

**1. OFFICERS:**

PRESIDENT Jim Van Dusen  
VICE-PRESIDENT Georgette Darby  
TREASURER Paul Barbosa  
SECRETARY Chad McMurray



**BOARD MEMBERS:**

Joey Meehan Josh Goldstein  
Kevin Ackerman Mark Millner  
Oliver Alvarez Sydney Russell  
Shane Kalminski

HOLLYWOOD UNITED NEIGHBORHOOD COUNCIL  
Certified Council 1152,  
P.O. Box 3272 Los Angeles, CA 90078  
www.MyHUNC.org email us at Info@MyHUNC.org

**BOARD MEETING MINUTES**

**Monday, March 10, 2025, 6:30 PM**  
**Fire Station 82 Annex**  
**1800 N. BRONSON AVENUE, L.A., CA 90028**  
**Second Floor Conference Room**

Meeting: Exhibits: [https://hollywoodunitednc.org/wp-content/uploads/2025/03/Exhibits\\_Board\\_3-25.pdf](https://hollywoodunitednc.org/wp-content/uploads/2025/03/Exhibits_Board_3-25.pdf)

Welcome

**6:37 PM start**

1. Roll Call

**Attending**

Jim Van Dusen Georgette Darby Chad McMurray Paul Barbosa Shane Kalminski Mark Millner  
Oliver Alvarez Sydney Russell Kevin Ackerman

**Absent**

Joey Meehan Josh Goldstein

2. Consent Calendar

Every item on the Consent Calendar will be considered bundled and will be voted on as a single item. If a Board Member has an objection to an item being on the Consent Calendar, they need to raise that objection to an item and ask to have that item or items considered separately. There will be no discussion or comment on the substance of any item unless it is removed from the Consent Calendar. Removed items will be moved to the end of the agenda for consideration, or earlier within the discretion of the Chair. The Consent Calendar includes:

**Motion:** Jim Van Dusen      **Second:** Georgette Darby      **Result:** Yes-8, No-0, Abstain-0, Recused-0, Ineligible-1

**Yes**

Chad McMurray Georgette Darby Jim Van Dusen Kevin Ackerman Mark Millner Oliver Alvarez  
Paul Barbosa Shane Kalminski  
**Ineligible**  
Sydney Russell

A) Approval of February 2025 Board Meeting Minutes

**Motion Made: Approval of February Board Meeting Minutes**

**Motion:** Jim Van Dusen      **Second:** Georgette Darby      **Result:** Yes-8, No-0, Abstain-0, Recused-0, Ineligible-1

**Yes**

Chad McMurray Georgette Darby Jim Van Dusen Kevin Ackerman Mark Millner Oliver Alvarez  
Paul Barbosa Shane Kalminski  
**Ineligible**  
Sydney Russell

B) Approval of Monthly Expense Report - January, 2025

**Motion Made: Approval of Monthly Expense Report - January, 2025**

**Motion:** Jim Van Dusen      **Second:** Georgette Darby      **Result:** Yes-8, No-0, Abstain-0, Recused-0, Ineligible-1

**Yes**

Chad McMurray      Georgette Darby      Jim Van Dusen      Kevin Ackerman      Mark Millner      Oliver Alvarez

Paul Barbosa      Shane Kalminski

**Ineligible**

Sydney Russell

C) Approval of Monthly Expense Report - February, 2025

**Motion Made: Approval of Monthly Expense Report- February, 2025**

**Motion:** Jim Van Dusen      **Second:** Georgette Darby      **Result:** Yes-8, No-0, Abstain-0, Recused-0, Ineligible-1

**Yes**

Chad McMurray      Georgette Darby      Jim Van Dusen      Kevin Ackerman      Mark Millner      Oliver Alvarez

Paul Barbosa      Shane Kalminski

**Ineligible**

Sydney Russell

DRAFT

3. Comments from any City, County, State or Federal representatives in attendance (5 minutes each)

*J Anderson CD4- Spoke on Homelessness. Joshua Marin-Mora from Rick Zbur Assembly spoke on film credits, affordable housing on college campuses. Brandi spoke regarding LAUSD one time grants to all parents that were lost or displaced. NCs urged to reconsider motion to make youth rep mandatory. Homeless count seemed significantly less this year. Helena from DONE, all NCs have access to Canva Pro. Info sent to president and outreach chair. Updated classes available on Roberts Rules of Order. Election ballot mailing begins tomorrow 3/11. Presented award for 25 years as NC. Chad McMurray spoke on behalf of Anals Gonzales CD1.3 regarding street closures and LA Marathon.*

4. Public Comment on items not on the Agenda (2 minutes each)

*Brandl commented that Joey has missed 3 consecutive meeting. Has issue with PLUM not meeting. Upcoming building projects that public didn't get input on. She will be representing LANCC at the Oaks HOA.*

5. HUNC Committee & Liaison announcements on items not on the Agenda

A) Homelessness Liaisons Report

*Mark Millner commented on Homeless Count.*

6. Report by the Youth Representative

*Helping with CPR training and wildfire preparedness.*

7. Report regarding Hollywood Sign & Western Griffith Park Action Plan Working Group

*Steven Alper from Beachwood Canyon stated: I'm here to urge HUNC to reconsider and withdraw from the Hollywood Sign Working Group. The working group's stated goal is to "rein in" tourists. Yet, they have refused to develop an objective way to distinguish tourists from Angelenos. Last week, one WG member publicly explained that identification is based primarily on appearance and language—without further explanation. That seems like stereotyping. The statistical reality is that most Angeleno visitors to Western Griffith Park don't fit the homogeneous racial, linguistic, or socioeconomic profile of largely white, English speaking, and wealthy, park-adjacent R9 homeowners. But they are Angelenos nonetheless, and they belong in their city's public spaces just as much as anyone else. By refusing to examine actual demographics, the working group—conveniently classifies anyone who looks or sounds different as a tourist. Racism will likely result if the group's goal is to get those that look or sound different off our streets. The fact is, at times, nearly half the visitors to Western Griffith Park (LHE) are from Los Angeles—a city that's home to people from 50 states and 140 countries, and prints information in 18 languages! Whether intentionally or ancillary, shaping public policy based on racial and linguistic profiling - an inherent part of the WG's flawed process - is unacceptable. I call on HUNC to take a clear stand—withdraw from the working group and reject any future effort to segregate our city's public spaces based on stereotypes.*

*Jim Van Dusen responded that in his experience after about 8 months on the committee that there was absolutely no racial profiling on any aspect of the CH4 Hollywood Sign Working Group's work or at HUNC as the issues are how to manage the extreme traffic volume and manage safe access to the area for all visitors, whether tourists or LA residents.*

8. Executive Committee

A) President Report

*None*

B) Vice President Report

*None*

C) Treasurer Report

*Bills are caught up.*

D) Secretary Report

*None*

9. Discussion and possible motion to provide funding for 501c3 Hollywood Hills Fire Safety Council through a Neighborhood

Purposes Grant to organize CPR First Aid Training on May 31, 2025, at the Annex with Mike Hain for up to \$1750.00 to include costs for up to 25 participants.

**Motion:** Georgette Darby      **Second:** Shane Kalminski      **Result:** Yes-6, No-2, Abstain-0, Recused-0, Ineligible-1

**Yes**

Chad McMurray      Georgette Darby      Jim Van Dusen      Mark Millner      Oliver Alvarez      Shane Kalminski

**No**

Kevin Ackerman      Paul Barbosa

**Ineligible**

Sydney Russell

10. Discussion and possible motion through a Neighborhood Purposes Grant to approve up to \$1,500 for food and drink for the Los Angeles City Council District 4 and Hollywood Hills Fire Safe Council's Wildlife Preparedness Day at Lake Hollywood Park in June, 2025.

**Tabled**

11. This is a duplicate of 12 so no action taken.

12. Discussion and possible motion to approve up to \$600 from the Elections Budget to fund the Candidate Forum, covering food, marketing, event supplies, and a moderator fee, subject to compliance with City Clerk requirements for event approval, venue permits, and insurance.

*Up to \$270 food, \$180 promo, \$100 moderator fee, \$50 various event supplies.*

**Motion:** Shane Kalminski      **Second:** Georgette Darby      **Result:** Yes-8, No-0, Abstain-0, Recused-0, Ineligible-1

**Yes**

Chad McMurray      Georgette Darby      Jim Van Dusen      Kevin Ackerman      Mark Millner      Oliver Alvarez

Paul Barbosa      Shane Kalminski

**Ineligible**

Sydney Russell

13. Discussion and possible motion to renew Zoom license for 2025-2026 for \$200.00.

**Motion:** Georgette Darby      **Second:** Paul Barbosa      **Result:** Yes-8, No-0, Abstain-0, Recused-0, Ineligible-1

**Yes**

Chad McMurray      Georgette Darby      Jim Van Dusen      Kevin Ackerman      Mark Millner      Oliver Alvarez

Paul Barbosa      Shane Kalminski

**Ineligible**

Sydney Russell

14. Discussion and possible motion to allocate up to \$300 for purchase and installation of a new battery for the large HUNC laptop.

**Motion:** Jim Van Dusen      **Second:** Georgette Darby      **Result:** Yes-8, No-0, Abstain-0, Recused-0, Ineligible-1

**Yes**

Chad McMurray      Georgette Darby      Jim Van Dusen      Kevin Ackerman      Mark Millner      Oliver Alvarez

Paul Barbosa      Shane Kalminski

**Ineligible**

Sydney Russell



- 15. Discussion and possible motion to allocate up to \$300 for a complete restore of the small HUNC laptop as there is no way to access it. It requests Bitlocker Recovery key and there is no record of such a key.

**Tabled**

16. Committee Reports

~~A) Outreach Committee~~-----

**1. Report by the Committee Chair**

**Focus on election education. Joey had some fire safety plans in motion.**

B) Ad Hoc Election Committee

1. Report by the Committee Chair

**Reaching out to homeowner associations and East Hollywood Farmers Market. Looking for volunteers for tabling events. Documentation for local businesses. Banners have been ordered. Election materials are available. Newsletter has gone out to mail base. Candidates forum on 3/1.S 10am, 3/22, 4/1.S via Zoom hosted by Empower LA.**

C) PLUM Committee

1. Report by the Committee Chair

**No Report**

D) Housing, Homelessness and Public Safety Committee

1. Report by the Committee Chair

**Possible event outreach to local businesses. Recently helped with the homeless count.**

E) Infrastructure Committee

1. Report by the Committee Chair

**No report**

17. Old/Ongoing Business

18. New/Future Business

**Recommended to have more board members authorized to do CIS for after Jim retires.**

Adjournment at 8:19 PM

Reconsideration: The Board may reconsider and amend its action on items listed on the agenda if that reconsideration takes place before the end of the meeting at which it was considered or at the next regular meeting. The Board, on either of these two days, shall: (1) Make a Motion for Reconsideration and, if approved, (2) hear the matter and take an action. If the motion to reconsider an action is to be scheduled at the next meeting following the original action, then two items shall be placed on the agenda for that meeting: (1) A Motion for Reconsideration on the described matter and (2) a [Proposed] action should the motion to reconsider be approved. A Motion for Reconsideration can only be made by a Board member who has previously voted on the prevailing side of the original action taken. If a Motion for Reconsideration is not made on the date the action was taken, then a Board member on the prevailing side of the action must submit a memorandum to the Recording Secretary identifying the matter to be reconsidered and a brief description of the reason(s) for requesting reconsideration at the next regular meeting. The aforesaid shall all be in compliance with the Ralph M. Brown Act.

