Board Meeting, Monday, August 20th, 2012; 6:30PM
Seventh-day Adventist Church of Hollywood, 1711 N. Van Ness Ave., Hollywood CA 90028
(On-site parking available within the Church compound)

The public is requested to fill out a “Speaker Card” to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard during the Public Comment period. Public comment is limited to 2 minutes per speaker, unless waived by the presiding officer of the Board. Agenda is posted for public review at Cheremoya Avenue School Elementary School 6017 Franklin Ave; Beachwood Market, 2701 Beldon Dr.; Seventh-day Adventist Church of Hollywood, 1711 N Van Ness Ave; Hollywood Rent a Car, 5619 Hollywood Blvd.; Counterpoint Records & Books, 5911 Franklin Ave. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at the scheduled meeting (or location noted in the Agenda item) or by making arrangements with our office (contact information above). As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the Neighborhood Council Support Help Line (213) 485-1360 or email NCSupport@lacity.org.

Note: Agenda items may be taken out of order or merged as deemed appropriate by Board. All items for discussion and action unless otherwise noted.

1. Welcome and Roll Call
   - Debbi, Marlena, Nic, Don, Susan P., Jim, Susan S., Erik and Mike present. Quorum achieved 7:07.
2. Approval of Minutes
   - Approved 7-0-2 (Debbie and Don abstained)
3. LAPD and LAFD Updates
   - A. Presentation of iPad to LAFD FS 82 for use in the field during brush fires.
   - B. Los Angeles City and County, State Updates
4. Budget and Reconciliation report
   - Chief Castro spoke on errors in producing response time data. Battalion 5 lost a resource recently (Engine 35). Task Force with internal and external stakeholders currently analyzing best practices around response times and developing methodologies to implement. Project to finish report in 30 days. New Fire Station 82 provides opportunity to bring additional resources to Hollywood area (up to 5 engines) when needed. Goal is to respond to emergency calls within 5 minutes. Times are not always accurate since in rush to respond to calls emergencies firefighters sometimes forget to press the appropriate button. Hollywood complicated area to patrol since have possible terrorist threats, high rises, hillsides, single family residential and multifamily housing. Chief Castro agreed to participate in September 10 Town Hall and to provide data on FS82 responses.
5. Finance
   - A. Budget and Reconciliation report
     - Mike gave update on HUNC finances. $4,400 left in quarter to spend on P-Card.
   - B. Approval of Vendor Lists http://www.hollywoodunitendnc.org/financectte.htm
6. PLUM
   - A. Discussion only. Update on investigation into LAFD response times and proposed investigations into how information was kept secret at its September meeting. Proposed Special Board Meeting/Town Hall on Monday September 10th, subject to LAFD Special Task Force report being released.
   - B. Proposed addition of Hollywood Patch, Apple One, Village Pizzaria, Pimai Thai, Franklin & Co, Oaks Gourmet, Henry’s Printing, Beachwood Café, Sabor y Cultura, Celebrity Centre/Renaissance Cafe, Beachwood Market, Coffee Bean and Tea Leaf, Starbucks, Baja Fresh, Lakeshore Learning Supplies, Educativ Toys & Supplies, and other vendors including food trucks or similar to approved Vendor lists. Board voted to approve 9-0 and to authorize the Election Committee to add other vendors as needed.
   - C. Purchase of Smokey Bear signs, 3 one-sided and 3 two-sided, $7,900.67. Motion that remainder of $10,000 allocation be dedicated to installation. Passed 9-0.
   - D. Purchase of Smokey The Bear signs, 3 one-sided and 3 two-sided, $7,900.67. Motion that remainder of $10,000 allocation be dedicated to installation. Passed 9-0.
   - E. Pop Up Park proposal up to $600
   - F. Purchases for Cheremoya School
     - 1. Up to $1000 for 2-3 field trips (i.e. LACMA, the Getty or Disney Hall) depending upon LAUSD approval of date, destination and standards-based curricular program.
8. Approval of purchase of supplies (list available at http://www.hollywoodunitendnc.org/financectte.htm) up to $2200
   - Motion (Debbie-Mike) to approve allocation of $3200 for Cheremoya passed 9-0.
9. Approval of Assistant Treasurer (tabbed)
10. Board Meeting/Town Hall on Monday September 10th, subject to LAFD Special Task Force report being released.
   - welcoming of Debbi, Marlena, Nic, Don, Susan P., Jim, Susan S., Erik and Mike present. Quorum achieved 7:07.
   - A. Budget and Reconciliation report
     - Mike gave update on HUNC finances. $4,400 left in quarter to spend on P-Card.
   - B. Approval of Vendor Lists http://www.hollywoodunitendnc.org/financectte.htm
   - C. Addition of Hollywood Patch, Apple One, Village Pizzaria, Pimai Thai, Franklin & Co, Oaks Gourmet, Henry’s Printing, Beachwood Café, Sabor y Cultura, Celebrity Centre/Renaissance Cafe, Beachwood Market, Coffee Bean and Tea Leaf, Starbucks, Baja Fresh, Lakeshore Learning Supplies, Educativ Toys & Supplies, and other vendors including food trucks or similar to approved Vendor lists. Board voted to approve 9-0 and to authorize the Election Committee to add other vendors as needed.
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   - F. Purchases for Cheremoya School
     - 1. Up to $1000 for 2-3 field trips (i.e. LACMA, the Getty or Disney Hall) depending upon LAUSD approval of date, destination and standards-based curricular program.
   - 2. Approval of purchase of supplies (list available at http://www.hollywoodunitendnc.org/financectte.htm) up to $2200
     - Motion (Debbie-Mike) to approve allocation of $3200 for Cheremoya passed 9-0.
   - G. Approval of Assistant Treasurer (tabbed)
   - H. Approval of hiring hours for bookkeeper to assist treasurer
     - Mike made motion to authorize 20 hours of work (up to $500), Passed 9-0.
   - I. Approval of hiring hours for clerical/outreach assistant/ helper
     - Motion (Susan P.-Erik) to authorize up to 20 hours of election and other general outreach. Motion passed 9-0.
   - J. Proposed list of items to assist with remodel of break room for Hollywood Station police and possible approval of funding
   - SLOs are asking for assistance in repairing two of their treadmills.
   - K. Approval of Financial Procedures
Susan Swan noted that most of conditions are either obsolete or already required by DONE, with the exception of Attachment A. Motion to retain only Attachment A from Financial Procedures. Motion (Swan-Polifronio) passed 9-0.

