HOLLYWOOD UNITED NEIGHBORHOOD COUNCIL
Certified Council #52,
P.O. Box 3272 Los Angeles, CA 90078
www.MyHUNC.org  email us at Info@MyHUNC.org

BOARD MEETING MINUTES

Monday, February 08, 2021, 6:30 PM
Webinar ID: 828 3698 1526
https://us02web.zoom.us/j/82836981526

Welcome
6:34 PM start

1. Roll Call

Attending
Susan Swan  Tom Meredith  Sheila Irani  George Skarpelos  Jim Van Dusen  Coyote Shivers
Margaret Marmolejo  Erin Penner  Brandi D'Amore  Matt Wait  Andrew Chadsey  Michael Connolly
Marshall Cobb  Robert Morrison  Maureen Diekmann  Tony Zimbardi  Bianca Cockrell  Theresa Gio

Excused
Luis Saldivar

Absent
Fouzia Burfield

2. Approval of Minutes

Jim Van Dusen noted on page 4 of 16, under B, where it starts with “Jim Van Dusen explained... “, on the second sentence, looking at the very low income housing, they left out the “not” before “notice”.

Brandi D’Amore noted during the 5600 Franklin item, only the people who voted yes on the previous vote should have been changed. George Skarpelos explained that the people who are ineligible are the people who voted “no”.

Motion Made: Approval of January minutes

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<th>Motion: George Skarpelos</th>
<th>Second: Andrew Chadsey</th>
<th>Vote: Yes-12, No-0, Abstain-2, Recused-0, Ineligible-1</th>
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3. Public Comment on items not on the Agenda (2 minutes each)

Stakeholder Call In User 1 explained that since December 15, he has requested an accommodation under the disability act title 2 for HUNC’s agenda, and needs it to be translated into Braille. He emailed the Department of Disability, HUNC, the City Clerk’s office, and DONE. He received a response from the Department of Disability only. Today, he received a response from DONE saying that it is up to the HUNC board to accommodate him, and that is not what it states on HUNC’s agenda or under the municipal code. According to DONE, it’s HUNC’s job to accommodate him, which is inappropriate. He is at a loss for words why it’s not reasonably appropriate to accommodate me. This is a federal issue, a right of his, and if the board doesn’t want to do it, it will be their face on litigation, not DONE.
4. Comments from any City, County, State or Federal representatives in attendance (5 minutes each)

Sarah Tanberg introduced herself as a representative for CD4 from Councilmember Raman’s office, and gave her email if stakeholders need to get in touch: sarah.tanberg@lacity.org. There are no huge updates from their office at this moment: the biggest thing is that they have been steadily hiring their team up and now have a legislative deputy, a housing/tenants’ rights specialist, and then all of their field managers have been announced for the various neighborhoods. Ms. Tanberg will be HUNC’s field manager so anyone who has been conversing with Tabitha or Rachel Fox prior, they will be talking to Ms. Tanberg now. There are more administrative changes coming, but she urged stakeholders to send any and all issues pertaining to their neighborhood to her or to loop in HUNC. She is going to be updated about this 7-11 vote because her office has received a lot of the community’s letters about this project. She said if stakeholders have particular questions about staffing, toss them her way.

Michael Connolly said he was very happy that their office hired Rachel Fox, and Ms. Tanberg clarified that Ms. Fox would be Councilmember Raman’s new manager for a lot of the hills area west of the 101.

Jim Van Dusen asked if her territory goes north to the Hollywood sign, and Ms. Tanberg said it did, and she would be happy to furnish the board with a map as well. Her area has HUNC, Los Feliz, Silverlake, as well as Griffith Park.

Andrew Chadsey asked how finding housing for HUNC’s unhoused neighbors is going. Ms. Tanberg said they are looking into that right now; unfortunately, not all of the housing might be in their district at this juncture, but they are working with LAHSA and affordable housing developers so they can get more affordable permanent supportive housing. Today they were updated about an Echo Park site identified by SELAH and Nithya herself. Also, she wanted to let attendees know that CD4 is going to start to do some outreach on COVID. They will be doing check in calls on 65 and older folks to make sure the most vulnerable populations in the district are getting the help that they need. Their office has compiled a resource guide, so if board members or stakeholders have any intel or groups they think CD4 needs to focus on, please let them know.

Stakeholder Call In User 1 asked Ms. Tanberg how he can get assistance for being visually impaired to have a public document in braille, since several departments will not accommodate him. He noted that the Department of Disability has done a fantastic, honorable job of accommodating him since DONE and the Clerk’s office have said it’s this board’s problem. Ms. Tanberg gave him her email and said she would love to start a case and help him work on that.

Stakeholder Call In User 2 introduced themselves as Sherry, and wanted to say they do not think it’s okay that the HUNC President and Vice President are trying to cover a violation of the Brown Act which covers government transparency. George Skarpelos asked if she had a statement for Ms. Tanberg. Call in User 2 said this is the third time they have raised their hand, and that they should be ashamed of condoning board members violating the Brown Act.

Stakeholder Ishmael Henriquez asked how to get in contact with Ms. Tanberg in terms of what happened on Yucca and Argyle, saying they are not going to have a chance to go back to their housing. Champion promised them they’d have the chance to go back to that housing. Brandi D’Amore noted that that was CD13’s jurisdiction, not CD4. Ms. Tanberg said that Mr. Henriquez could contact Councilmember O’Farrell’s office, or send it to her and she can forward it to his field rep Sean Starkey.

Senior Lead Officer Gabriel Ruiz introduced himself, saying this is his second tour as acting SLO after being in Hollywood since 2009. For the last 3 years he has been working with Detective Shannon Dieny, going to homeless encampments, doing their best to identify homeless who are being victimized, and pointing them in the direction of the best resources available. Officer Mata couldn’t make the meeting tonight, but she wanted him to pass on: some of the residents in the HUNC area have been calling to complain about the Hollywood Tunnel resident. He seems to have vacated, but if he comes back, he asked stakeholders to call the LAPD’s non-emergency number. If they see him creating fires, please call 911. His email is 39066@lapd.online and his city work cell number is 213-713-0794. Call and leave a voicemail, and he asked stakeholders to please be patient since they may be off for 3, 4, or 5 days over the weekend.

Ethan Weaver introduced himself as HUNC’s Neighborhood Prosecutor, explaining he works in the Hollywood Division police station to solve quality of life issues. Their biggest issue is party houses, and they have been aggressively hitting party houses, since they’re a nuisance and can be super spreader events. They’re using stakeholders if they know of problem party houses to email him at ethan.weaver@lacity.org and to email their SLO. He has been working with SLO Ruiz for several years on Project Lead to get opioid addicts out of the criminal justice system and into the service system. Instead of arrest and incarceration they divert them into services. They have built great relationships to services in the Hollywood area, and he knows that SLO Ruiz has a lot of experience in helping people get services and not incarceration. So if there are issues related to homelessness and outreach, touch base with him and SLO Ruiz.

Sean Starkey introduced himself as the field rep from Councilmember O’Farrell’s office: Erin Seinfeld is finishing up the Studio District NC and should be joining soon. Today in Hollywood the ACCESS center opened at the Salvation Army on Hollywood Blvd, funded through LAHSA: it helps homeless people to connect with case managers and get into shelter beds. Councilmember O’Farrell’s office
also extended the deadline to apply for their small business grants. Last month, the council approved Councilmember O’Farrell’s motion to give 5 dollars an hour additional to grocery store and drug store retail employees. Metro also approved 7 million dollars for improvements for pedestrians near Hollywood and Highland. They also had their first community meeting for the 50th anniversary pride mural. Councilmember O’Farrell is now chair of energy, climate change, and environmental justice for the LA River committee. He is also the ad hoc chair for the LA 2024 Olympic Games community. On the preservation front, normally they are talking about over 20 buildings the councilmember’s protected; this month, they have protected 2 plants that are now part of protected species in LA. For food giveaway news, they are continuing through the whole year of 2021 at their district office in Echo Park.

Erin Seinfeld arrived at the meeting, introducing herself as a representative for Supervisor Sheila Kuehl’s office. She said that they continue to see a decline in COVID cases, hospitalizations and deaths, but it is still important to be vigilant. She urged stakeholders to be as safe as they were before, since they do not want to close up again or see another surge. This week they are getting more than 218,000 doses of the vaccines, last week it was 185,000, and they continue to hope that this will increase and go up with the new Biden administration. LA County has no say in how many doses they get. Local providers put in the orders, which are approved up the chain, and it can take a week or longer for the allocation. Those eligible right now are seniors over 65, healthcare workers, and residents and staff in skilled nursing facilities and assisted living. There’s 1.2 million seniors and 800,000 healthcare workers, and that’s pretty much why scheduling an appointment now is challenging: it’s a supply thing.