# Monthly Expenditure Report



Reporting Month: March 2025

Budget Fiscal Year: 2024-2025

NC Name: Hollywood United  
Neighborhood Council

Monthly Cash Reconciliation					
Beginning Balance	Total Spent	Remaining Balance	Outstanding	Commitments	Net Available
\$28934.35	\$2652.76	\$26281.59	\$1750.00	\$0.00	\$24531.59

Monthly Cash Flow Analysis					
Budget Category	Adopted Budget	Total Spent this Month	Unspent Budget Balance	Outstanding	Net Available
Office	\$19050.00	\$353.76	\$10132.88	\$0.00	\$10132.88
Outreach		\$0.00		\$0.00	
Elections		\$299.00		\$0.00	
Community Improvement Project	\$2950.00	\$0.00	\$2950.00	\$0.00	\$2950.00
Neighborhood Purpose Grants	\$10000.00	\$2000.00	\$5500.00	\$1750.00	\$3750.00
Funding Requests Under Review: \$0.00		Encumbrances: \$0.00		Previous Expenditures: \$10764.36	

Expenditures						
#	Vendor	Date	Description	Budget Category	Sub-category	Total
1	GOOGLE GSUITE MYHUNC.O	03/01/2025	Google Suites	General Operations Expenditure	Office	\$93.60
2	MAILCHIMP	03/07/2025	Mailchimp	General Operations Expenditure	Office	\$31.00
3	CANVA 04448-77022469	03/08/2025	Approve up to \$600 from the Elections Budget to fund the Candidate Forum, covering food, marketing, event supplies, and a moderator fee, subject to compliance with City Clerk requirements for event approval, venue permits, and insurance.	General Operations Expenditure	Elections	\$299.00
4	GELSON'S MARKETS #1	03/10/2025	Water for board meeting	General Operations Expenditure	Office	\$4.59
5	HENRY PRINTING & GRAPH	03/10/2025	Printing for board meeting	General Operations Expenditure	Office	\$84.75
6	WWW.FRESHB FRESH BROT	03/10/2025	Pizza for board meeting	General Operations Expenditure	Office	\$101.25
7	TMOBILE AUTO PAY	03/19/2025	T-Mobile	General Operations Expenditure	Office	\$16.40

8	DNH GODADDY#366246366	03/22/2025	GoDaddy renewal for hollywoodcoalition.com	General Operations Expenditure	Office	\$22.17
9	Los Angeles Fire Department Foundation	03/07/2025	Motion Passed/Installation of an irrigation system of a newly implemented Community Garden for LAFD Fire Station 76	Neighborhood Purpose Grants		\$2000.00
<b>Subtotal:</b>						<b>\$2652.71</b>

Outstanding Expenditures						
#	Vendor	Date	Description	Budget Category	Sub-category	Total
1	Hollywood Hills Fire Safe Council	04/01/2025	Provide CPR, First Aid, AED, Stop the Bleed Training to the community to first come first serve.	Neighborhood Purpose Grants		\$1750.00
<b>Subtotal: Outstanding</b>						<b>\$1750.00</b>



# Invoice

Invoice number: 5192535256

Google LLC  
1600 Amphitheatre Pkwy  
Mountain View, CA 94043  
United States  
Federal Tax ID: 77-0493581

**Bill to**

Treasurer, Paul Barbosa  
myhunc.org  
Hollywood United NC  
200 N Spring Street, Suite 2005  
Los Angeles, CA 90028  
United States

**Details**

Invoice number .....5192535256  
Invoice date .....Feb 28, 2025  
Billing ID .....3288-8062-9811  
Domain name .....myhunc.org

**Google Workspace**

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Total in USD **\$93.60**

**Summary for Feb 1, 2025 - Feb 28, 2025**

---

Subtotal in USD \$93.60  
Tax (0%) \$0.00  
Total in USD \$93.60

You will be automatically charged for any amount due.

Subscription	Description	Interval	Quantity	Amount(\$)
Google Workspace Business Starter	Usage	Feb 1 - Feb 28	13	93.60
		Subtotal in USD		\$93.60
		Tax (0%)		\$0.00
		Total in USD		<b>\$93.60</b>

Need help understanding the charges on your invoice? [Click here for detailed explanations](https://support.google.com/a?p=gsuite-bills-and-charges)  
<https://support.google.com/a?p=gsuite-bills-and-charges>

From: No Reply - Mailchimp [no-reply@mailchimp.com](mailto:no-reply@mailchimp.com)  
Subject: Mailchimp Invoice  
Date: Mar 6, 2025 at 10:32:25 PM  
To: [president@myhunc.org](mailto:president@myhunc.org)



Your order has been processed.

**Invoice MC10237458**

Processed on March 06, 2025 10:32 PM Los Angeles.

<b>Monthly plan</b>	<b>\$31.00</b>
501 - 1000 subscribers.	
<b>Intuit Assist for Mailchimp*</b>	<b>\$0.00</b>
AI-powered marketing	

**Paid via Mast ending in 7274 which expires 07/2028** **\$31.00**  
on March 07, 2025

**Balance as of March 07, 2025** **\$0.00**

\* Intuit Assist functionality (beta) is available to certain users with Premium, Standard and Legacy plans in select countries in English only. Access to Intuit Assist is available at no additional cost at this time. Pricing, terms, conditions, special features and service options are subject to change without notice. Availability of features and functionality varies by plan type. Features may be broadly available soon but represents no obligation and should not be relied on in making a purchasing decision. For details, please view Mailchimp's various [plans and pricing](#).

*Issued to*

*Issued by*



Jim Van Dusen  
HollywoodUnitedNC  
[president@myhunc.org](mailto:president@myhunc.org)

HollywoodUnitedNC

[PO Box 3272 Los Angeles, CA 90078-3272](#)  
[2133047410](#)

Mailchimp

c/o The Rocket Science Group, LLC

[405 N. Angier Ave. NE, Atlanta, GA 30312](#)

USA

[www.mailchimp.com](http://www.mailchimp.com)

Tax ID: US EIN [58-2554149](#)

[View In Your Account](#)

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Sales Tax was not applied to this purchase.

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# Tax Invoice

Invoice Date  
March 7, 2025

Invoice no.  
04448-77022469

To  
Paul  
paul@myhunc.org

Shipping Address  
1743 Garfield Pl Apt 105  
Los Angeles  
California 90028  
United States

Print items

4 Banners	US\$274.00
iAGhF5ht6MQ	
March 7, 2025	

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Shipping fee	US\$25.00
Total	US\$299.00
Includes tax	US\$23.77
Total charged	US\$299.00

Please retain for your records.  
Canva US Inc.  
3212 E. Cesar Chavez Street, Building 1, Suite 1300 Austin Texas 78702 United States  
Copyright © 2025 Canva US Inc.. All rights reserved.



**NC Name:** Hollywood United **Meeting Date:** 3/10/2025, Fire Station 82 Annex  
**Budget Fiscal Year:** 2024/2025 **Agenda Item:** 12

**Board Motion and/or Public Benefit Statement (CIP and NPG):** Discussion and possible motion to approve up to \$600 from the Elections Budget to fund the Candidate Forum, covering food, marketing, event supplies, and a moderator fee, subject to compliance with City Clerk requirements for event approval, venue permits, and insurance.  
 Motion: Shane Kalminski  
 Second: Georgette Darby

**Method of Payment:** (Select One)  Check  Credit Card  Board Member Reimbursement

**Vote Count**  
 Recused Board Members must leave the room prior to any discussion and may not return to the room until after the vote is complete.

Board Member's First and Last Name	Board Position	Yes	No	Abstain	Absent	Ineligible	*Recused
Jim Van Dusen	Residential Area 2	•					
Georgette Darby	Business/Org Area 2	•					
Chad McMurray	Residential Area 4	•					
Paul Barbosa	Business/Org Area 3	•					
Shane Kalminski	Area 4 At-Large	•					
Mark Millner	Area 2 At-Large	•					
Oliver Alvarez	Area 3 At-Large	•					
Sydney Russell	Youth Issues					•	
Joey Meehan	Area 1 At-Large				•		
Josh Goldstein	Unclassified Stakeholder Status				•		
Kevin Ackerman	Residential Area 1	•					
Vacant	Residential Area 3						
Vacant	Business/Org Area 1						
Vacant	Business/Org Area 4						
<b>Board Quorum:</b> 8		<b>Total:</b> 8	0	0	2	1	0

We, the authorized signers of the above named Neighborhood Council, declare that the information presented on this form is accurate and complete, and that a public meeting was held in accordance with all laws, policies, and procedures. The above was approved by the Neighborhood Council Board, at a Brown Act compliant public meeting where a quorum of the Board was present.

<b>Authorized Signature</b> <u><i>Paul Barbosa</i></u> Paul Barbosa (Mar 11, 2025 21:26 PDT)	<b>Authorized Signature</b> <u><i>Georgette Darby</i></u> Georgette Darby (Mar 12, 2025 11:32 PDT)
<b>Print/Type name:</b> Paul Barbosa	<b>Print/Type name:</b> Georgette Darby
<b>Date:</b> 3/11/2025	<b>Date:</b> 3/11/2025

# Gelson's

5877 FRANKLIN AVE.  
HOLLYWOOD, CA 90028  
(323) 464-7316

03/10/2025 15:10:10  
MASTERCARD Entry Method: Chip  
CARD #: XXXXXXXXXXXX7274  
PURCHASE - APPROVED  
AUTH CODE:095501

Mode: Issuer  
AID: A0000000041010  
TVR: 000008000  
IAD: 0110A04001220000000000000000  
DOFF  
TSI: E800 ARC: 00  
TC: 459A913484C89918  
MID: 206602 TID: 001 RRN: 033289

Total: USD\$ 4.59

## BEVERAGE

00007114200948  
ARROWHEAD 12 PACK 3.99 F  
0000000009134  
CRV 0.60 F

BALANCE DUE 4.59  
CREDIT CARD \$4.59  
[ ] XXXXXXXXXXXX7274  
Auth# 095501 Ref# 033289  
CHANGE 0.00

\*\*\*\*\*

Save up to \$25 more a month!  
Join Gelson's Rewards program  
[gelsons.com/rewards](http://gelsons.com/rewards)

\*\*\*\*\*

Cashier:YENY F.320 Store: 114  
POS:003 Transaction:0203  
Monday, March 10, 2025 03:09 PM





# HENRY PRINTING & GRAPHIC, INC.

6124 W. Sunset Blvd. Hollywood, CA 90028  
Tel: 323.464.7228 \* Fax: 323.464.5805  
henryprinting@sbcglobal.net  
www.henrypg.com

Invoice

6201

SOLD TO: Hollywood United Neighborhood DATE 3/10/25

CONTACT: Tom Van Dusen DATE DUE \_\_\_\_\_

PHONE/FAX: 213-304-7410  COD  PICK-UP

ADDRESS: \_\_\_\_\_  CASH  DELIVERY

CITY: \_\_\_\_\_  CHECK  CREDIT CARD

PO #	TERMS	SALESMAN	Quantity	Description	Unit Price	Item Amount
			13	sets of 55 pages (1 side photo 2 side) Staple		
			13	Copies B/B		
				SUB TOTAL		77.40
				RESALE / TAX		7.35
				TOTAL		84.75
				DEPOSIT		
				BALANCE		

Sample(s) Approved \_\_\_\_\_  
Signature \_\_\_\_\_  
Original & Copies Received \_\_\_\_\_  
Signature \_\_\_\_\_

A 50% deposit required for all orders. We are not responsible for any orders and originals left here after 30 days. Henry Printing & Graphic Inc. Guarantee policy applicable up to 72 hours after delivery of order.

Thank You!

Henry Printing & Graphic, Inc  
6124 W Sunset Blvd  
Los Angeles, CA 90028  
323-464-7226  
All Sales Final!

