

OFFICERS:

PRESIDENT Jim Van Dusen
VICE-PRESIDENT Georgette Darby
TREASURER Paul Barbosa
SECRETARY Chad McMurray



BOARD MEMBERS:

Joey Meehan Josh Goldstein
Kevin Ackerman Mark Millner
Oliver Alvarez Shane Kalminski
Sydney Russell

HOLLYWOOD UNITED NEIGHBORHOOD COUNCIL
Certified Council #52,
P.O. Box 3272 Los Angeles, CA 90078
www.MyHUNC.org email us at Info@MyHUNC.org

BOARD MEETING MINUTES

Monday, April 14, 2025, 6:30 PM
Fire Station 82 Annex
1800 N. BRONSON AVENUE, L.A., CA 90028
Second Floor Conference Room

Meeting Exhibits: https://hollywoodunitednc.org/wp-content/uploads/2025/04/Exhibits_Board_4-25.pdf

Welcome

6:44 PM start

1. Roll Call

Attending

Jim Van Dusen	Georgette Darby	Chad McMurray	Paul Barbosa	Shane Kalminski	Oliver Alvarez <small>Left Meeting at: 8:30-8:34 PM</small>
Joey Meehan <small>Left Meeting at: 8:31 PM</small>	Josh Goldstein	Kevin Ackerman			
Absent					
Mark Millner	Sydney Russell				

2. Consent Calendar

Every item on the Consent Calendar will be considered bundled and will be voted on as a single item. If a Board Member has an objection to an item being on the Consent Calendar, they need to raise that objection to an item and ask to have that item or items considered separately. There will be no discussion or comment on the substance of any item unless it is removed from the Consent Calendar. Removed items will be moved to the end of the agenda for consideration, or earlier within the discretion of the Chair. The Consent Calendar includes

A) Approval of March, 2025 Board Meeting Minutes

Motion: Paul Barbosa **Second:** Georgette Darby **Result:** Yes-8, No-0, Abstain-0, Recused-0, Ineligible-1

Yes

Chad McMurray Georgette Darby Jim Van Dusen Joey Meehan Josh Goldstein Oliver Alvarez
Paul Barbosa Shane Kalminski

Ineligible

Kevin Ackerman

B) Approval of March, 2025 Monthly Expense Report

Motion: Josh Goldstein **Second:** Georgette Darby **Result:** Yes-9, No-0, Abstain-0, Recused-0, Ineligible-0

Yes

Chad McMurray Georgette Darby Jim Van Dusen Joey Meehan Josh Goldstein Kevin Ackerman
Oliver Alvarez Paul Barbosa Shane Kalminski

3. Comments from any City, County, State or Federal representatives in attendance (5 minutes each)

J Anderson CD4 Update- LASAN proposed increase. Anais Gonzolas CD13- Green Day Event 4/26. Helena Doub- MyLA311 Update, Mayors office hosting infrastructure meeting. Homeless liason meeting 4/30. Election day tomorrow 4/15.

4. Public Comment on items not on the Agenda (2 minutes each)

Sheila-Create refresh center working with CD13 offering showers, case workers. Brandi spoke on LANC-Paul Krekorian Olympics

preparations meeting May 3rd at 10am. April 26th is Hollywood Clean Up. Was comment on HUNC's meeting start times starting late due to board members not being on time.

5. HUNC Committee & Liaison announcements on items not on the Agenda

A) Homelessness Liaisons Report

Promote use of MyLA311. Hollywood 2.0 meeting on June 6th, 4pm to 6pm.

6. Report from Youth Representative

No Report

7. Report regarding Hollywood Sign & Western Griffith Park Action Plan Working Group

No Report

8. Executive Committee

A) Report by the President

Thanks to Shane for support on candidates forum.

B) Vice President Report

No Report

C) Secretary Report

No Report

D) Treasurer Report

No Report

9. Presentation regarding the Livable Communities Initiative

Not present

10. Presentation by Sheka Stocker, LA City & Parks and Recreation for "Empowering Teens and Building Futures".

11. Discussion and potential appointment of second board member authorized to submit Community Impact Statements (CIS)

Tabled

12. Administrative Budget

A) Discussion and potential motion to allocate an additional \$4,098.71 from Rollover Funds to Neighborhood Purposes Grant.

Motion: Jim Van Dusen **Second:** Paul Barbosa **Result:** Yes-9, No-0, Abstain-0, Recused-0, Ineligible-0

Yes

Chad McMurray	Georgette Darby	Jim Van Dusen	Joey Meehan	Josh Goldstein	Kevin Ackerman
Oliver Alvarez	Paul Barbosa	Shane Kalminski			

B) Discussion and potential motion to approve the amended budget

Motion: Jim Van Dusen **Second:** Paul Barbosa **Result:** Yes-9, No-0, Abstain-0, Recused-0, Ineligible-0

Yes

Chad McMurray	Georgette Darby	Jim Van Dusen	Joey Meehan	Josh Goldstein	Kevin Ackerman
Oliver Alvarez	Paul Barbosa	Shane Kalminski			



13. Discussion and potential motion to approve the renewal of the Canva.org template preparation application for \$299.00.

Motion: Shane Kalminski **Second:** Georgette Darby **Result:** Yes-9, No-0, Abstain-0, Recused-0, Ineligible-0

Yes

Chad McMurray Georgette Darby Jim Van Dusen Joey Meehan Josh Goldstein Kevin Ackerman
 Oliver Alvarez Paul Barbosa Shane Kalminski

14. Hollywood Dell Civic Association: Presentation on a proposed Neighborhood Purposes Grant (NPG) of up to \$2,500 for the Annual Hollywood Dell Neighborhood Block Party on June 21, 2025, including event rentals, setup, and outreach materials.

Motion: Josh Goldstein **Second:** Paul Barbosa **Result:** Yes-9, No-0, Abstain-0, Recused-0, Ineligible-0

Yes

Chad McMurray Georgette Darby Jim Van Dusen Joey Meehan Josh Goldstein Kevin Ackerman
 Oliver Alvarez Paul Barbosa Shane Kalminski

15. Hollywood Hills Fire Safe Council: Presentation on a proposed Neighborhood Purposes Grant (NPG) of up to \$1,750 for food items in support of the Wildfire Preparedness Fair on June 7, 2025.

Motion: Shane Kalminski **Second:** Georgette Darby **Result:** Yes-9, No-0, Abstain-0, Recused-0, Ineligible-0

Yes

Chad McMurray Georgette Darby Jim Van Dusen Joey Meehan Josh Goldstein Kevin Ackerman
 Oliver Alvarez Paul Barbosa Shane Kalminski

16. Discussion of Mural at the curve of Tamarind and Yucca, 90028. This is following up on an item from a HUNC Meeting February 16, 2023, which was postponed when the Board went into hiatus, in which the Board discussed writing a letter to CD13, advocating for the removal of a mural which was not erected legally or in compliance with State regulations on "transportation art".

No Action

17. Discussion of possible CIS recommendation for CF 23-0701, regarding the LA City Council Action to make the temporary fence on Mulholland Highway beginning at Canyon Lake Drive and running along a portion of the Lake Hollywood Park perimeter east to Durand Drive, permanent.

Link for Motion: https://clkrep.lacity.org/onlinedocs/2023/23-0701_misc_06-23-23.pdf

Link for Council Action: https://clkrep.lacity.org/onlinedocs/2023/23-0701_caf_8-22-23.pdf

Tabled

Motion: **Second:** **Result:** Yes-0, No-0, Abstain-0, Recused-0, Ineligible-0

18. Discussion of possible recommendation to CD4 for CF 20-1020 regarding proposed expansion of Preferred Parking District #320 to include Lake Hollywood Estates.

Link to Report from Transportation Committee: https://clkrep.lacity.org/onlinedocs/2020/20-1020_rpt_tran_12-17-20.pdf

Link for Council Action: https://clkrep.lacity.org/onlinedocs/2020/20-1020_CAF_10-14-2020.pdf

Robust discussion by many residents regarding the need for the extension of Preferred Parking District 320 to the Lake Hollywood Park adjacent neighborhoods due to safety issues for residents and visitors alike caused by the increasing traffic and visitors to the area due to its proximity to the Hollywood Sign.

Motion: **Second:** **Result:** Yes-0, No-0, Abstain-0, Recused-0, Ineligible-0

19. Committee Reports

A) Outreach Committee

Community Clean Up 4/26

1. Report by the Committee Chair

B) Ad Hoc Election Committee

No report

1. Report by the Committee Chair

C) PLUM Committee

No Report

1. Report by the Committee Chair

D) Housing, Homelessness and Public Safety Committee

Meeting next Wednesday at the Annex. Send any agenda items to Josh. Homeless liason meeting 4/30 via Zoom.

1. Report by the Committee Chair

E) Infrastructure Committee

No Report

1. Report by the Committee Chair

20. Old/Ongoing Business

Most likely no May meeting due to numerous board members being out of town. Discussion came up regarding business cards after elections are final.

21. New/Future Business

Adjournment at 9:13 PM

Reconsideration: The Board may reconsider and amend its action on items listed on the agenda if that reconsideration takes place before the end of the meeting at which it was considered or at the next regular meeting. The Board, on either of these two days, shall: (1) Make a Motion for Reconsideration and, if approved, (2) hear the matter and take an action. If the motion to reconsider an action is to be scheduled at the next meeting following the original action, then two items shall be placed on the agenda for that meeting: (1) A Motion for Reconsideration on the described matter and (2) a [Proposed] action should the motion to reconsider be approved. A Motion for Reconsideration can only be made by a Board member who has previously voted on the prevailing side of the original action taken. If a Motion for Reconsideration is not made on the date the action was taken, then a Board member on the prevailing side of the action must submit a memorandum to the Recording Secretary identifying the matter to be reconsidered and a brief description of the reason(s) for requesting reconsideration at the next regular meeting. The aforesaid shall all be in compliance with the Ralph M. Brown Act.