This week at LA County sites they are only offering second dose appointments. Over 365 sites are administering vaccines, and LA County operates about 7 of them. This is partly due to supply, being 4 weeks after the first rounds of dosing. By giving the second doses, it allows the 1st dose to be freed up for smaller sites. County registration is through the My Turn system, which will notify you when you’re eligible. Everyone should sign up for updates and through VaccinateLa. There’s also a phone line for people without computer access.

Public Health is receiving demographic data from the state’s vaccination registry, which helps the county reallocate supplies to ensure an equitable dispensation of the vaccine. Of the data released, 25% of all doses were administered to white residents, 25% to Latino, and 18% to Asians, while black residents have received only 3.5% of all administered doses. 20% of seniors have received at least one dose of vaccine, but Supervisor Kuehl’s office is alarmed by the disproportionality. Supervisor Kuehl is pushing for equity of vaccine rollout, and they need to make sure those who are underrepresented are vaccinated by providers that they trust. One of Public Health’s commitments is to increase vaccination sites in hard hit communities. 10 additional vaccination sites were added in East LA and South LA, and they do have a federally run vaccination site at Cal State LA opening the 16th. They are organizing mobile teams to bring vaccinations directly to seniors and highly impacted communities, as well as dispelling myths and disinformation.

George Skarpeilos said that he was trying to help his 90 year old aunt who lives in Sherman Oaks get her vaccination, and it was a challenge; you have to be perseverant and patient and check back over and over again.

Brandi D’Amore said that on Martin Luther King weekend, she sat in on an Empowerment Congress outreach meeting, and she was wondering if Supervisor Kuehl’s office was able to make inroads on the issue of suspicion and wariness of the vaccine. Ms. Seinfeld said that education will be a part of making inroads on populations that have been impacted and not vaccinated as much. That’s also why scheduling an appointment now is challenging:

5. Community Updates

A) Report by the Youth Representative

Marshall Cobb, now present, gave his Youth Representative Report: he has been in contact with the head of community service at Loyola and informed him that clothing drive would be most beneficial to the homeless population. He will get more info on how Loyola can get the best results and is also open to ideas of other items people think would be a good idea.

Erin Penner said that Shower of Hope is always in need of towels and soap, generally each organization needs female hygiene products. There’s a homeless community within school children, so that’s also an easy drive to do.

Sheila Irani wanted to remind Mr. Cobb that Catholic schools like Loyola frequently have non-profits that can put in NPGs for HUNC to pay for masks, sanitizing fluid, garbage bags, etc.

Ms. Irani asked for the city to go out to find out the needs of the people at encampments near Gower. Sean Starkey said CD13 would be willing to fund a bin to be put out there for a day so that it doesn’t become a nuisance. Immigrant Charitable Foundation got HUNC’s check and did cleanups in Hollywood and parts of Carlos Way.

B) Presentation by Tracy James on the Tom LaBonge memorial which includes the renaming of Mt Hollywood Summit to the Tom LaBonge Summit.

Tracy James was not present.
C) Report by the Budget Advocate representative

The budget advocate was not present.

D) Update from NCSA liaison Rosalind Helfand

Rosalind Helfand introduced herself as the HUNC stakeholder rep to the NCSA, which several dozen NC's are members of. Their website is www.ncsa.la. One of the biggest issues that the NCSA has been addressing is urban tree canopy. They need about a 40% tree canopy to have maximum cooling effects in the face of climate change, and about 90% of trees in LA are on private property. Tomorrow at 10 AM there will be a tree canopy and urban equity discussion, and stakeholders can rsvp at trees@ncsa.la. Sun Feb 21st, NCSA is also hosting a discussion about going 100% renewable energy with LADWP. Finally, the Climate Emergency Mobilization Office and the office of Mayor Garcetti is now fully functional. Margaret Segura is the new director and will be working hard to engage communities.

E) Update from Senior Ranger Kleckner regarding Rec and Parks public safety issues

Ranger Kleckner introduced himself as one of Griffith Park's rangers. The Chief wishes he was here today to give an update, but he is at another meeting. He summarized some issues in the park: one of the foremost things, on October 1st of last year, they had 2 rangers shot at Elysian Park when making contact with individuals drinking alcohol at 1 PM on a Thursday. The day before Christmas, an individual was kidnapped and stabbed multiple times in front of Carousel Park. They think it was gang related, and the injured individual was also gang affiliated. On January 13, 3 males jumped a single male, armed with a star wrench, an aluminum baseball bat, and a piece of rebar. Rangers apprehended all. In another incident, rangers were doing foot patrol around the old zoo and found individuals vandalizing old cages. They apprehended one carrying an unregistered loaded firearm with illegal extended magazine and 40 caliber hollow point rounds. The next day, a parked vehicle with a woman inside was approached by males who smashed her window and stole her purse, threatening her life.

They have had a series of brush fires in the Griffith Park area, rangers and LAFD responded and put out the fire. Small portable solar panels were found near where rangers had previously encountered encampments. He summarized that the park rangers have been very busy; Griffith Park is repeatedly referenced as one of the deadliest wildfire areas in California history.

In March of 2020, HUNC proposed a motion to support a council file, 0190, allowing LA City Park Rangers to carry a firearm on duty. HUNC was one of several NC's to support the motion. The motion sat in Ryu's parks committee without going to a full council vote. Today they remain cautiously optimistic that it will make it to full council and will receive the council's support. He explained that rangers receive full police academy training. They are not national or state park rangers, they are stakeholders' LA rangers, and they will not find smarter or better trained park rangers in the country.

Matt Wait thanked Ranger Kleckner for the update and asked if he had any actionable recent information for residents in the park, or if the update was about getting more support for the council file about arming park rangers. George Skarpelos said that as the agenda was an update about park safety issues, that's what they will discuss.

6. HUNC Committee & Liaison announcements on items not on the Agenda

Tom Meredith said that HUNC needs to appoint two liaisons to the DONE Data Liaison Initiative. DONE has made available some pretty sophisticated tools that drill into statistics within regions: demographics is one, the kind of information HUNC would need to be very informed about stakeholder composition, as well as some functionality in terms of mapping and other sort of data and analytical tools. They will be holding workshops to train board members, but they need 2 liaisons. They can be stakeholders too, so maybe HUNC should solicit those interested in being considered for this, and they can discuss it at the Executive Committee meeting. George Skarpelos said that he thought liaisons were always appointed, which is why he did not put it on the agenda.

Brandi D’Amore clarified that it is actually three liaisons, but the assumption is the president would be one of the liaisons. Additionally, she sat in on the meeting with Argyle Civic, and the biggest thing she has to keep communicating to them, is that problems amongst themselves are problems they should be bringing to HUNC. They were able to go over some little problems they might be able to resolve.

7. Executive Committee

A) Report by the President

George Skarpelos apologized to Sheila Irani, Matt Wait, and the board in general; there were some items that they sent him, he should have seen them, but he had food poisoning Tuesday night, was sick all Wednesday, and didn’t eat anything until Thursday so he missed those emails.

Stakeholder Kristina O’Neil asked if he was talking about what was tabled in the January meeting, for the fact that the group
behind the item didn’t have an NPG, and Mr. Skarpelos said that Matt Wait brought it to the Homeless Committee, and they will bring that tabled item up at the March meeting.

8. PLUM Committee

A) Report by the Committee Chair

Jim Van Dusen said that the report is to acknowledge George Abrahams, who passed away February 3rd. He was a huge advocate for PLUM in Hollywood and served in the hollywood.org lawsuit against the Hollywood Community Plan. He was tireless in trying to protect Hollywood and to essentially hold the developers to account. He’s the one who discovered the Millennium Project. It’s a real loss: he was hit by a truck walking down the street and was in a semi-coma for 3 years. Mr. Van Dusen just wanted to acknowledge his contributions to planning and land use in LA, and that he was a real positive force for the community.

B) Review and possible motion regarding 6108 West Rodgerton Drive project, Case No. ZA-2019-6437-ZAD-DRB-SPP. LA Planning Department hearing was held on January 26, 2021. Record is being held open pending HUNC input regarding the project.

Jim Van Dusen said that this project came before the Hollywoodland Design Review Board. They couldn’t get a quorum, so the project was taken over by the city. In the interest of full disclosure, Jim Van Dusen said he is on that board. He checked with the city planner, and they did not see any conflict of interest because no decision was ever made. This issue has gone before the city for a hearing. A city planning representative asked the applicant to come to HUNC to hear the project. The city held their hearing and are holding the record open for any feedback from HUNC. The house is on what used to be an unbuildable lot but is now buildable with modern technology. The issue is the safety of the street, because it’s a hairpin turn on the street where it is and doesn’t seem like they can comply with fire safety. It would not take much for a fire to consume quite a few houses. HUNC PLUM recommended not to approve. An email was sent in by an attendee saying they were concerned about the project, and the applicant said he could increase the street to 20 feet, which would alleviate their safety issue in their mind. Mr. Van Dusen said he did not know how he would plan to widen the street since the other side is a cliff.

