Welcome
6:35 PM start

1. Roll Call

Attending
Susan Swan Sheila Irani George Skarpelos Jim Van Dusen Luis Saldivar Coyote Shivers
Margaret Marmolejo Erin Penner Brandi D’Amore Matt Wait Andrew Chadsey Michael Connolly
Fouzia Burfield Robert Morrison Maureen Diekmann Tony Zimbardi Bianca Cockrell

Excused
Tom Meredith Marshall Cobb Joseph Paniagua

2. Approval of Minutes

Motion Made: Approval of the October Minutes

Motion: George Skarpelos Second: Sheila Irani Vote: Yes-16, No-0, Abstain-0, Recused-0, Ineligible-1

Yes
Andrew Chadsey Bianca Cockrell Brandi D’Amore Coyote Shivers Erin Penner Fouzia Burfield
George Skarpelos Jim Van Dusen Luis Saldivar Margaret Marmolejo Matt Wait Maureen Diekmann
Michael Connolly Robert Morrison Sheila Irani Tony Zimbardi

Ineligible
Marshall Cobb

3. Public Comment on items not on the Agenda (2 minutes each)

No public comment at this time.

4. Comments from any City, County, State or Federal representatives in attendance (5 minutes each)

Officer Heather Mata of the LAPD introduced herself and Officer Gonzalez. She said crime is still relatively mellow north of Franklin with the exception of burglary theft from motor vehicles. She urged stakeholders not to leave any valuables in their vehicles or leave the cars unlocked. She was also happy to report that even though the LAPD anticipated Halloween being pretty bad up in the hills, it was relatively uneventful on her side. There were a few party houses, etc. that occurred the day before, but things were relatively quiet.

They have had a couple significant filings against party house property owners. It has been relatively quiet overall, but chronic locations continue to operate. Hollywood Division will be losing 20 officers by January, and by the end of their fiscal year in June they will see more changes with specialized units. Some will go away completely; some will be reduced.

They are happy to say there were no reports of unrest over this past week, and it has been kind of quiet on their end. No major incidents to report, and they are hoping that same posture continues through.
5. Community Updates

A) Report by the Youth Representative

Marshall Cobb was not present, but said via email that he would like to help collect needed items for the homeless and would like to involve the athletic community at Loyola High School and other youth communities.

B) Walk of Fame Master Plan Status Update

Dan Halden introduced himself as the Heart of Hollywood Council Director in City Councilmember O’Farrell’s office. He gave an in-person presentation in March or February of 2020 to the council. He wanted to highlight again the affordable housing project in the DOT parking lot that Sean Starkey mentioned. Within the next few years, they will have 151 units of 100% covenanted affordable housing. It has been a passion project of Councilmember O’Farrell, and they are really excited to see that move forward.

He explained that the Walk of Fame Master Plan is available on the website. The Plan is a medium to longer-term effort to improve the Walk of Fame to make a better quality of life and quality of experience for the people who use it. It’s also to make it a more cohesive, world-class experience.

The biggest idea around the master plan is more space for human beings. Right now, there are 7 lanes on Hollywood Blvd dedicated to automobiles. One of the major ideas is that that’s excess space, and the city could do other things with it. They want to reduce crowding and include room for different amenities. Based on the analysis so far, the traffic and the parking data do...
support repurposing space somehow, someway. The big idea is that the street is for everyone. Hollywood Blvd is supposed to be a main street. The first part is providing more space for people, the second is activating that space (street and sidewalk). Years into the future when things are all built out it won't look exactly like the concept, but the concept is aspirational.

In terms of street configuration, they would do an Enhanced Complete Street with Flexible Event Plaza. Mr. Halden also thanked Erin Penner for being a representative for HUNC during focus group meetings. There was a lot of interest in more space for people. In the presentation, option 1 is the most conservative and basic option, only repurposing the parking lane.

Mr. Halden explained that they are in the schematic design phase, and they are already starting to think about how this can be built out in phases over time. Phase 1 would be early 2023, 2024, to be built around 2025, and there would still be a number of phases to go. For a brief overview of the potential phase 1: it is contingent on getting an active transportation grant from the state, they will have to wait until spring to see if they get that.

Mr. Skarpelos said that Ms. Penner and Fouzia Burfield have expressed strong interest.

C) Report by Anne-Marie Holman, Public Information Officer, EmpowerLA

Anne Marie-Holman gave a quick summary: for marketing support, since the election will be vote-by-mail and outreach will be digital, their most successful were digital and social media ads, especially Facebook. They will be doing digital and social media ads and email campaigns to people who voted for council members in past years, as well as Nextdoor posts. There will be 2 phases during the candidate recruitment cycle, one near the beginning, one near the end, then 2 phases during the election cycle. Especially when they get to the get out the vote phase, they will be using a custom election day overview, which will be the centerpiece of Nextdoor posts. On top of that, they will be doing several candidate info sessions, and they are planning to hold 2 during the first 2 weeks of December. They will be reaching out with potential dates shortly. There will be a first general info session, hosted by the city clerk and her, then breakout sessions with each NC that participates. Many councilmembers will be helping promote and get out the vote, and they are also partnering with nonprofits to recruit candidates and get out the vote among their members. They are also developing 3 how-to guides to reach people who are difficult to reach via digital or social media outreach.

