BOARD MEETING
MONDAY, DECEMBER 14TH, 2015, 6:00PM
WORKSHOP/RETREAT
MONDAY, DECEMBER 14TH, 2015, 6:30PM
FIRE STATION 82 ANNEX
1800 N. BRONSON AVENUE, L.A., CA 90028
Second Floor Conference Room

Board Meeting 6:00pm

Note: Agenda items may be taken out of order or merged as deemed appropriate. Board may extend time on items as needed. Action may be taken on all items.

1. Welcome and introductions
   Started 6:25.
2. Roll Call
3. Approval of Minutes
   Motion Tom-Susan S. Anji abstained. Approved 9-0 (Naima, Robert L., Erik, Tom, Chona, George, Ishmael, Anji, Susan S. and Jim).
4. Public Comment on items not on the Agenda (2 minutes each)
   Lucy mentioned car theft in Lake Hollywood area. Anji - Amazon will discount books but limits quantity.
5. Comments from any City, County, State or Federal representatives in attendance (5 minutes each)
6. Finance:
   A. Approval of Monthly Expense Reports
      Motion Tom-Susan S. approved 10-0 (Naima, Robert L., Erik, Tom, Chona, George, Ishmael, Anji, Susan S. and Jim).
   B. Discussion and vote to approve $357.37 additional expense above previously approved expense of $160 for Go Daddy domain renewals.
      Motion Tom-Anji approved 10-0 (Naima, Robert L., Erik, Tom, Chona, George, Ishmael, Anji, Susan S. and Jim).
   C. Discussion and vote to approve up to $750 for payment to AppleOne for services from Crissi Avila including $230 back payment and $500.20 estimated for remainder of FY2015/2016 (for a total of $730.20).
      Motion Tom-Erik approved 10-0 (Naima, Robert L., Erik, Tom, Chona, George, Ishmael, Anji, Susan S. and Jim).
   D. Discussion and vote to approve $1339.50 for 2 sided 4 Foot Smokey Bear and Custom Message Sign; Powder-Coated Aluminum; Hardware; Graffiti Guard; (Does NOT include Post kit), shipping and packaging to replace stolen unit at Hollywood Sign vista
      Jim- where did head of sign go? Might be a bad time to do as site is controversial. Susan S.- let's table until Sheila is present.
   E. Discussion and vote to approve reallocating $5000 from FY 2015/2016 Unallocated Budget to Elections Budget
      Motion Tom-George approved 10-0. (Naima, Robert L., Erik, Tom, Chona, George, Ishmael, Anji, Susan S. and Jim).
   F. Discussion and vote to approve reallocating $5000 from FY 2015/2016 NPG Budget to Election Budget
      Motion Tom-George (Naima, Robert L., Erik, Tom, Chona, George, Ishmael, Anji, Susan S. and Jim).
7. Elections 2016/Board Seat Status:
   A. Discussion and update on Elections 2016 planning and calendar
      Tom mentioned Ad Hoc meeting on 12/11 (him, Naima, George and Ishmael). Ishmael mentioned idea for mixer at $10 per person.
   B. Discussion and review of current open seats and the seats up for election in 2016
Naima- let's challenge other NCs to see who can boost turnout the most.

C. Discussion and vote to approve up to $2000 for hiring City Clerk Election Manager to conduct HUNC election services

Ivan- for NCs where no one wants to take lead on election planning. Will be hired by DONE and trained by City Clerk. Will work on tasks that board feels needs help with. Expected to work approximately 150 hours.

Motion Tom-Ishmael approved 9-0-1. (Naima, Robert L., Tom, Chona, George, Ishmael, Anji, Susan S. and Jim yes, Erik abstained).

D. Discussion and vote to approve up to $500 in design services across post cards, flyers, bag stuffers, posters, etc.

Motion Tom-George approved 10-0. (Naima, Robert L., Erik, Tom, Chona, George, Ishmael, Anji, Susan S. and Jim).