Brandi D’Amore added that LAFD Chief Hogan sent his crew up there today, and they are upholding the city’s requirement to widen the street.

Motion Made: Motion to approve 6108 West Rodgerton Drive project, Case No. ZA-2019-6437-ZAD-DRB-SPP with the condition that the applicant must comply with the 20 foot street width along the entire property line due to the extreme fire safety danger caused by the narrow substandard street and switchback portion of the street in front of the project, and that the project must comply with all environmental and hillside regulations regarding any road widening in front of the project.

Yes-14, No-3, Abstain-0, Recused-0, Ineligible-1

C) Review and possible motion regarding 6201 W. Franklin Ave., Los Angeles, CA 90028. Project Use: 7-Eleven Convenience Store. Project Description: A Conditional Use Permit to allow hours of operations 24-hours, daily of a proposed 2744 sq. Ft. retail/convenience store on a property zoned C1-1D. Action(s) Requested: A Conditional Use Permit to allow hours of operations 24-hours, daily of a proposed 2744 sq. Ft. retail/convenience store on a property zoned C1-1D.

Jim Van Dusen explained the project, saying the PLUM meeting had over 94 stakeholders attend. 35-40 people spoke, and they took a poll as to the number for and against. 4 stakeholders were for the project, and about 64 were against. PLUM voted to deny based on safety issues, issues related to crime and the history of 7-11s in the area. George Skarpelos added that there are 7-11s are within a block and a half of this proposed one, and it might impact other local businesses.

Ariel Gutierrez introduced himself as the project representative, and said he has nothing new from the previous meeting and just wanted to ask the NC and PLUM Board to reconsider the request, given that the security measures they added, including CCTV and a roving security guard, were volunteered conditions. People were concerned that the developer was insinuating that it’s already a problem situation, which they are not. They were hearing from the community that there are already burglaries, etc. They respectfully ask that HUNC support the project. The owner is a stakeholder and is trying to invest back in this community.

Brandi D’Amore said that last time they asked them to provide a traffic impact survey and the developers said they don’t need it, but HUNC indicated they did. She asked if they provided any data at all, and Mr. Gutierrez said that he actually already inquired
with DOT, and they are waiting for a response, so they don’t have anything at this time.

Susan Swan said she was reading there’s a new concept from 7-11’s called E-Evolution stores. She would want assurances that there are no plans to develop this into an Evolution store. Mr. Gutierrez said there are no plans he knows of.

Andrew Chadsey asked to clarify the alcohol sales hours. Mr. Van Dusen confirmed that they will not be selling alcohol.

Michael Connolly asked if there was a plan to reverse that, and Mr. Gutierrez said they do not know at this point.

Stakeholder Shaun Cullen introduced himself, saying he lives at 1926 Vista Del Mar, and he and his neighbors are strongly opposed to this project. They believe the neighborhood is safe and believe the NC should be giving out an award to the small businesses in the area. They have their backs and support them, don’t want any further noise pollution or sound pollution, or 24 hour security guards. Lighting was also brought up at the PLUM committee meeting. Landowners applying for this could put the lighting in now.

Stakeholder Jason said that Eddy’s or Hollywood Super Mart has been a regular stop for them and a principal for them in these hard times. He doesn’t think a 7-11 has the capacity to invest in the community the way the local businesses that were mentioned do. They are incredibly important and have served it far better.

Stakeholder David Gadd introduced himself as the president of the Argyle Civic Association, whose stakeholders are most directly affected by this. In addition to the crime and the security guards and other things other people mentioned, he wanted to emphasize the aesthetics of having a glaring 7-11 in a historic residential neighborhood. They are strongly opposed to this on many levels and urge HUNC to vote against it.

Stakeholder Ishmael Henriquez said that one thing they haven’t mentioned is there are 9 7-11’s in the area. 3 are less than ½ mile away. Stakeholders want to support the businesses that have been there already for years as friends and neighbors. The whole neighborhood and Beachwood Canyon Civic Association have voted against this. The Neighborhood is together.

Stakeholder Natalie Raymond introduced herself, saying she lives at 2017 Argyle, and is opposed to the 7-11 on the grounds of its increased traffic, increase in crime, and environmental concerns. She is disappointed that the representative from 7-11 has basically nothing to say about area concerns, and they haven’t bothered to do a traffic survey or things like it before coming to the PLUM meeting.

Stakeholder Marygent said that she lives at 2122 Vista Del Mar and strongly opposes this 7-11. She did send an email to the city council and to councilmember Raman, her team, as well as lacity.org and CalTrans. This is something very serious that she is opposed to, and she already received some feedback from LACity.org. She finds it discouraging as well that the gentleman from 7-11 has nothing to provide them. The traffic alone with the two north and southbound entrances to the 101 is outrageous. Also just the idea that 7-11 will be there at all when there’s three within a mile of that location is outrageous.

Stakeholder Alex F said he lives on Canyon Drive between Franklin and Van Ness, and they have the only time that unhoused advocates and David Gadd are both advocating for the same thing, and it’s the job of the NC to advocate on behalf of what the neighborhood wants, and nobody wants this.

Stakeholder Hector Reyes lives at 2100 Ivar and is strongly opposed to this project. The current Hollywood Supermart is a real bodega, and he can supply a lot of his needs there, and it’s really functional in a way that a corporate chain like 7-11 could never be.

Stakeholder Kantu Lentz said he was here last week as well, he has lived here for 10 years, and strongly opposes this due to traffic, parking, and crime issues. To him this is a question of what they value as a society and community: do they value that or the growth of a corporation. He is so sad to have seen their 24-hour diner leave, and he hopes they continue to support local businesses.

Stakeholder Dan Etheridge lives at 2034 Vista Del Mar and had the opportunity to speak at the PLUM meeting, saying that they already have a mart right there that serves the community, and he has issues about traffic and crime. The 7-11 rep said on Thursday he would come in tonight and rebut stakeholder’s questions from the PLUM meeting, and what they have heard is boilerplate. Stakeholders have heard this before and know the developers are not going to address the community’s concerns. He urges the board not to let them wedge their way in.

Stakeholder Rana Joy Glickman lives at 2001 Vista Del Mar and thanked HUNC for their communication about this issue. She moved down to the block as a renter in 1993, and this neighborhood used to be crazy because there was a phone booth right where Caesar’s Auto Body is, and the alley behind her house used to be filled with crack dealers. She wanted to thank everyone for being part of developing this community and loves the mart they have. She noted that Ms. D’Amore shared that stakeholders can email meg.healy@lacity.org and also communicate with the planning committee directly.

Stakeholder Jessica Trent has lived on the 2000 block of Vista Del Mar for over a decade, and said that so many stakeholders have supported Caesar and his family and business for decades, and she wants them to know that if someone were coming in
threatening their business, they would support Caesar and his family. To the point of the 7-11 rep giving back to the community, they are not demonstrating that at all. They could beautify their existing property or adopt other business models. So many of the stakeholders have asked point blank about the 7-11 rumors for months, and have been lied to, and that doesn’t make them trust.

Stakeholder Andy Jones was at the PLUM meeting too and opposes the 7-11. He is worried it will bring too much crime to the neighborhood, especially being so close to the freeway, and thinks traffic will be more unmanageable than it already is.

Stakeholder Sarah Mueller lives on Vista Del Mar and has been in the neighborhood for 5 years. She spoke last time about being a woman alone at night walking her dog and not feeling safe around existing 7-11s. The community knows that 7-11 does not care about their customers the way the Supermart does. She wishes there was another business providing something vital like car service moving in there.

Stakeholder Joe Hospodor lives on Argyle and helped write the initial documentation sent to HUNC. He wanted to reiterate that Supermart has served the community, and is gobsmacked that 7-11 is pursuing such a blatant cash grab. The gentleman from 7-11 had a week to come up with answers or data in response to community concerns from last week, and Mr. Hospodor asserts that he is not part of his community.

Stakeholder Jack Rosenfeld noted the traffic and parking issues, saying the 7-11 will only make traffic worse. As far as 7-11’s in the area, he does not feel safe going to the one at Yucca and Cahuenga. Stakeholders also have no guarantee of future alcohol sales, and no guarantee of them not coming back to HUNC and asking for that.

Stakeholder Krystin Whitaker was opposed to the 7-11 for all reasons expressed previously. It would hurt small businesses on the same block, and she is worried about impact on small businesses across LA. If you go into a 7-11, next to Doritos and Skittles, you’ll see 7-11 branded products. In Hollywood Supermart, you’ll see ice cream from local creameries, beer from local breweries. They do not need another 7-11.

Stakeholder Steve Alper lives on Deerborno and grew up in LA. He has lived in Tokyo, Paris, Philadelphia, and NY, and he does not know any neighborhood that got better after it got a 7-11.