George Skarpelos said that election committee co-chair Tom Meredith could not come tonight, but they do have that checklist in that follow-up packet. He also notified board members that if they were appointed, they have to run in the next election.

D) Report by Robertino Salgado, Election Administrator, City Clerk

Robertino Salgado said, with the 2021 elections approaching, he wanted to inform the council and share dates. As a result of the pandemic, they are doing an all-vote-by-mail system. Since HUNC is region 5, the election will be Tuesday, March 16th, 2021. The city clerk is looking to have the election handbook on their site in the coming week. Election Information Worksheets are due this Friday, and candidate filing starts then as well and ends December 28th. Candidates can use the filing portal online or the worksheet, at the website clerk.lacity.org/elections. Stakeholders, board members, or candidates can send him an email if they have any questions. Under the vote by mail voting model, the portal to request a ballot will open up 60 days prior to the election on Friday January 13th. Once applications have been reviewed, ballots will be mailed out 29 days before the election. Tuesday, March 9th is the last date to request a ballot, and they will have a drop box location for ballots. In regard to provisional voting at the ballot box on election day, he and the NC team are discussing, but it does not seem likely. For unclassified seat #1, based on the bylaws the unclassified seats can’t be from the same region, and since Mr. Meredith is from area 1, the seat up for election cannot be from area 1. Mr. Salgado said he would take note and apply that through the candidate portal; his email for anyone with questions is robertino.salgado@lacity.org.

6. HUNC Committee & Liaison announcements on items not on the Agenda

No announcements. Rosalind Helfand said, about electric vehicle charging, she will be checking in further with Lisa Hart about that, but her understanding is they need to do more exploring on the topic. Another thing that came up is they need a tangible event or program related to EV and should talk about this in the transportation subcommittee.

7. Executive Committee

A) Report by the President

George Skarpelos admonished the board that they shouldn’t be texting each other about items, especially during a board meeting; they should save it for board members and the public for openness and transparency. Also, it appears that Nithya Raman will be the next councilmember for CD4, and she has reached out to HUNC and will want to come and speak at the December meeting. Lastly, Matt Wait had wanted to add a CIS agenda item related to specifically to what Sean Starkey was talking about regarding homelessness and getting rid of homeless encampments underneath transportation structures. Mr. Skarpelos said it’s a big issue that will take a while, so he suggested they should do a special board meeting focused just on that, perhaps sometime next week. The City Council is re-bringing the ordinance to council on the 24th of November two days before Thanksgiving.
B) Discussion and possible motion to appoint Theresa Gio to the Renters Area A representative seat

Joseph Paniagua sent George Skarpelos an email a few days after he was elected saying his company was going through layoffs and sadly, he would not have time to devote as a board member. That renter's area A seat is open again, but he contacted Theresa Gio who is a stakeholder committee member on the Transportation and Works Committee and who was also in consideration, and she said she was still interested. As such, Mr. Skarpelos told her to come to the meeting. Mr. Skarpelos screen shared her application and read her comments on it.

Ms. Gio said she was still here and still excited to be part of the board. Mr. Skarpelos motioned to appoint Ms. Gio to the Renters Area A representative seat.

Motion Made: Appoint Theresa Gio to the Renters Area A representative seat

Yes-16, No-0, Abstain-0, Recused-0, Ineligible-1

Vote:

Andrew Chadsey  Bianca Cockrell  Brandi D'Amore  Coyote Shivers  Erin Penner  Fouzia Burfield
George Skarpelos  Jim Van Dusen  Luis Saldivar  Margaret Marmolejo  Matt Wait  Maureen Diekmann
Michael Connolly  Robert Morrison  Sheila Imani  Tony Zimbardi

C) Approval of Brandi D'Amore as chair of the Transportation and Works committee

Jeff Ramberg was the chair, he and another member stepped down. Brandi D'Amore has agreed to be the new chair.

Motion Made: Approve Brandi D'Amore as chair of the Transportation and Works committee

Yes-16, No-0, Abstain-0, Recused-0, Ineligible-1

Vote:

Andrew Chadsey  Bianca Cockrell  Brandi D'Amore  Coyote Shivers  Erin Penner  Fouzia Burfield
George Skarpelos  Jim Van Dusen  Luis Saldivar  Margaret Marmolejo  Matt Wait  Maureen Diekmann
Michael Connolly  Robert Morrison  Sheila Imani  Tony Zimbardi

8. PLUM Committee

A) Report by the Committee Chair

No report.

B) Review and possible motion: Project: 5600 Franklin Ave., Los Angeles, CA 90028. Project Description: Proposed 5 story 41 Units over subterranean Garage, 35 Units market rate & 6 Units VLI. Parking stall provided as follow 44 std+19 compact=60 stall. Project has 3 incentive, 1. 25% open space reduction 2. 22' Height increase 3. Side setback 30% reduction. Requested that developer also review architecture and vegetation so that project is consistent with the area.

