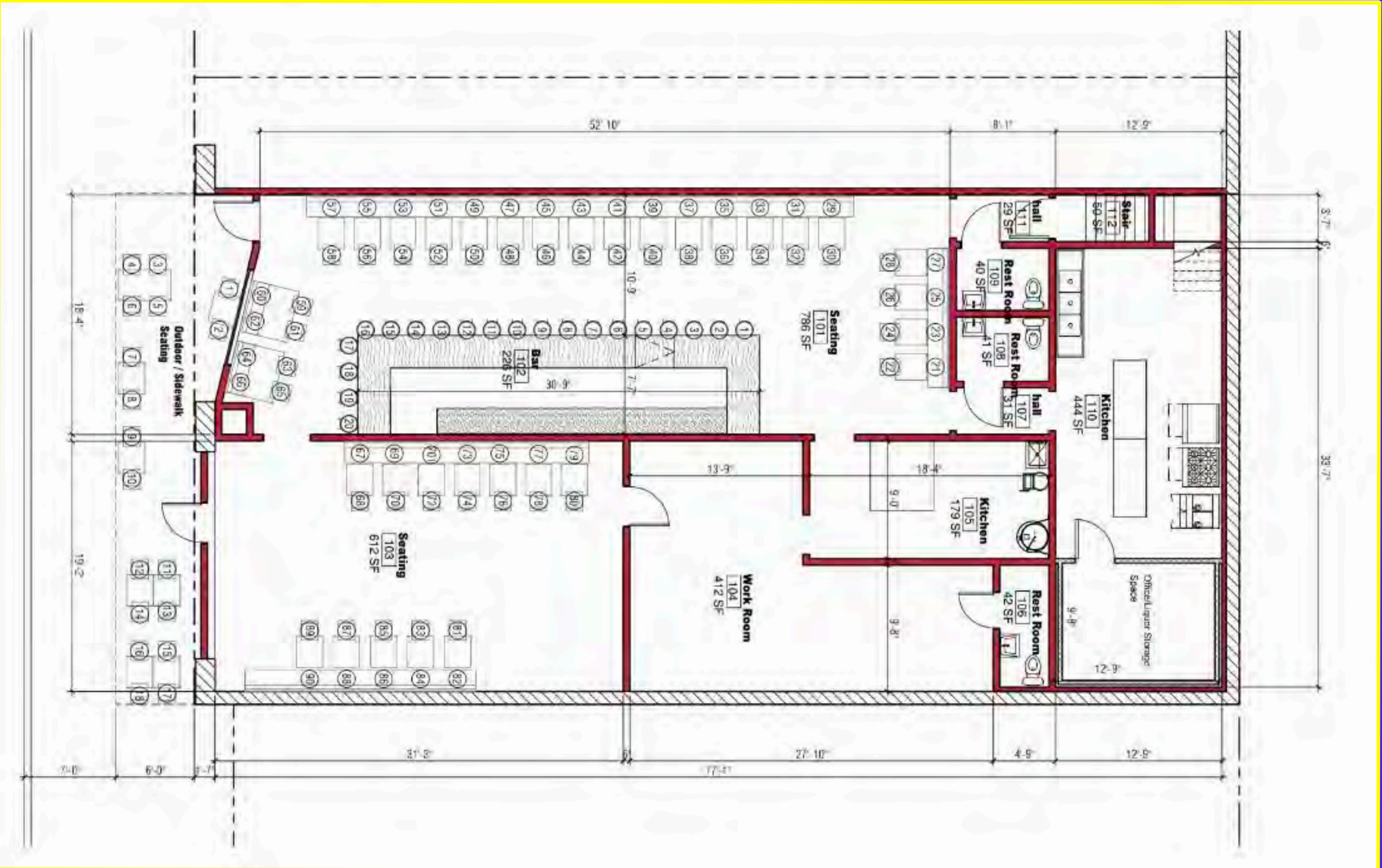


La Poubelle - 5907 Franklin - CUB

SITE PLAN



FLOOR PLAN



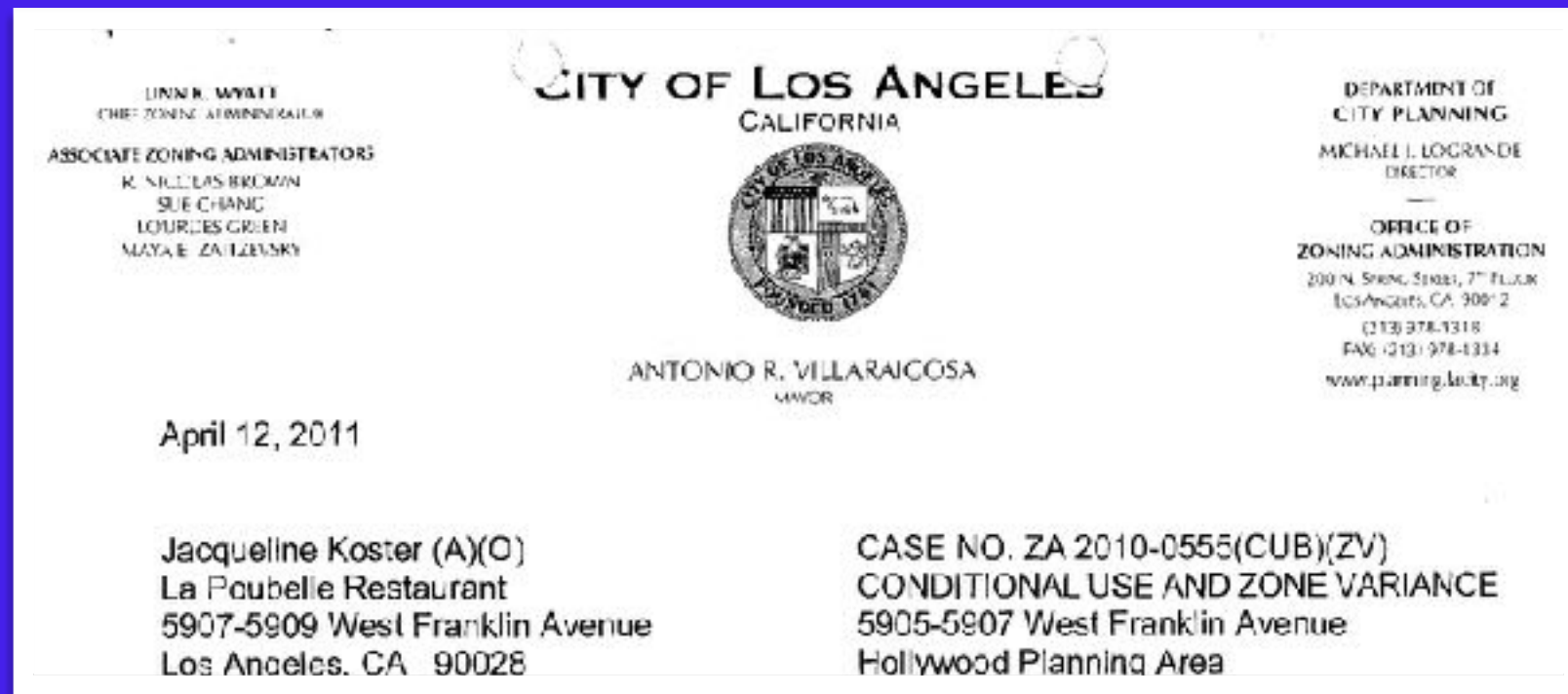
La Poubelle - 5907 Franklin - CUB

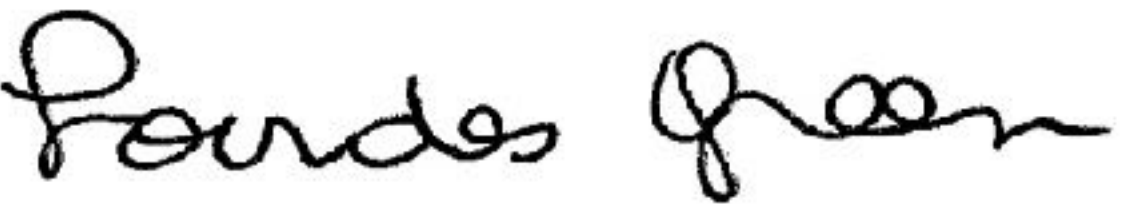
A CUP to allow the on-and off-site sales of a full-line of alcoholic beverages in conjunction w/ a 3,336 SF restaurant having 90 interior & 18 outdoor seats on a 289 SF sidewalk from 9a-2a daily and w/ live entertainment.