Stakeholder Lara introduced herself as the owner of Hollywood Supermart and has been here since March 2016. She wanted to reiterate what the rep from 7-11 said about creating jobs: she does not know how that will be the case. The head of 7-11 announced on LinkedIn they surpassed sales of their own brand, which is only lining the pockets of the corporation. She has tried her best to support the LA brand as much as she can and the community as much as she can. Hollywood Supermart, the donut shops, and other convenience stores including gas stations and CVS all carry similar stuff and there’s nothing the 7-11 will bring to the area.

Stakeholder Elise Ballard is opposed to the 7-11 as well; they can already walk to a 7-11, and she thinks it is scary getting there and being there. She does not know why they are like that in LA but they are. They do not need it right here in the neighborhood for all the reasons everybody said. Also, this corporation is a Japanese corporation, not even an American corporation, it’s the antithesis of buying local.

Mr. Skarpelos and Mr. Van Dusen noted that they received notices from the Oaks and the Argyle Civic Association saying they were opposed to it. They have also received numerous emails on the project, with 281 emails expressing opposition. To be clear, they are an advisory group and have no power to implement policy.

Mr. Van Dusen has not heard anything presented tonight to suggest that they change PLUM’s original motion. Mr. Skarpelos lowered all hands in Zoom and asked attendees to raise their hands if they were in favor of the project. Mr. Gutierrez was in favor. He then asked attendees to raise their hands if they oppose the project. 33 attendees raised their hands in opposition, as well as board member Coyote Shivers.

Erin Penner read the motion to deny the project sent by Mr. Van Dusen. Mr. Skarpelos suggested adding in a reference to traffic and safety issues. Ms. D’Amore added that they requested a CEQA exception which they shouldn’t get which should be in there, as well as the effect on small businesses.

Andrew Chadsey said for small businesses, he would include trying to recover from COVID. It’s an unprecedented situation for them trying to recover from a mandatory government shutdown. Michael Connolly asked if they talk about the outcry from the neighborhood in the motion, and Mr. Skarpelos confirmed that the motion includes the general public opposition.

Ms. Swan said that she does not know of a single restaurant or facility that can make a profit without selling alcohol or beer and thinks that might change moving forward. Also, how much do they need to take in daily to turn a profit? That would affect how many vehicle intakes daily they’d need. In summer, the area is gridlocked, and truck deliveries would add more traffic. The Evolution stores are also a big issue, with 7-11 looking to sell different products, and she thinks the location is inappropriate since there are 9 other 7-11’s in the area.

Ms. D’Amore found it disingenuous that the applicant thinks the security they’re providing is a benefit, it’s based on the inherent
Mr. Skarpelos added that when you give developers these CUPs, there has to be a reason to give the CUP to them based on a need that exists, and there’s no need. He thought the traffic studies were concerning and was concerned about the commercialization of north of Franklin. Further, he has not heard any stakeholders except for four people at PLUM that there was any interest in having this go forward.

Motion Made: Motion to deny 6201 W. Franklin Ave., Los Angeles, CA 90028. Project Use: 7-Eleven Convenient Store. Project Description: A Conditional Use Permit to allow hours of operations 24-hours, daily of a proposed 2744 sq. Ft. retail/convenience store on a property zoned C1-1D. Action(s) Requested: A Conditional Use Permit to allow hours of operations 24-hours, daily of a proposed 2744 sq. Ft. retail/convenience store on a property zoned C1-1D due to safety concerns, traffic, negative impacts on small businesses, businesses severely impacted by COVID-19 and community opposition to the project.

Motion: Jim Van Dusen Second: Brandi D'Amore Vote: Yes-15, No-0, Abstain-0, Recused-1, Ineligible-1

Yes
Andrew Chadsey
Margaret Marmolejo
Theresa Gio
Recuse
Coyote Shivers
Ineligible
Marshall Cobb

Bianca Cockrell thought it was great that everyone can find something to hate about this, but wanted to condemn the anti-unhoused sentiment that seems to be coming from a lot of neighbors about this.

Mr. Skarpelos added that there has been a trend to have corporations rent out RSO units, and they’re saying it’s a way to get around it by having a corporation rent it and not a person. He has an issue with anyone using homeshares with RSOs. It’s unfair to the landlords as well, and it seems to be gaming the system.

Mr. Skarpelos added that when you give developers these CUPs, there has to be a reason to give the CUP to them based on a need that exists, and there’s no need. He thought the traffic studies were concerning and was concerned about the commercialization of north of Franklin. Further, he has not heard any stakeholders except for four people at PLUM that there was any interest in having this go forward.

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Motion: Jim Van Dusen Second: Brandi D'Amore Vote: Yes-15, No-0, Abstain-0, Recused-1, Ineligible-1

Yes
Andrew Chadsey
Margaret Marmolejo
Theresa Gio
Recuse
Coyote Shivers
Ineligible
Marshall Cobb

Ms. Penner thought it was pretty alarming that Caesar Sr. didn’t know about this. And they have heard for years that Caesar was going to turn it into a Starbucks first, then a 7-11, so it is alarming that he’s selling out to large corporate concerns. It is HUNC’s job to represent its stakeholders, and they overwhelmingly don’t want this.

Bianca Cockrell thought it was great that everyone can find something to hate about this, but wanted to condemn the anti-unhoused sentiment that seems to be coming from a lot of neighbors about this.

Mr. Skarpelos added that when you give developers these CUPs, there has to be a reason to give the CUP to them based on a need that exists, and there’s no need. He thought the traffic studies were concerning and was concerned about the commercialization of north of Franklin. Further, he has not heard any stakeholders except for four people at PLUM that there was any interest in having this go forward.

Motion Made: Motion to deny 6201 W. Franklin Ave., Los Angeles, CA 90028. Project Use: 7-Eleven Convenient Store. Project Description: A Conditional Use Permit to allow hours of operations 24-hours, daily of a proposed 2744 sq. Ft. retail/convenience store on a property zoned C1-1D. Action(s) Requested: A Conditional Use Permit to allow hours of operations 24-hours, daily of a proposed 2744 sq. Ft. retail/convenience store on a property zoned C1-1D due to safety concerns, traffic, negative impacts on small businesses, businesses severely impacted by COVID-19 and community opposition to the project.

Motion: Jim Van Dusen Second: Brandi D'Amore Vote: Yes-15, No-0, Abstain-0, Recused-1, Ineligible-1

Yes
Andrew Chadsey
Margaret Marmolejo
Theresa Gio
Recuse
Coyote Shivers
Ineligible
Marshall Cobb

Discussion and possible motion that the board file a CIS in regard to CF 19-0646: Interim Control Ordinance / Minimum Lease / Rent Stabilization Ordinance (RSO) Buildings


Brandy D’Amore explained that back in September 2020, the city passed an ordinance which had been in the process since 2019 to prohibit the use of RSO properties from engaging in extended stay: anything that’s more than 30 days but less than a year. Effectively, it was removing permanent housing from the market. Landlords realized it would be more profitable to do hotel-like stays. They’re in the process of writing the ICO, and recognizing that corporations have a loophole that allows them to be the leasee. The CIS is to support the file and encourage that the leasee needs to be a real person, not a corporation. Jim Van Dusen added that it is in a situation where an ordinance has passed, and they want to do a CIS asking them to insert that corporations cannot be the renter for the purposes of this ordinance.

Ms. D’Amore further elaborated that homeshare was never permitted in RSO, and the ordinance codified that, but there was a loophole of between 30 days but less than a year. The city recognized a loophole where corporations could be the leasee of a unit and permanently sublet it, which removes permanently housing from the market.

Mr. Skarpelos added that when you give developers these CUPs, there has to be a reason to give the CUP to them based on a need that exists, and there’s no need. He thought the traffic studies were concerning and was concerned about the commercialization of north of Franklin. Further, he has not heard any stakeholders except for four people at PLUM that there was any interest in having this go forward.

Motion Made: Motion to deny 6201 W. Franklin Ave., Los Angeles, CA 90028. Project Use: 7-Eleven Convenient Store. Project Description: A Conditional Use Permit to allow hours of operations 24-hours, daily of a proposed 2744 sq. Ft. retail/convenience store on a property zoned C1-1D. Action(s) Requested: A Conditional Use Permit to allow hours of operations 24-hours, daily of a proposed 2744 sq. Ft. retail/convenience store on a property zoned C1-1D due to safety concerns, traffic, negative impacts on small businesses, businesses severely impacted by COVID-19 and community opposition to the project.