Tabled: No representatives were present. George Skarpelos contacted the city attorney because there are people who might have to recuse themselves. He emailed Steve Houchin to get guidelines for recusal, and he said to have them individually contact him, so they should probably table this. Brandi D'Amore asked if the developers were under the impression that a favorable PLUM is a favorable decision, and Jim Van Dusen said no, that he told them they should be at this meeting. Mr. Skarpelos added that it was clear in the meeting on Thursday that this is when the issue would be decided.

C) Review and possible motion to send correspondence to Villa Carlotta 5959 Franklin to remind of the prohibition of short-term housing, and now extended stay per CF 19-0646 and the inappropriate impression of being a hotel.

George Skarpelos said that Brandi D'Amore had suggested contacting them, and they worked on a letter together, which he thought they should run by PLUM and the board. Jim Van Dusen said that they ran it by PLUM, and PLUM approved it. The only issue he had was the concern that they need to be clear as to what they are doing as a board as a communication conduit between stakeholders and the city. This gets into enforcement, which HUNC does not have authority to do. HUNC cannot sue anybody, so if they get into a whole lot of enforcement issues, they may end up rendering itself somewhat impotent and irrelevant.

As far as this particular property, Mr. Van Dusen explained that there's such a long history of egregious violations of everything to do with their RSO status. This letter is based on an article that was in Vanity Fair that was about the property, in which they talk about it being a hotel-like stay, a hotel, and a great place as a hotel. Technically they didn’t violate the laws, it has to be over a 30-day stay. The folks attending, PLUM stakeholders were quite concerned, and as a result PLUM felt comfortable supporting a
2233 N. Beachwood Drive: Review and motion to write a letter to request that LADBS not extend the home share eligibility beyond the standard 120 days, and possibly request an investigation to rescind current permit.

Jim Van Dusen explained that this came to HUNC from stakeholder complaints about this particular home. This is about a notice from LADBS, and there was some dispute on PLUM committee whether this is approving the filing of the application or approving the application. His reading was that it is approving the application. This is a house on Beachwood Dr that was developed into multiple apartments, with an addition built onto the back of the house and had some severe parties. The neighbors have been very upset with it, and as a result it came to PLUM. After hearing what the stakeholders had to say, HUNC certainly wants to make sure this gets into the administrative record. Brandi D’Amore clarified that to be a home share, it has to be their primary residence, and by all indications from the community it is vacant and not a primary residence. The current permit should be rescinded. Even if Mr. Van Dusen is correct that this application has been approved–the extension hasn’t, it does indicate that should the property be in violation, this can be rescinded. This isn’t pushing into enforcement, rather it’s requesting LADBS reinvestigate this property.

Ms. Irani asked if the owner Ellis Acted the building. Ms. D’Amore said that he did, but the property was not removed from RSO certification. Ms. Irani asked if he was not limited to keeping the rent that way for all the other units. Mr. Skarpelos said that the rule for RSO is that you can raise it up to market rents when a space is vacated. However, you can’t rent it as a short-term rental; you have to rent it for at least 30 days. Ms. D’Amore added that all the RSO protections are still in place for the Villa.

Mr. Skarpelos called back to Mr. Chadsey’s point of adding something about international guests; he does not know if they need to add that, the point is they shouldn’t be doing these things in any case. Ms. D’Amore thought they should, they want to remind them that their international residents are residents, not hotel guests.

Erin Penner just looked on their Instagram, and right now they say they are not just any hotel. So clearly the hotel is being promoted on their Instagram feed. Ms. D’Amore wanted to add the snapshots they have to the letter.

Mr. Van Dusen said that they should cc the letter to the city agency overseeing the RSO’s. They might as well go beyond the hotel just so they are on administrative record. Mr. Skarpelos said that would be HCID, Building and Safety, and council district members. Ms. D’Amore suggested also including the neighborhood prosecutor.

Motion Made: Send correspondence to Villa Carlotta 5959 Franklin to remind of the prohibition of short-term housing, and now extended stay per CF 19-0646 and the inappropriate impression of being a hotel.

Motion: Brandi D’Amore

Second: Jim Van Dusen

Vote: Yes-14, No-0, Abstain-3, Recused-0, Ineligible-1

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D) 2233 N. Beachwood Drive: Review and motion to write a letter to request that LADBS not extend the home share eligibility beyond the standard 120 days, and possibly request an investigation to rescind current permit.

Jim Van Dusen explained that this came to HUNC from stakeholder complaints about this particular home. This is about a notice from LADBS, and there was some dispute on PLUM committee whether this is approving the filing of the application or approving the application. His reading was that it is approving the application. This is a house on Beachwood Dr that was developed into multiple apartments, with an addition built onto the back of the house and had some severe parties. The neighbors have been very upset with it, and as a result it came to PLUM. After hearing what the stakeholders had to say, HUNC certainly wants to make sure this gets into the administrative record. Brandi D’Amore clarified that to be a home share, it has to be their primary residence, and by all indications from the community it is vacant and not a primary residence. The current permit should be rescinded. Even if Mr. Van Dusen is correct that this application has been approved–the extension hasn’t, it does indicate that should the property be in violation, this can be rescinded. This isn’t pushing into enforcement, rather it’s requesting LADBS reinvestigate this property.

George Skarpelos added that part of HUNC’s role is to convey stakeholder and board concerns to the appropriate departments.