03/10/2025 01:55PM

### Sale

Credit Card MASTERCARD  
MASTERCARD \*\*\*\*\*7274  
Entry Mode: Contactless  
Entry Legend: Chip Read

Invoice #: 000111  
Store #: 9346  
Trace #: 000112  
Batch #: 014

Amount USD \$ 84.75

### APPROVED

Response: APPROVAL 044941  
Response Code: 00  
Auth Code: 044941  
CVM: NONE  
Transaction Ref (RRN): 506921335036  
Transaction ID: 0310HCFQ6SY3V  
Local Transaction Date: 031025  
Local Transaction Time: 145454

EMV Details  
AID: A0000000041010  
TVR: 0000000001  
IAD: 0110A040012200  
TSI: E000  
ARC: 00  
AC: D03933E87371DDFE

No Signature Required

No Refunds, No exchanges  
CUSTOMER COPY

# Fresh Brothers Pizza #09 - Hollywood

1923 N Bronson Ave  
Hollywood, CA 90068  
Phone (323) 962-6262

/10/2025 5:49:54 PM  
Order Id: AAAYMMT9QAA  
Jim VanDusen - TAKE OUT  
Order Number: 31  
Phone: 2133047410

1 XL BBQ CHICKEN	\$31.99
1 XL FRESH VEGETABLE	\$33.99
1 XL CHEESE PIZZA	\$26.49
1 NOTE	\$0:00

Sub Total \$92.47

Sales Tax \$8.78

Order Total \$101.25

Online Payment \$101.25

AUTHORIZED AMOUNT \$101.25

--> Order Closed <--





040996158906032150000016408900783272

Manage your AutoPay - Visit [t-mobile.com/business](http://t-mobile.com/business)

Account number: 996158906  
HOLLYWOOD UNITED  
NEIGHBORHOOD COUNCIL

You are paying by AutoPay

\$16.40

Amount enclosed

Total due by Mar 21, 2025



CINCINNATI OH 45274-2596

PO BOX 742596

T-MOBILE



Pay online: [t-mobile.com/pay](http://t-mobile.com/pay)

Please detach this portion and return with your payment. Please make sure address shows through window.



MB 01 004662 25600 H 24 A

HOLLYWOOD UNITED NEIGHBORHOOD COUNCIL  
HOLLYWOOD UNITED NEIGHBORHOOD COUNCIL  
POB 3272  
LOS ANGELES CA 90078-3272



## WHAT YOU NEED TO KNOW

T-Mobile ONE recurring charges include applicable Government taxes & fees T-Mobile fees & charges as determined by your primary place of use.

### GOVERNMENT TAXES & FEES

Government taxes & fees includes sales, use, excise, public utility & E911 taxes & governmental charges & fees that we are required by law to bill & remit. These may change without notice.

### T-MOBILE FEES & CHARGES

T-Mobile fees and charges include:

- Regulatory Programs & Telco Recovery Fee, collected & retained by us to help cover costs for:
  - Funding & complying with government mandates, programs & obligations, like E911 or local number portability (\$0.60 for voice lines; \$0.15 for data only lines)
  - Charges imposed on us by other carriers for delivery of calls from our customers to theirs & by 3rd parties for certain network facilities & services we buy to provide you service (\$2.11 for voice lines; \$0.83 for data only lines)
- State & federal Universal Service Fund charges (recovers charges imposed on us by the government to support universal service).
- Other governmental assessments including, without limitation, gross receipt & excise taxes. These fees & charges are T-Mobile recovery charges, not governmentally imposed taxes. What is included in the fees & charges may vary by locale & rate plan & is subject to change.

### LATE FEES

Late Fees, the greater of \$5 or 1.5% per month, or the greatest amount permitted by law, may apply on unpaid balances. This fee is a liquidated damage & not a penalty.

### PAYMENT BY CHECK

Payment by Check. When you pay by check, you authorize us to either use information your check to make a one-time electronic fund transfer (EFT) from your account or to process the payment as a check transaction. If we process your payment by EFT, the funds may be withdrawn the same day we receive your check, & your canceled check will not be returned. If payment is returned unpaid, you authorize us to collect additional fees as outlined in the Terms & Conditions of Service at [t-mobile.com/terms-conditions](http://t-mobile.com/terms-conditions). Call (800) 375-1126 with any questions.

### EQUIPMENT PROTECT

Equipment Protect by Assurant (in Puerto Rico: CAPIC) is for the equipment repair & replacement you may have selected. See Equipment Protection Terms & Conditions at [t-mobile.com/terms-conditions](http://t-mobile.com/terms-conditions) for details.

### CONTACT US

Contact us with any questions or disputes about your service or bill:

 PHONE

Call (800) 375-1126 or 611 from your T-Mobile device. TTY Dial 711 to reach a Relay Agent.

 MAIL

Write to T-Mobile Customer Relations, P.O. Box 37380, Albuquerque, NM 87176-7380.

 ONLINE

View your bill & usage details online by logging into [account.t-mobile.com](http://account.t-mobile.com).

View Terms & Conditions online at [t-mobile.com/business](http://t-mobile.com/business)

Partial megabytes (MB) rounded up. 1024 MB = 1 GB

You can contact the California Public Utilities Commission with any complaints that T-Mobile was unable to resolve at Consumer Affairs Branch, 505 Van Ness Ave., San Francisco, CA 94102, or by calling (800) 649-7570 or TDD (800) 229-6846, or visiting their website at <http://www.cpuc.ca.gov/complaints>. If you have hearing or speaking limitations and want assistance from the California Relay Service, Dial 711 or visit <http://ddtp.cpuc.ca.gov/relay.aspx> for more information. For information about the California PPP Surcharge, please see <https://t-mo.co/CPUC>





## DETAILED CHARGES

**(213)469-9148** **\$16.40**

Hollywood United Neighborhood Council | Connected Device  
200 N SPRING ST STE 224, Los Angeles CA 90012-3238

**PLANS** **\$15.00**

**REGULAR CHARGES** Jan 30 - Feb 28 **\$15.00**

**Connected device**

5G Bus Mobile Int 30GB TE \$15.00

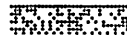
**TAXES & FEES** **\$1.40**

**T-Mobile fees & charges**

Regulatory Programs & Telco Recovery Fee \$1.40

**USAGE**

Data 0.5187 GB



## MONTHLY REPORTS

Great news! No lines had usage charges this month!

### HIGHEST PLAN COSTS

	No. of Subscribers	Cost \$
1. 5G Bus Mobile Int 30GB TE	1	\$15.00

To manage your plans and subscribers, visit [t-mobile.com/business](https://t-mobile.com/business)

**OVERVIEW**

Total no. of subscribers: 1

	No. of subscribers	See page	Plans	Usage charges	Equipment	Services	One-time charges	Taxes & Fees	Total \$
			\$15.00	-	-	-	-	\$1.40	\$16.40

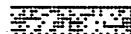
**ACCOUNT BREAKDOWN**

Account charges

**Unassigned subscribers**

1

 (213) 469-9148	Hollywood United Neighborhood Council	p.5	\$15.00					\$1.40	\$16.40
---	---------------------------------------	-----	---------	--	--	--	--	--------	---------





**BEFORE THIS BILL**

**Balance from previous bill** \$0.00

**PREVIOUS TOTAL DUE** \$16.40

---

**PAYMENTS** -\$16.40

---

Payment - thank you Feb 20 -\$16.40

## Welcome Hollywood United Neighborhood Council,

### This is your February bill.

We hope you are enjoying your T-Mobile services. This is a summary of your charges this month.

**Balance from previous bill** **\$0.00**

Previous total due \$16.40

Payments - Thank you! -\$16.40

**Total charges this bill** **\$16.40**

Plans Increased by \$15.00 \$15.00

Taxes and fees Increased by \$1.40 \$1.40

**Total due** No changes **\$16.40**

Autopay: Mar 19, 2025

**Total due**

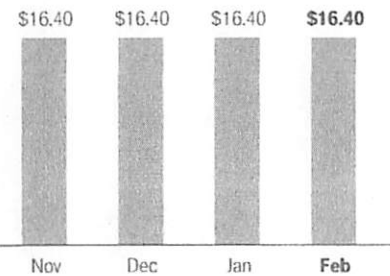
**\$16.40**

This amount will be charged to your card on **Mar 19, 2025**

**Your charges explained**

- Great news, you have no new lines added/suspended/cancelled this month!

**Your recent charges compared**



[jim@myhunc.org](mailto:jim@myhunc.org)

---

**From:** GoDaddy Renewals <renewals@godaddy.com>  
**Sent:** Wednesday, April 2, 2025 12:46 PM  
**To:** president@myhunc.org  
**Subject:** President HUNC: Your GoDaddy Renewal Notice



Need help? [Contact us.](#)

President HUNC — Customer Number: 8368486

## Your domains are about to auto-renew.

Smart choice. As long as your payment info is still up to date, you can keep doing your thing. Not sure it's right? No problem. [Just sign in to your account and find out.](#)

---

Auto-renews on 5/1/2025 | Term: 1 Year

**hollywoodcoalition.org**

+ .ORG Domain Renewal

\$22.99\*\*

During the checkout process, you agreed to enroll your product(s) in our automatic renewal service. GoDaddy will automatically renew your product(s) upon expiration of the term (and upon expiration of future terms) and bill your payment method on file for the price of the product(s) at the time of renewal until you cancel. The renewal term for domain names will be for the same length of time as the original term. The renewal term for all other products will be for the term length available at time of renewal. To avoid being charged for the product renewal, you must cancel at least one day before each renewal date. To cancel, go to the Renewals & Billing page in your account and click "Cancel Renewal."

If you elect to cancel automatic renewal, services will terminate upon expiration of the current term unless you manually renew your services prior to that date. If you selected an installment payment option during checkout, the option applies to a product's current term only. You may select an additional installment payment option, if available, by visiting the Renewals & Billing page in your account and manually renewing your product.

During the checkout process, you agreed to [Universal Terms of Service Agreement](#), [Global Privacy Notice](#), [Additional Terms for Renewal](#), and [all other agreements applicable to your purchase](#). Your use of the purchased product(s) is governed by the terms of these agreements and policies. If you wish to cancel your purchase, please learn more about our [Refund Policy](#).

\*\*Plus applicable taxes and fees, including ICANN fee.

Prices are current as of 4/2/2025 and may be changed without notice.

Please do not reply to this email. Emails sent to this address will not be answered.

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6685030701

**City of Los Angeles  
Office of the City Clerk  
Neighborhood Council Funding Program**

**Neighborhood Purposes Grants**

Neighborhood Purposes Grants (NPGs) provide NCs opportunities to develop partnerships with local 501(c)(3) nonprofits and public schools to build community and enhance neighborhoods in the City of Los Angeles. Projects and activities supported by NPGs vary widely and can include, but are not limited to:

- The Arts
- Beautification
- Community Support
- Education
- Community Improvements

NPG-funded projects and activities must be for a **public benefit** and purpose, **open**, **accessible**, and **free of charge** to stakeholders.

Grants approved by NCs exceeding \$5,000 involve further review and possible City contract by the Office of the City Clerk.

Visit the NC Funding Program website page on NPGs ([click here](#)) to find out more details about how 501(c)(3) nonprofits and public schools serving NC areas can apply. There are two NPG Information Packets; One for prospective applicants to help guide them in the application process, and one for NC board members outlining considerations and factors to keep in mind while evaluating NPG requests.

A "Project Completion Report" template is also provided to help ensure accountability in the use of Grant funds and help demonstrate how NCs and their partners are supporting L.A. communities and stakeholders. NCs and NPG recipients are strongly encouraged to work together to complete and submit the Report at the conclusion of the project.

Any questions you may have with the NPG process, please contact us at the NC Funding Program:

- [Clerk.NCFunding@lacity.org](mailto:Clerk.NCFunding@lacity.org)
- (213) 978-1058





**SECTION III - PROJECT BUDGET OUTLINE**

You may also provide the Budget Outline on a separate sheet if necessary or requested.

6a) Personnel Related Expenses	Requested of NC	Total Projected Cost
	\$	\$
	\$	\$
	\$	\$

6b) Non-Personnel Related Expenses	Requested of NC	Total Projected Cost
See Attachment 1	\$ 2,000	\$ 2,434.18
	\$	\$
	\$	\$

7) Have you (applicant) applied to any other Neighborhood Councils requesting funds for this project?  
 No  Yes If Yes, please list names of NCs: \_\_\_\_\_

8) Is the implementation of this specific program or purpose described in Question 4 contingent on any other factors or sources or funding? (Including NPG applications to other NCs)  No  Yes If Yes, please describe:

Source of Funding	Amount	Total Projected Cost
Community Fundraising for additional funds	\$ 434.18	\$ 434.18
	\$	\$
	\$	\$

9) What is the TOTAL amount of the grant funding requested with this application: \$ \$2,000

10a) Start date: 02/15/25 10b) Date Funds Required: 02/01/25 10c) Expected Completion Date: 04/15/25  
 (After completion of the project, the applicant should submit a Project Completion Report to the Neighborhood Council)

**SECTION IV - POTENTIAL CONFLICTS OF INTEREST**

11a) Do you (applicant) have a current or former relationship with a Board Member of the NC?  
 No  Yes If Yes, please describe below:

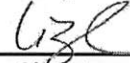
Name of NC Board Member	Relationship to Applicant

11b) If yes, did you request that the board member consult the Office of the City Attorney before filing this application?  
 Yes  No \*(Please note that if a Board Member of the NC has a conflict of interest and completes this form, or participates in the discussion and voting of this NPG, the NC Funding Program will deny the payment of this grant in its entirety.)


