

COMMITTEE MEMBERS:

Sheila Irani, Chair
Shane Kalminski
Noelle North Norris
Georgette Darby
Oliver Alvarez



HOLLYWOOD UNITED NEIGHBORHOOD COUNCIL
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COMMITTEE MEETING MINUTES

Outreach Committee

Monday, January 02, 2023, 6:30 PM

Webinar ID:

1800 N. BRONSON AVENUE, L.A., CA 90028

Second Floor Conference Room

Robert Morrison in on this committee yet does not appear in the Access system. Review notes for any votes

Robert Morrison was in attendance at meeting start and through its entirety.

Welcome

6:30 PM start

1. Roll Call

Attending

Tom Meredith Jack Zweig Chad Manuel Robert Morrison

2. Approval of Minutes

Mr. Meredith noted item 5 should have indicated the NPG request was removed. Mr. Morrison updated the minutes.

Robert Morrison was not on committee in December '22. Jack Zweig was absent in December '22.

Motion passed,

Motion Made: Approval of December '22 Minutes with edits as noted

Motion: Robert Morrison **Second:** Chad Manuel **Result:** Yes-2, No-0, Abstain-2, Recused-0, Ineligible-0

Yes

Chad Manuel Tom Meredith

Abstain

Jack Zweig Robert Morrison

3. Public Comment on items not on the Agenda (2 minutes each)

None

4. Comments from any City or Local Officials in Attendance

None

5. Comments from Marilú Guevara regarding Neighborhood Council Election support from the Department of Neighborhood Empowerment

No one affiliated with this organization attended to discuss the organization.

6. Discussion on Ad Hoc Election Committee Meeting scheduled to follow Outreach Committee Meetings regarding integration of goals, timelines and outreach support plans throughout the election process

Mr. Meredith noted that Marilú Guevara has created a shareable online drive with relevant documents to help support our election efforts. Mr. Meredith also noted the distinction between Outreach and the Election Committee. Specifically, that Outreach will do all engagement related matters with respect to the election. And that election committee with coordinating implementation of election activities.

7. Discussion of outreach support for Community Emergency Response Teams training sessions, including but not limited to timing, location, attendance, tabling, etc.

Mr. Meredith noted this is a recurring event, seven sessions, occurring over several weeks. Mr. Meredith indicated there are approximately 40 people who have signed up for the event. It supports the community and has become a well known HUNC event. Mr. Meredith has been posting, in-person and electronically, for the event. Mr. Meredith will be dropping off supplies and Mr. Morrison indicated he can help after this week. Mr. Meredith asked for committee members to let him know availability as the event progresses.

8. Discussion of outreach support for Tenants' Rights Workshop on January 7, 2023 including but not limited to timing, location, attendance, tabling, etc

Mr. Meredith noted he has swag items that he can drop off. Mr. Morrison will speak on HUNC if he attends. Mr. Manuel will send out a message to all board members for availability and help on for the day of the event.

9. Review and discussion of Digital Media Content and Posting Guidance for Board

Mr. Morrison discussed the content of social media posts. Events need to be City or County sponsored events. This item will also be placed on the full Board meeting agenda for further discussion. Mr. Morrison shared social media guidance with the committee and indicated that he can assign account administrators for social media outlets.

10. Review and discussion of past and potential new social media postings including review of Canva Content Planner

Mr. Morrison provided an introduction to the Canva Content Planner and highlighted tools within the program which he believes could be useful to Outreach.

11. Discussion of locations for the doggie waste disposal bags, to include but not be limited to; the public waste station at 5931 Franklin; Bronson (either the east side grass area that has become dog park or further up by bat cave trail), Franklin Ivar Park (not being serviced regularly), Lake Hollywood Park and any general availability for any public stations.

Mr. Meredith suggested placing doggie waste bags at 5931 Franklin, Bronson, Franklin Ivar Park, and Lake Hollywood Park. Mr. Meredith noted he needs to do more research to determine who fills existing bags at these locations to make sure it is worth it. Mr. Manuel stated he would reach out to Rec and Parks to coordinate the bag placement and sign indicating they were donated by HUNC.

12. Discussion and recommendation for Board approval of up to \$34 to have HUNC table cloth professionally dry-cleaned. Estimate given by Hollywood Hills Cleaners.

Motion passed

Motion Made: Discussion and recommendation for Board approval of up to \$34 to have HUNC table cloth professionally dry-cleaned. Estimate given by Holly Hills Cleaners.

Motion: Chad Manuel **Second:** Robert Morrison **Result:** Yes-3, No-0, Abstain-0, Recused-0, Ineligible-1

Yes

Chad Manuel Robert Morrison Tom Meredith

Ineligible

Jack Zweig

13. Discuss any new swag merchandise ideas addressing HUNC demographics and current societal trends

Mr. Meredith keeps this on the monthly agenda in case anyone has new ideas. Mr. Morrison mentioned the dog bones / waste bags are popular at events.

14. Possible recommendation for Board approval of swag purchases at January 9, 2023 Board meeting

No items this month.

15. Committee Member announcements on items not on the Agenda

Mr. Morrison indicated he's spoken with Marilu Guevara of Department of Neighborhood Empowerment, and in-person Neighborhood Council meetings may resume in February 2023 or March 2023. Marliu will be at the next Board meeting and may have more information / guidance.

16. Old/Ongoing Business

None

17. New/Future Business

None

Adjournment at 7:38 PM

Reconsideration: The Board may reconsider and amend its action on items listed on the agenda if that reconsideration takes place before the end of the meeting at which it was considered or at the next regular meeting. The Board, on either of these two days, shall: (1) Make a Motion for Reconsideration and, if approved, (2) hear the matter and take an action. If the motion to reconsider an action is to be scheduled at the next meeting following the original action, then two items shall be placed on the agenda for that meeting: (1) A Motion for Reconsideration on the described matter and (2) a [Proposed] action should the motion to reconsider be approved. A Motion for Reconsideration can only be made by a Board member who has previously voted on the prevailing side of the original action taken. If a Motion for Reconsideration is not made on the date the action was taken, then a Board member on the prevailing side of the action must submit a memorandum to the Recording Secretary identifying the matter to be reconsidered and a brief description of the reason(s) for requesting reconsideration at the next regular meeting. The aforesaid shall all be in compliance with the Ralph M. Brown Act.