Monthly Expenditure Report



Reporting Month: May 2025

Budget Fiscal Year: 2024-2025

NC Name: Hollywood United
Neighborhood Council

Monthly Cash Reconciliation					
Beginning Balance	Total Spent	Remaining Balance	Outstanding	Commitments	Net Available
\$22088.82	\$1937.77	\$20151.05	\$2987.48	\$0.00	\$17163.57

Monthly Cash Flow Analysis					
Budget Category	Adopted Budget	Total Spent this Month	Unspent Budget Balance	Outstanding	Net Available
Office	\$22650.00	\$187.77	\$11102.34	\$387.48	\$10614.86
Outreach		\$0.00		\$0.00	
Elections		\$0.00		\$100.00	
Community Improvement Project	\$2950.00	\$0.00	\$2950.00	\$0.00	\$2950.00
Neighborhood Purpose Grants	\$14098.71	\$1750.00	\$6098.71	\$2500.00	\$3598.71
Funding Requests Under Review: \$0.00		Encumbrances: \$0.00		Previous Expenditures: \$17609.89	

Expenditures						
#	Vendor	Date	Description	Budget Category	Sub-category	Total
1	GOOGLE GSUITE_MYHUNC.O	05/01/2025	google	General Operations Expenditure	Office	\$109.20
2	DNH GODADDY#373244450	05/02/2025	Godaddy	General Operations Expenditure	Office	\$23.17
3	MAILCHIMP	05/07/2025	Mailchimp	General Operations Expenditure	Office	\$39.00
4	TMOBILE AUTO PAY	05/19/2025	T-Mobile	General Operations Expenditure	Office	\$16.40
5	Hollywood Hills Fire Safe Council	05/14/2025	Presentation on a proposed Neighborhood Purposes Grant (NPG) of up to \$1,750 for food items in support of the Wildfire Preparedness Fair.	Neighborhood Purpose Grants		\$1750.00
Subtotal:						\$1937.77

Outstanding Expenditures						
#	Vendor	Date	Description	Budget Category	Sub-category	Total
1	Hollywood Dell Civic Association	05/20/2025	Annual Hollywood Dell Block Party including event rentals, set up & outreach materials.	Neighborhood Purpose Grants		\$2500.00

2	City of Los Angeles Dept. of Neighborhood Empowerment	05/29/2025	Motion to approve Administrative Packet for 2024-2025 so as to be ready for the new Fiscal Year which includes \$400 for zoom.	General Operations Expenditure	Office	\$387.48
3	Sheri Lunn	05/30/2025	Approve up to \$600 from the Elections Budget to fund the Candidate Forum, covering food, marketing, event supplies, and a moderator fee, subject to compliance with City Clerk requirements...	General Operations Expenditure	Elections	\$100.00
Subtotal: Outstanding						\$2987.48



Invoice

Invoice number: 5239291755

Google LLC
1600 Amphitheatre Pkwy
Mountain View, CA 94043
United States
Federal Tax ID: 77-0493581

Bill to

Treasurer, Paul Barbosa
myhunc.org
Hollywood United NC
200 N Spring Street, Suite 2005
Los Angeles, CA 90028
United States

Details

Invoice number 5239291755
Invoice date Apr 30, 2025
Billing ID 3288-8062-9811
Domain name myhunc.org

Google Workspace

Total in USD **\$109.20**

Summary for Apr 1, 2025 - Apr 30, 2025

Subtotal in USD \$109.20
Tax (0%) \$0.00
Total in USD \$109.20

You will be automatically charged for any amount due.

Subscription	Description	Interval	Quantity	Amount(\$)
Google Workspace Business Starter	Usage	Apr 1 - Apr 30	13	109.20
			Subtotal in USD	\$109.20
			Tax (0%)	\$0.00
			Total in USD	\$109.20

Need help understanding the charges on your invoice? [Click here for detailed explanations](https://support.google.com/a?p=gsuite-bills-and-charges)
<https://support.google.com/a?p=gsuite-bills-and-charges>

jim@myhunc.org

From: GoDaddy <donotreply@godaddy.com>
Sent: Friday, May 2, 2025 4:00 AM
To: president@myhunc.org
Subject: Renewal receipt for order #3732444506.



Need help? [Contact us.](#)
Customer Number: 8368486

 **Renewal Success!**

Sign in to see what's new.

Product	Quantity	Term	Price
.ORG Domain Renewal hollywoodcoalition.org	1 Domain	1 Year	\$23.17
Subtotal:			\$23.17
Tax:			\$0.00
Total:			\$23.17

[View My Orders →](#)

We have billed your MasterCard card ending with the last two digits: 74 for the amount of \$23.17.

To review all your products and services, [sign in to your account.](#)

If your products are on a 1 month subscription term, they will automatically renew next month at the same price listed here, unless otherwise indicated.

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Note: Our free product credit policy was updated — see Section 9 of our [Universal Terms of Service](#) for more details. In the event that the credit is redeemed, after the initial free one-year period, the free product will automatically renew at the then-current renewal price until canceled. To review billing or to update your payment information, [log in to your account](#). If you do not wish to renew, you can cancel this product by visiting the [Renewals and Billing page](#) in your GoDaddy account.

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6716459567

From: No Reply - Mailchimp no-reply@mailchimp.com
Subject: Mailchimp Invoice
Date: May 6, 2025 at 11:32:49 PM
To: president@myhunc.org



Your order has been processed.

Invoice MC10403631

Processed on May 06, 2025 11:32 PM Los Angeles.

Monthly plan	\$39.00
1001 - 1500 subscribers.	
Intuit Assist for Mailchimp*	\$0.00
AI-powered marketing	

Paid via Mast ending in 7274 which expires 07/2028 **\$39.00**
on May 07, 2025

Balance as of May 07, 2025 **\$0.00**

* Intuit Assist functionality (beta) is available to certain users with Premium, Standard and Legacy plans in select countries in English only. Access to Intuit Assist is available at no additional cost at this time. Pricing, terms, conditions, special features and service options are subject to change without notice. Availability of features and functionality varies by plan type. Features may be broadly available soon but represents no obligation and should not be relied on in making a purchasing decision. For details, please view Mailchimp's various [plans and pricing](#).

Issued to

Issued by

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HollywoodUnitedNC
president@myhunc.org
HollywoodUnitedNC
PO Box 3272 Los Angeles, CA 90078-3272
2133047410

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Total due

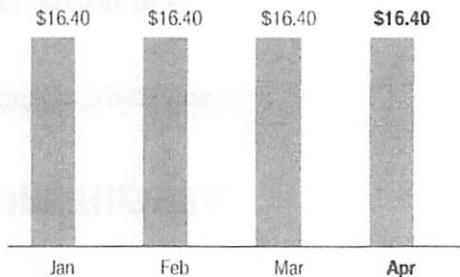
\$16.40

This amount will be charged to your card on **May 19, 2025**

Your charges explained

- Reminder: The Regulatory Programs & Telco Recovery Fee on your monthly bill has increased by \$0.50/line for voice lines of service and \$0.20/line for data only lines effective 4/23/2025.
- Great news, you have no new lines added/suspended/cancelled this month!

Your recent charges compared



**Welcome Hollywood United
Neighborhood Council,**

This is your April bill.

We hope you are enjoying your T-Mobile services.
This is a summary of your charges this month.

Balance from previous bill **\$0.00**

Previous total due \$16.40

Payments - Thank you! -\$16.40

Total charges this bill **\$16.40**

Plans No changes \$15.00

Taxes and fees No changes \$1.40

Total due No changes **\$16.40**

Autopay: May 19, 2025

BEFORE THIS BILL

Balance from previous bill

\$0.00

PREVIOUS TOTAL DUE

\$16.40

PAYMENTS

-\$16.40

Payment - thank you

Apr 19

-\$16.40



OVERVIEW

Total no. of lines: 1

	No. of Lines	See page	Plans	Usage charges	Equipment	Services	One-time charges	Taxes & Fees	Total \$
			\$15.00	-	-	-	-	\$1.40	\$16.40

ACCOUNT BREAKDOWN

Account charges

Unassigned subscribers

	No. of Lines	See page	Plans	Usage charges	Equipment	Services	One-time charges	Taxes & Fees	Total \$
1 (213) 469-9148 Hollywood United Neighborhood Council	1	p.5	\$15.00	-	-	-	-	\$1.40	\$16.40

MONTHLY REPORTS

Great news! No lines had usage charges this month!

HIGHEST PLAN COSTS

No. of Lines

Cost \$

1. 5G Bus Mobile Int 30GB TE

1

\$15.00

To manage your plans and subscribers, visit t-mobile.com/business



DETAILED CHARGES

(213)469-9148 **\$16.40**

Hollywood United Neighborhood Council | Connected Device
200 N SPRING ST STE 224, Los Angeles CA 90012-3238

PLANS **\$15.00**

REGULAR CHARGES Mar 30 - Apr 29 **\$15.00**

Connected device

5G Bus Mobile Int 30GB TE \$15.00

TAXES & FEES **\$1.40**

T-Mobile fees & charges

Regulatory Programs & Telco Recovery Fee \$1.40

USAGE

Data 1.1409 GB

WHAT YOU NEED TO KNOW

T-Mobile ONE recurring charges include applicable Government taxes & fees T-Mobile fees & charges as determined by your primary place of use.

GOVERNMENT TAXES & FEES

Government taxes & fees includes sales, use, excise, public utility & E911 taxes & governmental charges & fees that we are required by law to bill & remit. These may change without notice.

T-MOBILE FEES & CHARGES

T-Mobile fees and charges include:

- Regulatory Programs & Telco Recovery Fee, collected & retained by us to help cover costs for:
 - Funding & complying with government mandates, programs & obligations, like E911 or local number portability (\$0.50/line for voice lines and \$0.12/line for data-only products)
 - Charges imposed on us by other carriers for delivery of calls from our customers to theirs & by 3rd parties for certain network facilities & services we buy to provide you service (\$3.49 for voice lines, \$1.48 for data only lines)
- State & Federal Universal Service Fund charges (recovers charges imposed on us by the government to support universal service).
- Other governmental assessments including, without limitation, gross receipt & excise taxes. These fees & charges are T-Mobile recovery charges, not governmentally imposed taxes. What is included in the fees & charges may vary by locale & rate plan & is subject to change.

LATE FEES

Late Fees, the greater of \$5 or 1.5% per month, or the greatest amount permitted by law, may apply on unpaid balances. This fee is a liquidated damage & not a penalty.

PAYMENT BY CHECK

Payment by Check. When you pay by check, you authorize us to either use information your check to make a one-time electronic fund transfer (EFT) from your account or to process the payment as a check transaction. If we process your payment by EFT, the funds may be withdrawn the same day we receive your check, & your canceled check will not be returned. If payment is returned unpaid, you authorize us to collect additional fees as outlined in the Terms & Conditions of Service at t-mobile.com/terms-conditions. Call (800) 375-1126 with any questions.

EQUIPMENT PROTECT

Equipment Protect by Assurant (in Puerto Rico: CAPIC) is for the equipment repair & replacement you may have selected. See Equipment Protection Terms & Conditions at t-mobile.com/terms-conditions for details.

CONTACT US

Contact us with any questions or disputes about your service or bill:

PHONE

Call (800) 375-1126 or 611 from your T-Mobile device. TTY Dial 711 to reach a Relay Agent.

MAIL

Write to T-Mobile Customer Relations, P.O. Box 37380, Albuquerque, NM 87176-7380.

ONLINE

View your bill & usage details online by logging into account.t-mobile.com.

View Terms & Conditions online at t-mobile.com/business

Partial megabytes (MB) rounded up. 1024 MB = 1 GB

You can contact the California Public Utilities Commission with any complaints that T-Mobile was unable to resolve at Consumer Affairs Branch, 505 Van Ness Ave., San Francisco, CA 94102, or by calling (800) 649-7570 or TDD (800) 229-6846, or visiting their website at <http://www.cpuc.ca.gov/complaints>. If you have hearing or speaking limitations and want assistance from the California Relay Service, Dial 711 or visit <http://dtdp.cpuc.ca.gov/relay.aspx> for more information. For information about the California PPP Surcharge, please see <https://t-mo.co/CPUC>

04099615890605215000016406900783272

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PO BOX 742596
CINCINNATI OH 45274-2596

You are paying by AutoPay

\$16.40

Total due by May 21, 2025

Amount enclosed

HOLLYWOOD UNITED
NEIGHBORHOOD COUNCIL
Account number: 996158906



Please detach this portion and return with your payment. Please make sure address shows through window.

Pay online: t-mobile.com/pay



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HOLLYWOOD UNITED NEIGHBORHOOD COUNCIL
HOLLYWOOD UNITED NEIGHBORHOOD COUNCIL
POB 3272
LOS ANGELES CA 90078-3272



**Neighborhood Council Funding Program
APPLICATION for Neighborhood Purposes Grant (NPG)**



This form is to be completed by the applicant seeking the Neighborhood Purposes Grant and submitted to the Neighborhood Council from whom the grant is being sought. All applications for grants must be reviewed and approved in a public meeting. Upon approval of the application the Neighborhood Council (NC) shall submit the application along with all required documentation to the Office of the City Clerk, NC Funding Program.