**SECTION V - DECLARATION AND SIGNATURE**

I hereby affirm that, to the best of my knowledge, the information provided herein and communicated otherwise is truly and accurately stated. I further affirm that I have read the documents "What is a Public Benefit," and "Conflicts of Interest" of this application and affirm that the proposed project(s) and/or program(s) fall within the criteria of a public benefit project/program and that no conflict of interest exist that would prevent the awarding of the Neighborhood Purposes Grant. I affirm that I am not a current Board Member of the Neighborhood Council to whom I am submitting this application. I further affirm that if the grant received is not used in accordance with the terms of the application stated here, said funds shall be returned immediately to the Neighborhood Council.

12a) Executive Director of Non-Profit Corporation or School Principal - REQUIRED\*

Liz Lin President  11/13/24  
 PRINT Name Title Signature Date

12b) Secretary of Non-profit Corporation or Assistant School Principal - REQUIRED\*

Tara Gurlides Development Director  11/13/24  
 PRINT Name Title Signature Date

\* If a current Board Member holds the position of Executive Director or Secretary, please contact the NC Funding Program at (213) 978-1058 or [clerk.ncfunding@lacity.org](mailto:clerk.ncfunding@lacity.org) for instructions on completing this form

LAFD Foundation  
HUNC NPG for LAFD Station 76  
Attachment 1

Quantity	Description	Unit Cost	Extended Cost
12	1½" x 10' metal rebar	11.98	143.76
75	Quikrete Concrete Mix - 90lbs	6.44	483
12	½" x 10' metal rebar	6.82	81.84
24	¼" x 10' metal rebar	6.82	163.68
50	Railroad Ties 7"x9"x8	29.98	1499
10	PVC ¾" x 10'	6.29	62.9
TOTAL			2434.18

Supplies for extending the pathway along the hillside

INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **MAY 16 2010**

LOS ANGELES FIRE DEPARTMENT  
FOUNDATION  
C/O CECILIA GLASSMAN  
1875 CENTURY PARK E STE 200  
LOS ANGELES, CA 90067

Employer Identification Number:  
27-2007326  
DLN:  
17053098320000  
Contact Person:  
LISA M VAN DER SLUYS ID# 95264  
Contact Telephone Number:  
(877) 829-5500

Accounting Period Ending:  
December 31  
Public Charity Status:  
170(b)(1)(A)(vi)  
Form 990 Required:  
Yes  
Effective Date of Exemption:  
February 25, 2010  
Contribution Deductibility:  
Yes  
Addendum Applies:  
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

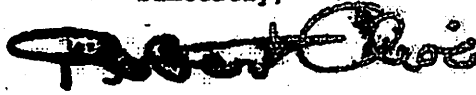
Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Letter 947 (DO/CG)

LOS ANGELES FIRE DEPARTMENT

We have sent a copy of this letter to your representative as indicated in your power of attorney.

Sincerely,

A handwritten signature in black ink, appearing to read "Robert Choi", written in a cursive style.

Robert Choi  
Director, Exempt Organizations  
Rulings and Agreements

Enclosure: Publication 4221-PC

Letter 947 (DO/CG)

Office of the City Clerk  
 Administrative Services Division  
 Neighborhood Council (NC) Funding Program  
 Board Action Certification Form



NC Name: Hollywood United Meeting Date: 2/10/2025, Fire Station 82 Annex  
 Budget Fiscal Year: 2024/2025 Agenda Item: 13

Board Motion and/or Public Benefit Statement (CIP and NPG): LAFD Fire Station 76: Discussion and potential motion for a Neighborhood Purposes Grant (NPG) of up to \$2,000 for the irrigation system of a newly implemented Community Garden  
 Motion: Josh Goldstein  
 Second: Mark Millner

Method of Payment: (Select One)  Check  Credit Card  Board Member Reimbursement

**Vote Count**  
 Recused Board Members must leave the room prior to any discussion and may not return to the room until after the vote is complete.

Board Member's First and Last Name	Board Position	Yes	No	Abstain	Absent	Ineligible	*Recused	
Jim Van Dusen	Residential Area 2	●						
Georgette Darby	Business/Org Area 2	●						
Chad McMurray	Residential Area 4	●						
Paul Barbosa	Business/Org Area 3		●					
Shane Kalminski	Area 4 At-Large	●						
Mark Millner	Area 2 At-Large	●						
Oliver Alvarez	Area 3 At-Large				●			
Sydney Russell	Youth Issues					●		
Joey Meehan	Area 1 At-Large				●			
Josh Goldstein	Unclassified Stakeholder Status	●						
Kevin Ackerman	Residential Area 1	●						
Vacant	Residential Area 3							
Vacant	Business/Org Area 1							
Vacant	Business/Org Area 4							
Board Quorum:	8	Total:	7	1	0	2	1	0

We, the authorized signers of the above named Neighborhood Council, declare that the information presented on this form is accurate and complete, and that a public meeting was held in accordance with all laws, policies, and procedures. The above was approved by the Neighborhood Council Board, at a Brown Act compliant public meeting where a quorum of the Board was present.

Authorized Signature <u>Jim Van Dusen</u>	Authorized Signature <u>Georgette Darby</u> <small>Georgette Darby (Feb 28, 2025 14:29 PST)</small>
Print/Type name: Jim Van Dusen	Print/Type name: Georgette Darby
Date: 2/19/2025	Date: 2/19/2025



**Living with an Icon:  
A Report from the Neighborhoods  
Beneath the Hollywood Sign**



**January 9, 2023**

**Hollywood United Neighborhood Council  
Certified Neighborhood Council #52  
P.O. Box 3272, Los Angeles, CA 90078**

**OFFICERS:**

PRESIDENT Robert Morrison  
VICE-PRESIDENT Tom Meredith  
TREASURER Asher Landau  
SECRETARY Brandi D'Amore



**BOARD MEMBERS:**

Michael Connolly Chad Manuel  
Sheila Irani Jim Van Dusen  
Margaret Marmolejo Tony Zimbardi  
Annika Guterman Jack Zweig

**HOLLYWOOD UNITED NEIGHBORHOOD COUNCIL**  
Certified Neighborhood Council #52  
P.O. Box 3272, Los Angeles, CA 90078  
Email: [info@myhunc.org](mailto:info@myhunc.org)

January 9, 2023

To the Reader:

This report was prepared by the Hollywood United Ad Hoc Hollywood Sign Committee from June 2022 through December 2022 during a series of public meetings. The report was presented in draft form for adoption by the Hollywood United Neighborhood Council on January 9, 2023 at the Council's regular meeting.

Sixty community members and stakeholders attended the meeting where the report was summarized and presented by the Chair of the Hollywood Sign Committee. After the presentation, twenty-five stakeholders offered public comment.

The report was adopted as unanimously by members present with one recusal. This is the final version of the report as adopted.

Thank you for taking the time to review the report.

Sincerely,

A handwritten signature in black ink, appearing to read "Robert Morrison".

Robert Morrison  
President  
Hollywood United Neighborhood Council



# **LIVING WITH AN ICON**

## **A Report from the Neighborhoods Beneath the Hollywood Sign**

### **INTRODUCTION:**

In response to continuing and unaddressed concerns by its stakeholders, the Hollywood United Neighborhood Council (HUNC) created an Ad Hoc Committee to investigate the impact of the increasing worldwide interest in the Hollywood Sign on its surrounding neighborhoods. The areas considered by the committee included Lake Hollywood Estates as well as Beachwood Canyon and the upper Beachwood neighborhood of Hollywoodland.

In this report, we establish the nature of the impact the Hollywood Sign (and associated tourism and promotion) has on our neighborhoods. We address the confluence of factors that have led us to this point, and we propose several targeted and generalized approaches where we seek partnership from the City to address these concerns.

The Committee consisted of three HUNC directors, including Sheila Irani who served as Committee Chair, Jim Van Dusen and Robert Morrison, as well as five representatives from Sign-adjacent neighborhoods, including Steve Alper, Chip Clements, John Dotto, Augusta Johnson and Kristina O'Neil.

While many of the issues and solutions presented in this report are not new, the neighborhoods have raised these issues and concerns multiple times with little response from local government and as a result the area has yet to receive adequate planning and attention.

It should be noted that most public comments at the committee's meetings are from residents who are proud to live near our city's biggest icon but are concerned with public safety and risk to natural habitat under the current unmanaged situation.

## **THE CHALLENGE: MILLIONS OF VISITORS IN A RESIDENTIAL AREA**

The Hollywood Sign (Sign) is a globally recognized icon. It is LA's most prominent landmark. Not only is it part of the attraction for our City's 55+ million annual visitors, for many it is in fact a destination itself.

We have observed that with the exponential growth of social media, taking a selfie-style picture close to the Hollywood Sign has become wildly popular among tourists and Angelenos alike.

Until recently, analog navigation largely limited the number of visitors attempting to reach the Sign. Now GPS, coupled with way-finding digitization, has given anyone with a phone the ability to easily locate and access the Sign vista points along Mulholland Highway, Deronda Drive, and Lake Hollywood Park, all in the 90068 zip code area. In the last decade, millions of visitors have traversed these historic hillside neighborhoods by private car to closely view the Sign.

Overwhelming traffic to the Sign is not just an unpleasant experience for residents and an unsustainable one for the neighborhood's aging substandard roadways, but it is also an unsafe one for visitors and residents alike. Unaddressed, the situation will only get worse.

Previous efforts to channel Sign visitors to more distant, non-residential vista locations, such as the Griffith Observatory and the Hollywood & Highland shopping center were ineffective at reducing the number of vehicles visiting the neighborhoods. Those more distant alternatives never caught on.

Preferred Parking Districts (PPDS) have successfully provided relief in some areas, especially to residents at specific choke-points and bottlenecks. However, they are a partial solution and have not reduced the overall traffic burden caused by the Sign's visitors. Additionally, while PPDs may once have discouraged neighborhoods becoming clogged with parked cars, these restrictions are now often ignored.

As the Committee report will show, the challenge facing the City is how to mitigate the risks to public safety of residents and visitors, along with the negative impacts on natural habitats caused by the Sign's magnetic appeal.

## **BACKGROUND**

In 1923 Los Angeles developers, Woodruff, Shoults and Chandler built the "HOLLYWOODLAND" Sign as an advertisement atop Beachwood Canyon to be seen from all over town as a promotion for the neighborhood below. As a result of the developers' eventual bankruptcy, the title of the Sign and its surrounding land was transferred to the City, and subsequently incorporated into Griffith Park. Maintenance ceased. By 1949, the Sign was in terrible disrepair and residents asked the City to dismantle it. In response, the Hollywood Chamber of Commerce (Chamber) offered to repair the Sign if they could remove the last four letters, "LAND", and use it to promote Hollywood. The residents' request was denied and the Chamber was given permission to repair the sign.

By 1978 the Chamber had allowed the Sign to fall into disrepair again. Private donations were collected to rebuild the sign in metal, with better footings and without lighting.

Currently, the Sign is managed and maintained by the Hollywood Sign Trust (Trust) which is run by nine board members, most of whom are members of or selected by the Hollywood Chamber of Commerce. The Chamber owns the trademarks related to the Sign. The Chamber collects all Sign-related licensing fees and royalties, an amount said to approach \$1 million annually. In turn, when conditions are met, the Chamber funds the Trust up to \$150,000 a year, with the remainder of the revenue to be used at the Chamber's discretion.

Griffith Park, where the Sign is located, is managed by Los Angeles Department of Recreation and Parks (RAP), which receives permit fees for filming within Griffith Park.