Sheila Irani looked the property up on Zillow, they’re asking 10 million, it’s 3 separate lots, and their Zillow valuation is 1.6 mil. And it’s listed as vacant. Ms. D’Amore said it may be that valuable to a developer who wants to put another project on the site.

Mr. Skarpelos read a draft letter, which touched on numerous police complaints, usage of illegal fireworks in a high fire severity
zone, and violations of COVID restrictions on large gatherings. In addition, they request that LADBS start an investigation to rescind the current permit.

Motion Made: Write a letter to request that LADBS not extend the home share eligibility for 2233 N. Beachwood Drive beyond the standard 120 days, and possibly request an investigation to rescind current permit.

Motion: Jim Van Dusen Second: Brandi D’Amore Vote: Yes-16, No-0, Abstain-1, Recused-0, Ineligible-1

Yes
Andrew Chadsey Bianca Cockrell Brandi D’Amore Coyote Shivers Erin Penner Fouzia Burfield
George Skarpelos Jim Van Dusen Luis Saldivar Margaret Marmolejo Maureen Diekmann Michael Connolly
Robert Morrison Sheila Irani Susan Swan Tony Zimbardi

Abstain
Matt Wait
Ineligible
Marshall Cobb

9. Outreach Committee

A) Report by the Committee Chair

Erin Penner said that the committee distributed homeless resource cards and received an NPG for a drive-in at the Greek theater, but it came in on too short notice. They are working on finally getting the lending library and two dog waste stations placed. She does want to mention the East Hollywood farmer’s market, HUNC gave them money last fiscal year. But they are still pushing HUNC like crazy on their social media, so she thinks that’s worth noticing. They weekly put HUNC on their flyers.

10. Public Safety & Emergency Preparedness Committee

A) Report by the Committee Chair

Erin Penner noted that Brandi D’Amore has been working with Officer Gonzalez on bulky items. Mr. D’Amore said that stakeholders may have noticed the increase in bulk trash in their neighborhood, which is not only problematic but creates larger encampment footprints. Some of the areas have several that are problematic. Officer Gonzalez is interested in doing some investigatory work and will try to crack down on illegal dumping. They are also working on ways to get the message to people to stop doing it. Sean Starkey is going to put some of the areas on the CARES program for regular pickup but that has not happened.

B) Discussion and possible motion to approve a letter to LAPD Captain Lurie in an effort to provide continuity in policing goals, HUNC requests to a) be notified two weeks in advance before the end of an Senior Lead Officer (SLO) replacement tour and advisement as to who the replacing officer is b) request an advisement of how many more months such rotation will extend, c) urge the posting and interview for the permanent placement of a SLO d) request a minimum of 6-month placement as a SLO

George Skarpelos explained the motion was seeking longer terms for Senior Lead Officers from the LAPD, advance notification of SLO replacement and how long the new SLOs term will be, as well as notification as to who the replacement officer is. Mr. Skarpelos noted the community gets these SLOs often only for 2 months, they educate them about the big issues in HUNC’s area, they get to know HUNC, and then they get transferred somewhere else. There’s a lot of time spent familiarizing them only to have them go somewhere else. This is requesting a permanent one or seeing if they can get clarification from the city. Andrew Chadsey added that the PD does not put the listing up for the position, so HUNC needs to send this letter to the department inside the city structure that puts that up to qualify for the position.

Bianca Cockrell asked if this was a prudent message to give the LAPD right now in the middle of the restructuring the officers mentioned earlier. Ms. D’Amore said that HUNC needs a SLO, and they cannot make headway on crime issues because they cannot keep an SLO long enough to track problems to stop them.

Stakeholder Kristina O’Neil suggested that perhaps in the letter, understanding that they’re letting 20 officers go, they could state how necessary this is and the reasons why and be direct about that.

Mr. Chadsey said that an officer has to always catch up consumes police department hours over and over. Now is the time to ask for this because of the restructuring and the unknown future. He feels it’s actually very critical moving forward BECAUSE of the restructuring.

Margaret Marmolejo said she thinks it’s really important to send the letter to show a viewpoint of the police’s relationship with the community. It’s a proven good way to go.

Motion Made: Approve a letter to LAPD Captain Lurie in an effort to provide continuity in policing goals, HUNC requests to a) be
notified two weeks in advance before the end of an Senior Lead Officer (SLO) replacement tour and advisement as to who the replacing officer is b) request an advisement of how many more months such rotation will extend, c) urge the posting and interview for the permanent placement of a SLO d) request a minimum of 6-month placement as a SLO

Motion: Coyote Shivers  Second: Andrew Chadsey  Vote: Yes-16, No-0, Abstain-1, Recused-0, Ineligible-1

Yes
Andrew Chadsey  Brandi D’Amore  Coyote Shivers  Erin Penner  Fouzia Burfield  George Skarpelos
Jim Van Dusen  Luis Saldivar  Margaret Marmolejo  Matt Wait  Maureen Diekmann  Michael Connolly
Robert Morrison  Sheila Irani  Susan Swan  Tony Zimbardi

Abstain
Sheila Irani

Ineligible
Marshall Cobb

11. Homelessness and Social Services Committee

A) Report by the Committee Chair

Sheila Irani explained that they met and discussed 2 separate NPGs. She and Erin Penner visited the villas at Gower and got to meet the heads over there and get a tour. There’s a garden over there, and they were thinking of working with Immaculate Heart to develop that community garden with the students. They finished 90 bags and distributed those to organizations who work with the homeless.

