

**Neighborhood Council Funding Program  
APPLICATION for Neighborhood Purposes Grant (NPG)**



This form is to be completed by the applicant seeking the Neighborhood Purposes Grant and submitted to the Neighborhood Council from whom the grant is being sought. All applications for grants must be reviewed and approved in a public meeting. Upon approval of the application the Neighborhood Council (NC) shall submit the application along with all required documentation to the Office of the City Clerk, NC Funding Program.

Name of NC from which you are seeking this grant: Hollywood United Neighborhood Council

**SECTION I - APPLICANT INFORMATION**

1a)	<u>Beautify LA</u> <i>Organization Name</i>	<u>33-1571923</u> <i>Federal I.D. # (EIN#)</i>	<u>CA</u> <i>State of Incorporation</i>	<u>10-21-2024</u> <i>Date of 501(c)(3) Status (if applicable)</i>
1b)	<u>1848 S Gramercy Pl</u> <i>Organization Mailing Address</i>	<u>Los Angeles</u> <i>City</i>	<u>CA</u> <i>State</i>	<u>90019</u> <i>Zip Code</i>
1c)	<u></u> <i>Business Address (if different)</i>	<u></u> <i>City</i>	<u></u> <i>State</i>	<u></u> <i>Zip Code</i>
1d)	<b>PRIMARY CONTACT INFORMATION:</b>			
	<u>Mark Ragan</u> <i>Name</i>	<u>435-773-2256</u> <i>Phone</i>	<u>Mark@beautifyla.info</u> <i>Email</i>	
2)	<b>Type of Organization- Please select one:</b> <input type="checkbox"/> Public School <i>(not to include private schools)</i> <b>Attach Signed letter on School Letterhead</b> <input checked="" type="checkbox"/> 501(c)(3) Non-Profit <i>(other than religious institutions)</i> <b>Attach IRS Determination Letter</b>			
3)	<u></u> <i>Name / Address of Affiliated Organization (if applicable)</i>	<u></u> <i>City</i>	<u></u> <i>State</i>	<u></u> <i>Zip Code</i>

**SECTION II - PROJECT DESCRIPTION**

4) **Please describe the purpose and intent of the grant.**

Beautify LA will support homeless people of the Hollywood United Neighborhood with permanent housing, job training, and health services. We will clean trash and remove graffiti from the neighborhood. Beautify LA will plant a sustainable garden. We will host events for the community at Hollywood Reservoir Trailhead.

5) **How will this grant be used to primarily support or serve a public purpose and benefit the public at-large. (Grants cannot be used as rewards or prizes for individuals)**

Beautify LA will report on the number of homeless people we assist into permanent housing. There will be less trash and graffiti in and around the neighborhood. A garden will be created to support biodiversity. Events will be hosted by Beautify LA led by an educator free for the public to enjoy. This grant will serve the public with charitable services performed within the Hollywood United Neighborhood. This grant will change the lives of the homeless and create a more beautiful neighborhood for tens of thousands of constituents.

**SECTION III - PROJECT BUDGET OUTLINE**

You may also provide the Budget Outline on a separate sheet if necessary or requested.

6a) Personnel Related Expenses	Requested of NC	Total Projected Cost
Administrative Costs	\$ 490	\$ 490
Educator	\$ 400	\$ 400
Outreach Service (trash, graffiti, homeless, and event support)	\$ 1,450	\$ 1,450

6b) Non-Personnel Related Expenses	Requested of NC	Total Projected Cost
Program Materials and Supplies	\$ 1,450	\$ 1,450
Community Engagement Events	\$ 580	\$ 580
Support Services for the Homeless	\$ 380	\$ 380

7) Have you (applicant) applied to any other Neighborhood Councils requesting funds for this project?  
 No  Yes If Yes, please list names of NCs: \_\_\_\_\_

8) Is the implementation of this specific program or purpose described in Question 4 contingent on any other factors or sources or funding? (Including NPG applications to other NCs)  No  Yes If Yes, please describe:

Source of Funding	Amount	Total Projected Cost
	\$	\$
	\$	\$
	\$	\$

9) What is the TOTAL amount of the grant funding requested with this application: \$ 4,750