Name of NC from which you are seeking this grant: HOLLYWOOD UNITED
Neighborhood Council

SECTION I - APPLICANT INFORMATION

	<u>Hollywood Hills Fire Safe Council</u>	<u>33-2916379</u>	<u>CA</u>	<u>JAN 2025</u>
1a)	<i>Organization Name</i>	<i>Federal I.D. # (EIN#)</i>	<i>State of Incorporation</i>	<i>Date of 501(c)(3) Status (if applicable)</i>
1b)	<u>3360 Barham Blvd.</u>	<u>Los Angeles</u>	<u>CA</u>	<u>90068</u>
	<i>Organization Mailing Address</i>	<i>City</i>	<i>State</i>	<i>Zip Code</i>
1c)	<u></u>	<u></u>	<u></u>	<u></u>
	<i>Business Address (If different)</i>	<i>City</i>	<i>State</i>	<i>Zip Code</i>
1d)	PRIMARY CONTACT INFORMATION:			
	<u>SHEILA IRANI, Chairman.</u>	<u>323-793-7868</u>	<u>sheilairani@gmail.com</u>	
	<i>Name</i>	<i>Phone</i>	<i>Email</i>	
2)	Type of Organization- Please select one:			
	<input type="checkbox"/> Public School <i>(not to include private schools)</i> Attach Signed letter on School Letterhead	or	<input checked="" type="checkbox"/> 501(c)(3) Non-Profit <i>(other than religious institutions)</i> Attach IRS Determination Letter	
3)	<u></u>	<u></u>	<u></u>	<u></u>
	<i>Name / Address of Affiliated Organization (if applicable)</i>	<i>City</i>	<i>State</i>	<i>Zip Code</i>

SECTION II - PROJECT DESCRIPTION

- 4) Please describe the purpose and intent of the grant.
We are requesting funds for the first ever Wildfire Preparedness Fair in Lake Hollywood Park held June 7th from 10 AM to 3PM. The event will include demonstrations, speakers, and sample products from MYSAFELA, Recreation and Parks, Council District 4, LAFD, LAPD, Tree People and others. HUNC will have an opportunity to have a booth and be featured in all promotional materials. Wildfire preparedness is top of mind to the residents who live in the Hollywood Hills as their terrain is similar to the Palisades. It is surrounded by open space such as Griffith Park, MRCA land, County and Lake Hollywood with brush that has not burned in over 100 years. Thousands of residents live adjacent to these areas and to one another in canyons with high winds and limited evacuation routes. Residents want to appropriately home harden while preserving the canopy and wild lands for all to enjoy. HHFSC wants to educate the residents with the latest information available for wildfire preparedness. We hope to garner media attention for this event as well to showcase the support for preparedness from all our neighborhoods and councils.
- 5) How will this grant be used to primarily support or serve a public purpose and benefit the public at-large. (Grants cannot be used as rewards or prizes for individuals)
This grant will allow HOLLYWOOD UNITED Neighborhood Council to promote itself to the residents and align itself with public education for wildfire preparedness from the City's experts. RAP, CD4 will be providing in kind contributions such as chairs, tables, tents, speakers, giveaways. HUNC is being asked to provide some of the food needed for attendees, drinks are provided by Beachwood market. Other food vendors will be donating. HHWNC is being asked to provide banners for the neighborhoods, and money for digital ads. All promotional materials will feature HUNC and HHWNC logos.

SECTION III - PROJECT BUDGET OUTLINE

You may also provide the Budget Outline on a separate sheet if necessary or requested.

6a)	Personnel Related Expenses	Requested of NC	Total Projected Cost
			\$
6b)	Non-Personnel Related Expenses	Requested of NC	Total Projected Cost
	Prepackaged snacks from Costco and/ or Smart and Final.	\$1,750	\$ 1750.00

7) Have you (applicant) applied to any other Neighborhood Councils requesting funds for this project?
 Yes No If Yes, please list names of NCs: HOLLYWOOD HILLS WEST NEIGHBORHOOD COUNCIL

8) Is the implementation of this specific program or purpose described in Question 4 contingent on any other factors or sources or funding? (Including NPG applications to other NCs) No Yes If Yes, please describe:

Source of Funding	Amount	Total Projected Cost
CD4 AND RECREATION AND PARKS ARE DONATING PERMIT FEES, SECURITY, SETUP LABOR AND RENTAL EQUIPMENT FOR EVENT. HHWNC IS DONATING MARKETING	\$10,000.00	\$10,000.00

9) What is the TOTAL amount of the grant funding requested with this application: \$1,750.00

10a) Start date: MAY 15, 2025 10b) Date Funds Required: 6/7/2025 10c) Expected Completion Date: 6/8/2025

(After completion of the project, the applicant should submit a Project Completion Report to the Neighborhood Council)

SECTION IV - POTENTIAL CONFLICTS OF INTEREST

11a) Do you (applicant) have a current or former relationship with a Board Member of the NC?

YES

If Yes, please describe below:

Name of NC Board Member	Relationship to Applicant
Sheila Irani	FORMER PRESIDENT

11b) If yes, did you request that the board member consult the Office of the City Attorney before filing this application?
 Yes No *(Please note that if a Board Member of the NC has a conflict of interest and completes this form, or participates in the discussion and voting of this NPG, the NC Funding Program will deny the payment of this grant in its entirety.) Please note City Attorney cannot advise a former Board member

SECTION V - DECLARATION AND SIGNATURE

I hereby affirm that, to the best of my knowledge, the information provided herein and communicated otherwise is truly and accurately stated. I further affirm that I have read the documents "What is a Public Benefit," and "Conflicts of Interest" of this application and affirm that the proposed project(s) and/or program(s) fall within the criteria of a public benefit project/program and that no conflict of interest exist that would prevent the awarding of the Neighborhood Purposes Grant. I affirm that I am not a current Board Member of the Neighborhood Council to whom I am submitting this application. I further affirm that if the grant received is not used in accordance with the terms of the application stated here, said funds shall be returned immediately to the Neighborhood Council.

12a) Executive Director of Non-Profit Corporation or School Principal - REQUIRED*.

<u>Sheila Irani</u>	<u>CEO</u>		<u>3/26/2025</u>
<i>PRINT Name</i>	<i>Title</i>	<i>Signature</i>	<i>Date</i>
<u>Charles Malki</u>	<u>Secretary</u>		<u>3/26/2025</u>
<i>PRINT Name</i>	<i>Title</i>	<i>Signature</i>	<i>Date</i>

* If a current Board Member holds the position of Executive Director or Secretary, please contact the NC Funding Program at (213) 978-1058 or clerk.ncfunding@lacity.org for instructions on completing this form

Date of this notice: 01-17-2025

Employer Identification Number:
33-2916379

Form: SS-4

Number of this notice: CP 575 E

HOLLYWOOD HILLS FIRE SAFE COUNCIL
CORPORATION
3360 BARHAM BLVD
HOLLYWOOD HILLS, CA 90068

For assistance you may call us at:
1-800-829-4933

IF YOU WRITE, ATTACH THE
STUB AT THE END OF THIS NOTICE.

WE ASSIGNED YOU AN EMPLOYER IDENTIFICATION NUMBER

Thank you for applying for an Employer Identification Number (EIN). We assigned you EIN 33-2916379. This EIN will identify your entity, accounts, tax returns, tax returns, and documents, even if you have no employees. Please keep this notice in your permanent records.

Taxpayers request an EIN for business and tax purposes. Some taxpayers receive CP575 notices when another person has stolen their identity and are operating using their information. If you did not apply for this EIN, please contact us at the phone number or address listed on the top of this notice.

When filing tax documents, making payments, or replying to any related correspondence, it is very important that you use your EIN and complete name and address exactly as shown above. Any variation may cause a delay in processing, result in incorrect information in your account, or even cause you to be assigned more than one EIN. If the information is not correct as shown above, please make the correction using the attached tear-off stub and return it to us.

When you submitted your application for an EIN, you checked the box indicating you are a non-profit organization. Assigning an EIN does not grant tax-exempt status to non-profit organizations. Publication 557, Tax-Exempt Status for Your organization, has details on the application process, as well as information on returns you may need to file. To apply for recognition of tax-exempt status, organizations must complete an application on one of the following forms: Form 1023, Application for Recognition of Exemption Under Section 501(c) (3) of the Internal Revenue Code; Form 1023-EZ, Streamlined Application for Recognition of Exemption Under Section 501(c) (3) of the Internal Revenue Code; Form 1024, Application for Recognition Under Section 501(a); or Form 1024-A, Application for Recognition of Exemption Under Section 501(c) (4) of the Internal Revenue Code.

Nearly all organizations claiming tax-exempt status must file a Form 990-series annual information return (Form 990, 990-EZ, or 990-PF) or notice (Form 990-N) beginning with the year they legally form, even if they have not yet applied for or received recognition of tax-exempt status.

If you become tax-exempt, you will lose tax-exempt status if you fail to file a required return or notice for three consecutive years, unless a filing exception applies to you (search www.irs.gov for Annual Exempt Organization Return: Who Must File). We start calculating this three-year period from the tax year we assigned the EIN to you. If that first tax year isn't a full twelve months, you're still responsible for submitting a return for that year. If you didn't legally form in the same tax year in which you obtained your EIN, contact us at the phone number or address listed at the top of this letter. For the most current information on your filing requirements and other important information, visit www.irs.gov/charities.

Monthly Expenditure Report



Reporting Month: April 2025

Budget Fiscal Year: 2024-2025

**NC Name: Hollywood United
Neighborhood Council**

Monthly Cash Reconciliation					
Beginning Balance	Total Spent	Remaining Balance	Outstanding	Commitments	Net Available
\$26281.59	\$4192.77	\$22088.82	\$4737.48	\$0.00	\$17351.34

Monthly Cash Flow Analysis					
Budget Category	Adopted Budget	Total Spent this Month	Unspent Budget Balance	Outstanding	Net Available
Office	\$22650.00	\$2429.00	\$11290.11	\$387.48	\$10802.63
Outreach		\$13.77		\$0.00	
Elections		\$0.00		\$100.00	
Community Improvement Project	\$2950.00	\$0.00	\$2950.00	\$0.00	\$2950.00
Neighborhood Purpose Grants	\$14098.71	\$1750.00	\$7848.71	\$4250.00	\$3598.71
Funding Requests Under Review: \$0.00		Encumbrances: \$0.00		Previous Expenditures: \$13417.12	

Expenditures						
#	Vendor	Date	Description	Budget Category	Sub-category	Total
1	GOOGLE GSUITE_MYHUNC.O	04/01/2025	Google	General Operations Expenditure	Office	\$97.11
2	MAILCHIMP	04/07/2025	Mailchimp	General Operations Expenditure	Office	\$31.00
3	GELSON'S MARKETS #1	04/10/2025	Water for candidate forum	General Operations Expenditure	Outreach	\$13.77
4	JERSEY MIKES 20206	04/10/2025	Food for candidates forum	General Operations Expenditure	Outreach	\$269.85
5	JERSEY MIKES 20206	04/11/2025	Jersey Mike's food for Outreach charged to HUNC in error. Credit coming	General Operations Expenditure	Office	\$269.85
6	PAR FRESH BROTHERS - H	04/14/2025	Pizza for board meeting	General Operations Expenditure	Office	\$91.17
7	HENRY PRINTING & GRAPH	04/14/2025	Printing for board meeting	General Operations Expenditure	Office	\$123.47
8	JERSEY MIKES 20206	04/15/2025	Refund receipt per your request	General Operations Expenditure	Outreach	\$-269.85