B) Discussion and possible motion to approve up to $250 for 50, $5 laundry vouchers by A Million Drops distributed during showers at Adventist Church to people experiencing homelessness

Sheila Irani explained that it was a voucher like a coupon that gets distributed to people experiencing homelessness at Adventist for showers; they get a free wash, dry, and detergent for the $5 voucher, use the machines, there’s coffee, etc., and they can even wash their sleeping bags.

Fouzia Burfield asked if they could do more than 50 laundry vouchers. Ms. Irani said that they’ve done several thousand dollars of these over time for the last 3 years. A Million Drops is going to give it to a person per week, so they don’t need quite as many.

Erin Penner said she is down for this round but wants to make sure they track the success of it. For the unhoused on foot to transport their laundry to this facility, sometimes it’s easier to just get new clothes. HUNC should check the success of it. Ms. Irani said that A Million Drops will send a report that shows the vouchers coming back. The Wash on Western submits those vouchers to get reimbursed the cash, so they can track how many.

Motion Made: Approve up to $250 for 50, $5 laundry vouchers by A Million Drops distributed during showers at Adventist Church to people experiencing homelessness

Motion: Sheila Irani  Second: Andrew Chadsey  Vote: Yes-16, No-0, Abstain-1, Recused-0, Ineligible-1

Yes
Andrew Chadsey  Bianca Cockrell  Brandi D’Amore  Erin Penner  Fouzia Burfield  George Skarpelos
Jim Van Dusen  Luis Saldivar  Margaret Marmolejo  Matt Wait  Maureen Diekmann  Michael Connolly
Robert Morrison  Sheila Irani  Susan Swan  Tony Zimbardi

Abstain
Coyote Shivers

Ineligible
Marshall Cobb

C) Discussion and possible motion to approve up to $1100 for Eayikes for supplies for meals to Covenant House

Sheila Irani explained that they’ve done the same donation before, and that it is for all the supplies. They do 900 meals a week, so they need money for the utensils, takeout containers, etc. They need about $2000, but Central Hollywood is funding them the other $1100.

Fouzia Burfield asked if a thousand dollars will cover the meals and also the washing and drying and all that, and Mr. Skarpelos clarified that the NPG covers two different things and shared it. Ms. Irani explained that Eayikes is a secular non-profit; they also sent what they spent the money on last time, and a letter from Covenant House. Mr. Skarpelos said that basically, they are supplying them materials to do these meals. Ms. Irani clarified that the volunteers actually make the meals, so if they need a bit of financial assistance, they get it from this.

Andrew Chadsey asked if there was a religious aspect, if they’re using this for religious outreach and HUNC is funding that. Ms. Irani clarified that Covenant House is for youth runaways, but there’s no inculcation going on there as far as I can see. Brandi
D’Amore said that the organization is still a religious group and asked if they are able to give them funding. Ms. Irani said that Eayikes is the recipient of the funds. Ms. D’Amore asked if HUNC knows how much of their population is being served. Ms. Irani explained that the beneficiaries are homeless, with nowhere to go. Covenant House offers housing, job training, food, clothing.

Coyote Shivers vouched for the quality over there, he has done a few of their sleepovers raising money for them, and he knows some people over there who are very successful taxpaying contributors of HUNC’s community, and both of them decades ago came up through Covenant House and they feel strongly about how they’ve helped their lives there. Mr. Shivers said they’re a great organization with a great ratio of money to service.

Fouzia Burfield said she is also in favor of this, the target here being helped are young people at a very vulnerable age. She thinks whatever they can do to help young people out of that situation as soon as possible, they should do, even if it is a little outside of their border.

Mr. Chadsey said he did not mean to start a religious discussion, he just wanted to make sure there were no requirements to stay there. Ms. Irani confirmed that there were not.

Motion Made: Approve up to $1100 for Eayikes for supplies for meals to Covenant House

Yes

Ineligible

Sheila Irani

Erin Penner

Motion: Yes-17, No-0, Abstain-0, Recused-0, Ineligible-1

12. Renters and Housing Issues Committee

A) Report by the Committee Chair

Matt Wait said there was not a lot to report. The committee focused on the CIS’ with their new renters’ representative and going forward they are excited to have all 3 renter areas represented on the committee.

B) Discussion and possible motion recommend the board approve a CIS for Council File: 20-1313: Motion (Cedillo – Martinez – Rodriguez) relative to instructing the Los Angeles Housing and Community Investment Department to report with a list of the landlords that refused to participate in the citywide Emergency Rental Assistance Subsidy Program, and the feasibility to subsidize the renters who won the lottery. COUNCIL FILE:


Matt Wait explained that this was a contentious one. Folks might know a fund was offered by the city of LA by lottery where you would get money to pay your rent specifically. It was specifically given to landlords and there were surprisingly several landlords that did not participate in the program, so even if the tenant won, the money was not accepted by the landlords. It is an unfortunate situation for the tenant, who would not get the rent relief they need. This motion is to instruct HCID to get a list of the landlords who refused to participate, to understand the reasons for not doing so and inform them of the state law passed recently that bans discrimination on sources of income, and to make amends to the renters who were affected.