10a) Start date: 3 / 5 / 2025 10b) Date Funds Required: 4 / 25 / 2025 10c) Expected Completion Date: 06 / 20 / 2025  
 (After completion of the project, the applicant should submit a Project Completion Report to the Neighborhood Council)

**SECTION IV - POTENTIAL CONFLICTS OF INTEREST**


11a) Do you (applicant) have a current or former relationship with a Board Member of the NC?  
 No  Yes If Yes, please describe below:

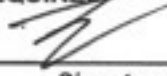
Name of NC Board Member	Relationship to Applicant

11b) If yes, did you request that the board member consult the Office of the City Attorney before filing this application?  
 Yes  No \*(Please note that if a Board Member of the NC has a conflict of interest and completes this form, or participates in the discussion and voting of this NPG, the NC Funding Program will deny the payment of this grant in its entirety.)

**SECTION V - DECLARATION AND SIGNATURE**

I hereby affirm that, to the best of my knowledge, the information provided herein and communicated otherwise is truly and accurately stated. I further affirm that I have read the documents "What is a Public Benefit," and "Conflicts of Interest" of this application and affirm that the proposed project(s) and/or program(s) fall within the criteria of a public benefit project/program and that no conflict of interest exist that would prevent the awarding of the Neighborhood Purposes Grant. I affirm that I am not a current Board Member of the Neighborhood Council to whom I am submitting this application. I further affirm that if the grant received is not used in accordance with the terms of the application stated here, said funds shall be returned immediately to the Neighborhood Council.

12a) Executive Director of Non-Profit Corporation or School Principal - **REQUIRED\***  
 Mark Ragan Founder  03/12/2025  
 PRINT Name Title Signature Date

12b) Secretary of Non-profit Corporation or Assistant School Principal - **REQUIRED\***  
 Edward Portillo Vice Chairman  03/12/2025  
 PRINT Name Title Signature Date

\* If a current Board Member holds the position of Executive Director or Secretary, please contact the NC Funding Program at (213) 978-1058 or [clerk.ncfunding@lacity.org](mailto:clerk.ncfunding@lacity.org) for instructions on completing this form



Department of the Treasury  
Internal Revenue Service  
Tax Exempt and Government Entities  
P.O. Box 2508  
Cincinnati, OH 45201

BEAUTIFY LA  
1848 S GRAMERCY PL  
LOS ANGELES, CA 90019

Date: 11/21/2024  
Employer ID number: 33-1571923  
Person to contact: Name: Victoria E.  
ID number: 5508771  
Telephone: 877-829-5500  
Accounting period ending: December 31  
Public charity status: 509(a)(2)  
Form 990 / 990-EZ / 990-N required: Yes  
Effective date of exemption: October 21, 2024  
Contribution deductibility: Yes  
Addendum applies: No  
DLN: 26053719007484

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to [www.irs.gov/charities](http://www.irs.gov/charities). Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,

Stephen A. Martin  
Director, Exempt Organizations  
Rulings and Agreements



**BEAUTIFY LA** is a public charity whose mission is to Beautify L.A. through homeless support, trash and graffiti cleanups, gardening, and hosting events to support community engagement through an educational and family friendly environment.

**Community Enhancement:** The intent of the grant is to create visually appealing public spaces that reflect the culture and diversity of the community. This includes activities such as landscaping, planting native trees and flowers, and creating community gardens that not only beautify the area but also encourage local biodiversity.

**Community Engagement and Empowerment:** We aim to actively involve residents in the beautification process, empowering them to take ownership of their environment. Through volunteer programs, workshops, and collaborative art projects, community members will have opportunities to learn skills, share ideas, and work together towards a common goal.

**Environmental Sustainability:** The grant will prioritize sustainable practices by incorporating drought-resistant plants, sustainable materials, and eco-friendly landscaping techniques. These efforts will contribute to reducing the environmental impact and promote lasting partnerships.