Motion: Jim Van Dusen Second: Brandi D'Amore Vote: Yes-15, No-0, Abstain-0, Recused-1, Ineligible-1

Yes
Andrew Chadsey
Margaret Marmolejo
Theresa Gio
Recuse
Coyote Shivers
Ineligible
Marshall Cobb

Robert Morrison asked to clarify if part of the council file meant that people who rent but travel for business wouldn’t be able to sublet their units. Ms. D’Amore said that a lot of people are illegally subletting their units already; regarding this, they’re breaking their lease anyway probably. Most landlords have a no-subletting policy in their lease.
Motion Made: Motion that the board amend its CIS in support of CF 19-0646: Interim Control Ordinance / Minimum Lease / Rent Stabilization Ordinance (RSO) Buildings to say that corporate housing should be prohibited for RSO units for purposes of eliminating a loophole in the homeshare ordinance

Motion: Brandi D'Amore Second: Jim Van Dusen Vote: Yes-16, No-0, Abstain-0, Recused-0, Ineligible-1

Yes
Andrew Chadsey Bianca Cockrell Brandi D'Amore Coyote Shivers Erin Penner George Skarpelos
Jim Van Dusen Margaret Marmolejo Matt Wait Michael Connolly Robert Morrison Sheila Irani
Susan Swan Theresa Gio Tom Meredith Tony Zimbardi

Ineligible
Marshall Cobb

E) Discussion and possible motion that the board file a CIS on CF 09-0969-S3 regarding the doubling of appellant fees as suggested in a report from the Department of City Planning relative to policy recommendations and amending Sections 19.00 through 19.12 of the Los Angeles Municipal Code for a comprehensive fee update to more accurately reflect the cost of providing planning and land use services, based on new trends and data collected since the fee ordinance was last updated in February 2018 (Ordinance 185432) https://clkrep.lacity.org/onlinedocs/2009/09-0969-S3_rpt_PLAN_12-02-2020.pdf

Brandi D'Amore explained that the city's Planning department is losing money because of things like TOC's, and one proposed solution was raising fees. For the groups, development tends to hit, fees can go to $1,000 or more for appellant fees which can affect the due process of appeal. Other NCs are voting on this because it affects them more. But these kinds of fees can prevent people from pursuing appeals based on income.

Jim Van Dusen asked if she has any comprehensive fee update from city council to planning, noting that the law is set up currently so normal folks shouldn't have to bear the brunt of an appeal against a developer. Ms. D'Amore said the appeal fee is currently 1 percent of whatever the planning fee is. It seems like it's occurring fees to help with processing, but it doesn't affect the bottom line much and instead prevents people from providing appeals. George Skarpelos added that Doug Haines said this fee can be onerous because appealers might have to spend it on multiple instances, and there are additional fees on top of that. So, it becomes prohibitive for people who have sincere reasons for opposing a project but don't have the financial means. Mr. Skarpelos read out his motion to file a CIS. Ms. D'Amore asked to indicate that it's punitive to the average stakeholder and possibly prevents their due process in the appeal system.

Robert Morrison asked to clarify if they were not supporting the whole piece because of the non-applicant appeal fee, and Ms. D'Amore confirmed they were opposing that line item. Mr. Morrison noted that they are proposing on increasing it from 89 dollars to almost 200 dollars.

Motion Made: Motion that the board file a CIS against CF 09-0969-S3 regarding the doubling of non-applicant appellant fees as suggested in a report from the Department of City Planning relative to policy recommendations and amending Sections 19.00 through 19.12 of the Los Angeles Municipal Code for a comprehensive fee update.

Motion: Brandi D'Amore Second: Jim Van Dusen Vote: Yes-16, No-0, Abstain-0, Recused-0, Ineligible-1

Yes
Andrew Chadsey Bianca Cockrell Brandi D'Amore Coyote Shivers Erin Penner George Skarpelos
Jim Van Dusen Margaret Marmolejo Matt Wait Michael Connolly Robert Morrison Sheila Irani
Susan Swan Theresa Gio Tom Meredith Tony Zimbardi

Ineligible
Marshall Cobb

F) Discussion and possible motion that HUNC send a letter to the appropriate planning administrator urging them to require the applicant for the project at 1750 N. Van Ness have at least one very low income affordable unit as per the original application or register the four new units as RSO.

Brandi D'Amore explained that in August 2019 we heard a project from the owner of 1750 Van Ness, and his properties had been problems for a couple years by that time. He came before PLUM with a 9-unit TOC project, with one unit of extremely low housing. We had a lot of people from the community complaining about the loss of housing, space, etc. We expected that the plan would come back before HUNC when they actually submitted, but thought a lot was by right and HUNC was not sure there was anything they could do. They got a call that a determination was made on the project and were asked about whether HUNC would support it. The applicant changed the scope of the project and made it a 4-unit property. This meant that it totally bypassed this NC in terms of construction approval, etc. and they have lost the very low income unit. Her understanding is that because it had tenants during its stay including illegal homeshares, it is because of the year still part of Ellis act. The applicant can engage in voluntary agreements now.

Gary Benjamin introduced himself as a representative for the project and thanked the board for having him. He also introduced the property owner Leeor Maciborski. He summarized the project, which is between Hollywood and Franklin, currently occupied by one family with a garage in the back. It is in the vicinity of other single family and multifamily homes and the zoning is all RD1.5 in this
area. They are proposing a 3-story building with 2 duplexes. 3 story building, 2 duplexes. It is not substantially taller than the buildings to the south or to the north. When they presented the project in August 2019, they were not seeking a vote, just presenting for informational purposes. When they dropped the TOC request, the only thing that remained was approval necessary for any project in this area. It’s fairly limited what they’re looking at: does it comply with applicable regulations, are there environmental issues, etc. He did not understand that the community was interested in having them come back. The project was significantly downscaled, and there is not a lot that’s discretionary about it. There was a question from Ms. D’Amore about if the property is currently subject to RSO. It is currently a 5-bedroom 2000 sq ft home that is not subject to RSO. For the new building, if it contains rental units with notice of intent to withdraw which is required when you do an Ellis Act application, rental units do not include 1-family dwellings.

George Skarpelos said that the issue was that this was permitted as a TOC project, and many stakeholders were concerned about this. HUNC’s response was as a TOC project there wasn’t anything they could do. Even if the developers were totally code compliant, PLUM still likes to look at these kinds of things. It’s always useful to get community support rather than having to come to it in this fashion.

Ms. D’Amore said her understanding of the Vermont Western SNAP is projects are supposed to blend into the neighborhood, and most of this neighborhood is single family homes, and she was concerned about why the aesthetics aren’t matching this neighborhood. Mr. Benjamin said that with streets like this, the city is looking for compatibility with respect to mass. Further up the block, there are structures with flat roofs and larger multifamily buildings, a real mixture of land use in the area. The scale is compatible, it won’t overwhelm anything, and the front yard will be in line with the average of front yards of surrounding buildings. It gets more subjective when talking about the design compatibility, and he does not think the street’s style is cohesive enough to dictate a specific style.

Ms. D’Amore disagreed. Also, the developers indicated that the property was occupied, but she was there today, and it is empty while being renovated. Mr. Benjamin said that the owner explained that it is currently vacant, but it will take 6 months to get building permits. The owner plans to lease it during that interim time period with full understanding of the tenant that it is slated for demolition and reconstruction. Ms. D’Amore asked if the owner knows he may have to fulfill the Ellis Act. Mr. Benjamin said his position is the Ellis Act only applies to if there’s 2 or more units on the property. It allows him to enter into a limited term lease with the expectation that once the permits are ready to go, they will go into the demolition at that time.

Bianca Cockrell asked, since they all know that developers use TOC guidelines and loopholes to make the most money possible, does the developer think they are incentivizing residents of the building to use LA public transit by adding 7 parking spaces. Mr. Benjamin reiterated that this is not a TOC project. As a result, the minimum would be 6 regular spaces and 1 guest space, so it is not 7 extra spaces.

Jim Van Dusen said that the developers had a hearing, and the representative issued their director’s determination on the project approving it. It was approval with conditions, and one of them was to deny a waiver of street dedications. He asked what they are going to do with that denial. Mr. Benjamin said that that was going to be more important for the original conception of the former project. The reason why they felt justified is you can see a consistent sidewalk and street pattern here. They’re most likely going to make the developers add another 5 feet of concrete, which they thought was aesthetically not as good. It’s not really detrimental to the overall development, and it wouldn’t be worth appealing.

Stakeholder Alex F lives on Canyon next to the Canyon 5 homes, another RLM property. A few years ago, he attended a HUNC meeting where they agreed to and promised certain concessions, and a lot of those things did not come to fruition. 3 years later, the property was not finished. We’ve had alarms going off, neighbors getting up in the middle of the night to deal with issues. The script was identical to this one. They said they would be nice neighbors, and that has not been his experience. Any letter that HUNC can send as a recommendation to push for more affordable housing is merited.

Mr. Skarpelos asked if the units will be rentals or for sale, and Mr. Benjamin said they would have to be rentals.

