

**COMMITTEE MEMBERS:**

- Sheila Irani, Chair
- Shane Kalminski
- Noelle North Norris
- Georgette Darby
- Oliver Alvarez



HOLLYWOOD UNITED NEIGHBORHOOD COUNCIL  
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**COMMITTEE MEETING MINUTES**  
**Outreach Committee**  
**Monday, October 03, 2022, 6:30 PM**  
**Webinar ID: 848 1818 1504**  
**<https://us02web.zoom.us/j/84818181504>**

Asher Landau joined the meeting at 6:39PM, after approval of minutes and before Public Comments on Items not on Agenda.

Welcome

**6:34 PM start**

1. Roll Call

**Attending**

Tom Meredith            Brandi D'Amore            Jack Zweig            Chad Manuel

**Absent**

Asher Landau

2. Approval of Minutes

*Tom Meredith noted a typo in item 11 which should have read "flyer" instead of "liar."*

**Motion passed.**

**Motion Made: Motion to approve October '22 Minutes with edits as noted**

**Motion:** Chad Manuel            **Second:** Tom Meredith            **Result:** Yes-4, No-0, Abstain-0, Recused-0, Ineligible-0

**Yes**

Brandi D'Amore            Chad Manuel            Jack Zweig            Tom Meredith

3. Public Comment on items not on the Agenda (2 minutes each)

**None**

4. Comments from any City or Local Officials in Attendance

**None**

5. Review of Committee member progress and actions on outreach commitments determined in August 1, 2022 Outreach committee meeting

*Mr. Meredith noted that he had committed to visiting businesses throughout the Beachwood Canyon area. He hasn't had time yet but will do so soon. In the meantime, he has been posting more on behalf of HUNC, specifically for seat vacancies.*

*Mr. Landau will follow up with organizations on tabling at their upcoming events. He reached out to a business owner that happens to be just outside the HUNC area but will continue to engage HUNC residents to join.*

*Mr. Manuel received a firm "no" from CVS management regarding HUNC postings within their store. As Chair of Renters and Housing, Mr. Manuel is presently working on a tenants rights workshop for December which he hopes will be a good outreach opportunity. Mr. Meredith stated he was disappointed with CVS as was Ms. D'Amore, especially since HUNC supported CVS with the permit process.*

*Ms. D'Amore noted HUNC was recently featured in the CD4 newsletter. Additionally, Ms. D'Amore has reached out to many organizations and individuals in an attempt to gain board members including the American Legion and Nicole Bernal. Ms. D'Amore recruited two possible people interested in Board seats but it looks like only one will proceed. Ms. D'Amore recently attended the CD13 Candidate Forum and the Griffith Park Safety Walk in addition to the Community Walk on 9/12.*

**Committee then briefly discussed what each member considers a successful event in terms of outreach.**

**Mr. Zweig noted that he's been in touch with the Los Feliz Youth Rep and they've discussed doing a youth film contest together. He has also connected with Bird House in an attempt to organically connect with stakeholders.**

**(6:56pm Ms. D'Amore left the meeting)**

**Mr. Meredith observed he originally placed an agenda item pertaining to the HUNC retreat but that it was not listed on the final agenda for this evening.**

6. Discussion of P-22 Event October 22, including but not limited to, tabling, scheduling, swag, messaging, flyer production and distribution and communication needs with P-22 organizers. If participating, finalizing details  
Link: <https://savelacougars.org/p-22-day/>

- A) Determine with organization if HUNC needs to be present for start and/or entirety of event to confirm HUNC participation

**Mr. Landau indicated that HUNC can participate if the City Clerk allows us to (1) sign the acknowledgement and (2) if we can attend for half of the event instead of the whole event, given the HUNC retreat. Mr. Landau was hoping to have guidance on these two factors in the coming days and will provide an update when one is available.**

- B) Determine if swag needed; if a funding motion is needed to recommend to board; how swag will be obtained by participating board members

**Mr. Meredith stated that we have HUNC swag left that we can use but assuming items in 6(A) above come to fruition, we may be able to get a flyer or something small approved with the new P-22 logo in front of the Board to approve next week.**

- C) If participating, finalizing details of participation

**Previously, Mr. Landau and Ms. D'Amore volunteered to attend the event. Mr. Meredith stated he may solicit other Board members as well.**

7. Review and Discussion of Digital Media Content and Posting Guidance for Board

**All Committee Members stated that they attended training on the new Digital Media policy. Specifically, Mr. Meredith and Mr. Manuel noted that they were pleasantly surprised the new policy wasn't more restrictive. Mr. Meredith made it clear that President Robert Morrison is committed to HUNC complying with all imposed regulations.**

8. Open Seats update

**Mr. Meredith noted a candidate will appear at the Executive Committee tomorrow who resides in Renter Area B. This individual previously served on HUNC and would be a nice addition.**

9. Discussion and determination of HUNC tabling at 4th Annual greater Los Angeles safety and preparedness fair on November 13, 2022.

**Mr. Meredith and Mr. Manuel stated that they both voted "No" on the funding for this event and were not interested in participating. While outreach at events outside HUNC can be meaningful, the event and location need to make sense.**

**(Ms. D'Amore re-joined the meeting at 7:21pm)**

**Ms. D'Amore made it clear that she would like to see accountability for organizations HUNC provides money to represent HUNC appropriately on their marketing materials.**

10. Committee Member announcements on items not on the Agenda

**Mr. Meredith indicated there is an event at the Friendship Auditorium on 11/12 and he would like 4 volunteers. He also noted that HUNC will be sponsoring a movie night with food, drinks, and give aways for children.**

**Ms. D'Amore would like to see us obtain new face masks with the new logo to hand out. She also noted an event with LAPD coming up and one event with HUNC Board Member Margaret Marmolejo that will be happening soon.**

11. Old/Ongoing Business

**None**

12. New/Future Business

**None**

Adjournment at 7:38 PM

Reconsideration: The Board may reconsider and amend its action on items listed on the agenda if that reconsideration takes place before the end of the meeting at which it was considered or at the next regular meeting. The Board, on either of these two days, shall: (1) Make a Motion for Reconsideration and, if approved, (2) hear the matter and take an action. If the motion to reconsider an action is to be scheduled at the next meeting following the original action, then two items shall be placed on the agenda for that meeting: (1) A Motion for Reconsideration on the described matter and (2) a [Proposed] action should the motion to reconsider be approved. A Motion for Reconsideration can only be made by a Board member who has previously voted on the prevailing side of the original action taken. If a Motion for Reconsideration is not made on the date the action was taken, then a Board member on the prevailing side of the action must submit a memorandum to the Recording Secretary identifying the matter to be reconsidered and a brief description of the reason(s) for requesting reconsideration at the next regular meeting. The aforesaid shall all be in compliance with the Ralph M. Brown Act.