	New Approval
Use	Restaurant
Square Footage	3,336 s.f. indoors and 289 s.f. outdoors
Unit/Address	5907 Franklin Ave.
Hours of Operation	9a-2a Daily
Type of Alcohol	Type 47 License – Full line eating place
Food	Yes
Interior Seats	90 seats
Exterior Seats	18 seats
Total Seats	118 seats
Live Entertainment	Yes
Dancing	No
Off-Site Sales	Yes
Private Parties	Yes (for corporate events, holiday parties, receptions, etc.)
Census Tract	1895.01
Neighborhood Council	Hollywood United
Parking	None required or provided

Parking

- ZV for parking in 2004 was requested erroneously and without justification due to “grandfathered” credits predating the 1990’s.




LOURDES GREEN
Associate Zoning Administrator
Direct Telephone No. (213) 978-1313

In 2000, the applicant requested an expansion for patio seating which triggered a new conditional use permit. Under said request, no additional parking was triggered or noted on the new conditional use and no variance was requested. Since the seating would have been for limited outdoor patio seating, no additional parking would have been required per the Municipal Code. In 2004, when the applicant requested a new conditional use due to the expiration of the 2000 approval, a variance request was added for off-site parking. No indication was provided at the time that in fact 31 spaces were **required** parking and that a variance was necessary. It would appear that an argument can be made that a variance may not have been required or that a much reduced number of parking spaces should have been identified as required, inasmuch as parking credits should have been provided for the use which has existed on the property for some time.

Nonetheless, this variance is being considered under this request as if 31 parking spaces were indeed **required**. A condition of this grant requires this minimum number of spaces whether mandated or not by the Municipal Code to insure that parking is provided. Parking remains a critical necessity within this corridor of development.

As noted, the applicant has requested a variance to provide required parking off-site by lease in lieu of a covenant. Thirty-one spaces have been identified as required in the application. Said number was apparently selected based on a current requirement of 1 space per 100 square feet of gross floor area for any restaurant which exceeds 1,000 gross square feet. The restaurant has 3,126 square feet.

It is unclear why the restaurant would require this number. At the public hearing, the Zoning Administrator inquired of the representative whether this number had been confirmed by the Department of Building and Safety as required parking but no conclusive response was provided. The building construction dating back to the late 1920s provided no on-site parking. It was originally built for stores as noted in building permits. Thus, the building would be entitled to certain grandfather rights regarding parking. In the 1990s, citywide parking requirements were increased for restaurants over 1,000 gross square feet. However, this restaurant preceded such enactment of provisions and thus would have been eligible to retain any pre-existing grandfather rights.

Stakeholder Outreach

* *On Thursday, September 7th, HUNC's Land Use Committee voted 5-0 to support our motion*

* *LAPD Vice voiced no opposition to the application*

* *CD-4 also expressed no issues with our request(s)*



Subject: Re: 5909 Franklin: CUP Project in Hollywood Division
To: Matthew Mello <matthew@fedesignandconsulting.com>

Hey Matthew,

Spoke to Officer White. No issues and there will be no opposition on our end.

Alejandro Pineda
Hollywood Vice, ABC Coordinator
Los Angeles Police Department
Office: 213.972.2996



Hi Matthew,

I hope you're well. Thank you for the heads up about the ZA hearing date and status with HUNC. We are not opposed to this entitlement request. We will be sure to reach out to you in case we have any further thoughts or questions.

Warmly,
Mashaal

Mashaal Majid
Planning and Community Development Director
<https://councildistrict4.lacity.gov/>

NITHYA RAMAN | Los Angeles City Councilmember 4th District



An Action Plan of potential measures for Hollywood Sign / Western Griffith Park

Summer 2023



Presentation Outline

Issue History and Local Context

A Holistic Approach Needed

Immediate Steps (1-3 months)

Medium Term (3-6 months)

Long Term (6+ months)

FAQ

Conclusion

Issue History and Local Context

Timeline:

- 1978: Hollywood Sign restoration
- 1992: Formation of Hollywood Sign Trust
- 2010s: Proliferation of social media and navigation apps increase visitorship to vistas
- 2010s: CD4 attempts different strategies for mitigating traffic and the “[Dixon Study](#)” commissioned
- Now: Visitors returning after Pandemic travel reductions. CD4 augmenting existing traffic mitigation strategy and initiating Action Plan to undertake larger investments. HUNC Report.