Brandi D’Amore said she voted against it: the language in the CF indicates refusal, which means a landlord was asked to participate and did not. When a lottery participant came up, paperwork was sent to landlords and they either opted in or didn’t, there were no repeated attempts. The landlords refused because they thought the protections were in addition to the current ones for renters. The second part is about making amends to people: this money was never going to the tenant; it’s going to the landlord. She does not find it appropriate when the program was sending money to the landlord, to reward the tenant with $2000 that may or may not go to rent.

Sheila Irani said that working with government agencies, there’s such a lag time in payment, maybe that was it. Or maybe they lost their ability to evict on non-payment from the past. Ms. D’Amore said she did not think they can force landlords to do things.

Coyote Shivers said he has heard from a couple people who said the same thing, they were told by the city they’d won this lottery, then months down the road, it turns out their landlord decided not to accept this after being guaranteed by the city. Ms. D’Amore said that no one was guaranteed funding, they were told they could participate in the process. Mr. Shivers clarified he was just saying this is the sentiment renters were feeling, these people BELIEVED that they had this coming to them.

George Skarpelos read from the CIS. Jim Van Dusen said he was still having trouble understanding why the landlord wouldn’t accept the money and asked if there was something in the agreement that they had to grant certain rights to tenants. Mr. Wait said that the money came from the CARES Act, so there might be something in the federal legislation, but he is just speculating.
Potentially, if you are a landlord and you have a tenant you’re not a fan of, you can selectively choose who to accept money for rent from and be able to kick them out once eviction bans are lifted. Ms. D’Amore said that the landlords felt the explanation of the tenants’ rights regarding evictions felt like additional stipulations to accepting the money rather than stating things that already existed.

Fouzia Burfield asked if it was difficult to get a copy of how it was presented to the landlords. Mr. Skarpelos clarified that all they’re saying is that they want to get a list of the landlords that refused to participate alongside recommendations of how they could be made to participate, and a feasibility report from HCID about subsidizing renters who won the lottery. Robert Morrison added that it is just a motion for a report, not for making anyone do anything.

George Skarpelos reiterated that this is a motion in support of filing a Community Impact Statement in support of CF 201313. Ms. D'Amore asked if they could add something in their statement that indicates a request to encourage that the city require landlords to take the money instead of the feasibility of paying the tenant outright. Mr. Skarpelos said if HUNC wants to make additional comments, they can, but they need to move on it.

Motion Made: Approve a CIS for Council File: 20-1313 relative to instructing the Los Angeles Housing and Community Investment Department to report with a list of the landlords that refused to participate in the citywide Emergency Rental Assistance Subsidy Program, and the feasibility to subsidize the renters who won the lottery

Motion: Andrew Chadsey Second: Matt Wait Vote: Yes-11, No-1, Abstain-5, Recused-0, Ineligible-1

Yes
Andrew Chadsey
Margaret Marmolejo

No
Brandi D’Amore

Abstain
Fouzia Burfield

Ineligible
Marshall Cobb

C) Discussion and possible motion to recommend the board approve a CIS for Council File: 20-1314: Motion (Cedillo – Rodriguez) relative to instructing the Department of City Planning to prepare a report with recommendations on the feasibility of revising the Transit Oriented Communities (TOC) Affordable Housing Incentive Program and its TOC Program Guidelines, to account for unique and varying characteristics of neighborhoods.COUNCIL FILE: https://cityclerk.lacity.org/lacityclerkconnect/index.cfm?fa=ccfi.viewrecord&cfnumber=20-1314 MOTION: https://clkrep.lacity.org/onlinedocs/2020/20-1314_mot_10-13-2020.pdf — with additional comments from full board what we’d like to see in the report due to overlap with PLUM interests.

Matt Wait explained the concept of the TOCs, explaining that they are based on proximity to metro/transit “hubs”. It’s been something that’s been used quite a bit by developers to build taller or denser structures then they’d ordinarily be able to in return for affordable housing units. The number of units they provide scales with the income so there’s low income, very low income, etc., based on median income in the county so it’s not a perfect metric. Something deemed “affordable” might not actually be affordable. It is being used and the point of this council motion is acknowledging the program is ongoing and is used a lot, but it’s not perfect and maybe the formula could be tweaked to fit the neighborhood a project is in. There are echoes of SB17, the Scott Weiner bill. This motion basically says to do a study and see if they can modify the program to fit the needs of the neighborhood in South LA.

Brandi D’Amore added that TOCs are technically illegal. The measure was never voted on by city council. This program is going to wind up sundowning in 2026, but even orgs like CRALA found that the TOC incentives are counterproductive. It’s reducing the number of people taking transportation while bringing in more people with less parking.