Due to the divided ownership and control structure of the Sign, neither the Chamber, the Trust, the City nor RAP currently accept responsibility for managing the millions of visitors who come to view the Sign.

Los Angeles enjoys a significant financial benefit from tourism measuring over \$36 billion annually per the LA Times. This includes significant tax revenues from hotels, rental cars, and sales tax. By failing to adequately plan and manage this popular tourist destination, the City is jeopardizing the economic benefit resulting from this landmark.

## **EVER-INCREASING POPULARITY**

Eyewitness accounts, in-person surveys, internet commentary and cell-phone location data all indicate a skyrocketing increase of visitors to the Sign.

Digital way-finding has created convenient methods to access the Sign by both pedestrians and vehicles. In December 2022, a search of the term "Hollywood Sign" produced 1.23 billion results. The Sign is geotagged an average of 1 million times a year in social media posts.

Since its inception in 1996, social media has managed to infiltrate over half of the 7.84 billion people in the world. It is estimated that by 2023 there will be 4.74 billion, or 59.3% of the total global population using social media.

With the ease of digital way-finding, the expansion of social media and the hosting of the World Cup in 2026 and the Olympics in 2028, the residents below the Sign are anticipating the number of visitors to the Hollywood Hills surrounding the Sign will explode.

## **SPECIFIC NEIGHBORHOOD CONCERNS**

### **Too many vehicles**

There is no public transit serving the areas immediately below the Sign. Without alternatives, the millions of visitors wishing to visit the Sign vistas are forced to travel through hillside neighborhoods by private vehicle or on foot.

Two of the most popular Sign vista destinations (Lake Hollywood Park and Deronda plateau) are within the boundaries of Griffith Park. RAP does not provide parking for any visitor vehicles. The narrow hillside residential streets are easily and often clogged, as visitors search for limited parking. The intensity of the congestion is exacerbated when frustrated drivers resort to parking along red curbs, in front of fire hydrants, or double park on narrow roads while they take photographs of the Sign.

The lack of parking on hillside roads worsens the congestion as does an unusually restricted number of routes in and out of the entire mountainous area. Additionally, many tourists opt to traverse these roads on foot creating risk and danger for all concerned as there are no sidewalks in most of the neighborhoods below the Sign.

LADOT Parking Enforcement Officers can be found in these residential areas, but there is a real need for Traffic Control Officers on a regular basis to manage the congestion. To date, increased parking enforcement has little discernible effect on reducing the overall number of vehicles coming to the enforced areas.

### **Substandard Infrastructure**

- 1) **Roads:** The physical infrastructure in the neighborhoods below the Sign was not engineered to handle the volume of traffic it currently supports. The 100-year-old hillside roads are rapidly deteriorating under increasing visitor pressure. As more substantial repairs become necessary, more dangerous congestion can be expected.
- 2) **Facilities:** After driving to see LA's iconic landmark from its most popular vistas, visitors will find no bathroom facilities. Many of the Sign's visitors are forced to improvise wherever they can, which is an inconvenience for visitors and a health hazard for residents.
- 3) **Cell Service:** The residential areas beneath the Sign have poor cell service which causes navigation systems to become unavailable and visitors to become lost. Most importantly, cell phone users often cannot call for assistance in an emergency.

### **Emergency Access and Evacuation**

There is no official evacuation plan on record for residents or visitors. Due to substandard infrastructure, both residents and visitors are imperiled in any emergency, especially should a natural disaster strike.

Neighborhoods below the Sign and Griffith Park have a documented history of fires caused by careless smoking, fireworks, arson, and homeless encampments. With only two routes for egress, safe evacuation can barely be ensured for residents without adding the unmanaged congestion caused by Hollywood Sign visitors.

These congested conditions significantly hamper emergency response from fire, police, ranger, and ambulance services. Additionally, the Sign and surrounding neighborhoods are in a Very High Fire Severity Zone, exponentially magnifying the danger. Fire trucks will have difficulty reaching the fire as visitors and residents attempt to flee by car, creating bottlenecks on the narrow streets.

### **Hollywood Sign Lighting**

The Chamber and Trust have indicated that they intend to light the sign on special occasions. Neighborhood residents are concerned that illuminating the sign at night will attract a heavy influx of visitors. Naturalists are concerned about the impact on wildlife, and Griffith Park's natural habitats.

### **Helicopters and Drones**

Low-flying helicopter tours and private drones flown around the sign are a constant annoyance to residents and visitors alike. Atop of Mt. Lee, behind the Hollywood Sign, are the Homeland Security, LAPD, LAFD dispatch towers that can be a target by the helicopters and drones for nefarious purposes.

### **Communication and Coordination**

The various departments and organizations involved with the Sign, such as Recreation and Parks, Park Rangers, LAPD, LAFD and the Trust, lack coordinated communication and responsibilities. Not only does this exacerbate problems, it prevents them from being fully addressed.

## **RECOMMENDATIONS AND SOLUTIONS**

### **Increased Security & Enforcement**

The most heavily visited areas below the Sign need consistent and constant oversight by Park Rangers. This would include but is not limited to Lake Hollywood Park, Mulholland Highway vista points, the Innsdale Trail and the Deronda entrance to the Park. Rangers should enforce laws against smoking, illegal parking, moving violations and criminal activity. Beyond that, LADOT should provide traffic management and parking enforcement. While an enhanced security presence does not reduce the overall number of vehicles visiting the area, permanent enforcement can be very effective in managing the negative impacts of congestion and violations of the law.

A number of eligible streets in the Beachwood Canyon area remain undesignated for Red Flag days, including Deronda, Rockcliff, Rodgerton, Woodhaven and Belden Drives. Additional signs for Red Flag designation are critical for these streets in a fire emergency.

Assignment of permanent LADOT personnel to the Hollywood Sign vicinity is long overdue. Consistent management of traffic will ensure a safe and enjoyable experience for visitors and residents by keeping roads open and traffic moving, especially for first responders.

Turning away slow moving and overweight tour buses that illegally access the area and block traffic at photo vistas is also vital to ensuring public safety.

## **INFRASTRUCTURE IMPROVEMENTS**

### **Ranger Substation**

The installation of a permanent ranger station at Lake Hollywood Park would ensure consistent law enforcement and security for an area that attracts thousands of visitors daily. The closest Ranger station is located 25 minutes away at Crystal Springs.

### **Bathrooms**

The Hollywood Sign stands alone as the only world-renowned monument without a public restroom. Lake Hollywood Park would provide an ideal location because it already has utility connections. Otherwise, the closest facilities are the portable toilets on the walking path around Lake Hollywood, more than a mile away from Lake Hollywood Park.

### **Roads and Signage**

Poor maintenance of neighborhood streets contributes to increasing rates of congestion and vehicle accidents. Many of the road surfaces are cracked and potholed. Crosswalks are non-existent for thousands of visitors accessing the vista points. Street signs are

missing. Limit lines are faded. Overgrown foliage covers STOP signs. Dirt, gravel, and rocks slough onto the roads from hillsides, further restricting already narrow roadways. Sidewalks are largely non-existent in the area. The City must boost its investment in maintaining neighborhood streets to ensure the safety of drivers, cyclists and pedestrians.

Mulholland Hwy. between Durand Dr. and Ledgewood Dr. is a bi-level road that has two-way traffic on the upper level and one-way traffic on the lower level. The upper level and the fenced area of Mulholland Hwy are heavily used by pedestrians, especially the portion between Innsdale Trail and Ledgewood. The Committee recommends the City conduct a traffic study of Mulholland Hwy. focusing on pedestrian safety.

### **Parking**

Paid parking, as found at Griffith Observatory, should be adopted on both sides of the street adjacent to Lake Hollywood Park. Currently the parking adjacent to the park is free.

The Beachwood Canyon Preferred Parking District should be extended west to include Lake Hollywood Estates. Also, unpermitted areas in upper Beachwood Canyon such as Lower Deronda Drive should be included.

Other considerations might include reservation parking, handicapped spaces, rideshare drop-off locations and bike racks.

### **Turnaround**

Lake Hollywood Park is accessed by a two-lane road with parking on both sides. Without a designated place to turn around, most drivers attempt a multi-point turnaround in the road, which often contributes to the road blockages. A designated turnaround could be built at the vista on Canyon Lake Drive and Mulholland Highway, which is flat and spacious.

### **Passenger Loading Zones**

Designated passenger loading zones should be created for visitors arriving via rideshare vehicles, also handicapped parking spaces should be created near Lake Hollywood Park.

### **Fencing**

Fencing is needed in various neighborhood locations to protect wildlife corridors, to prevent drivers from stopping in red-zoned areas or to photograph the sign, to provide closure of public areas after dark, and to protect residents from intruders.

Areas that would benefit from fencing include:

- Mulholland Hwy west of Durand Drive
- Canyon Lake Drive across from Lake Hollywood Park – CD4 will be providing shortly

In 2018, Recreation and Parks installed green-screened chain link fencing along Mulholland Highway (between the Lake Hollywood vista and Durand Dr.) to block the street view of the Sign and reduce visitor vehicles stopping to photograph the Sign.



This solution worked: there are no longer traffic blockages along this stretch of Mulholland Highway. However, this temporary fence continues to deteriorate both from the weather and from visitors cutting and defacing it. Now it poses a liability due to the temporary nature of its construction as it can fall onto vehicles and pedestrians in windy weather. The fence extends the entire length of the road, but the Sign can only be seen from a few specific sections. Only these particular sections should be addressed with permanent structures that block the sign from view so that drivers do not unsafely stop in the red zone on Mulholland Highway.

### **Gating/Barriers**

The short, dead-end stretch of Mulholland Hwy, just north of Ledgewood Dr. is commonly referred to as Dirt Mulholland. Located immediately below the Sign, it is a tourist magnet. This portion of Mulholland is particularly difficult to navigate and does not have a navigable turnaround. Traffic on this road and at the intersection at Ledgewood and Mulholland becomes so congested that LADOT and LAPD are frequently called to clear it. Temporary barriers placed by the residents at the intersection have been effective in relieving the congestion on Dirt Mulholland. Similar to the Runyon Park north entrance, permanently gating this portion of the road in a manner that permits pedestrians and cyclists but restricts unauthorized vehicles would ensure a safe and enjoyable experience for residents and visitors.

## **SMOKING AND FIRE PREVENTION**

The entire area below the Sign is classified as a Very High Fire Severity Zone. Fire is the neighborhoods' most pressing concern. Visitors unaware of the area-wide smoking prohibition are often seen smoking in their cars or while walking the streets. More anti-smoking signs, visitor education and strict enforcement are necessary elements for reducing the risk of fire.

The Committee recommends that Google Maps and all other GPS services depict the hillsides with red cross hatching and include the words **VERY HIGH FIRE SEVERITY ZONES – NO SMOKING ALLOWED**.

The neighborhood below the Sign once benefitted from two large, solar powered Variable Message Signs stating **NO SMOKING**. This type of signage should be returned to the area.

A permanently manned Park Ranger station in the Hills, mentioned earlier, would result in constant, consistent enforcement and would help eliminate the danger from smoking and other fire hazards.

## **ALTERNATIVE TRANSPORTATION MODES**

Reducing traffic volume with alternative transportation modes is particularly effective when provided in conjunction with measures that make travel by private vehicle less desirable. Alternative transportation modes provide ample opportunity to educate riders about park safety, No Smoking regulations, and Hollywood history, while they generate ancillary revenue through advertising.

Several alternative transportation proposals were made to the Committee: a shuttle service, tour buses and aerial trams. Aerial Trams should not traverse the Hollywood Knolls or Beachwood/Hollywoodland neighborhoods or allow for the destruction of natural habitats. The origin and destinations for consideration should be the Sign, the MTA Red Line and Walk-of-Fame. The alternative modes would also contribute to the City carbon emission reduction goals.