Stakeholder Bill Anderson asked if the building at 1750 had rental units in it or tenants, and Mr. Benjamin said it has been rented relatively consistently, but it was never divided up into rental units, and has always been a single-family home. Mr. Anderson found that interesting, because he can provide information that 8-10 people moved from 1750 to 1807; he asked if that would fall under the Ellis Act since there are multiple people in the property who are not related. Mr. Benjamin said it is a 5-bedroom house, but it is not divided into individual units. You find that with properties around USC for instance. But this was never converted into a dwelling subject to the rent stabilization ordinance.

Ms. D’Amore asked if the new units are going to be permitted to be used for AirBnB or extended stay, and Mr. Benjamin said his understanding of the homesharing ordinance where it currently stands is that you can only lease your own primary residence for short term rentals. Mr. Skarpelos asked if the developers would you be willing to covenant that rentals not be allowed. Mr. Benjamin said that the owner is on the line if he wants to chime in, but he would assume his preference would be to not add any covenants not required by the city. But right now, if you want to register a unit and have it as a short term rental, you as an individual would have to list it as your primary residence. He as an owner would not be able to list an individual unit.

Mr. Maciborski, owner, added that that was his understanding of the law and his land use attorney’s understanding. It is pretty
amorphous given how many interpretations there are. Mr. Skarpelos said to be clear, HUNC had other developers who said they would prohibit it.

Ms. D’Amore motioned to send the letter. Mr. Maciborski said the motion contemplates 1 affordable unit as the project was originally presented and asked if the motion was for a 9-unit project with 1 low income unit. Ms. D’Amore clarified that it is for 3 with a low-income unit. Mr. Skarpelos said that this was clearly posted as what they were going to talk about. Coyote Shivers said that the Brown Act does not matter to this board, and Mr. Skarpelos asked him not to talk out of turn.

**Motion Made: Motion that HUNC send a letter to the appropriate planning administrator urging them to require the applicant for the project at 1750 N. Van Ness have at least one very low income affordable unit as per the original application or register the four new units as RSO.**

**Motion:** Brandi D’Amore  
**Second:** Bianca Cockrell  
**Vote:** Yes-14, No-0, Abstain-2, Recused-0, Ineligible-1

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9. Finance

A) Report by the Treasurer

Sheila Irani said that they have $21,592 net available as of the end of January, but they have close to $5,000 that they are looking to spend that is committed, including anticipated NPGs, election expenses, and the senior mailer coming up. Ms. Irani went through monthly expenses like the Google suite and Mail Chimp, plus the renewal of their post office box coming up. She asked the board to think of ways they can improve the neighborhood with these monies they have left. George Skarpelos added that their budget rep said it is very likely they won’t be able to roll over funds last meeting. Ms. Irani said that Erin Penner has the $4,000 in the special funds account, and is pretty sure that would still roll over, but seeing that she’s not running if she’d like to commit it before June 1 that would be ideal.

**Discussion of current fiscal year budget and possible motion for adjustment**

**No discussion.**

B) Discussion and vote to approve the January Monthly Expense Report for submission

**Motion Made: Motion to approve the January Monthly Expense Report for submission**

**Motion:** Sheila Irani  
**Second:** Andrew Chadsey  
**Vote:** Yes-15, No-0, Abstain-1, Recused-0, Ineligible-1

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10. Ad-Hoc Election Committee

A) Report by the Committee Chair

Tom Meredith said that the big thing to review and recap is they had their first forum Saturday, with 14 of our 21 candidates attending. They will have another forum on the 3rd of March and this one will be a weekday evening time slot. So if the weekend timing was why they had so many no-shows, the candidates can recover there. The line of questions used in the Saturday forum was a very get to know you, administrative type. They purposely did not do deep dives into the weeds of specific issues because they are saving that for the March 3rd forum. He appreciates that everyone brought their questions to include. If they did not use certain questions, it does not mean they will not be using them next time. Also, now is the time to request vote by mail ballots. The request takes some time, so they are a little concerned about the delay. The mailing period begins a week from tonight. Time is of the essence. If you haven’t requested your ballot, please do so ASAP.
Brandi D’Amore talked about response times, about candidates when they receive correspondence, they need to respond to things they receive in a timely manner. People need to know they can still send questions in for the next forum at the email address: candidateforum@myhunc.org. George Skarpelos said they will be putting out another posting about it.

Sheila Irani said she has put up the signs for people to go to the HUNC site for registering and asked Mr. Meredith when he wants the third set of signs to go up. Mr. Meredith said probably in the next week or so.

Stakeholder Kristina O’Neil said it would be really beneficial in promoting the next forum if people who want to ask questions could get a list of topics so people can know what they want to ask. So, if HUNC can send an email out to the presidents of different HOAs, that would be helpful.

B) Discussion and possible motion to approve up to $500 for additional HUNC direct mail postcards for delivery to addresses not covered by the initial direct mail campaign

Tom Meredith said that a direct mail piece went out to supposedly 10000 addresses in the HUNC geography. He knows that many of them received their 6 by 9 direct mail piece about 2 weeks ago. It has come to his attention that there are some large areas that did not get the direct mail piece, primarily south of Franklin and he has heard about some spotty areas in Hollywoodland as well as Beachwood Canyon. It goes back to a convoluted reality of overlapping geographies and postal districts. There’s 3 factors into targeting where you want to direct mail. It starts with HUNC geography as it overlaps or has nested within that, zip codes and or postal zones. Apparently, the area south of Franklin because it’s zip code 90028 and falls into other zones, the direct mail company they used this time, which they have used previously, in 2014 the direct mail company was told not to worry about overlapping geographies. Erin Penner was told in 2019 the area south of Franklin was not getting it, and he wished he had listened. That being said, he feels like they are not getting what they wanted, and they have to decide now as a board: in order to get that direct mail out to those areas that were not addressed, for another 500 bucks they can get those covered, and he would appeal to the board for another 500 dollars, so they do not leave a large part of their stakeholder base unaddressed.

George Skarpelos really does not like the fact that a significant portion of their stakeholders are not getting their postcards, so he is all for that.

Theresa Gio asked to clarify, when they sent out the direct mailer before, what was with the company knowing it wouldn’t hit south of Franklin, and why they have to pay them again. Mr. Meredith explained that apparently, they were following directions one of the board gave them in 2014 and were repeating that dictate every election subsequent.

Susan Swan did not remember any discussion in 2014 that they were going to limit the outreach and said this did not sound right. Mr. Meredith did not remember either: it struck him as cheesy on the one hand, but there are certain idiosyncrasies to how these companies work. When they go to the senior/low income mailout, that’s a completely different process of doing very targeted mail.

Ms. Penner said that in 2016 she garnered about 50 addresses of people complaining they didn’t get anything, and it was primarily renters. She asked if they were going to funnel more money into this company that drops the ball. She does not think it is a zip code thing, but a renter thing. Ms. D’Amore added that the HPOZ didn’t get it, as well as The Oaks. Mr. Meredith cautioned against generalizing, saying he asked everybody to let him know if they got the card or not, and did not get a lot of info from any of the board.

Mr. Skarpelos said that the truth is, they may have gotten it, they may not have, they may have gotten it and thrown it away. However, they have $16,000 and money for elections. He would like to put 500 dollars to see if this goes out. If it does not work, they need to find another vendor. If they can resolve this issue for 500 dollars, they will know. It might be worth it for that.

Ms. Penner asked if they will be able to get refunded if this go round proves they were dropping the ball, and Mr. Meredith said he had no problem insisting on that. The motion was amended to request credit for future campaigns if such areas are not reached by general consensus.

Stakeholder Alex F said he is in the 90028 section, and there are businesses there: he asked if the mailers go out to them or if it is strictly residential. Mr. Meredith explained it is supposed to go to every address in that area.

Motion Made: Motion to approve up to $500 for additional HUNC direct mail postcards for delivery to addresses not covered by the initial direct mail campaign and a credit for future campaigns if mailers do not reach stakeholders.
11. Outreach Committee

A) Report by the Committee Chair

*Erin Penner had no report, except that she is working on the $4,000 to spend that money on an environmental cause in their area since it’s an area they unintentionally ignore.*

12. Public Safety & Emergency Preparedness Committee

A) Report by the Committee Chair

*Erin Penner said that they introduced their new SLO at the meeting, who they saw tonight, and Brandi D’Amore discussed the cleaning in the local street cleanups. And otherwise, that’s about it. Ms. D’Amore explained that she has been spearheading the cleanups over on Bronson and to a lesser extent Carlos. The RV that’s been illegally parked for months, the resident Lily has located housing that she might be moving out of the state to enter. She’ll leave behind the RV which is currently leaking an environmental hazard and is blocking a sign. The city will tow it after she’s left. Part of the problem at the encampment is there’s been no deep sweeps, so there’s overflowing trash at public receptacles, and the city is paralyzed with fear of touching it for fear of seizure. The homeless in the area have given affidavits saying it is not their stuff, it’s trash. Those spots will be cleaned up so the homeless can put their trash there, and she added that new SLO Ruiz has a tremendous background with the encampments.*