9	TMOBILE AUTO PAY	04/19/2025	T_Mobile	General Operations Expenditure	Office	\$16.40
10	Hollywood Hills Fire Safe Council	04/01/2025	Provide CPR, First Aid, AED, Stop the Bleed Training to the community to first come first serve.	Neighborhood Purpose Grants		\$1750.00
11	Media Arts International	04/17/2025	Renewal of the Media Arts International contract for 6 months.	General Operations Expenditure	Office	\$600.00
12	Media Arts International	04/17/2025	Renewal of the Media Arts International contract for 6 months.	General Operations Expenditure	Office	\$600.00
13	Media Arts International	04/17/2025	Renewal of the Media Arts International contract for 6 months.	General Operations Expenditure	Office	\$600.00
Subtotal:						\$4192.77

Outstanding Expenditures						
#	Vendor	Date	Description	Budget Category	Sub-category	Total
1	Hollywood Hills Fire Safe Council	05/14/2025	Presentation on a proposed Neighborhood Purposes Grant (NPG) of up to \$1,750 for food items in support of the Wildfire Preparedness Fair.	Neighborhood Purpose Grants		\$1750.00
2	Hollywood Dell Civic Association	05/20/2025	Annual Hollywood Dell Block Party including event rentals, set up & outreach materials.	Neighborhood Purpose Grants		\$2500.00
3	City of Los Angeles Dept. of Neighborhood Empowerment	05/29/2025	Motion to approve Administrative Packet for 2024-2025 so as to be ready for the new Fiscal Year which includes \$400 for zoom.	General Operations Expenditure	Office	\$387.48
4	Sheri Lunn	05/30/2025	Approve up to \$600 from the Elections Budget to fund the Candidate Forum, covering food, marketing, event supplies, and a moderator fee, subject to compliance with City Clerk requirements...	General Operations Expenditure	Elections	\$100.00
Subtotal: Outstanding						\$4737.48



Invoice

Invoice number: 5210409069

Google LLC
1600 Amphitheatre Pkwy
Mountain View, CA 94043
United States
Federal Tax ID: 77-0493581

Bill to

Treasurer, Paul Barbosa
myhunc.org
Hollywood United NC
200 N Spring Street, Suite 2005
Los Angeles, CA 90028
United States

Details

Invoice number5210409069
Invoice dateMar 31, 2025
Billing ID3288-8062-9811
Domain namemyhunc.org

Google Workspace

Total in USD **\$97.11**

Summary for Mar 1, 2025 - Mar 31, 2025

Subtotal in USD	\$97.11
Tax (0%)	\$0.00
Total in USD	\$97.11

You will be automatically charged for any amount due.

Subscription	Description	Interval	Quantity	Amount(\$)
Google Workspace Business Starter	Usage	Mar 1 - Mar 24	13	72.46
Google Workspace Business Starter	Usage	Mar 25 - Mar 31	13	24.65
			Subtotal in USD	\$97.11
			Tax (0%)	\$0.00
			Total in USD	\$97.11

Need help understanding the charges on your invoice? [Click here for detailed explanations](#)

<https://support.google.com/a?p=gsuite-bills-and-charges>

jim@myhunc.org

From: No Reply - Mailchimp <no-reply@mailchimp.com>
Sent: Sunday, April 6, 2025 11:33 PM
To: president@myhunc.org
Subject: Mailchimp Invoice



Your order has been processed.

Invoice MC10303125

Processed on April 06, 2025 11:33 PM Los Angeles.

Monthly plan	\$31.00
501 - 1000 subscribers.	
Intuit Assist for Mailchimp*	\$0.00
AI-powered marketing	

Paid via Mast ending in 7274 which expires 07/2028 **\$31.00**
on April 07, 2025

Balance as of April 07, 2025	\$0.00
-------------------------------------	---------------

* Intuit Assist functionality (beta) is available to certain users with Premium, Standard and Legacy plans in select countries in English only. Access to Intuit Assist is available at no additional cost at this time. Pricing, terms, conditions, special features and service options are subject to change without notice. Availability of features and functionality varies by plan type. Features may be broadly available soon but represents no obligation and should not be relied on in making a purchasing decision. For details, please view Mailchimp's various [plans and pricing](#).

Issued to

Jim Van Dusen
HollywoodUnitedNC
president@myhunc.org
HollywoodUnitedNC
PO Box 3272 Los Angeles, CA 90078-3272
2133047410

Issued by

Mailchimp
c/o The Rocket Science Group, LLC
405 N. Angier Ave. NE, Atlanta, GA 30312
USA
www.mailchimp.com
Tax ID: US EIN 58-2554149

[View In Your Account](#)

Sales Tax was not applied to this purchase.

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[Turn off Notification](#)

Guest Check

Date	Table	Guests	Server	217318
------	-------	--------	--------	--------

Take Out

Jersey Mike's Subs 20206
 5453B Hollywood Blvd
 Los Angeles, California 90027-3467
 Phone: 323-450-6700
 Fax: 323-450-6500

Ticket: 01-001123-01-293034

Server: Jose 04/10/25 6:27 PM

SubsByBox 09 95

- 1 Start #1
- 1 Start #1
- 1 Start #1
- 1 Start #1

SubsByBox 09 95

- 1 Start #14
- 1 Start #14
- 1 Start #14
- 1 Start #14

SubsByBox 09 95

- 1 Start #5
- 1 Start #5
- 1 Start #5
- 1 Start #5

Sub Total \$269.85
 Taxable \$0.00
 Tax \$0.00
 Total \$269.85

Paid Mastercard 7274 \$269.85

Items sold 3

DUPLICATE

APPT - SOUP/SAL - ENTREE - VEG/POT - DESSERT - BEV

04/10/2025 @ 6:15pm
 Pick up

~~BOX 1 #3~~

BOX 2 #5

BOX 3 #14

BOX 4 #1

MW



Total



Take Out

Jersey Mike's Subs 20206
 5453B Hollywood Blvd
 Los Angeles, California 90027-3467
 Phone: 323-450-6700
 Fax: 323-450-6500

Ticket: 01-001123-01-293026

Server: Jose 04/10/25 6:02 PM

Card Type: Mastercard
 Card Number: XXXXXXXXXXXX7274
 Entry Mode: Keyed
 Auth Mode: Issuer
 Authorization: 392950

APPROVED - Thank You!!!

Charge: \$269.85

Tips:

Total:

Guest Check

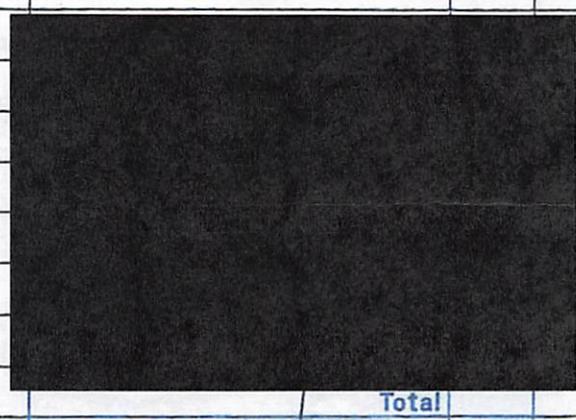
Date	Table	Guests	Server	217318
------	-------	--------	--------	--------

APPT - SOUP/SAL - ENTREE - VEG/POT - DESSERT - BEV

04/10/2025 @ 6:15pm
Pick up

~~BOX 1 #3~~
BOX 2 #5
BOX 3 #14
BOX 4 #1

} MW



Total

Take Out

Jersey Mike's Subs 20206
5453E Hollywood Blvd
Los Angeles, California 90027-3467
Phone: 323-460-6700
Fax: 323-460-6500

Ticket: 01-001123-01-293034

Server: Jose 04/10/25 6:27 PM

SubsByBox 09 95

- 1 Start #1
- 1 Start #1
- 1 Start #1
- 1 Start #1

SubsByBox 09 95

- 1 Start #14
- 1 Start #14
- 1 Start #14
- 1 Start #14

SubsByBox 09 95

- 1 Start #5
- 1 Start #5
- 1 Start #5
- 1 Start #5

Sub Total \$269.85
Taxable \$0.00
Tax \$0.00
Total \$269.85

Paid Mastercard 7274 \$269.85

Items sold 3



DUPLICATE

Take Out

Jersey Mike's Subs 20206
5453E Hollywood Blvd
Los Angeles, California 90027-3467
Phone: 323-460-6700
Fax: 323-460-6500

Ticket: 01-001123-01-293026

Server: Jose 04/10/25 6:02 PM

Card Type: Mastercard
Card Number: *****7274
Entry Mode: Keyed
Auth Mode: Issuer
Authorization: 092950

APPROVED - Thank You!!!

Charge: \$269.85

Tips:

Total:

Guest Check

Date	Table	Guests	Server	217318
------	-------	--------	--------	--------

APPT - SOUP/SAL - ENTREE - VEG/POT - DESSERT - BEV

04/10/2025 @ 6:15pm
Pick up

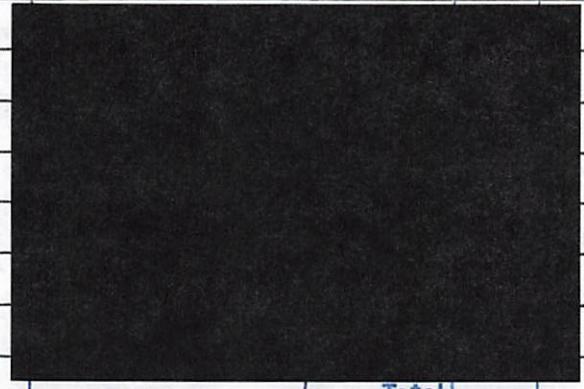
~~BOX 1 #3~~

BOX 2 #5

BOX 3 #14

BOX 4 #1

MW



Total

Take Out

Jersey Mike's Subs 20206
5453E Hollywood Blvd
Los Angeles, California 90027-3467
Phone: 323-460-6700
Fax: 323-460-6500

Ticket: 01-001123-01-293034

Server: Jose 04/10/25 6:27 PM

Sub:ByBo: 09 95

- 1 Start #1
- 1 Start #1
- 1 Start #1
- 1 Start #1

Sub:ByBo: 09 95

- 1 Start #14
- 1 Start #14
- 1 Start #14
- 1 Start #14

Sub:ByBo: 09 95

- 1 Start #5
- 1 Start #5
- 1 Start #5
- 1 Start #5

Sub Total \$269.85
Taxable \$0.00
Tax \$0.00
Total \$269.85

Paid Mastercard 7274 \$269.85

Items sold 3



DUPLICATE

Take Out

Jersey Mike's Subs 20206
5453E Hollywood Blvd
Los Angeles, California 90027-3467
Phone: 323-460-6700
Fax: 323-460-6500

Ticket: 01-001123-01-293026

Server: Jose 04/10/25 6:02 PM

Card Type: Mastercard
Card Number: XXXXXXXXXXXX7274
Entry Mode: Keyed
Auth Mode: Issuer
Authorization: 092950

APPROVED - Thank You!!!