### **Aerial Tram**

The tram options explored by the City involved going over parts of Griffith Park. The LA Tourism Master Plan (2018) contains a proposal to install an overhead tram to the Hollywood Sign from multiple points, including the Warner Bros. parking lot off Forest Lawn Drive. Many meetings regarding various proposals to run the overhead tram over Griffith Park to the Hollywood Sign have consistently concluded that this is not a viable option due to expensive infrastructure requirements such as parking, platform construction, tram towers along the route, crowd management, no smoking enforcement and wildlife disruption that may be in violation of the Griffith Park Trust agreement between the Griffith family and the City of LA. The lack of viability of this option is underscored by the decision of Warner Brothers Studios to drop the project that was estimated to cost \$100 million.

### **Shuttle**

Any public shuttle to the vistas or Lake Hollywood Park should avoid or limit use of Beachwood/Hollywoodland and Hollywood Knoll's substandard roads.

The route can start at the MTA Red Line in downtown Hollywood, stop at Hollywood Bowl or Ford parking lot, and terminate at Lake Hollywood Vista. It could exclusively use the LADWP heavy equipment road above Montlake Drive which is gated currently. The use of shuttle should only be adopted IN LIEU of allowing vehicles from visitors, not in addition, or congestion will not be reduced. Legal restrictions on outside vehicles must be explored with City Attorney.

### **Tour Vehicles**

The Committee would like to consider the use of managed, permitted and regulated tour vehicles in lieu of individual vehicle use. Adding tour vehicles to the number of vehicles currently coming into the area substantially increases grid-lock and safety hazards.

Tour vehicle would need to be monitored to make sure they are not over the 6,000-pound limit.

### **SOCIAL MEDIA**

Social media is currently the main driver of visitors to the area beneath the Sign. Tighter information control of social media is important to counter the abundance of misinformation, like directions to false trails, parking at night in tow away zones, etc. An advertising campaign funded by the City, Tourism Bureau or the Chamber could direct people interested in visiting the sign to areas better suited to large numbers of tourists.

### **NO-FLY ZONE**

The draw of the Hollywood Sign extends to those wishing to see it by helicopter and private plane. Many tour helicopters fly level with the Sign at great nuisance to both the residents and visitors just below. Additionally, and despite selected no-fly areas, aviators often fly close to the Sign in private planes. Beyond that, the Sign is a popular destination for drone pilots. While the buzz of overhead drones is annoying, the shared airspace with helicopters and planes makes the situation dangerous, notwithstanding all this is happening right above a Very High Fire Severity Zone.

An extended no-fly zone should be established around Mt. Lee, covering the Sign, the communication towers and emergency helipad, and the airspace above the most popular vistas. The restrictions should apply to drones, fixed wing aircraft and helicopters, excluding LAFD and LAPD.

## **AREA CLOSURES and RESTRICTIONS**

Similar to the neighborhoods around the Hollywood Bowl, when parking and roadways are heavily congested the area of Beachwood to Barham could be managed by using blockades and police cadets for enforcement, allowing residents and guests entrance but closed to others.

Landscaping the Vistas above Lake Hollywood Park has been considered for the purpose of closing the areas to visitors who go there to photograph the Sign. However, the result of this closure would be that the crowds would relocate to Lake Hollywood Park, Dirt Mulholland and Lake Hollywood Estates. The congestion and crowds throughout the area would continue unabated.

The Beachwood Gate closure in 2017 into Griffith Park is recognized to have driven more traffic and visitors into Lake Hollywood and The Oaks area. At this time there are no problems to resolve at the Beachwood gate due to the gate's closure and any discussion of potential problems that would occur if the gates were reopened would be speculative at this time. If any actions were to be taken to reopen the gates, then all issues would need to be reviewed at that time including preparation of an Environmental Impact Report.

Another remedy that could reduce the dangerously high traffic volumes would be to install gates at the entrances to the area from Beachwood Drive to Barham Blvd. They would be open only to residents, their guests, public shuttles and pedestrians or cyclists. This way traffic would be managed and tourists and LA residents can access the area to hike or take selfies. No other method will be able to manage the increased crowds being experienced now and when the World Cup and Olympics take place in LA. The legality of public street gate closures would need to be explored with the City Attorney and possibly the California Attorney General.

An alternative to shutting down the Barham entrance would be to shut down access at the Lake Hollywood Drive/Montlake Drive, Tahoe Drive/Montlake Drive intersections where there is room for a turnaround. This latter approach recognizes that the Hollywood Reservoir is a popular location for walking and there is substantial street parking on Lake Hollywood Drive that does not impede access to residential properties.

Park Rangers at Yosemite Park, another park that has suffered from dangerous traffic volumes, closely monitor the traffic situation and shut down the area to non-resident vehicles when a saturation point is reached. This method has been adopted sporadically in Griffith Park when parking lots are full at Fern Dell and Crystal Springs and should be considered for the Lake Hollywood & Hollywood woodland areas.

## **VISITOR CENTER**

A dedicated visitor center near the Walk of Fame with a good view of the Sign and pleasing photo opportunities could divert a significant portion of Sign seekers from driving up to neighborhood vistas. The idea is not new and many stakeholders seem interested, yet to date no action has been taken. We encourage the relevant bodies, such as the Los Angeles Tourist and Convention Bureau and Hollywood Chamber of Commerce to build a world-class visitor center with Hollywood Sign views.

## **DISASTER PREPARATION**

Narrow hillside roads and limited routes for egress within a Very High Fire Severity Zone call for a customized, interagency emergency protocol specifically for this area. A history of fires in this crowded area adds to the urgent need to protect both residents and visitors.

There are no published plans on managing the neighborhoods below the Sign during an emergency, whether due to fire, earthquake or terrorist activities. Mt. Lee serves as a base for significant fire, police, and civil defense communication sites. If the Lake Hollywood Park area is to remain as a viewpoint for the Hollywood Sign, it is imperative that a disaster preparedness plan be drawn up for the safety of all residents and visitors.

This will be particularly relevant as Los Angeles gets ready for upcoming World Cup and Olympics events.

## **LIGHTING THE HOLLYWOOD SIGN**

The nocturnal lighting of the Sign has been controversial because of the crowds it attracts. In spite of neighborhood resistance and environmental concern about the effects on wildlife, the Chamber has indicated an intention to light the Sign for commercial purposes. Currently, there are no procedures or protocols for illumination of the Sign. Ownership and control of the sign is unclear. It is hard to tell which official is authorized to permit lighting or who should benefit from the revenues generated from lighting the Sign.

Lighting the Sign only increases its visibility and popularity. Lighting the Sign often will encourage sign visitation at night, which magnifies all the hazards described earlier in this report. If the Sign is to be lit, it should be limited and rare. We also encourage the City and Chamber to share revenues from illumination with the neighborhoods for security and safety purposes. Clear protocols and support of the neighborhood must be defined before any lighting can happen.

Also, lighting the Sign has an impact on wildlife, especially birds. The Sign is in Griffith Park and lighting it should be guided by the Griffith Park Vision Plan developed in 2013.

New lighting and lighting pollution must be minimized. Reducing anthropogenic influence of light pollution on wildlife can impact almost 300 species of birds.

This Committee suggests the creation of an Environmental Impact Report to understand impact to local wildlife from nighttime illumination of the Sign.

## **HOLLYWOOD SIGN MANAGEMENT**

The management of the Hollywood Sign is severely bifurcated between the Sign Trust and the City, and needs revision. There are several proposals to remedy this as follows.

The Committee recommends that RAP pursue a concessionaire's agreement for the land that sits under the Sign to recover costs of having to maintain the areas below the Sign. Currently, the Sign Trust makes no contribution towards this end. Representatives from Hollywoodland and Lake Hollywood should be included on the Hollywood Sign Trust Board of Trustees specifically so that the Trust's responsibility is inclusive of the residents who are most impacted by the Sign's visitor traffic.

The Chamber has disproportionate control over the Sign Trust and has shown to be insensitive to the residents of the areas surrounding the Sign. Meetings have been held with the Chamber and the Trust with community leaders including Sheila Irani and George Skarpelos, both previous Presidents of HUNC, but the claim of lack of funding has prevented any assistance to be provided to the neighborhood. The fact that many members of the Sign Trust are also members of the Chamber and all but 2 of the 9 Trustees were selected by the Chamber means that their allegiance is not to the Park or residents' interests, but rather the business interests of the tourism industry. This is a conflict of interest. We are hopeful that the new leadership of the Trust and Chamber will be open to the recommendations found in this report and a constructive dialogue with funded solutions will ensue.

Since 1991, the agreement (Stipulation) between the City and Hollywood Chamber of Commerce limits the financial allocation to the Sign Trust to a maximum of \$150,000 to be used exclusively for the Sign's security and maintenance. This agreement has no cost of living clause, and has been capped at \$150,000 for over 30 years. This committee recommends that the \$150,000 cap be dropped and 30% of licensing revenues to the Chamber be retained and distributed to the Sign Trust. This will allow escalating security and maintenance costs to be covered appropriately, just as licensing revenues increase over time. The Sign Trust should then dedicate some of their funds on the security and maintenance needs of the surrounding communities that are negatively impacted by the volume of Sign visitors. Additionally, the licensing revenues raised by the Chamber should be open to City audit and available to the public.

## **IN SUMMARY: WHERE'S THE MONEY?**

The Hollywood Sign is an accidental international icon. Other icons like Paris's Eiffel Tower, New York's Statue of Liberty and South Dakota's Mt. Rushmore were designed to accommodate and welcome admiring visitors from all over the world. The Hollywood Sign, conceived as a temporary advertising device a hundred years ago, gained its icon status as it silently kept watch over the decades-long boom of America's entertainment industry. There was no plan for visitors and no infrastructure to support high volumes of visitors.

This report details the consequences of living beneath the Hollywood Sign. Lack of planning, lack of coherent management, insufficient and decaying infrastructure make living with or visiting the Sign a taxing experience for everyone.

The Sign generates monumental funds for both the City that benefits from the tourist dollars of 50+ million visitors a year and for the Hollywood Chamber of Commerce, which profits from the Sign's copyrights and trademarks. But none of that money is set aside to deal with the consequences of all those visitors to the neighborhoods beneath the sign.

Crumbling roads, chronic traffic snarls, fire hazards in an officially designated Very High Fire Severity Zone and a host of other issues are patiently listened to by empathetic City officials who have the will but lack the power or the money to help. The Hollywood Sign is a key component of our City's appeal to tourists that annually contribute over \$30 billion dollars to the city's economy, including hotel, sales and vehicle rental taxes.

The specific recommendations of this report are rooted in decades of local experience by all the residential groups that neighbor the Sign. This includes Hollywoodland, Beachwood Canyon, and Lake Hollywood Estates. Each solution requires significant ongoing investment from the City, especially in light of the growth in tourism from the upcoming World Cup and Olympics. We recommend the City provide analysis of the costs of implementing the solutions proposed in this report in the interest of determining how a reasonable portion of this revenue can be allocated to address these issues and ensure a long life for our local icon.

The Hollywood United Neighborhood Council celebrates the special significance of the Sign along with the creativity and passion the Sign inspires around the world. However, we believe the City must support the community in providing equitable and well-managed access to the Sign so all stakeholders in this community can look up and remain inspired instead of seeing a source of frustration and division.



Hollywood United <hr/> Annual Budget for Fiscal Year:	Neighborhood Council <hr/> 2024-2025
<b>Annual Budget Funds</b>	<b>\$ 32,000.00</b>
<b>Rollover Funds*</b>	<b>\$ 4,098.71</b>
<b>Total Annual Budget Funds</b>	<b>\$ 36,098.71</b>

<b>Office/Operational Expenditures Category</b>	
Google Suites, Mailchimp	\$ 2,350.00
Food for meetings, board events	\$ 3,600.00
Document copying/printing	\$ 1,000.00
Software Licenses (Microsoft, GoDaddy, Adobe, Access)	\$ 800.00
Office Items and Supplies	\$ 500.00
Name Plates & Badges	\$ 200.00
Media Arts Services Contract	\$ 7,200.00
Zoom License	\$ 400.00
PO Box USPS Wilcox Station	\$ 350.00
TMOBILE Hotspot	\$ 250.00
<b>Total Office/Operational Expenditures</b>	<b>\$ 16,650.00</b>

\*The Funding Program will notify each NC of their Fiscal Year closing balance including available rollover funds and/or applicable adjustment, if any, approximately August 1st or next business day. Depending on when an NC submits its Admin Packet/annual budget, the NC may need to revise and resubmit its annual budget to account for any rollover and/or adjustments.