8. 2012 NC Elections Update
   A. Update on Candidates
      Two candidates for seats introduced themselves.
   B. Outreach Events, update and discussion
      Agreed to hold two candidate forums before election (one at Sabor y Cultura, other at Viktor’s)
   C. Assistance with manning and supplying booths on Sundays at the Farmers Market, and on August 25 (11 AM –7 PM) at the Hester Street Fair, on the parking lots bounded by Hollywood Blvd to the north, Argyle to the west and El Centro to the east – the future site of the Boulevard 6200 development. Hester Street Goes Hollywood website: http://www.hestertreaffair.com/hollywood/

9. Mission and focus of Hollywood United for FY 2012-13; Outreach; Events, Committees

10. Old Business

11. New Business

12. Submission of proposed Agenda items for next meeting

ADJOURNMENT

Process for Reconsideration: The Board may reconsider and amend its action on items listed on the agenda if that reconsideration takes place before the end of the meeting at which it was considered or at the next regular meeting. The Board, on either of these two days, shall: (1) Make a Motion for Reconsideration and, if approved, (2) hear the matter and take an action. If the motion to reconsider an action is to be scheduled at the next meeting following the original action, then two items shall be placed on the agenda for that meeting: (1) A Motion for Reconsideration on the described matter and (2) a [Proposed] action should the motion to reconsider be approved. A Motion for Reconsideration can only be made by a Board member who has previously voted on the prevailing side of the original action taken. If a Motion for Reconsideration is not made on the date the action was taken, then a Board member on the prevailing side of the action must submit a memorandum to the Recording Secretary identifying the matter to be reconsidered and a brief description of the reason(s) for requesting reconsideration at the next regular meeting. The aforesaid shall all be in compliance with the Ralph M. Brown Act.