Charge: \$269.85

Tips:

Total:

Fresh Brothers Pizza #09 - Hollywood

1923 N Branson Ave
Hollywood, CA 90068
Phone (323) 962-6262

/14/2025 5:50:02 PM

Order Id: AAAYMMVYAEAN

Item X - TAKE OUT

Order Number: 44

Phone: (213) 304-7410

Employee: Cynthia

1 XL CHEESE PIZZA	\$26.49
1 XL BBQ CHICKEN	\$31.99
1 XL VEGAN DA WORKS	\$32.99

Sub Total \$91.47

Open Discount (%) -\$9.15

Sales Tax \$8.85

Order Total \$91.17

MasterCard \$91.17

AUTHORIZED AMOUNT \$91.17

Card#: *****7274

Authorization: 007683

--> Order Closed <--



Take Out

Jersey Mike's Subs 20206
5453E Hollywood Blvd
Los Angeles, California 90027-3467
Phone: 323-460-6700
Fax: 323-466-6600

Ticket: 01-001123-01-293680

Server: Jose 04/15/25 2:19 PM

```
=====
SubsByBox      89.95
1  Siant #5
1  Siant #5
1  Siant #5
1  Siant #5
SubsByBox      89.95
1  Siant #14
1  Siant #14
1  Siant #14
1  Siant #14
SubsByBox      89.95
1  Siant #1
1  Siant #1
1  Siant #1
1  Siant #1
=====
```

```
=====
Sub Total      $269.85
Taxable        $0.00
Tax            $0.00
Total          $269.85
=====
```

Paid Mastercard 7274 \$-269.85

Items sold: 3

*REFUND OF TICKET:
100112301293680
REFUNDED ON 04/15/25 14 18
BY Jose Alvarado

```
=====
SubsByBox      89.95
SubsByBox      89.95
SubsByBox      89.95
=====
Refunded       $269.85
Taxable        $0.00
Tax            $0.00
Total          $269.85
=====
```

Credit Mastercard 7274 \$269.85

Items refunded: 3

Reason: charged twice

DUPLICATE

Total due

\$16.40

This amount will be charged to your card on **May 19, 2025**

Welcome Hollywood United Neighborhood Council,

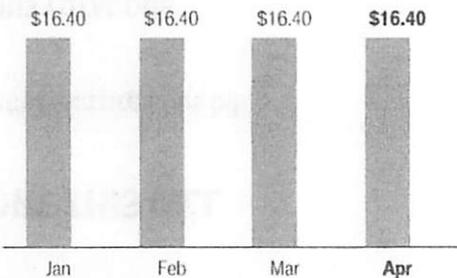
This is your April bill.

We hope you are enjoying your T-Mobile services. This is a summary of your charges this month.

Your charges explained

- Reminder: The Regulatory Programs & Telco Recovery Fee on your monthly bill has increased by \$0.50/line for voice lines of service and \$0.20/line for data only lines effective 4/23/2025.
- Great news, you have no new lines added/suspended/cancelled this month!

Your recent charges compared



Balance from previous bill **\$0.00**

Previous total due \$16.40

Payments - Thank you! -\$16.40

Total charges this bill **\$16.40**

Plans No changes \$15.00

Taxes and fees No changes \$1.40

Total due No changes **\$16.40**

Autopay: May 19, 2025

BEFORE THIS BILL

Balance from previous bill **\$0.00**

PREVIOUS TOTAL DUE **\$16.40**

PAYMENTS **-\$16.40**

Payment - thank you Apr 19 -\$16.40



OVERVIEW

Total no. of lines: 1

	Plans	Usage charges	Equipment	Services	One-time charges	Taxes & Fees	Total \$
No. of Lines See page	\$15.00	-	-	-	-	\$1.40	\$16.40

ACCOUNT BREAKDOWN

Account charges

Unassigned subscribers

	No. of Lines	See page	Plans	Usage charges	Equipment	Services	One-time charges	Taxes & Fees	Total \$
(213) 469-9148 Hollywood United Neighborhood Council	1	p.5	\$15.00	-	-	-	-	\$1.40	\$16.40

MONTHLY REPORTS

Great news! No lines had usage charges this month!

HIGHEST PLAN COSTS

	No. of Lines	Cost \$
1. 5G Bus Mobile Int 30GB TE	1	\$15.00

To manage your plans and subscribers, visit t-mobile.com/business

DETAILED CHARGES

(213)469-9148 **\$16.40**

Hollywood United Neighborhood Council | Connected Device
200 N SPRING ST STE 224, Los Angeles CA 90012-3238

PLANS **\$15.00**

REGULAR CHARGES Mar 30 - Apr 29 **\$15.00**

Connected device

5G Bus Mobile Int 30GB TE **\$15.00**

TAXES & FEES **\$1.40**

T-Mobile fees & charges

Regulatory Programs & Telco Recovery Fee **\$1.40**

USAGE

Data 1.1409 GB

WHAT YOU NEED TO KNOW

T-Mobile ONE recurring charges include applicable Government taxes & fees T-Mobile fees & charges as determined by your primary place of use.

GOVERNMENT TAXES & FEES

Government taxes & fees includes sales, use, excise, public utility & E911 taxes & governmental charges & fees that we are required by law to bill & remit. These may change without notice.

T-MOBILE FEES & CHARGES

T-Mobile fees and charges include:

- Regulatory Programs & Telco Recovery Fee, collected & retained by us to help cover costs for:
 - Funding & complying with government mandates, programs & obligations, like E911 or local number portability (\$0.50/line for voice lines and \$0.12/line for data-only products)
 - Charges imposed on us by other carriers for delivery of calls from our customers to theirs & by 3rd parties for certain network facilities & services we buy to provide you service (\$3.49 for voice lines, \$1.48 for data only lines)
- State & federal Universal Service Fund charges (recovers charges imposed on us by the government to support universal service).
- Other governmental assessments including, without limitation, gross receipt & excise taxes. These fees & charges are T-Mobile recovery charges, not governmentally imposed taxes. What is included in the fees & charges may vary by locale & rate plan & is subject to change.

LATE FEES

Late Fees, the greater of \$5 or 1.5% per month, or the greatest amount permitted by law, may apply on unpaid balances. This fee is a liquidated damage & not a penalty.

PAYMENT BY CHECK

Payment by Check. When you pay by check, you authorize us to either use information your check to make a one-time electronic fund transfer (EFT) from your account or to process the payment as a check transaction. If we process your payment by EFT, the funds may be withdrawn the same day we receive your check, & your canceled check will not be returned. If payment is returned unpaid, you authorize us to collect additional fees as outlined in the Terms & Conditions of Service at t-mobile.com/terms-conditions. Call (800) 375-1126 with any questions.

EQUIPMENT PROTECT

Equipment Protect by Assurant (in Puerto Rico: CAPIC) is for the equipment repair & replacement you may have selected. See Equipment Protection Terms & Conditions at t-mobile.com/terms-conditions for details.

CONTACT US

Contact us with any questions or disputes about your service or bill:

 PHONE

Call (800) 375-1126 or 611 from your T-Mobile device. TTY Dial 711 to reach a Relay Agent.

 MAIL

Write to T-Mobile Customer Relations, P.O. Box 37380, Albuquerque, NM 87176-7380.

 ONLINE

View your bill & usage details online by logging into account.t-mobile.com.

View Terms & Conditions online at t-mobile.com/business

Partial megabytes (MB) rounded up. 1024 MB = 1 GB

You can contact the California Public Utilities Commission with any complaints that T-Mobile was unable to resolve at Consumer Affairs Branch, 505 Van Ness Ave., San Francisco, CA 94102, or by calling (800) 649-7570 or TDD (800) 229-6846, or visiting their website at <http://www.cpuc.ca.gov/complaints>. If you have hearing or speaking limitations and want assistance from the California Relay Service, Dial 711 or visit <http://ddtp.cpuc.ca.gov/relay.aspx> for more information. For information about the California PPP Surcharge, please see <https://t-mo.co/CPUC>

040996158906052150000016406900783272

Manage your AutoPay - Visit t-mobile.com/business

Account number: 996158906
NEIGHBORHOOD COUNCIL
HOLLYWOOD UNITED

You are paying by AutoPay



CINCINNATI OH 45274-2596

PO BOX 742596

T-MOBILE

\$16.40

Total due by May 21, 2025

Amount enclosed



Pay online: t-mobile.com/pay

Please detach this portion and return with your payment. Please make sure address shows through window.



AB 01 004808 06377 H 26 C

HOLLYWOOD UNITED NEIGHBORHOOD COUNCIL
HOLLYWOOD UNITED NEIGHBORHOOD COUNCIL
POB 3272
LOS ANGELES CA 90078-3272



**Neighborhood Council Funding Program
APPLICATION for Neighborhood Purposes Grant (NPG)**



This form is to be completed by the applicant seeking the Neighborhood Purposes Grant and submitted to the Neighborhood Council from whom the grant is being sought. All applications for grants must be reviewed and approved in a public meeting. Upon approval of the application the Neighborhood Council (NC) shall submit the application along with all required documentation to the Office of the City Clerk, NC Funding Program.

Name of NC from which you are seeking this grant: Hollywood United Neighborhood Council

SECTION I - APPLICANT INFORMATION

1a) Hollywood Hills Fire Safe Council 33-2916379 CA 1/15/2025
Organization Name *Federal I.D. # (EIN#)* *State of Incorporation* *Date of 501(c)(3) Status (if applicable)*

1b) 3360 Barham Blvd. Los Angeles CA 90068
Organization Mailing Address *City* *State* *Zip Code*

1c) _____
Business Address (if different) *City* *State* *Zip Code*

1d) **PRIMARY CONTACT INFORMATION:**

Sheila Irani or Charles Malki 323-793-7868 sheilairani@gmail.com
Name *Phone* *Email*

2) Type of Organization- Please select one:
 Public School (not to include private schools) or XX 501(c)(3) Non-Profit (other than religious institutions)
 Attach Signed letter on School Letterhead Attach IRS Determination Letter

3) _____
Name / Address of Affiliated Organization (if applicable) *City* *State* *Zip Code*

SECTION II - PROJECT DESCRIPTION

4) Please describe the purpose and intent of the grant.

To provide free CPR, First Aid, AED, Stop the Bleed training to 25 people, May 31, 2025 9 am to 3pm at Station 82 Annex.

5) How will this grant be used to primarily support or serve a public purpose and benefit the public at-large. (Grants cannot be used as rewards or prizes for individuals)

HHFSC will be providing training modules approved and trained by Mike Hain, certified by American Heart Association. See attached

Office of the City Clerk
 Administrative Services Division
 Neighborhood Council (NC) Funding Program
 Board Action Certification Form



NC Name: Hollywood United **Meeting Date:** 3/10/2025, Fire Station 82 Annex
Budget Fiscal Year: 2024/2025 **Agenda Item:** 9

Board Motion and/or Public Benefit Statement (CIP and NPG):
 Discussion and possible motion to provide funding for 501c3 Hollywood Hills Fire Safety Council through a Neighborhood Purposes Grant to organize CPR First Aid Training on May 31, 2025, at the Annex with Mike Hain for up to \$1750.00 to include costs for up to 25 participants.
 Motion: Georgette Darby
 Second: Shane Kalminski

Method of Payment: (Select One) Check Credit Card Board Member Reimbursement

Vote Count
 Recused Board Members must leave the room prior to any discussion and may not return to the room until after the vote is complete.