**Civic Pride and Ownership:** By enhancing the aesthetic appeal of public spaces, we intend to foster civic pride among residents. The beautification projects will create inviting areas for community gatherings and events, reinforcing a sense of belonging and encouraging social interaction.

**Long-Term Impact:** The proposed initiatives will not only provide immediate beautification but also establish a framework for long-term community engagement and maintenance. We aim to create a sustainable model that encourages ongoing participation from residents to keep the neighborhood beautiful for years to come.

Budget Outline for Beautify LA

Total Budget: \$4,750

**Program Materials and Supplies - \$1,750**

- Gardening Supplies & Personnel: (e.g., seeds, soil, plants for community garden, personnel, and community event) - \$1,090
- Cleaning Supplies: (e.g., trash bags, gloves, safety equipment) - \$380
- Art Supplies: (e.g., paint, brushes, canvases for community events) - \$280

**Community Engagement Events - \$1,430**

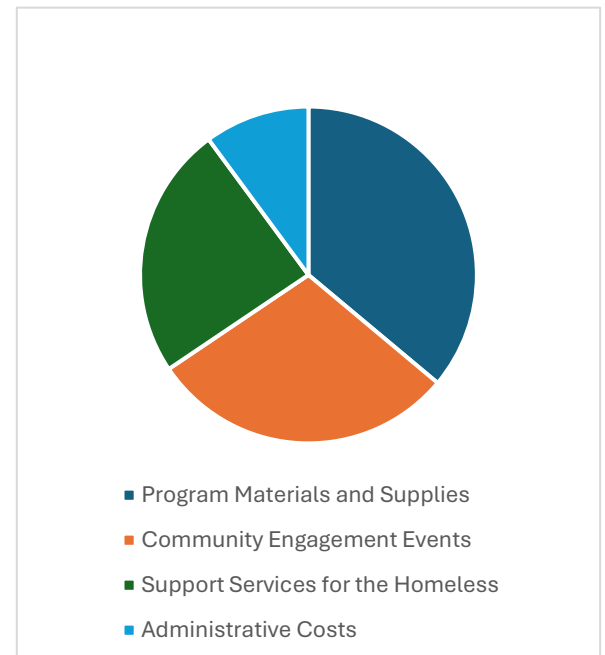
- Workshops and Training Sessions led by an educator: (e.g., gardening workshops, art workshops; The cost for an educator is \$200 per day for two events) - \$400
- Community Clean-Up Days: (e.g., gloves, bags, t-shirts, food and refreshments for volunteers/personnel) - \$850
- Promotional Materials: (e.g., flyers, posters, social media ads) - \$180

**Support Services for the Homeless - \$1,180**

- Outreach Services: (e.g. outreach personnel workers to service homeless) -\$800
- Outreach Supplies: (e.g., hygiene kits, food) - \$250
- Collaboration with Local Service Providers: (e.g., team members using 311, LA-HOP, Circle, food banks, and shelters to further our mission) - \$130

**Administrative Costs - \$490**

- Insurance: (e.g., liability insurance for events) - \$240
- Miscellaneous Supplies: (e.g., office supplies, printing paper, printer, transportation costs) - \$150
- Accounting/Grant Reporting Services: - \$100



Through this grant proposal, Beautify LA seeks to collaborate with the Neighborhood Council to create a shared vision for a more beautiful, green, and vibrant community, enhancing the quality of life for all residents. We believe that together, we can make a significant and lasting impact on the neighborhood.

Collaborations with schools, public parks, libraries, and the public will be contingent upon the grant reward. Beautify LA will provide outreach and facilitate collaborations with the Council and City.



This Grant supports Beautify LA's mission while demonstrating a clear, actionable plan for utilizing the Neighborhood Purpose Grant effectively. By highlighting how funds will directly correlate with community beautification, support for the homeless, and fostering community engagement, this budget can effectively convey the organization's commitment to positive neighborhood impact.

Thank you,  
Beautify LA  
1848 S Gramercy Pl  
Los Angeles, CA 90019  
Cell:435-773-2256  
Email: [Mark@beautifyla.info](mailto:Mark@beautifyla.info)  
[www.Beautifyla.info](http://www.Beautifyla.info)