Motion Made: Approve a CIS for Council File: 20-1314: Motion (Cedillo – Rodriguez) relative to instructing the Department of City Planning to prepare a report with recommendations on the feasibility of revising the Transit Oriented Communities (TOC) Affordable Housing Incentive Program and its TOC Program Guidelines, to account for unique and varying characteristics of neighborhoods

Motion: Brandi D’Amore Second: Bianca Cockrell Vote: Yes-13, No-0, Abstain-4, Recused-0, Ineligible-1

Yes
Bianca Cockrell
Luis Saldivar
Tony Zimbardi

Abstain
Andrew Chadsey

Ineligible
Marshall Cobb
D) Discussion and possible motion to recommend a CIS in favor of Council File 20-1184, New Hotel Uses / Impact / Density Bonus / Transit Oriented Communities (TOC) / Affordable Housing: Introduced on September 16, 2020 and referred to Planning and Land Use Management Committee. Motion is instructing the Department of City Planning and the CLA to report back on whether new hotel uses in conjunction with incentives based on residential use have the potential to negatively impact the overall goals of housing promoting incentive programs and policies such as the Density Bonus and TOC programs and consider whether hotel uses should be prohibited. COUNCIL FILE: https://cityclerk.lacity.org/lacityclerkconnect/index.cfm?fca=ccfi.viewrecord&cfnumber=20-1184 MOTION: https://clkrep.lacity.org/onlinedocs/2020/20-1184_mot_09-16-2020.pdf - with stipulation that report include how this would integrate with community plans.

Matt Wait explained that this motion is for the city to take another look at the TOC program. This time it’s considering something he thinks is relevant in the Hollywood area, introduced by David Ryu. They have a lot of projects that are mixed hotel and residential space and are applying to the TOC program based on their residential space.

Brandi D’Amore said that the Local 11 union here has presented on this issue before and it is problematic to the point that the Hollywood Community Plan is lowering the hotel FAR.

George Skarpelos said that when they are using the TOC to shoehorn density bonuses in a hotel, it’s disappointing that they’re not doing what they’re supposed to do and offering affordable housing. He supports this. Jim Van Dusen said the other side of that is that the hotel may allow the project to make it affordable to build the TOCs, because the TOCs even with the incentives might not be profitable for them. He has no data and no strong opinion on it, the thought just struck him as Mr. Skarpelos was talking.

Ms. D’Amore said that CGI has a property like this over in the Wilshire area and it is causing problems. It ends up being more of a hotel.

Motion Made: Approve a CIS in favor of Council File 20-1184: New Hotel Uses / Impact / Density Bonus / Transit Oriented Communities (TOC) / Affordable Housing, instructing the Planning and the CLA to report back on whether new hotel uses in conjunction with incentives based on residential use have the potential to negatively impact the overall goals of housing promoting incentive programs and policies such as the Density Bonus and TOC programs and consider whether hotel uses should be prohibited

Motion: Matt Wait Second: Luis Saldivar Vote: Yes-15, No-0, Abstain-2, Recused-0, Ineligible-1

13. Non Profit, Education and Arts Committee

A) Report by the Committee Chair

George Skarpelos explained that they had problems with the agenda but they will be able to have a meeting this month although technically it would happen on Thanksgiving so hopefully Margaret Marmolejo can reach out to the committee to find a good day they can meet. Ms. Marmolejo said they are hoping to have Nellie Scott come. Michael Connolly said that will be the plan, to have her attend and talk about Sister Corita.

14. Ad Hoc Election Committee

A) Report by the Committee Chair

Michael Connolly said that they had their first meeting last week and spoke with Tom Meredith and Ann Marie Holden who spoke earlier tonight. They are finalizing budget and marketing ideas. Brandi D’Amore said that they have a certificate of information that needs to be approved by the board, if other board members have a secondary location. Michael Connolly said that the two drop box locations they were talking about were the Gelson’s and the Funko/Shake Shack area.

B) Review, discussion and possible vote to approve HUNC Election Information Sheet

George Skarpelos displayed the election information sheet. Michael Connolly asked the board if they had any other translation suggestions besides Armenian and Russian.

Motion Made: Approve HUNC Election Information Sheet
Motion: Michael Connolly  Second: Brandi D’Amore  Vote: Yes-17, No-0, Abstain-0, Recused-0, Ineligible-1

Yes
Andrew Chadsey  Bianca Cockrell  Brandi D’Amore  Coyote Shivers  Erin Penner  Fouzia Burfield
George Skarpelos  Jim Van Dusen  Luis Saldivar  Margaret Marmolejo  Matt Wait  Maureen Diekmann
Michael Connolly  Robert Morrison  Sheila Irani  Susan Swan  Tony Zimbardi

Ineligible
Marshall Cobb

C) Review, discussion and possible vote to approve up to $8000 for HUNC Election expenses to include, but not be limited to:
Approximately $4,000 for direct mail
Approximately $1,000 for Facebook/Twitter boosts
Approximately $1,000 for yard signs
Approximately $1,000 for printing (flyers, posters, bag-stuffers, etc.)
Approximately $500 for bus bench/shelter advertising
Approximately $500 for vinyl banners