Board Member's First and Last Name	Board Position	Yes	No	Abstain	Absent	Ineligible	*Recused
Jim Van Dusen	Residential Area 2	•					
Georgette Darby	Business/Org Area 2	•					
Chad McMurray	Residential Area 4	•					
Paul Barbosa	Business/Org Area 3		•				
Shane Kalminski	Area 4 At-Large	•					
Mark Millner	Area 2 At-Large	•					
Oliver Alvarez	Area 3 At-Large	•					
Sydney Russell	Youth Issues					•	
Joey Meehan	Area 1 At-Large				•		
Josh Goldstein	Unclassified Stakeholder Status				•		
Kevin Ackerman	Residential Area 1		•				
Vacant	Residential Area 3						
Vacant	Business/Org Area 1						
Vacant	Business/Org Area 4						
Board Quorum: 8	Total:	6	2	0	2	1	0

We, the authorized signers of the above named Neighborhood Council, declare that the information presented on this form is accurate and complete, and that a public meeting was held in accordance with all laws, policies, and procedures. The above was approved by the Neighborhood Council Board, at a Brown Act compliant public meeting where a quorum of the Board was present.

Authorized Signature <u><i>Paul Barbosa</i></u> <small>Paul Barbosa (Mar 11, 2025 21:26 PDT)</small>	Authorized Signature <u><i>Georgette Darby</i></u> <small>Georgette Darby (Mar 12, 2025 11:32 PDT)</small>
Print/Type name: Paul Barbosa	Print/Type name: Georgette Darby
Date: 3/11/2025	Date: 3/11/2025



Invoice

6421 La Punta Drive
 Los Angeles, CA 90068
 www.mediaart.com
 323.469.4967 tel

Date: 03-Mar-25
Invoice ID: HUNC25-41
ID: 35-2172398

Bill To:

Hollywood United Neighborhood Council
 P.O. Box 3272
 Los Angeles, CA 90078

Project Information

Project Code HUNC-4
Description Website and Internet Consulting Services
MAI Contact George Skarpelos
Project Contact
P.O. n/a
Contract Date 18-Jan-22
Date Finished Continuing

Billing Information

Billing Period 1/1/2025 - 1/31/2025
Client Code HUNC
Client Contact Sheila Irani

Charges

Labor	\$600.00
Materials	\$0.00
Travel	\$0.00
Items	\$0.00
Total	\$600.00

Detail of Charges

Description of Labor	Date	Time	Cost
George Skarpelos (\$600/Month)			
Consulting services for January 2025	1/30/2025	1.0	\$600
Communications Consulting Subtotal		1.0	\$600.00
Labor Subtotal:		1.0	\$600.00



Invoice

6421 La Punta Drive
 Los Angeles, CA 90068
 www.mediaart.com
 323.469.4967 tel

Date: 02-Apr-25
Invoice ID: HUNC25-43
ID: 35-2172398

Bill To:

Hollywood United Neighborhood Council
 P.O. Box 3272
 Los Angeles, CA 90078

Project Information

Project Code HUNC-4
Description Website and Internet Consulting Services
MAI Contact George Skarpelos
Project Contact
P.O. n/a
Contract Date 18-Jan-22
Date Finished Continuing

Billing Information

Billing Period 3/1/2025 - 3/31/2025
Client Code HUNC
Client Contact Sheila Irani

Charges

Labor	\$600.00
Materials	\$0.00
Travel	\$0.00
Items	\$0.00
Total	\$600.00

Detail of Charges

Description of Labor	Date	Time	Cost
George Skarpelos (\$600/Month)			
Consulting services for March 2025	3/31/2025	1.0	\$600
Communications Consulting Subtotal		1.0	\$600.00
Labor Subtotal:		1.0	\$600.00



6421 La Punta Drive
 Los Angeles, CA 90068
 www.mediaart.com
 323.469.4967 tel

Invoice

Date: 03-Mar-25
Invoice ID: HUNC25-42
ID: 35-2172398

Bill To:

Hollywood United Neighborhood Council
 P.O. Box 3272
 Los Angeles, CA 90078

Project Information

Project Code HUNC-4
Description Website and Internet Consulting Services
MAI Contact George Skarpelos
Project Contact
P.O. n/a
Contract Date 18-Jan-22
Date Finished Continuing

Billing Information

Billing Period 2/1/2025 - 2/28/2025
Client Code HUNC
Client Contact Sheila Irani

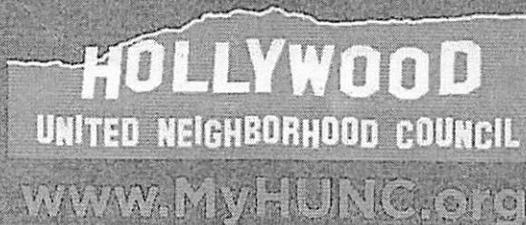
Charges

Labor	\$600.00
Materials	\$0.00
Travel	\$0.00
Items	\$0.00
Total	\$600.00

Detail of Charges

Description of Labor	Date	Time	Cost
George Skarpelos (\$600/Month)			
Consulting services for February 2025	2/28/2025	1.0	\$600
Communications Consulting Subtotal		1.0	\$600.00
Labor Subtotal:		1.0	\$600.00

**Living with an Icon:
A Report from the Neighborhoods
Beneath the Hollywood Sign**



January 9, 2023

**Hollywood United Neighborhood Council
Certified Neighborhood Council #52
P.O. Box 3272, Los Angeles, CA 90078**

OFFICERS:

PRESIDENT Robert Morrison
VICE-PRESIDENT Tom Meredith
TREASURER Asher Landau
SECRETARY Brandi D'Amore



BOARD MEMBERS:

Michael Connolly Chad Manuel
Sheila Irani Jim Van Dusen
Margaret Marmolejo Tony Zimbardi
Annika Guterman Jack Zweig

HOLLYWOOD UNITED NEIGHBORHOOD COUNCIL

Certified Neighborhood Council #52
P.O. Box 3272, Los Angeles, CA 90078
Email: info@myhunc.org

January 9, 2023

To the Reader:

This report was prepared by the Hollywood United Ad Hoc Hollywood Sign Committee from June 2022 through December 2022 during a series of public meetings. The report was presented in draft form for adoption by the Hollywood United Neighborhood Council on January 9, 2023 at the Council's regular meeting.

Sixty community members and stakeholders attended the meeting where the report was summarized and presented by the Chair of the Hollywood Sign Committee. After the presentation, twenty-five stakeholders offered public comment.

The report was adopted as unanimously by members present with one recusal. This is the final version of the report as adopted.

Thank you for taking the time to review the report.

Sincerely,

A handwritten signature in black ink, appearing to read "Robert Morrison".

Robert Morrison
President
Hollywood United Neighborhood Council

LIVING WITH AN ICON

A Report from the Neighborhoods Beneath the Hollywood Sign

INTRODUCTION:

In response to continuing and unaddressed concerns by its stakeholders, the Hollywood United Neighborhood Council (HUNC) created an Ad Hoc Committee to investigate the impact of the increasing worldwide interest in the Hollywood Sign on its surrounding neighborhoods. The areas considered by the committee included Lake Hollywood Estates as well as Beachwood Canyon and the upper Beachwood neighborhood of Hollywoodland.

In this report, we establish the nature of the impact the Hollywood Sign (and associated tourism and promotion) has on our neighborhoods. We address the confluence of factors that have led us to this point, and we propose several targeted and generalized approaches where we seek partnership from the City to address these concerns.

The Committee consisted of three HUNC directors, including Sheila Irani who served as Committee Chair, Jim Van Dusen and Robert Morrison, as well as five representatives from Sign-adjacent neighborhoods, including Steve Alper, Chip Clements, John Dotto, Augusta Johnson and Kristina O'Neil.

While many of the issues and solutions presented in this report are not new, the neighborhoods have raised these issues and concerns multiple times with little response from local government and as a result the area has yet to receive adequate planning and attention.

It should be noted that most public comments at the committee's meetings are from residents who are proud to live near our city's biggest icon but are concerned with public safety and risk to natural habitat under the current unmanaged situation.

THE CHALLENGE: MILLIONS OF VISITORS IN A RESIDENTIAL AREA

The Hollywood Sign (Sign) is a globally recognized icon. It is LA's most prominent landmark. Not only is it part of the attraction for our City's 55+ million annual visitors, for many it is in fact a destination itself.

We have observed that with the exponential growth of social media, taking a selfie-style picture close to the Hollywood Sign has become wildly popular among tourists and Angelenos alike.

Until recently, analog navigation largely limited the number of visitors attempting to reach the Sign. Now GPS, coupled with way-finding digitization, has given anyone with a phone the ability to easily locate and access the Sign vista points along Mulholland Highway, Deronda Drive, and Lake Hollywood Park, all in the 90068 zip code area. In the last decade, millions of visitors have traversed these historic hillside neighborhoods by private car to closely view the Sign.

Overwhelming traffic to the Sign is not just an unpleasant experience for residents and an unsustainable one for the neighborhood's aging substandard roadways, but it is also an unsafe one for visitors and residents alike. Unaddressed, the situation will only get worse.

Previous efforts to channel Sign visitors to more distant, non-residential vista locations, such as the Griffith Observatory and the Hollywood & Highland shopping center were ineffective at reducing the number of vehicles visiting the neighborhoods. Those more distant alternatives never caught on.

Preferred Parking Districts (PPDS) have successfully provided relief in some areas, especially to residents at specific choke-points and bottlenecks. However, they are a partial solution and have not reduced the overall traffic burden caused by the Sign's visitors. Additionally, while PPDs may once have discouraged neighborhoods becoming clogged with parked cars, these restrictions are now often ignored.

As the Committee report will show, the challenge facing the City is how to mitigate the risks to public safety of residents and visitors, along with the negative impacts on natural habitats caused by the Sign's magnetic appeal.

BACKGROUND

In 1923 Los Angeles developers, Woodruff, Shoults and Chandler built the "HOLLYWOODLAND" Sign as an advertisement atop Beachwood Canyon to be seen from all over town as a promotion for the neighborhood below. As a result of the developers' eventual bankruptcy, the title of the Sign and its surrounding land was transferred to the City, and subsequently incorporated into Griffith Park. Maintenance ceased. By 1949, the Sign was in terrible disrepair and residents asked the City to dismantle it. In response, the Hollywood Chamber of Commerce (Chamber) offered to repair the Sign if they could remove the last four letters, "LAND", and use it to promote Hollywood. The residents' request was denied and the Chamber was given permission to repair the sign.

By 1978 the Chamber had allowed the Sign to fall into disrepair again. Private donations were collected to rebuild the sign in metal, with better footings and without lighting.

Currently, the Sign is managed and maintained by the Hollywood Sign Trust (Trust) which is run by nine board members, most of whom are members of or selected by the Hollywood Chamber of Commerce. The Chamber owns the trademarks related to the Sign. The Chamber collects all Sign-related licensing fees and royalties, an amount said to approach \$1 million annually. In turn, when conditions are met, the Chamber funds the Trust up to \$150,000 a year, with the remainder of the revenue to be used at the Chamber's discretion.

Griffith Park, where the Sign is located, is managed by Los Angeles Department of Recreation and Parks (RAP), which receives permit fees for filming within Griffith Park.