Areas primarily affected:

- Lake Hollywood
- Hollywoodland
- Hollywood Knolls
- The Oaks
- Beachwood Canyon
- Hollywood Dell

Issue History and Local Context

Primary Issues:

- Heavy vehicle congestion on residential hillside roads on holidays and summer weekends, vehicle congestion on other weekends and on weekdays as well
- Lack of/insufficient dedicated enforcement presence for parking, moving, and behavioral violations
- Lack of capital investment for one of the most popular tourist and visitor attractions in LA
- Lack of ongoing, and dedicated, funding for visitor mitigation
- Acute and diffused issues: multiple vista points and entry points into Griffith Park mean several neighborhoods affected, and choices in one can affect others. Yet, Lake Hollywood Park is main focus for visitors and needs commensurate investment
- Lack of formal community feedback mechanism for governance issues

A Holistic Approach Needed

- Existing traffic mitigation measures, built off of prior action, are not sufficient. Need for deeper investments to address capital and operational deficiencies
- Multiple actions likely needed on a concomitant timeline to ensure efficacy. We need a developed menu of options
- As one of the most popular destinations in the City of Los Angeles for tourists and visitors, the solution requires dedicated resources and attention
- Lack of existing system to generate/translate revenue to dedicated capital investments and operational expenses to mitigate negative tourism externalities

Immediate Steps (1-3 months)

- Enhance holiday deployments, and establish what a sufficient deployment looks like for peak visitor days
- Seek to invest in citywide enforcement resources for oversized vehicle issues
- Get determination on sports car rental legality and enforcement mechanism
- Attempt curb regulation changes to aid enhanced traffic and law enforcement deployments
 - 15 minute parking on the uphill side of Canyon Lake Drive
 - Extended red curbs near the vista point to encourage drop offs in a defined area
 - Mark spaces to enhance clarity of spaces
 - New commercial vehicle regulation signs to give LAPD and LADOT another tool to use against bad actors
- Explore potential for existing LADOT Charter Bus contracts for pilot shuttle service

Immediate Steps (1-3 months)

- Introduce motions to set stage for larger investments
 - Permanent fencing for Mulholland Hwy ([CF 23-0701](#))
 - Roundabout for Mulholland Hwy/Canyon Lake Dr ([CF 23-0705](#))
 - Initiate Tour Bus signage report for east of the 101 ([CF 17-1115-S1](#))
 - Paid parking for Canyon Lake Dr ([CF 23-0706](#))
 - New trailhead and trail extension for Wonder View Trail ([CF 23-0653](#))
 - 24/7 visitor and vehicle counters ([CF 23-0721](#))
- Convene stakeholders into more formalized community working group and set up regular communication with Hollywood Sign Trust and other stakeholders to pursue/alter Action Plan items, to track tourism issues, and to work on promoting responsible visiting

Medium Term (3-6 months)

- Finalize protocols for peak visitor days and for any other “tiers” of visitor days
- Work with LADOT to complete Tour Bus signage report for east of the 101
- Begin implementation of paid parking on Canyon Lake Drive (if advised by LADOT) and aid effort for PPD #320 expansion to Lake Hollywood
- Launch pilot shuttle service from Hollywood/Highland or craft RFP for new shuttle service depending on certain factors
- Continue aiding resident groups as needed in Emergency Planning efforts
- Install 24/7 counters to ascertain accurate visitor and vehicle counts
- Work with Rec and Parks to finalize RFP for new cell and small cell towers in Griffith Park
- Begin permanent Mulholland Hwy Fencing project
- Introduce motion for Beachwood Gate Access

Long Term (6+ months)

- Establish revenue source and dedicated operational resources for traffic management and law enforcement
- Implement capital improvements in area
- Operate permanent public transit option(s)
- Regulations for tour buses in effect and enforced in a systematized way
- Project initiation to establish public access to Beachwood Gate that does not enable previous issues
- Complete Bronson sidewalk project
- Install speed mitigation on Canyon Dr

FAQ

- Why can't we just gate streets or turn away non-residents?
 - *It violates State law. While Public Safety agencies can temporarily restrict access for active issues and the City can set up postings to advise of a closure or other restriction to through-travel, we cannot blanket allow some people access to a public road and prohibit others under advice from City Attorney*

Conclusion

- Iterative process, but setting wheels in motion to get answers from which we can make larger investments
- Need for dedicated revenue stream and defined protocols and dedicated staffing for visitor management
- Need for physical investments to facilitate better operations and reduce private vehicle, rental car, and TNC (Lyft, Uber) usage
- Need for better communication, marketing, and visitor education
- Need for standing, formal community advisory body to inform Hollywood Sign Trust, City of Los Angeles, and any other groups/agencies
- Need for partnership between governmental agencies and Hollywood Chamber of Commerce and Hollywood Sign Trust with defined goals