## Neighborhood Council Funding Program

### Neighborhood Purposes Grants

Neighborhood Purposes Grants (NPGs) provide NCs opportunities to develop partnerships with local 501(c)(3) nonprofits and public schools to build community and enhance neighborhoods in the City of Los Angeles. Projects and activities supported by NPGs vary widely and can include, but are not limited to:

- The Arts
- Beautification
- Community Support
- Education
- Community Improvements

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Visit the NC Funding Program website page on NPGs ([click here](#)) to find out more details about how 501(c)(3) nonprofits and public schools serving NC areas can apply. There are two NPG Information Packets; One for prospective applicants to help guide them in the application process, and one for NC board members outlining considerations and factors to keep in mind while evaluating NPG requests.

A "Project Completion Report" template is also provided to help ensure accountability in the use of Grant funds and help demonstrate how NCs and their partners are supporting L.A. communities and stakeholders. NCs and NPG recipients are strongly encouraged to work together to complete and submit the Report at the conclusion of the project.

Any questions you may have with the NPG process, please contact us at the NC Funding Program:

- [Clerk.NCFunding@lacity.org](mailto:Clerk.NCFunding@lacity.org)
- (213) 978-1058



**Neighborhood Council Funding Program  
APPLICATION for Neighborhood Purposes Grant (NPG)**



This form is to be completed by the applicant seeking the Neighborhood Purposes Grant and submitted to the Neighborhood Council from whom the grant is being sought. All applications for grants must be reviewed and approved in a public meeting. Upon approval of the application the Neighborhood Council (NC) shall submit the application along with all required documentation to the Office of the City Clerk, NC Funding Program.

Name of NC from which you are seeking this grant: **HOLLYWOOD UNITED  
Neighborhood Council**

**SECTION I - APPLICANT INFORMATION**

Hollywood Hills Fire Safe Council      33-2916379      CA      JAN 2025

1a) Organization Name      Federal I.D. # (EIN#)      State of Incorporation      Date of 501(c)(3) Status (if applicable)

1b) 3360 Barham Blvd.      Los Angeles      CA      90068  
*Organization Mailing Address*      *City*      *State*      *Zip Code*

1c) Business Address (if different)      City      State      Zip Code

1d) **PRIMARY CONTACT INFORMATION:**

SHEILA IRANI, Chairman.      323-793-7868      sheilairani@gmail.com  
*Name*      *Phone*      *Email*

2) Type of Organization- Please select one:

- Public School (not to include private schools)      or       501(c)(3) Non-Profit (other than religious institutions)  
 Attach Signed letter on School Letterhead      Attach IRS Determination Letter

3) Name / Address of Affiliated Organization (if applicable)      City      State      Zip Code

**SECTION II - PROJECT DESCRIPTION**

4) Please describe the purpose and intent of the grant.

We are requesting funds for the first ever Wildfire Preparedness Fair in Lake Hollywood Park held June 7th from 10 AM to 3PM. The event will include demonstrations, speakers, and sample products from MYSAFELA, Recreation and Parks, Council District 4, LAFD, LAPD, Tree People and others. HUNC will have an opportunity to have a booth and be featured in all promotional materials. Wildfire preparedness is top of mind to the residents who live in the Hollywood Hills as their terrain is similar to the Palisades. It is surrounded by open space such as Griffith Park, MRCA land, County and Lake Hollywood with brush that has not burned in over 100 years. Thousands of residents live adjacent to these areas and to one another in canyons with high winds and limited evacuation routes. Residents want to appropriately home harden while preserving the canopy and wild lands for all to enjoy. HHFSC wants to educate the residents with the latest information available for wildfire preparedness. We hope to garner media attention for this event as well to showcase the support for preparedness from all our neighborhoods and councils.

5) How will this grant be used to primarily support or serve a public purpose and benefit the public at-large. (Grants cannot be used as rewards or prizes for individuals)

This grant will allow HOLLYWOOD UNITED Neighborhood Council to promote itself to the residents and align itself with public education for wildfire preparedness from the City's experts. RAP, CD4 will be providing in kind contributions such as chairs, tables, tents, speakers, giveaways. HUNC is being asked to provide some of the food needed for attendees, drinks are provided by Beachwood market. Other food vendors will be donating. HHWNC is being asked to provide banners for the neighborhoods, and money for digital ads. All promotional materials will feature HUNC and HHWNC logos.



**SECTION III - PROJECT BUDGET OUTLINE**

You may also provide the Budget Outline on a separate sheet if necessary or requested.

6a)	<b>Personnel Related Expenses</b>	<b>Requested of NC</b>	<b>Total Projected Cost</b>
			\$
6b)	<b>Non-Personnel Related Expenses</b>	<b>Requested of NC</b>	<b>Total Projected Cost</b>
	Food items from Costco, Smart and Final,	\$1,750	\$ 1750.00

7) Have you (applicant) applied to any other Neighborhood Councils requesting funds for this project?  
 Yes  No If Yes, please list names of NCs: HOLLYWOOD HILLS WEST NEIGHBORHOOD COUNCIL

8) Is the implementation of this specific program or purpose described in Question 4 contingent on any other factors or sources or funding? (Including NPG applications to other NCs)  No  Yes If Yes, please describe:

Source of Funding	Amount	Total Projected Cost
CD4 AND RECREATION AND PARKS ARE DONATING PERMIT FEES, SECURITY, SETUP LABOR AND RENTAL EQUIPMENT FOR EVENT. HHWNC IS DONATING MARKETING	\$10,000.00	\$10,000.00

9) What is the TOTAL amount of the grant funding requested with this application: \$ 4,000.00

10a) Start date: MAY 15, 2025 10b) Date Funds Required: 6/7/2025 10c) Expected Completion Date: 6/8/2025  
 (After completion of the project, the applicant should submit a Project Completion Report to the Neighborhood Council)

**SECTION IV - POTENTIAL CONFLICTS OF INTEREST**

11a) Do you (applicant) have a current or former relationship with a Board Member of the NC?  
 YES If Yes, please describe below:

Name of NC Board Member	Relationship to Applicant
Sheila Irani	FORMER PRESIDENT

11b) If yes, did you request that the board member consult the Office of the City Attorney before filing this application?  
 Yes \*(Please note that if a Board Member of the NC has a conflict of interest and completes this form, or participates in the discussion and voting of this NPG, the NC Funding Program will deny the payment of this grant in its entirety.) Please note City Attorney cannot advise a former Board member

**SECTION V - DECLARATION AND SIGNATURE**

I hereby affirm that, to the best of my knowledge, the information provided herein and communicated otherwise is truly and accurately stated. I further affirm that I have read the documents "What is a Public Benefit," and "Conflicts of Interest" of this application and affirm that the proposed project(s) and/or program(s) fall within the criteria of a public benefit project/program and that no conflict of interest exist that would prevent the awarding of the Neighborhood Purposes Grant. I affirm that I am not a current Board Member of the Neighborhood Council to whom I am submitting this application. I further affirm that if the grant received is not used in accordance with the terms of the application stated here, said funds shall be returned immediately to the Neighborhood Council.

12a) Executive Director of Non-Profit Corporation or School Principal - REQUIRED\*

Sheila Irani CEO *Sheila Irani* 3/26/2025  
 PRINT Name Title Signature Date

12b) Charles Malki Secretary *Charles Malki* 3/26/2025  
 PRINT Name Title Signature Date

\* If a current Board Member holds the position of Executive Director or Secretary, please contact the NC Funding Program at (213) 978-1058 or [clerk.ncfunding@lacity.org](mailto:clerk.ncfunding@lacity.org) for instructions on completing this form

Date of this notice: 01-17-2025

Employer Identification Number:  
33-2916379

Form: SS-4

Number of this notice: CP 575 E

HOLLYWOOD HILLS FIRE SAFE COUNCIL  
CORPORATION  
3360 BARHAM BLVD  
HOLLYWOOD HILLS, CA 90068

For assistance you may call us at:  
1-800-829-4933

IF YOU WRITE, ATTACH THE  
STUB AT THE END OF THIS NOTICE.

WE ASSIGNED YOU AN EMPLOYER IDENTIFICATION NUMBER

Thank you for applying for an Employer Identification Number (EIN). We assigned you EIN 33-2916379. This EIN will identify your entity, accounts, tax returns, tax returns, and documents, even if you have no employees. Please keep this notice in your permanent records.

Taxpayers request an EIN for business and tax purposes. Some taxpayers receive CP575 notices when another person has stolen their identity and are operating using their information. If you did **not** apply for this EIN, please contact us at the phone number or address listed on the top of this notice.

When filing tax documents, making payments, or replying to any related correspondence, it is very important that you use your EIN and complete name and address exactly as shown above. Any variation may cause a delay in processing, result in incorrect information in your account, or even cause you to be assigned more than one EIN. If the information is not correct as shown above, please make the correction using the attached tear-off stub and return it to us.

When you submitted your application for an EIN, you checked the box indicating you are a non-profit organization. Assigning an EIN does not grant tax-exempt status to non-profit organizations. Publication 557, Tax-Exempt Status for Your organization, has details on the application process, as well as information on returns you may need to file. To apply for recognition of tax-exempt status, organizations must complete an application on one of the following forms: Form 1023, Application for Recognition of Exemption Under Section 501(c)(3) of the Internal Revenue Code; Form 1023-EZ, Streamlined Application for Recognition of Exemption Under Section 501(c)(3) of the Internal Revenue Code; Form 1024, Application for Recognition Under Section 501(a); or Form 1024-A, Application for Recognition of Exemption Under Section 501(c)(4) of the Internal Revenue Code.

Nearly all organizations claiming tax-exempt status must file a Form 990-series annual information return (Form 990, 990-EZ, or 990-PF) or notice (Form 990-N) beginning with the year they legally form, even if they have not yet applied for or received recognition of tax-exempt status.

If you become tax-exempt, you will lose tax-exempt status if you fail to file a required return or notice for three consecutive years, unless a filing exception applies to you (search [www.irs.gov](http://www.irs.gov) for Annual Exempt Organization Return: Who Must File). We start calculating this three-year period from the tax year we assigned the EIN to you. If that first tax year isn't a full twelve months, you're still responsible for submitting a return for that year. If you didn't legally form in the same tax year in which you obtained your EIN, contact us at the phone number or address listed at the top of this letter. For the most current information on your filing requirements and other important information, visit [www.irs.gov/charities](http://www.irs.gov/charities).





**City of Los Angeles  
Office of the City Clerk  
Neighborhood Council Funding Program**

**Neighborhood Purposes Grants**

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- Beautification
- Community Support
- Education
- Community Improvements

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APPLICATION for Neighborhood Purposes Grant (NPG)**



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Name of NC from which you are seeking this grant: HOLLYWOOD UNITED NEIGHBORHOOD COUNCIL (HUNC)

**SECTION I - APPLICANT INFORMATION**

1a) HOLLYWOOD DELL CIVIC ASSOCIATION      95-4134086      CALIFORNIA      AUGUST 17, 2020  
*Organization Name*      *Federal I.D. # (EIN#)*      *State of Incorporation*      *Date of 501(c)(3) Status (if applicable)*

1b) P.O. BOX 93094      HOLLYWOOD      CA      90093  
*Organization Mailing Address*      *City*      *State*      *Zip Code*

1c) \_\_\_\_\_  
*Business Address (if different)*      *City*      *State*      *Zip Code*

1d) **PRIMARY CONTACT INFORMATION:**

ALEXA ILES SKARPELOS, HDCA President (310) 497-3982 alexa@hollywoodell.com  
*Name*      *Phone*      *Email*

2) **Type of Organization- Please select one:**

- Public School (not to include private schools)      or       501(c)(3) Non-Profit (other than religious institutions)  
 Attach Signed letter on School Letterhead      Attach IRS Determination Letter

3) \_\_\_\_\_  
*Name / Address of Affiliated Organization (if applicable)*      *City*      *State*      *Zip Code*

**SECTION II - PROJECT DESCRIPTION**

4) **Please describe the purpose and intent of the grant.**

The Hollywood Dell Civic Association is requesting support for the Annual Hollywood Dell Neighborhood Block Party. This is a FREE, public event for the Hollywood Dell community and features live music, a pet parade, food, and family-friendly activities.