Due to the divided ownership and control structure of the Sign, neither the Chamber, the Trust, the City nor RAP currently accept responsibility for managing the millions of visitors who come to view the Sign.

Los Angeles enjoys a significant financial benefit from tourism measuring over \$36 billion annually per the LA Times. This includes significant tax revenues from hotels, rental cars, and sales tax. By failing to adequately plan and manage this popular tourist destination, the City is jeopardizing the economic benefit resulting from this landmark.

EVER-INCREASING POPULARITY

Eyewitness accounts, in-person surveys, internet commentary and cell-phone location data all indicate a skyrocketing increase of visitors to the Sign.

Digital way-finding has created convenient methods to access the Sign by both pedestrians and vehicles. In December 2022, a search of the term "Hollywood Sign" produced 1.23 billion results. The Sign is geotagged an average of 1 million times a year in social media posts.

Since its inception in 1996, social media has managed to infiltrate over half of the 7.84 billion people in the world. It is estimated that by 2023 there will be 4.74 billion, or 59.3% of the total global population using social media.

With the ease of digital way-finding, the expansion of social media and the hosting of the World Cup in 2026 and the Olympics in 2028, the residents below the Sign are anticipating the number of visitors to the Hollywood Hills surrounding the Sign will explode.

SPECIFIC NEIGHBORHOOD CONCERNS

Too many vehicles

There is no public transit serving the areas immediately below the Sign. Without alternatives, the millions of visitors wishing to visit the Sign vistas are forced to travel through hillside neighborhoods by private vehicle or on foot.

Two of the most popular Sign vista destinations (Lake Hollywood Park and Deronda plateau) are within the boundaries of Griffith Park. RAP does not provide parking for any visitor vehicles. The narrow hillside residential streets are easily and often clogged, as visitors search for limited parking. The intensity of the congestion is exacerbated when frustrated drivers resort to parking along red curbs, in front of fire hydrants, or double park on narrow roads while they take photographs of the Sign.

The lack of parking on hillside roads worsens the congestion as does an unusually restricted number of routes in and out of the entire mountainous area. Additionally, many tourists opt to traverse these roads on foot creating risk and danger for all concerned as there are no sidewalks in most of the neighborhoods below the Sign.

LADOT Parking Enforcement Officers can be found in these residential areas, but there is a real need for Traffic Control Officers on a regular basis to manage the congestion. To date, increased parking enforcement has little discernible effect on reducing the overall number of vehicles coming to the enforced areas.

Substandard Infrastructure

- 1) **Roads:** The physical infrastructure in the neighborhoods below the Sign was not engineered to handle the volume of traffic it currently supports. The 100-year-old hillside roads are rapidly deteriorating under increasing visitor pressure. As more substantial repairs become necessary, more dangerous congestion can be expected.
- 2) **Facilities:** After driving to see LA's iconic landmark from its most popular vistas, visitors will find no bathroom facilities. Many of the Sign's visitors are forced to improvise wherever they can, which is an inconvenience for visitors and a health hazard for residents.
- 3) **Cell Service:** The residential areas beneath the Sign have poor cell service which causes navigation systems to become unavailable and visitors to become lost. Most importantly, cell phone users often cannot call for assistance in an emergency.

Emergency Access and Evacuation

There is no official evacuation plan on record for residents or visitors. Due to substandard infrastructure, both residents and visitors are imperiled in any emergency, especially should a natural disaster strike.

Neighborhoods below the Sign and Griffith Park have a documented history of fires caused by careless smoking, fireworks, arson, and homeless encampments. With only two routes for egress, safe evacuation can barely be ensured for residents without adding the unmanaged congestion caused by Hollywood Sign visitors.

These congested conditions significantly hamper emergency response from fire, police, ranger, and ambulance services. Additionally, the Sign and surrounding neighborhoods are in a Very High Fire Severity Zone, exponentially magnifying the danger. Fire trucks will have difficulty reaching the fire as visitors and residents attempt to flee by car, creating bottlenecks on the narrow streets.

Hollywood Sign Lighting

The Chamber and Trust have indicated that they intend to light the sign on special occasions. Neighborhood residents are concerned that illuminating the sign at night will attract a heavy influx of visitors. Naturalists are concerned about the impact on wildlife, and Griffith Park's natural habitats.

Helicopters and Drones

Low-flying helicopter tours and private drones flown around the sign are a constant annoyance to residents and visitors alike. Atop of Mt. Lee, behind the Hollywood Sign, are the Homeland Security, LAPD, LAFD dispatch towers that can be a target by the helicopters and drones for nefarious purposes.

Communication and Coordination

The various departments and organizations involved with the Sign, such as Recreation and Parks, Park Rangers, LAPD, LAFD and the Trust, lack coordinated communication and responsibilities. Not only does this exacerbate problems, it prevents them from being fully addressed.

RECOMMENDATIONS AND SOLUTIONS

Increased Security & Enforcement

The most heavily visited areas below the Sign need consistent and constant oversight by Park Rangers. This would include but is not limited to Lake Hollywood Park, Mulholland Highway vista points, the Innsdale Trail and the Deronda entrance to the Park. Rangers should enforce laws against smoking, illegal parking, moving violations and criminal activity. Beyond that, LADOT should provide traffic management and parking enforcement. While an enhanced security presence does not reduce the overall number of vehicles visiting the area, permanent enforcement can be very effective in managing the negative impacts of congestion and violations of the law.

A number of eligible streets in the Beachwood Canyon area remain undesignated for Red Flag days, including Deronda, Rockcliff, Rodgerton, Woodhaven and Belden Drives. Additional signs for Red Flag designation are critical for these streets in a fire emergency.

Assignment of permanent LADOT personnel to the Hollywood Sign vicinity is long overdue. Consistent management of traffic will ensure a safe and enjoyable experience for visitors and residents by keeping roads open and traffic moving, especially for first responders.

Turning away slow moving and overweight tour buses that illegally access the area and block traffic at photo vistas is also vital to ensuring public safety.

INFRASTRUCTURE IMPROVEMENTS

Ranger Substation

The installation of a permanent ranger station at Lake Hollywood Park would ensure consistent law enforcement and security for an area that attracts thousands of visitors daily. The closest Ranger station is located 25 minutes away at Crystal Springs.

Bathrooms

The Hollywood Sign stands alone as the only world-renowned monument without a public restroom. Lake Hollywood Park would provide an ideal location because it already has utility connections. Otherwise, the closest facilities are the portable toilets on the walking path around Lake Hollywood, more than a mile away from Lake Hollywood Park.

Roads and Signage

Poor maintenance of neighborhood streets contributes to increasing rates of congestion and vehicle accidents. Many of the road surfaces are cracked and potholed. Crosswalks are non-existent for thousands of visitors accessing the vista points. Street signs are

missing. Limit lines are faded. Overgrown foliage covers STOP signs. Dirt, gravel, and rocks slough onto the roads from hillsides, further restricting already narrow roadways. Sidewalks are largely non-existent in the area. The City must boost its investment in maintaining neighborhood streets to ensure the safety of drivers, cyclists and pedestrians.

Mulholland Hwy. between Durand Dr. and Ledgewood Dr. is a bi-level road that has two-way traffic on the upper level and one-way traffic on the lower level. The upper level and the fenced area of Mulholland Hwy are heavily used by pedestrians, especially the portion between Innsdale Trail and Ledgewood. The Committee recommends the City conduct a traffic study of Mulholland Hwy. focusing on pedestrian safety.

Parking

Paid parking, as found at Griffith Observatory, should be adopted on both sides of the street adjacent to Lake Hollywood Park. Currently the parking adjacent to the park is free.

The Beachwood Canyon Preferred Parking District should be extended west to include Lake Hollywood Estates. Also, unpermitted areas in upper Beachwood Canyon such as Lower Deronda Drive should be included.

Other considerations might include reservation parking, handicapped spaces, rideshare drop-off locations and bike racks.

Turnaround

Lake Hollywood Park is accessed by a two-lane road with parking on both sides. Without a designated place to turn around, most drivers attempt a multi-point turnaround in the road, which often contributes to the road blockages. A designated turnaround could be built at the vista on Canyon Lake Drive and Mulholland Highway, which is flat and spacious.

Passenger Loading Zones

Designated passenger loading zones should be created for visitors arriving via rideshare vehicles, also handicapped parking spaces should be created near Lake Hollywood Park.

Fencing

Fencing is needed in various neighborhood locations to protect wildlife corridors, to prevent drivers from stopping in red-zoned areas or to photograph the sign, to provide closure of public areas after dark, and to protect residents from intruders.

Areas that would benefit from fencing include:

- Mulholland Hwy west of Durand Drive
- Canyon Lake Drive across from Lake Hollywood Park – CD4 will be providing shortly

In 2018, Recreation and Parks installed green-screened chain link fencing along Mulholland Highway (between the Lake Hollywood vista and Durand Dr.) to block the street view of the Sign and reduce visitor vehicles stopping to photograph the Sign.

This solution worked: there are no longer traffic blockages along this stretch of Mulholland Highway. However, this temporary fence continues to deteriorate both from the weather and from visitors cutting and defacing it. Now it poses a liability due to the temporary nature of its construction as it can fall onto vehicles and pedestrians in windy weather. The fence extends the entire length of the road, but the Sign can only be seen from a few specific sections. Only these particular sections should be addressed with permanent structures that block the sign from view so that drivers do not unsafely stop in the red zone on Mulholland Highway.

Gating/Barriers

The short, dead-end stretch of Mulholland Hwy, just north of Ledgewood Dr. is commonly referred to as Dirt Mulholland. Located immediately below the Sign, it is a tourist magnet. This portion of Mulholland is particularly difficult to navigate and does not have a navigable turnaround. Traffic on this road and at the intersection at Ledgewood and Mulholland becomes so congested that LADOT and LAPD are frequently called to clear it. Temporary barriers placed by the residents at the intersection have been effective in relieving the congestion on Dirt Mulholland. Similar to the Runyon Park north entrance, permanently gating this portion of the road in a manner that permits pedestrians and cyclists but restricts unauthorized vehicles would ensure a safe and enjoyable experience for residents and visitors.

SMOKING AND FIRE PREVENTION

The entire area below the Sign is classified as a Very High Fire Severity Zone. Fire is the neighborhoods' most pressing concern. Visitors unaware of the area-wide smoking prohibition are often seen smoking in their cars or while walking the streets. More anti-smoking signs, visitor education and strict enforcement are necessary elements for reducing the risk of fire.

The Committee recommends that Google Maps and all other GPS services depict the hillsides with red cross hatching and include the words **VERY HIGH FIRE SEVERITY ZONES – NO SMOKING ALLOWED**.

The neighborhood below the Sign once benefitted from two large, solar powered Variable Message Signs stating **NO SMOKING**. This type of signage should be returned to the area.

A permanently manned Park Ranger station in the Hills, mentioned earlier, would result in constant, consistent enforcement and would help eliminate the danger from smoking and other fire hazards.

ALTERNATIVE TRANSPORTATION MODES

Reducing traffic volume with alternative transportation modes is particularly effective when provided in conjunction with measures that make travel by private vehicle less desirable. Alternative transportation modes provide ample opportunity to educate riders about park safety, No Smoking regulations, and Hollywood history, while they generate ancillary revenue through advertising.