13. Homelessness and Social Services Committee

A) Report by the Committee Chair

B) Discussion and possible motion to approve an NPG for up to $1000 for 2 canopy tents to be used for resource days for the unhoused community at The Center in Hollywood

*Sheila Irani explained that this was an NPG they considered last month, but that had inaccurate information. Erin Penner said she added “canopy” to be very specific. Ms. Irani explained that the receipt will need to be dated after this vote. If they want to use the estimate as the backing of this $1,000, that receipt cannot say January 28th like it does now. Ms. Penner just asked The Center to do exactly what Ms. Irani asked for, to go on Amazon to put it in the shopping cart, then see shipping and tax. Ms. Penner asked if HUNC can purchase this prior, and Mr. Meredith and Ms. Irani said they could not. Ms. Irani said The Center can wait for the check to purchase it, or purchase it and wait for the check to reimburse them.*

**Motion Made:** Motion to approve an NPG for up to $1000 for 2 canopy tents to be used for resource days for the unhoused community at The Center in Hollywood

Motion: Sheila Irani  
Second: George Skarpelos  
Vote: Yes-14, No-1, Abstain-0, Recused-1, Ineligible-1

No
Coyote Shivers  
Recuse  
Erin Penner  
Ineligible  
Marshall Cobb

14. Transportation & Works Committee

A) Report by the Committee Chair

*Brandi D’Amore said that their committee will not meet in February because of the holiday. They talked about furthering the*
efforts of the Electric Vehicle Webinar for the NCSA. They have gotten a little further and will be partnering with Central Hollywood. Hollywood Hills West is undergoing a transition and will not be participating, and Hollywood Studio District seems to be MIA.

B) Discussion and possible motion regarding Council File: 21-0002-S30: Fare-Free Transit / State and Local Agencies / Equitable Post-Pandemic Recovery / Freedom to Move Act (H.R. 7389/S. 4278)

https://cityclerk.lacity.org/lacityclerkconnect/index.cfm?fa=ccfi.viewrecord&cfnumber=21-0002-S30

Bianca Cockrell explained that Councilmember Bonin introduced support for legislation that would give funding for state and local agencies to run fare-free transit. That might seem counterintuitive, but two points are passenger revenue from Metro is a minute 3.9 percent of their budget. Their primary funding is sales tax revenue streams. The important thing is they are removing the fare burden from their community and will be replacing funding with federal sources. She wrote a little language if they want to reflect on that and submit.

Brandi D’Amore explained that it is a resolution, so they would be making a recommendation to the committee on how to vote on it. That’s what DONE told them.

Matt Wait said that he does not understand the distinction between a CIS and this language. The whole point of the CIS is to advise councilmembers, so it does not make sense why they cannot submit one until the vote. Ms. D’Amore said that their DONE contact Lorenzo said that is not the case. Susan Swan said that it has to have a committee vote and THEN they can submit a CIS. Ms. D’Amore said that this is suggesting they go further.

Margaret Marmolejo thought it is good for people to keep an exchange in for what they get. Lowering the price of what it is to go on the metro and go in these different places and transport. But she thinks it is important that people exchange something for getting transport. Just to give them away, it’s good for people to do something and exchange even something small. Ms. Cockrell thought she was right that it is important to be mindful of what they consume in the community, but their tax dollars are still funding this transit system.

Andrew Chadsey asked to confirm if they were voting on the language being screenshared, which George Skarpelos confirmed. Mr. Skarpelos said in essence it is a motion in support of the resolution of the council file. Mr. Chadsey asked if the language was written by them, which Mr. Skarpelos confirmed. Mr. Chadsey said that he read this as kind of accusatory of discriminatory behavior from their police; he feels like it’s two separate issues that are being put together that don’t need to be put together. He would be in support of moving to have it have no fee. Ms. Cockrell asked if they strike that one sentence, if it would be acceptable. Mr. Chadsey would like to know how they would back that other language up as well.

Erin Penner appreciated that Ms. Cockrell did this, but did not know if she would want to add that this would really help the people who need it the most, as LA was the leader in low income riders. Ms. Cockrell agreed, saying she was initially trying to keep the letter as generic as possible.

Sheila Irani asked if there was a timeline on this, and if it will only exist until the federal funds dry up. In order for this to fly with COVID you have to take less transit riders per vehicle. Plus you have to do all sorts of sanitizing, and all of this costs a lot of money. She asked where the funds are going to come from, and if they expect this to continue after COVID.

Ms. Cockrell said that the motion referenced was introduced in June, and she foresees this not being passed for another year or two at least, so she is hoping this will be a longer timeline.

Erin Penner said that the last she heard they had cut the amount of bus times, but the people impacted are essential workers, and asked if they could put that in the motion.

Stakeholder Alex F said he is definitely for this, and again the fare really only represents 4 percent. They are getting 1.1 billion from the federal government for transit, and hopefully it generates more tax revenue overall.

Motion Made: Motion to make a recommendation to the City Council to support Council File: 21-0002-S30: Fare-Free Transit / State and Local Agencies / Equitable Post-Pandemic Recovery / Freedom to Move Act (H.R. 7389/S. 4278)
Motion: Bianca Cockrell  Second: Sheila Irani  Vote: Yes-13, No-1, Abstain-1, Recused-0, Ineligible-1

Yes
Andrew Chadsey  Bianca Cockrell  Brandi D’Amore  Erin Penner  George Skarpelos  Jim Van Dusen
Matt Wait  Michael Connolly  Robert Morrison  Sheila Irani  Susan Swan  Theresa Gio
Tony Zimbardi

No
Tom Meredith

Abstain
Margaret Marmolejo

Ineligible
Marshall Cobb

C) Update progress of soliciting other Hollywood Coalition NC’s for NCSA Electronic Vehicle (EV) Workshop

 Covered in report.

D) Update on the parking issues surrounding Golden Crest 1825 N. Bronson

 Brandi D’Amore said that so far, she got the painting of that curb white with stenciling indicated passenger parking only, and it seems to be doing the trick so far. Margaret Marmolejo confirmed that that was her experience as well. George Skarpelos said he thought it was great that they did it in a way that was not aggressive or punitive.

15. Non Profit, Education & Arts Committee

A) Report by the Committee Chair

 Margaret Marmolejo said that they had their meeting last month and had a special guest that came, Ben Gown, who works as an elementary school orchestra teacher in LA and teaches music. He is not doing that so much right now and is instead working on creating a puppet show. He has a theater place that would let him put on a show for free. When the timing is right, even filming it would be fun to do. They are going to explore partnering with him. They have a wonderful stakeholder, Deborah Brosseau, who has some wonderful ideas. One idea is there’s a great pocket park on Franklin, it has a place where you can put on a little event, and she would like to do so when the timing is right and take some of her musical friends in the neighborhood and film a little music fest. She was also interested in making an area on Bronson and Argyle look better or improve it in some way.

16. Renters and Housing Issues Committee

A) Report by the Committee Chair

 Matt Wait said that they had their renters meeting and had some good discussion while welcoming their new members and talking about the next election.

B) Discussion of possible recommendation that the board write letter to appropriate departments requesting that Film Production COVID protocols at apartment buildings be adjusted to prohibit filming inside the property grounds due to exposure risk to residents.

 Matt Wait said that this should have been on an earlier board meeting, but he forgot to agendize it; he still thinks it is important.

 Brandi D’Amore clarified that it was not really a motion, but a request to send a letter to the mayor’s office, because they’re determining protocol for filming in LA. The city has properties that have repeated production going on, and it’s come to HUNC’s attention that there’s no way to monitor COVID protocols. They found out there has been a property in which filming has taken place where there had been infected COVID crews in the property a few days after a meeting, and residents were trying to break their leases to get out. The tenants don’t have say on whether filming gets to take place, it’s completely the ownership that gets to decide. Since they have no real say, it should just be prohibited.

 Tom Meredith asked what Ms. D’Amore intended by the phrase “at apartment buildings be adjusted to prohibit filming”. Ms. D’Amore said that it currently permits it, so they would be adjusting it to prohibit it. Mr. Meredith asked who the appropriate departments were. Ms. D’Amore said that Film LA has indicated they have no control over or anything to do with filming protocols, they just follow the city. Mr. Meredith liked the idea of going to the mayor, but thought it would have more teeth if it had specific areas.

 Susan Swan said that Film LA has protocols in place through the county health department that the permits are issued with these companies agreeing to them so if they are in non compliance that’s a whole different thing. Ms. D’Amore said that Film LA has
indicated they have zero input or control. Ms. Swan said that that is not necessarily true, and the permits are only issued if the company agrees to comply with county health strictures. Ms. D’Amore said that the problem is when the residents complain, it hasn’t been working — they complain to the management, and the management doesn’t care.