E. Discussion and vote to approve up to $1500 in printing services for post cards, flyers, bag stuffers, posters, etc.

Motion Tom-Susan S. approved 10-0. (Naima, Robert L., Erik, Tom, Chona, George, Ishmael, Anji, Susan S. and Jim).

F. Discussion and Vote to approve allocation of up to $7,000 for 40,000 (2 mailings) high quality full color 'Candidate Bio/Remember to Vote '

Mailers. Erik, Anji- two is too many mailers. Just one. Can use NextDoor, etc. Ivan- priority should be to recruit candidates. Robert L- focus outreach to areas with high visibility. Motion Erik-Anji approved 10-0. (Naima, Robert L., Erik, Tom, Chona, George, Ishmael, Anji, Susan S. and Jim).

G. Discussion and Vote to allocate up to $1000 towards the design, printing, installation and rental of Bus Bench Advertisements within the HUNC

Motion Tom-Ishmael approved 10-0. (Naima, Robert L., Erik, Tom, Chona, George, Ishmael, Anji, Susan S. and Jim).

H. Discussion and Vote to approve up to $1,000 for approximately 100 step-stake yard signs

Motion Erik-Anji approved 10-0. (Naima, Robert L., Erik, Tom, Chona, George, Ishmael, Anji, Susan S. and Jim).

I. Discussion and Vote to approve up to $1,000 for approximately 10 pole banners

Motion Ishmael-Robert L. approved 10-0. (Naima, Robert L., Erik, Tom, Chona, George, Ishmael, Anji, Susan S. and Jim).

J. Discussion and Vote to approve up to $500 for ads in local newspapers announcing call for candidates, election date, time and location

Motion Ishmael-Robert L. approved 10-0. (Naima, Robert L., Erik, Tom, Chona, George, Ishmael, Anji, Susan S. and Jim).

K. Discussion and Vote to approve up to $500 for Election Specific Email Blasts to Stakeholders

Motion George-Ismael approved 10-0. (Naima, Robert L., Erik, Tom, Chona, George, Ishmael, Anji, Susan S. and Jim).

L. Discussion and Vote to approve up to $1200 for approximately 3-4 “Meet & Greet” Election Events for food, beverages, marketing materials and

raffles to attract participants to these events and create awareness

Motion Ishmael-Jim approved 10-0. (Naima, Robert L., Erik, Tom, Chona, George, Ishmael, Anji, Susan S. and Jim).

M. Discussion and Vote to approve up to $1500 on a specific May 1 Election Day event at Gelson’s Parking Lot/Employee Parking property for

entertainment, public relations considerations, food, beverages, raffles/give-aways, promotions etc.

Tom- use Christmas tree lot for party so candidates can participate. Motion Susan S.-Ishmael approved 10-0. (Naima, Robert L., Erik, Tom, Chona, George, Ishmael, Anji, Susan S. and Jim).

N. Discussion and Vote to approve up to $500 for miscellaneous expenses; paper, ink for printing flyers

Susan S.-George approved 10-0. (Naima, Robert L., Erik, Tom, Chona, George, Ishmael, Anji, Susan S. and Jim).

O. Update on recruitment for youth seat

Continued.

8. Old/Ongoing Business

Public Scoping hearing due December 20 on Yucca and Argyle proposed apartment development.

9. New/Future Business

Ballot measure on development.

Adjournment

Lost quorum at 8:14. Meeting continued with general discussion, no votes, until 8:20.

Workshop/Retreat 7:00pm

Note: Agenda items may be taken out of order or merged as deemed appropriate. Board may extend time on items as needed. Action may be taken on all items.

1. Welcome and introductions

Start 8:21.

2. Roll Call

Ishmael, George, Chona, Tom, Susan S., Erik, Robert L., Naima and Jim.

3. Public Comment on items not on the Agenda (2 minutes each)

None.

4. Workshop/Retreat. Topics including but not limited to:

Mission of HUNC for 2015/2016; formation and structure of committees; board member responsibilities, requirements; required trainings; events and outreach; funding process

Discussion of protocols around committee operation, alternates, etc. Etiquette of interacting with other board members. Status of bylaw updates.

Adjournment

8:45.