Several alternative transportation proposals were made to the Committee: a shuttle service, tour buses and aerial trams. Aerial Trams should not traverse the Hollywood Knolls or Beachwood/Hollywoodland neighborhoods or allow for the destruction of natural habitats. The origin and destinations for consideration should be the Sign, the MTA Red Line and Walk-of-Fame. The alternative modes would also contribute to the City carbon emission reduction goals.

Aerial Tram

The tram options explored by the City involved going over parts of Griffith Park. The LA Tourism Master Plan (2018) contains a proposal to install an overhead tram to the Hollywood Sign from multiple points, including the Warner Bros. parking lot off Forest Lawn Drive. Many meetings regarding various proposals to run the overhead tram over Griffith Park to the Hollywood Sign have consistently concluded that this is not a viable option due to expensive infrastructure requirements such as parking, platform construction, tram towers along the route, crowd management, no smoking enforcement and wildlife disruption that may be in violation of the Griffith Park Trust agreement between the Griffith family and the City of LA. The lack of viability of this option is underscored by the decision of Warner Brothers Studios to drop the project that was estimated to cost \$100 million.

Shuttle

Any public shuttle to the vistas or Lake Hollywood Park should avoid or limit use of Beachwood/Hollywoodland and Hollywood Knoll's substandard roads.

The route can start at the MTA Red Line in downtown Hollywood, stop at Hollywood Bowl or Ford parking lot, and terminate at Lake Hollywood Vista. It could exclusively use the LADWP heavy equipment road above Montlake Drive which is gated currently. The use of shuttle should only be adopted IN LIEU of allowing vehicles from visitors, not in addition, or congestion will not be reduced. Legal restrictions on outside vehicles must be explored with City Attorney.

Tour Vehicles

The Committee would like to consider the use of managed, permitted and regulated tour vehicles in lieu of individual vehicle use. Adding tour vehicles to the number of vehicles currently coming into the area substantially increases grid-lock and safety hazards.

Tour vehicle would need to be monitored to make sure they are not over the 6,000-pound limit.

SOCIAL MEDIA

Social media is currently the main driver of visitors to the area beneath the Sign. Tighter information control of social media is important to counter the abundance of misinformation, like directions to false trails, parking at night in tow away zones, etc. An advertising campaign funded by the City, Tourism Bureau or the Chamber could direct people interested in visiting the sign to areas better suited to large numbers of tourists.

NO-FLY ZONE

The draw of the Hollywood Sign extends to those wishing to see it by helicopter and private plane. Many tour helicopters fly level with the Sign at great nuisance to both the residents and visitors just below. Additionally, and despite selected no-fly areas, aviators often fly close to the Sign in private planes. Beyond that, the Sign is a popular destination for drone pilots. While the buzz of overhead drones is annoying, the shared airspace with helicopters and planes makes the situation dangerous, notwithstanding all this is happening right above a Very High Fire Severity Zone.

An extended no-fly zone should be established around Mt. Lee, covering the Sign, the communication towers and emergency helipad, and the airspace above the most popular vistas. The restrictions should apply to drones, fixed wing aircraft and helicopters, excluding LAFD and LAPD.

AREA CLOSURES and RESTRICTIONS

Similar to the neighborhoods around the Hollywood Bowl, when parking and roadways are heavily congested the area of Beachwood to Barham could be managed by using blockades and police cadets for enforcement, allowing residents and guests entrance but closed to others.

Landscaping the Vistas above Lake Hollywood Park has been considered for the purpose of closing the areas to visitors who go there to photograph the Sign. However, the result of this closure would be that the crowds would relocate to Lake Hollywood Park, Dirt Mulholland and Lake Hollywood Estates. The congestion and crowds throughout the area would continue unabated.

The Beachwood Gate closure in 2017 into Griffith Park is recognized to have driven more traffic and visitors into Lake Hollywood and The Oaks area. At this time there are no problems to resolve at the Beachwood gate due to the gate's closure and any discussion of potential problems that would occur if the gates were reopened would be speculative at this time. If any actions were to be taken to reopen the gates, then all issues would need to be reviewed at that time including preparation of an Environmental Impact Report.

Another remedy that could reduce the dangerously high traffic volumes would be to install gates at the entrances to the area from Beachwood Drive to Barham Blvd. They would be open only to residents, their guests, public shuttles and pedestrians or cyclists. This way traffic would be managed and tourists and LA residents can access the area to hike or take selfies. No other method will be able to manage the increased crowds being experienced now and when the World Cup and Olympics take place in LA. The legality of public street gate closures would need to be explored with the City Attorney and possibly the California Attorney General.

An alternative to shutting down the Barham entrance would be to shut down access at the Lake Hollywood Drive/Montlake Drive, Tahoe Drive/Montlake Drive intersections where there is room for a turnaround. This latter approach recognizes that the Hollywood Reservoir is a popular location for walking and there is substantial street parking on Lake Hollywood Drive that does not impede access to residential properties.

Park Rangers at Yosemite Park, another park that has suffered from dangerous traffic volumes, closely monitor the traffic situation and shut down the area to non-resident vehicles when a saturation point is reached. This method has been adopted sporadically in Griffith Park when parking lots are full at Fern Dell and Crystal Springs and should be considered for the Lake Hollywood & Hollywoodland areas.

VISITOR CENTER

A dedicated visitor center near the Walk of Fame with a good view of the Sign and pleasing photo opportunities could divert a significant portion of Sign seekers from driving up to neighborhood vistas. The idea is not new and many stakeholders seem interested, yet to date no action has been taken. We encourage the relevant bodies, such as the Los Angeles Tourist and Convention Bureau and Hollywood Chamber of Commerce to build a world-class visitor center with Hollywood Sign views.

DISASTER PREPARATION

Narrow hillside roads and limited routes for egress within a Very High Fire Severity Zone call for a customized, interagency emergency protocol specifically for this area. A history of fires in this crowded area adds to the urgent need to protect both residents and visitors.

There are no published plans on managing the neighborhoods below the Sign during an emergency, whether due to fire, earthquake or terrorist activities. Mt. Lee serves as a base for significant fire, police, and civil defense communication sites. If the Lake Hollywood Park area is to remain as a viewpoint for the Hollywood Sign, it is imperative that a disaster preparedness plan be drawn up for the safety of all residents and visitors.

This will be particularly relevant as Los Angeles gets ready for upcoming World Cup and Olympics events.

LIGHTING THE HOLLYWOOD SIGN

The nocturnal lighting of the Sign has been controversial because of the crowds it attracts. In spite of neighborhood resistance and environmental concern about the effects on wildlife, the Chamber has indicated an intention to light the Sign for commercial purposes. Currently, there are no procedures or protocols for illumination of the Sign. Ownership and control of the sign is unclear. It is hard to tell which official is authorized to permit lighting or who should benefit from the revenues generated from lighting the Sign.

Lighting the Sign only increases its visibility and popularity. Lighting the Sign often will encourage sign visitation at night, which magnifies all the hazards described earlier in this report. If the Sign is to be lit, it should be limited and rare. We also encourage the City and Chamber to share revenues from illumination with the neighborhoods for security and safety purposes. Clear protocols and support of the neighborhood must be defined before any lighting can happen.

Also, lighting the Sign has an impact on wildlife, especially birds. The Sign is in Griffith Park and lighting it should be guided by the Griffith Park Vision Plan developed in 2013.

New lighting and lighting pollution must be minimized. Reducing anthropogenic influence of light pollution on wildlife can impact almost 300 species of birds.

This Committee suggests the creation of an Environmental Impact Report to understand impact to local wildlife from nighttime illumination of the Sign.

HOLLYWOOD SIGN MANAGEMENT

The management of the Hollywood Sign is severely bifurcated between the Sign Trust and the City, and needs revision. There are several proposals to remedy this as follows.

The Committee recommends that RAP pursue a concessionaire's agreement for the land that sits under the Sign to recover costs of having to maintain the areas below the Sign. Currently, the Sign Trust makes no contribution towards this end. Representatives from Hollywoodland and Lake Hollywood should be included on the Hollywood Sign Trust Board of Trustees specifically so that the Trust's responsibility is inclusive of the residents who are most impacted by the Sign's visitor traffic.

The Chamber has disproportionate control over the Sign Trust and has shown to be insensitive to the residents of the areas surrounding the Sign. Meetings have been held with the Chamber and the Trust with community leaders including Sheila Irani and George Skarpelos, both previous Presidents of HUNC, but the claim of lack of funding has prevented any assistance to be provided to the neighborhood. The fact that many members of the Sign Trust are also members of the Chamber and all but 2 of the 9 Trustees were selected by the Chamber means that their allegiance is not to the Park or residents' interests, but rather the business interests of the tourism industry. This is a conflict of interest. We are hopeful that the new leadership of the Trust and Chamber will be open to the recommendations found in this report and a constructive dialogue with funded solutions will ensue.

Since 1991, the agreement (Stipulation) between the City and Hollywood Chamber of Commerce limits the financial allocation to the Sign Trust to a maximum of \$150,000 to be used exclusively for the Sign's security and maintenance. This agreement has no cost of living clause, and has been capped at \$150,000 for over 30 years. This committee recommends that the \$150,000 cap be dropped and 30% of licensing revenues to the Chamber be retained and distributed to the Sign Trust. This will allow escalating security and maintenance costs to be covered appropriately, just as licensing revenues increase over time. The Sign Trust should then dedicate some of their funds on the security and maintenance needs of the surrounding communities that are negatively impacted by the volume of Sign visitors. Additionally, the licensing revenues raised by the Chamber should be open to City audit and available to the public.

IN SUMMARY: WHERE'S THE MONEY?

The Hollywood Sign is an accidental international icon. Other icons like Paris's Eiffel Tower, New York's Statue of Liberty and South Dakota's Mt. Rushmore were designed to accommodate and welcome admiring visitors from all over the world. The Hollywood Sign, conceived as a temporary advertising device a hundred years ago, gained its icon status as it silently kept watch over the decades-long boom of America's entertainment industry. There was no plan for visitors and no infrastructure to support high volumes of visitors.

This report details the consequences of living beneath the Hollywood Sign. Lack of planning, lack of coherent management, insufficient and decaying infrastructure make living with or visiting the Sign a taxing experience for everyone.

The Sign generates monumental funds for both the City that benefits from the tourist dollars of 50+ million visitors a year and for the Hollywood Chamber of Commerce, which profits from the Sign's copyrights and trademarks. But none of that money is set aside to deal with the consequences of all those visitors to the neighborhoods beneath the sign.

Crumbling roads, chronic traffic snarls, fire hazards in an officially designated Very High Fire Severity Zone and a host of other issues are patiently listened to by empathetic City officials who have the will but lack the power or the money to help. The Hollywood Sign is a key component of our City's appeal to tourists that annually contribute over \$30 billion dollars to the city's economy, including hotel, sales and vehicle rental taxes.

The specific recommendations of this report are rooted in decades of local experience by all the residential groups that neighbor the Sign. This includes Hollywoodland, Beachwood Canyon, and Lake Hollywood Estates. Each solution requires significant ongoing investment from the City, especially in light of the growth in tourism from the upcoming World Cup and Olympics. We recommend the City provide analysis of the costs of implementing the solutions proposed in this report in the interest of determining how a reasonable portion of this revenue can be allocated to address these issues and ensure a long life for our local icon.

The Hollywood United Neighborhood Council celebrates the special significance of the Sign along with the creativity and passion the Sign inspires around the world. However, we believe the City must support the community in providing equitable and well-managed access to the Sign so all stakeholders in this community can look up and remain inspired instead of seeing a source of frustration and division.