It is an opportunity for Dell neighbors to connect with civic leaders such as the LAPD Hollywood Commander, the LAFD West Bureau Commander, and members of the LA City Council, LA County Supervisors, CA State Assembly and US Congress. This event promotes neighborhood camaraderie and engagement. HUNC is invited to attend as part of their stakeholder outreach efforts. We expect a crowd of between 225 - 300 people.

5) **How will this grant be used to primarily support or serve a public purpose and benefit the public at-large. (Grants cannot be used as rewards or prizes for individuals)**

As the event organizer, Hollywood Dell Civic Association (HDCA) volunteers plan and staff the event. The HDCA has been hosting this event since 2006 with regular HUNC support. The grant funds will go towards a portion of the event expenses.







# EXHIBIT 1: EVENT BUDGET

HDCA

CD4

LA County

HUNC

Total

## STREET CLOSURE

Permit for street closure & Event Insurance

\$950.00

\$950.00

## EVENT PROMOTION

Flyers, signage

\$50.00

\$600.00

\$650.00

## EVENT RENTALS & SET UP

Tables, chairs, coolers, portable restroom, etc.

\$1,900.00

\$1,900.00

## FOOD

Catering, ice cream bars, popcorn concession

\$1,950.00

\$1,550.00

\$1,500.00

\$5,000.00

## BEVERAGES

Water, soda, ice

\$250.00

\$250.00

## ACTIVITIES

Pet parade SWAG & prizes, craft supplies, band helpers

\$1,000.00

\$1,000.00

## MISC. SUPPLIES & INCIDENTALS

Décor, tips, trash removal

\$250.00

\$250.00

## TOTAL ESTIMATED EXPENSES =

\$2,500.00

\$2,500.00

\$2,500.00

\$2,500.00

\$10,000.00



EXHIBIT 2A: BUDGET DETAILS	SOURCE	NOTES	COST	QTY	TOTAL \$	HUNC
<b>Party Rentals</b>						
6 foot plastic banquet tables	Planet Party Rentals		\$8 each	20	\$160.00	\$160.00
30" round standing tables	Planet Party Rentals		\$13 each	10	\$130.00	\$130.00
white plastic folding chairs	Planet Party Rentals		\$1.50 each	140	\$210.00	\$210.00
tent weights	Planet Party Rentals		\$5 each	24	\$120.00	\$120.00
beverage coolers	Planet Party Rentals		\$20 each	4	\$100.00	\$100.00
food service equipment	Planet Party Rentals		\$100	1	\$100.00	\$100.00
delivery fee	Planet Party Rentals		\$150	1	\$150.00	\$150.00
9.5% sales tax & 3% credit card payment fee	Planet Party Rentals				\$122.00	\$122.00
<b>Portable Restroom Rental</b>	Diamond Environmental	cost based on 2024 invoice			\$198.00	\$198.00
<b>Décor Expenses</b>						
tablecloths (cloth reusable)	HDCA inventory	pay to have them laundered			\$30.00	\$30.00
tablecloths (disposable)	Purchase	for food service area			\$20.00	\$20.00
10 x 10 canopy tents	HDCA inventory				\$0.00	\$0.00
Fabric flag banners	HDCA inventory				\$0.00	\$0.00
trash & recycling boxes, signs & bags	Purchase				\$50.00	\$50.00
Photo booth set up, backdrop, props	Purchase				\$250.00	\$250.00
Decorations	Purchase				\$150.00	\$150.00
<b>Van Rental + gas (Friday - Sunday)</b>	U-Haul	to transport tents, and heavy and bulky items			\$110.00	\$110.00
<b>EVENT RENTALS &amp; SET UP EXPENSE TOTAL =</b>						<b>\$1,900.00</b>

EXHIBIT 2B: BUDGET DETAILS	SOURCE	NOTES	COST	QTY	TOTAL	HUNC
<b>Event Flyers</b>	Henry Printing & Graphics	Volunteers will hand deliver	\$.22 each	1,000	\$225.00	\$225.00
<b>Full Color Banners</b> for A Frame signs (6 x 2 = 12)	Henry Printing & Graphics	Use existing A frames	\$37.81 each	12	\$375.00	\$375.00
<b>Event Signage</b> , sign-in sheets, tags etc.	Henry Printing & Graphics	HDCA will cover this cost		TBD	\$50.00	
<b>EVENT PROMOTIONAL EXPENSES TOTAL =</b>					<b>\$650.00</b>	<b>\$600.00</b>





Department of the Treasury  
Internal Revenue Service  
Tax Exempt and Government Entities  
P.O. Box 2508  
Cincinnati, OH 45201

HOLLYWOOD DELL CIVIC ASSOCIATION  
PO BOX 93094  
HOLLYWOOD, CA 90093

Date:  
09/01/2021  
Employer ID number:  
95-4134086  
Person to contact:  
Name: Jeffrey Flynn II  
ID number: 62032  
Telephone: 877-829-5500  
Accounting period ending:  
December 31  
Public charity status:  
509(a)(2)  
Form 990 / 990-EZ / 990-N required:  
Yes  
Effective date of exemption:  
August 17, 2020  
Contribution deductibility:  
Yes  
Addendum applies:  
No  
DLN:  
26053447004021

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter. Your exemption under IRC Section 501(c)(3) is effective as of the date listed at the top of this letter. You were exempt under Section 501(c)(4) prior to this date.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.



From: Mark Millner [mark@myhunc.org](mailto:mark@myhunc.org)  
Subject: Re: HUNC Committee Chairs: Please forward agenda items for the board meeting on Tuesday (tomorrow).  
Date: Apr 8, 2025 at 10:44:58 AM  
To: [jim@myhunc.org](mailto:jim@myhunc.org)

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Hey Jim,

Since I won't be able to attend on Monday, I wanted to attach my entire script here to make sure it all sounds like it's been worded properly. Apologies as it's a bit long. The timing is unfortunate that this is the meeting I'm missing but since the board is down in May it's probably best to address all this in April.

Please see my script below and let me know if you think I should make any changes. Thanks so much.

#### **CHAIR REPORT**

We had a very productive first Infrastructure Committee Meeting. Many thanks to Georgette for attending so that we could hold the meeting.

First, I'd like to encourage everyone here to participate in the Park Needs Assessment Surveys held by the Recreation and Parks Department. The website is: [needs.parks.lacity.gov/](https://needs.parks.lacity.gov/)

*(If Public Representatives have not discussed the 311 App yet):* I also want to promote the new MyLA311 app which just launched on March 28. It's an attempt to streamline service requests and communication with the city. As we all know, any attempt to streamline and modernize should be commended and hopefully this can help reduce lag time between reporting an issue and getting it addressed. I've downloaded the app. It's really sleek and easy to use! So find it in the App Store at MyLA311 or go to the website: [lacity.gov/myla311](https://lacity.gov/myla311)

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As for our meeting itself:

First, we heard and declined an NPG request from an organization called Beautify LA as the organization did not provide adequate documentation, and it was discovered that the organization has been asking other NCs for NPGs as well.

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Second, we discussed the mural at the curve of Tamarind and Yucca, 90028, which was not erected legally or in compliance with State regulations on "transportation art". This issue was actually addressed by the board in March of 2023, but then the board went into hiatus so no action was taken. But we are recommending that we send a letter to CD13 to follow up with CalTrans, to ask what the status is on the mural or have them enforce the removal of said mural. The mural falls under CalTrans jurisdiction so they have to be the ones to address it.

Our letter reads as:

*Dear CD13,*

*Hollywood United Neighborhood Council is requesting that CD13 reach out to CalTrans regarding the mural on Tamarind Ave and South Yucca St, Los Angeles 90028. The mural was not erected legally or in compliance with State regulations on "transportation art." As a result, the mural should be re-painted or removed.*

*Thank you,  
Mark Millner,  
Infrastructure Committee Chair  
Hollywood United Neighborhood Council*

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Next, we discussed the City Council Action 23-0701 which proposes making the temporary fence on Mulholland Highway permanent. Links are in the agenda:

- Link for Motion:  
[https://clikrep.lacity.org/online/docs/2023/23-0701\\_misc\\_06-23-23.pdf](https://clikrep.lacity.org/online/docs/2023/23-0701_misc_06-23-23.pdf)
- Link for Council Action:  
[https://clikrep.lacity.org/online/docs/2023/23-0701\\_caf\\_8-22-23.pdf](https://clikrep.lacity.org/online/docs/2023/23-0701_caf_8-22-23.pdf)

We don't feel that a permanent fence is an appropriate solution to what is a very legitimate problem. It feels imprecise and insufficient.

We propose adding a Community Impact Statement to the Old Council File for recommendation, asking them to consider a different approach.

Our letter reads as:

*Dear City Council,*

*Hollywood United Neighborhood Council is submitting a Community Impact Statement regarding Action 23-0701 which proposes making the temporary fence on Mulholland Highway permanent. We recognize that the motion has passed but suggest either amendments to the legislation or reconsidering the fence entirely. While people taking photos of their cars, blocking the road poses a legitimate issue, we feel that this solution is inelegant at best and counter-productive at worst. Blocking any view seems like a slippery slope. And it seems the temporary fence has already created the new issue of people walking in the road, all the while, people are still taking pictures. There are additional concerns about the fence blocking wildlife migration and also aesthetics.*

*We believe that we can all collectively find a better, more creative, multi-pronged solution than a fence.*

*Thank you,*

Mark Millner,  
Infrastructure Committee Chair  
Hollywood United Neighborhood Council

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Lastly, we discussed the City Councils' proposed expansion of Preferred Parking District #320 to include Lake Hollywood Estates. Links are in the agenda:

- [Link to Report from Transportation Committee:](#)
- [Link for Council Action:](https://cikrep.lacity.org/online/docs/2020/20-1020_CAF_10-14-2020.pdf)

This is an expansion of already existing permit parking in that area. There has not been sufficient proof that this would actually solve the problem of cars blocking the roads – in fact, we feel that people circling around looking for parking and pulling U-turns would actually exacerbate the problem. The existing street parking is not creating a scarcity of parking for residents in the area, as all of those houses have driveways. The expansion also won't deter tourists because by the time a ticket gets issued to their rental company, they'll be back home wherever they're from.

We suggest that the Board send a recommendation to the Transportation Commission, also including CD4 and CD13, recommending that Preferred Parking District #320 not be expanded any further.

The letter reads as:

*Dear Transportation Commission, CD4, and CD13,*

*Hollywood United Neighborhood Council would like to make a recommendation to NOT finalize the expansion of Preferred Parking District #320 to include Lake Hollywood Estates as proposed in CF*



20-1020.

*Wee acknowledge that there is a legitimate issue of cars blocking the roads in this neighborhood, which already has a dearth of ways in and out, presenting issues with access for emergency vehicles and exiting during events such as fires or earthquakes. However, we fail to see how this measure solves the problem. It seems that this will exclusively deter Angelenos as they will be the only ones who will know about the regulations. It will not address the abundance of tourists, who certainly will not just leave the area after they've flown thousands of miles to see the Hollywood Sign. And if the problem is the amount of cars in the area with nowhere to go, then further restricting parking seems like it would only exacerbate that.*

*HUNC is eager to continue to work together to come up with a solution to the problem. Thank you for your consideration.*

*Sincerely,  
Mark Millner,  
Infrastructure Committee Chair  
Hollywood United Neighborhood Council*

—

That's it from Infrastructure. Thank you!

On Mon, Apr 7, 2025 at 9:50 PM

<[jim@myhunc.org](mailto:jim@myhunc.org)> wrote:

Let me know if they are the same as is on your committee agenda's and I'll cut and paste. Jim

Jim Van Dusen

Hollywood United Neighborhood Council

President

Area 2 Representative (Beachwood Canyon)

Chair: Planning and Land Use Management  
Committee

[jim@myhunc.org](mailto:jim@myhunc.org)

[\(213\) 304-7410](tel:(213)304-7410)