Andrew Chadsey said it is kind of the same thing and asked why they are not looking to reinforce or urge enforcement instead of total cancellation. Ms. D’Amore said she has been working with Carrie from Film LA repeatedly, and they give the permit with the assumption that a crew will be in compliance. They do not shut down the production, they contact the production coordinator who may or may not take care of it. Mr. Chadsey suggested that they ask them to send out someone to do a health check.

Sheila Irani asked why they don’t go with rapid testing, mandatory masks, and all the things they know worked before they shut it down. The management might be struggling because people aren’t paying rent.

Stakeholder Kristina O’Neill said she saw a whole report where the Mayor is actually for filming and encouraging filming. It was reported that either Bonin or Blumenfield were saying that crews get tested every single day. She asked if they know for a fact someone on set had COVID, or if it was just a tenant saying that. She does think they should copy Film LA, whether people are reporting to police or not.

Stakeholder Ben G said that he has had this problem in both apartment buildings and his office building, and the strongest way is to go directly to the office manager with a very firm letter and cc that to the city and the mayor. They will pay attention to that and they will make change because they understand that that means everyone is informed. If you just go to one party or another, then you get lost in between. So his suggestion would be to make a strong letter and send it directly to the building management.

Ms. Swan said she was on the Film LA website, and very briefly, filmmakers are required to comply with COVID protocols. Every film production is required to follow these. There is a spot saying who enforces protocols on set: local health authorities require every production to designate a COVID compliance officer. They can be any person authorized and trained by the production. So it seems that part of this is to make sure if there is repeat filming, someone can request the permit and to meet the Covid compliance officer. Ms. D’Amore understood that is what the website says, but that’s just not happening.

Ms. D’Amore clarified that board members people are voting on it with their belief that there’s protocols in place, and those protocols might be in writing, but people keep ping ponging it to other people. Bianca Cockrell confirmed that the person on set who’s trained may have minimal training or may be colluding to violate protocols. If it’s on private property and a permit exists, police will not enforce the protocols. Ms. Cockrell said she would not have brought this forward if she had not witnessed this happening herself.

Ms. Swan said that the LA County Dept of Health is the authority that should be brought in on this. Ms. D’Amore tried that: on the weekends they are not available and will not respond usually until the production has already happened.

Mr. Chadsey thought it was too harsh; he recently interacted with people who were shooting and they were overly cautious. It’s overly penalizing people who are giving money to apartments, etc.

Jim Van Dusen said that this seems to be an enforcement issue, and as an enforcement issue, it seems there is none, so this is proposing a brand new protocol, and asked if this is the right way to do it.

Ms. D’Amore said that the reality is the bigger productions are very good about following protocol, but smaller productions are not, and the manager is making the money and decisions, and doesn’t necessarily care about the residents. This concern came from residents. It came from the community who had people actually get sick. When tenants complain, unfortunately it doesn’t necessarily get followed through.

Motion Made: Motion that the board write letter to appropriate departments requesting that Film Production COVID protocols at apartment buildings be adjusted to prohibit filming inside the property grounds due to exposure risk to residents.

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<td>Yes</td>
<td>Brandi D’Amore</td>
<td>Erin Penner</td>
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<tr>
<td>No</td>
<td>Bianca Cockrell</td>
<td>George Skarpelos</td>
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<tr>
<td>Abstain</td>
<td>Andrew Chadsey</td>
<td>Tony Zimbardi</td>
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<tr>
<td>Ineligible</td>
<td>Theresa Gio</td>
<td>Brandi D’Amore</td>
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<tr>
<td>Ineligible</td>
<td>Bianca Cockrell</td>
<td>George Skarpelos</td>
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<td>Abstain</td>
<td>Andrew Chadsey</td>
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C) Discussion and possible motion submit a CIS in favor Council File 21-0042: Emergency Renters Assistance Subsidy Program/ H.R. 133/ Federal Guidelines / COVID-19 Relief Package
https://cityclerk.lacity.org/lacityclerkconnect/index.cfm?fa=ccfi.viewrecord&cfnumber=21-0042. Instructs HCID to determine how many renters/landlords are late on rent/mortgages, the average rent burden per renter and the total rent debt for the city, and also requests HCID determine how much relief the City will receive from the federal government that can be used to assist tenants and small landlords.

**Matt Wait explained that this is a familiar report and will essentially create a tally of how many renters and landlords are late on their respective rents or mortgages and get average rent burden per renter. It is also asking HCID how much money they can expect to get from the federal government to assist with rent burden. He thinks it is really important information that they might not have access to otherwise and is a clear benefit. Tom Meredith asked who the author of this file was, and Mr. Wait noted it was seconded by Councilmembers Raman, O’Farrell, and Bonin.**

**Motion Made:** Motion submit a CIS in favor Council File 21-0042: Emergency Renters Assistance Subsidy Program/ H.R. 133/ Federal Guidelines / COVID-19 Relief Package

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<td>Matt Wait</td>
<td>Robert Morrison</td>
<td>Yes-15, No-0, Abstain-0, Recused-0, Ineligible-1</td>
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**Yes**
Andrew Chadsey  
Margaret Marmolejo  
Theresa Gio  
Ineligible  
Marshall Cobb

**Ineligible**

D) Discussion and possible motion that the board submit a CIS for Council File 21-0062: Renters Relief Registry / Ranking System / Transparent / Equitable / Housing Assistance

https://cityclerk.lacity.org/lacityclerkconnect/index.cfm?fa=ccfi.viewrecord&cfnumber=21-0062. Instructs HCID to report back on the feasibility, including funding, of creating a Renter’s Relief registry and quarterly reports on renters in need of relief, including a ranking system for renters to receive aid and regular notification to renters of aid available. The proposed text of the CIS is "Hollywood United Neighborhood Council supports this council file so long as the ranking system is equitable and does not just take total debt into account, but also historical discrimination and lack of opportunity.

**Matt Wait explained that this is similar to the previous motion but there are some crucial differences. Where the first motion was specific to the COVID pandemic and people afflicted, this establishes an ongoing registry with the city for people struggling with rent and creates some kind of unspecified ranking system. The idea here is, obviously the city had an affordability crisis long before COVID, and this is a step to address this issue in a more systematic way by first gaining appropriate knowledge. It specifies a quarterly report. The renter’s committee suggested that they want to make sure the ranking system they use is equitable and not just based on the amount due. They believe there’s a component to this registry of historical marginalization or redlining or other statuses that might need to be taken into account. They left it open-ended but want to have an equity focus.**

Brandi D’Amore asked if they anything on paper on the resolutions so they can read them, and Mr. Wait said that the link in the agenda goes to the direct language of the motion.

Sheila Irani asked who will pay for this and which department will spearhead it. Mr. Wait said the file specifies HCID and does not know if there is any special cost for obtaining info, but that the motion specifies that HCID also report back on total funding and staffing needs.

Tom Meredith felt the need to understand more what this ranking system is that needs to be equitable. Clearly it needs to be equitable, but he wanted to know what metric they are using, and how they can measure historical prejudice and lack of opportunity. He thinks this is intrusive and unclear. Mr. Wait agreed that there are significant challenges that would need to be figured out, which is why the motion is deliberately vague. He would hope whenever they’re figuring out the logistics that those concerns would be included.

**Motion Made:** Motion that the board submit a CIS in support of Council File 21-0062: Renters Relief Registry / Ranking System / Transparent / Equitable / Housing Assistance: the Hollywood United Neighborhood Council supports this council file so long as the ranking system is equitable and does not just take total debt into account, but also historical discrimination and lack of opportunity.

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<td>Matt Wait</td>
<td>Bianca Cockrell</td>
<td>Yes-12, No-0, Abstain-2, Recused-0, Ineligible-1</td>
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**Yes**
Bianca Cockrell  
Robert Morrison  
Abstain  
Ineligible  
Marshall Cobb

**Ineligible**

17. Board Member announcements of items not on the Agenda
No board member announcements of items not on the agenda.

18. Old/Ongoing Business
   No old/ongoing business.

19. New/Future Business
   No new/future business.

Adjournment at 11:41 PM

Reconsideration: The Board may reconsider and amend its action on items listed on the agenda if that reconsideration takes place before the end of the meeting at which it was considered or at the next regular meeting. The Board, on either of these two days, shall: (1) Make a Motion for Reconsideration and, if approved, (2) hear the matter and take an action. If the motion to reconsider an action is to be scheduled at the next meeting following the original action, then two items shall be placed on the agenda for that meeting: (1) A Motion for Reconsideration on the described matter and (2) a [Proposed] action should the motion to reconsider be approved. A Motion for Reconsideration can only be made by a Board member who has previously voted on the prevailing side of the original action taken. If a Motion for Reconsideration is not made on the date the action was taken, then a Board member on the prevailing side of the action must submit a memorandum to the Recording Secretary identifying the matter to be reconsidered and a brief description of the reason(s) for requesting reconsideration at the next regular meeting. The aforesaid shall all be in compliance with the Ralph M. Brown Act.