

## COMMITTEE MEMBERS:

Sheila Irani, Chair  
Shane Kalminski  
Noelle North Norris  
Georgette Darby  
Oliver Alvarez



HOLLYWOOD UNITED NEIGHBORHOOD COUNCIL  
Certified Council #52,  
P.O. Box 3272 Los Angeles, CA 90078  
www.MyHUNC.org email us at Info@MyHUNC.org

## COMMITTEE MEETING MINUTES

### Outreach Committee

Monday, March 06, 2023, 6:30 PM  
Webinar ID: 848 1818 1504  
<https://us02web.zoom.us/j/84818181504>

Asher Landau is serving as an alternate for Chad Manuel. Jack Zweig left at 7:30 PM.

Welcome

**6:31 PM start**

### 1. Roll Call

#### Attending

Tom Meredith      Jack Zweig      Robert Morrison      Asher Landau

#### Excused

Chad Manuel

### 2. Approval of Minutes from February 6, 2023

**Tom reviews need to have more detail in minutes to be in compliance with standing rule. Tom identifies February meetings need to list names each individual vote and reviews additional edits to the minutes he had added in yellow highlighted text.**

**Motion Made: Approval of Minutes from February 6, 2023 with identified edits, highlighting the need to add vote names.**

**Motion:** Tom Meredith      **Second:** Robert Morrison      **Result:** Yes-3, No-0, Abstain-1, Recused-0, Ineligible-0

#### Yes

Jack Zweig      Robert Morrison      Tom Meredith

#### Abstain

Asher Landau

### 3. Public Comment on items not on the Agenda (2 minutes each)

**Lionel Mares makes public comment, informing the committee Ciclavia is Sunday, April 16, in MidCity, covering Washington Boulevard, 7th Street, and Venice Boulevard. He also shares that Raquel Beltran has resigned and that Vanessa Serrano has been assigned as the interim director.**

**Laney spoke and submitted that she is a registered candidate but has recently learned elections are cancelled and was seeking more information.**

### 4. Comments from any City or Local Officials in Attendance

**None in attendance.**

### 5. Comments from Marilú Guevara regarding Neighborhood Council Election support from the Department of Neighborhood Empowerment

**Marilú is not present. Robert made announcement that more information about board affirmation is forthcoming and will be shared with certified candidates.**

### 6. Discussion and possible motion for reconsideration of January 2, 2023 approval of December 5, 2022 Outreach Committee Minutes

**Tom explains need for reconsideration and process of reconsideration.**

**Robert asked if we have minutes that are needing reconsideration, if we have the original draft available. Robert asked and Tom**

*confirmed that the minutes posted on the website were not the minutes originally approved by this committee.*

*Tom explains that the vote is on the merits and that abstention is not required.*

**No public comment**

**Motion Made: Motion to reconsider the January 2, 2023 approval of December 5, 2022 Outreach Committee Minutes**

**Motion:** Tom Meredith      **Second:** Robert Morrison      **Result:** Yes-3, No-0, Abstain-1, Recused-0, Ineligible-0

**Yes**

Asher Landau      Robert Morrison      Tom Meredith

**Abstain**

Jack Zweig

7. Discussion and possible motion to approve revised minutes from December 5, 2022 with revisions of original minutes for compliance with motion protocol, report appropriate voter status, and to correct any inaccuracies and fill-in missing content

*Robert shares revised minutes to the screen. Tom reviews edits made, highlighting Jack's attendance as the most important revision but reviews edits to Item 7 as well. Robert notes our standing rules do not require commentary, but that it is good practice to include commentary. Tom highlights the value of consistency in practice.*

**No public comment**

**Motion Made: Motion to approve revised minutes from December 5, 2022 with revisions of original minutes for compliance with motion protocol, report appropriate voter status, and to correct any inaccuracies and fill-in missing content**