Michael Connolly said the budget was obviously less due to COVID and no in-person events. The one outstanding piece, and they are still waiting on Tom Meredith and Ann-Marie Holden to get back to him on it, is that they want to do a three-tier text messaging program. Just so everyone is aware, the three tiers are: run, register, vote. George Skarpelos said that he actually changed that from “register” to “sign up”. Mr. Connolly noted that they deferred a lot to Mr. Skarpelos’ expertise. They are doing due diligence on the outstanding text messaging piece. Erin Penner said that they learned that renters were drastically cut out of direct mailers in the last election, so she put together a list with Mr. Meredith of renters who didn’t get HUNC’s mailers. She just wanted to make sure that’s known because it’s a huge chunk of people who didn’t get it. Mr. Connolly said that they talked about it with EmpowerLA, in some cases they were just sitting in the lobby. Ms. Penner said her building didn’t even get them in their lobby, and Mr. Connolly said he thinks the text messaging can help with that. He does not know what they can do with the postal service.

Mr. Skarpelos clarified that last time their email address domain was different from the HUNC website so that didn’t allow for verification by Facebook. Ms. D’Amore said she does not know when BONC will solidify their social media but as individuals HUNC won’t be able to post political ads if that goes through before the election.

Motion Made: Approve up to $8000 for HUNC Election expenses to include, but not be limited to:
Approximately $4,000 for direct mail, $1,000 for Facebook/Twitter boosts, $1,000 for yard signs, $1,000 for printing (flyers, posters, bag-stuffers, etc.), $500 for bus bench/shelter advertising and $500 for vinyl banners

Motion: Luis Saldivar  Second: Michael Connolly  Vote: Yes-17, No-0, Abstain-0, Recused-0, Ineligible-1

Yes
Andrew Chadsey  Bianca Cockrell  Brandi D’Amore  Coyote Shivers  Erin Penner  Fouzia Burfield
George Skarpelos  Jim Van Dusen  Luis Saldivar  Margaret Marmolejo  Matt Wait  Maureen Diekmann
Michael Connolly  Robert Morrison  Sheila Irani  Susan Swan  Tony Zimbardi

Ineligible
Marshall Cobb

15. Finance

A) Report by the Treasurer

George Skarpelos said that Sheila Irani suggested that they do this item before other approvals, so they know how much money they have before they start spending, and the item was addressed right after Brandi D’Amore’s appointment.

Ms. Irani shared and explained the Monthly Expenditure Report. The net available amount is $27,137, and they are up to date on all expenses. Outside of that, they converted everything to Gmail for monthly expenses, and they also pay Mailchimp for their newsletter, both of which are ongoing. They also dropped $100 for Facebook ads. Mr. Skarpelos explained that that was for the CD4 virtual forum. They did it as a driver to the website. There was also homeless outreach money spent, along with money spent for Shower of Hope, printing, and Sophie’s mural. And that does not include the $4000 awarded for cleanup efforts and helmed by Erin.

B) Discussion of current fiscal year budget and possible motion for adjustment

Tabled

C) Discussion and vote to approve October Monthly Expense Report for submission
Motion Made: Approve October Monthly Expense Report for submission

Motion: George Skarpelos  Second: Luis Saldivar  Vote: Yes-17, No-0, Abstain-0, Recused-0, Ineligible-1

Yes  Ineligible
Andrew Chadsey  Bianca Cockrell  Brandi D’Amore  Coyote Shivers  Erin Penner  Fouzia Burfield
George Skarpelos  Jim Van Dusen  Luis Saldivar  Margaret Marmolejo  Matt Wait  Maureen Diekmann
Michael Connolly  Robert Morrison  Sheila Irani  Susan Swan  Tony Zimbardi

16. Board Member announcements of items not on the Agenda

Brandi D’Amore said that Tom Meredith wants to know who wants their phone numbers on their business cards. George Skarpelos added that they will be using the myhunc.org emails so they need new business cards. Ms. D’Amore said anyone who wants their phone number on their business cards needs to email Mr. Meredith.

Erin Penner added that there is going to be a panel on food justice Wednesday at 7:00, and it will be online.

17. Old/Ongoing Business

None

18. New/Future Business

George Skarpelos thanked Tony Zimbardi, Maureen Diekmann, and Bianca Cockrell for getting their certificates through, and he could not be happier that they are on the board and he looks forward to Theresa Gio being on the board as well.

Adjournment at 9:38 PM

Reconsideration: The Board may reconsider and amend its action on items listed on the agenda if that reconsideration takes place before the end of the meeting at which it was considered or at the next regular meeting. The Board, on either of these two days, shall: (1) Make a Motion for Reconsideration and, if approved, (2) hear the matter and take an action. If the motion to reconsider an action is to be scheduled at the next meeting following the original action, then two items shall be placed on the agenda for that meeting: (1) A Motion for Reconsideration on the described matter and (2) a [Proposed] action should the motion to reconsider be approved. A Motion for Reconsideration can only be made by a Board member who has previously voted on the prevailing side of the original action taken. If a Motion for Reconsideration is not made on the date the action was taken, then a Board member on the prevailing side of the action must submit a memorandum to the Recording Secretary identifying the matter to be reconsidered and a brief description of the reason(s) for requesting reconsideration at the next regular meeting. The aforesaid shall all be in compliance with the Ralph M. Brown Act.