**Motion:** Tom Meredith      **Second:** Robert Morrison      **Result:** Yes-4, No-0, Abstain-0, Recused-0, Ineligible-0

**Yes**

Asher Landau      Jack Zweig      Robert Morrison      Tom Meredith

8. Discussion and possible motion for reconsideration of February 6, 2023 approval of Jan 2, 2023 Outreach Committee Meeting Minutes

**No public comment**

**Motion Made: Motion for reconsideration of February 6, 2023 approval of Jan 2, 2023 Outreach Committee Meeting Minutes**

**Motion:** Tom Meredith      **Second:** Robert Morrison      **Result:** Yes-4, No-0, Abstain-0, Recused-0, Ineligible-0

**Yes**

Asher Landau      Jack Zweig      Robert Morrison      Tom Meredith

9. Discussion and motion to approve revised minutes from January 2, 2023 Outreach Committee to with revisions for compliance with all motions and protocol.

*Robert shares revised minutes to screen. Tom reviews edits and submits addition of "December 2022 Minutes" in Item 2. Item 2 also needs to clarify there were 2 "Yes" votes, not 4. The proper "Yes" votes are listed in the summary. In item 12 Hollywood Hills Cleaner should be changed to Holly Hills cleaner. Tom moves to approved revised minutes including discussed.*

**No public comment**

**Motion Made: Motion to approve revised minutes from January 2, 2023 Outreach Committee to with revisions for compliance with all motions and protocol.**

**Motion:** Tom Meredith      **Second:** Asher Landau      **Result:** Yes-4, No-0, Abstain-0, Recused-0, Ineligible-0

**Yes**

Asher Landau      Jack Zweig      Robert Morrison      Tom Meredith

10. Brief update on Election 2023 Outreach plans that will be discussed in more detail in Elections Adhoc Meeting to follow

*Robert and Tom and referred to prior announcement, pending information.*

11. Discussion and possible motion to recommend purchase of specified outreach items to full board up to \$1848

*Robert reviewed several items and costs and asked for input. Jack identified the slap band is perhaps too much, Asher identifies the hand sanitizer as an item to remove.*

**No Public Comment**

**Motion Made: Motion to recommend board to approve purchase of quantities of items reaching budgeted amount including hats for board members, dog safe 9 inch flyers, and Cubano pins from 4Imprint.com up to \$1848**

12. Review and discussion of Digital Media Content and Posting Guidance for Board including review of past and potential new social media postings

***Nothing to present, Asher is taking hiatus from handling Instagram posting temporarily.***

13. Announcement regarding end of virtual meetings and return to in-person meetings in April 2023

***Robert makes announcement.***

***Jack leaves at 7:30PM***

14. Committee Member announcements on items not on the Agenda

***No announcements.***

15. Old/Ongoing Business

***Jack provides updates that dog waste bags have been reloaded and he has about half the bags remaining.***

16. New/Future Business

***Robert identifies election budget may need to be reallocated to outreach.***

Adjournment at 7:35 PM

Reconsideration: The Board may reconsider and amend its action on items listed on the agenda if that reconsideration takes place before the end of the meeting at which it was considered or at the next regular meeting. The Board, on either of these two days, shall: (1) Make a Motion for Reconsideration and, if approved, (2) hear the matter and take an action. If the motion to reconsider an action is to be scheduled at the next meeting following the original action, then two items shall be placed on the agenda for that meeting: (1) A Motion for Reconsideration on the described matter and (2) a [Proposed] action should the motion to reconsider be approved. A Motion for Reconsideration can only be made by a Board member who has previously voted on the prevailing side of the original action taken. If a Motion for Reconsideration is not made on the date the action was taken, then a Board member on the prevailing side of the action must submit a memorandum to the Recording Secretary identifying the matter to be reconsidered and a brief description of the reason(s) for requesting reconsideration at the next regular meeting. The aforesaid shall all be in compliance with the Ralph M. Brown Act.